

JETTRACK

Identify Corporate Strategy Based on Flight Activity



PARAGON | INTEL

70+ years of Buyside and Technology Expertise

One Mission: Create Alpha from Executive Diligence

CEO|CHANGE

- ❑ Will a company thrive or fail under new CEO?
- ❑ Deep fundamental analysis combined with proprietary interviews surrounding CEO
- ❑ 17% alpha generated on average across long and short recommendations

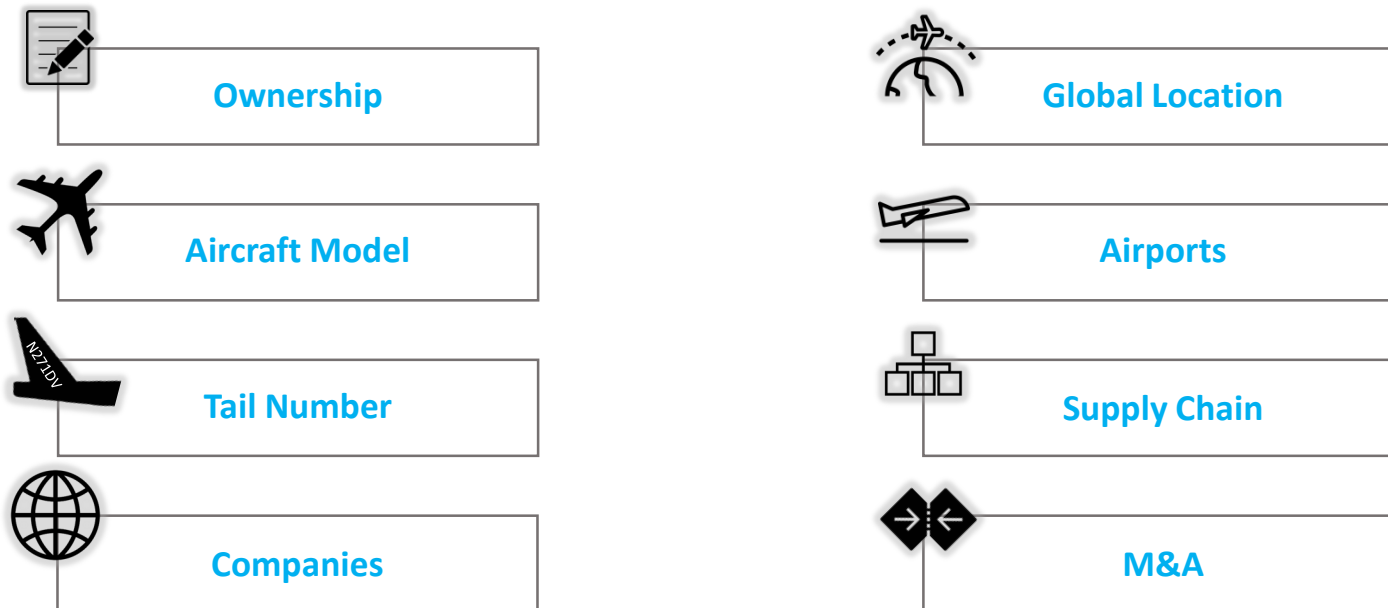
JETTRACK

- ❑ Track corporate jets around the world to gain insight into management strategy
- ❑ SaaS and DaaS service provides ownership data, location data, and analytics on corporate jet activity
- ❑ Use cases across fundamental, merger arb, quantamental, and quant funds

JETTRACK Overview

JetTrack gives investors differentiated insight into management strategy

- ❑ **Comprehensive** ownership of Russell 3000, Private Equity Firms, and Activist Hedge funds
- ❑ **Unblocked** location data around the globe
- ❑ **Historical Data** Flight history going back to January 2007



JETTRACK Ownership

There are more than 22,000 bills of sale in the FAA's public registry

UNITED STATES OF AMERICA DEPARTMENT OF TRANSPORTATION
FEDERAL AVIATION ADMINISTRATION-MIKE MONROE AERONAUTICAL CENTER
AIRCRAFT REGISTRATION APPLICATION

