

Elements of Data Science: A First Course Spring 2020

Time: 6:10pm-8:55pm

Instructor: Bryan R. Gibson PhD

Textbook: Data Science from Scratch (2nd Ed.) by Joel Grus
Python Data Science Handbook by Jake VanderPas

Prerequisite(s):

- Introductory programming class as well as basic familiarity with Python 3.
- Basic familiarity with the command line.

Course Description

This course is designed as an introduction to elements that constitutes the skill set of a data scientist. The course will focus on the utility of these elements in common tasks of a data scientist, rather than their theoretical formulation and properties. The course provides a foundation of methodology with applied examples to analyze large engineering, business, and social data for data science problems. Hands-on experiments with Python will be emphasized.

Topics include:

- Data Cleaning, Exploration and Visualization
- Hypothesis Testing and Statistical Modeling
- Classification, Regression and Clustering
- Dimensionality Reduction and Topic Modeling
- Model Evaluation and Model Selection
- Feature Engineering and Feature Selection
- Natural Language Processing and Topic Modeling
- Data processing and delivery using ETL and APIs
- Time Series Analysis
- Recommendation Engines

Assignments and Grading

Weekly Quiz	10%
Homework Assignments (Four, equally weighted at 10% each)	40%
Midterm Exam	25%
Final Exam	25%
TOTAL	100%

Quality of Performance	Letter Grade	Range %	GPA/Quality Pts.
Excellent - work is of exceptional quality	A+	99 - 100	4.33
	A	93 - 98.9	4.0
	A-	90 - 92.9	3.67
Good - work is above average	B+	87 - 89.9	3.33
Satisfactory	B	83 - 86.9	3.0
Below Average	B-	80 - 82.9	2.67
Poor	C+	77 - 79.9	2.33
	C	73 - 76.9	2.0
	C-	70 - 72.9	1.67
	D	65 - 69.9	1.0
	D-	60 - 64.9	0.67
Failure	F	< 60	0.0

Weekly Outline

Week	Topic	Readings	ToDo
1	Introduction to Data Science Problems and Tools		
2	Data Exploration and Visualization		
3	Hypothesis Testing and Statistical Modeling		
4	Prediction: Classification and Regression		
5	Model Evaluation and Selection; Feature Selection		
6	Data Cleaning, Feature Engineering and Natural Language Processing		
7	Midterm Exam		

8	Dimensionality Reduction and Image Recognition		
9	Clustering and Topic Modeling		
10	Time Series and Project Reporting		
11	Data Processing and Delivery: ETL and APIs		
12	Data Management: SQL and NoSQL		
13	Recommendation Engines		
14	Review, summary and Final Exam		