CERT: ISSUE DATE

UNITED STATES
REGISTRATION NUMBER **N 651AV**

AIRCRAFT MANUFACTURER & MODEL
Gulfstream Aerospace Corp. model GVI

AIRCRAFT SERIAL No.
6133

FOR FAA USE ONLY

TYPE OF REGISTRATION (Check One box)
☐ 1. Individual ☐ 2. Partnership ☒ 3. Corporation ☐ 4. Co-Owner ☐ 5. Government
☐ 8. Non-Citizen Corporation ☐ 9. Non-Citizen Corporation Co-Owner

NAME OR APPLICANT (Person(s) shown on evidence of ownership. If individual, give last name, first name, and middle initial.)
**Poplar Glen, LLC
505 5th Avenue South, Suite 420
Seattle, WA 98104**

TELEPHONE NUMBER: (206) 812-8798

ADDRESS (Permanent mailing address for first applicant on list) (If P.O. Box is used, physical address must also be shown.)
Number and street: **P.O. Box 94314**

Rural Route: P.O. Box: **94314**

CITY: **Seattle** STATE: **Washington** ZIP CODE: **98124-6614**

TYPE OR PRINT NAME BELOW SIGNATURE

SIGNATURE	TITLE	DATE
	Secretary	8-5-15
Paul Dauber		

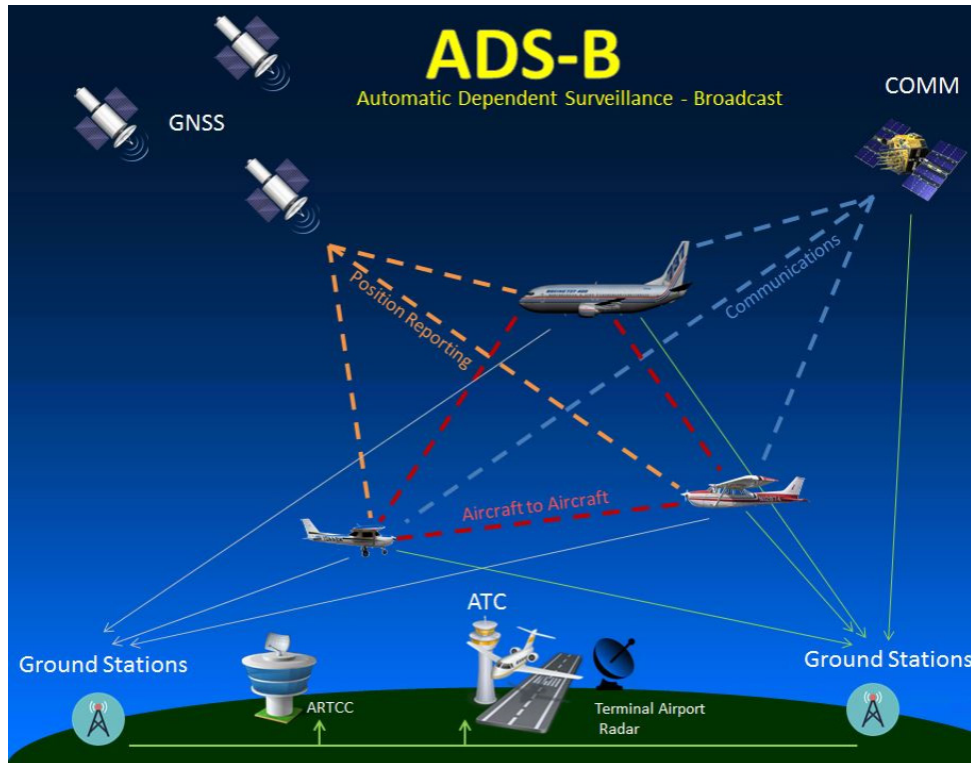
NOTE: Pending receipt of the Certificate of Aircraft Registration, the aircraft may be operated for a period not in excess of 90 days, during which time the PINK copy of this application must be carried in the aircraft.

- ☐ Amazon does not own a jet
- ☐ Jeff Bezos does not own a jet
- ☐ As is typical, an LLC seemingly unrelated to the parent company owns the jet

“Paul Dauber” is Bezos’ attorney, and Poplar Glenn’s address matches that of Bezos’ personal investment fund

JETTRACK Coverage

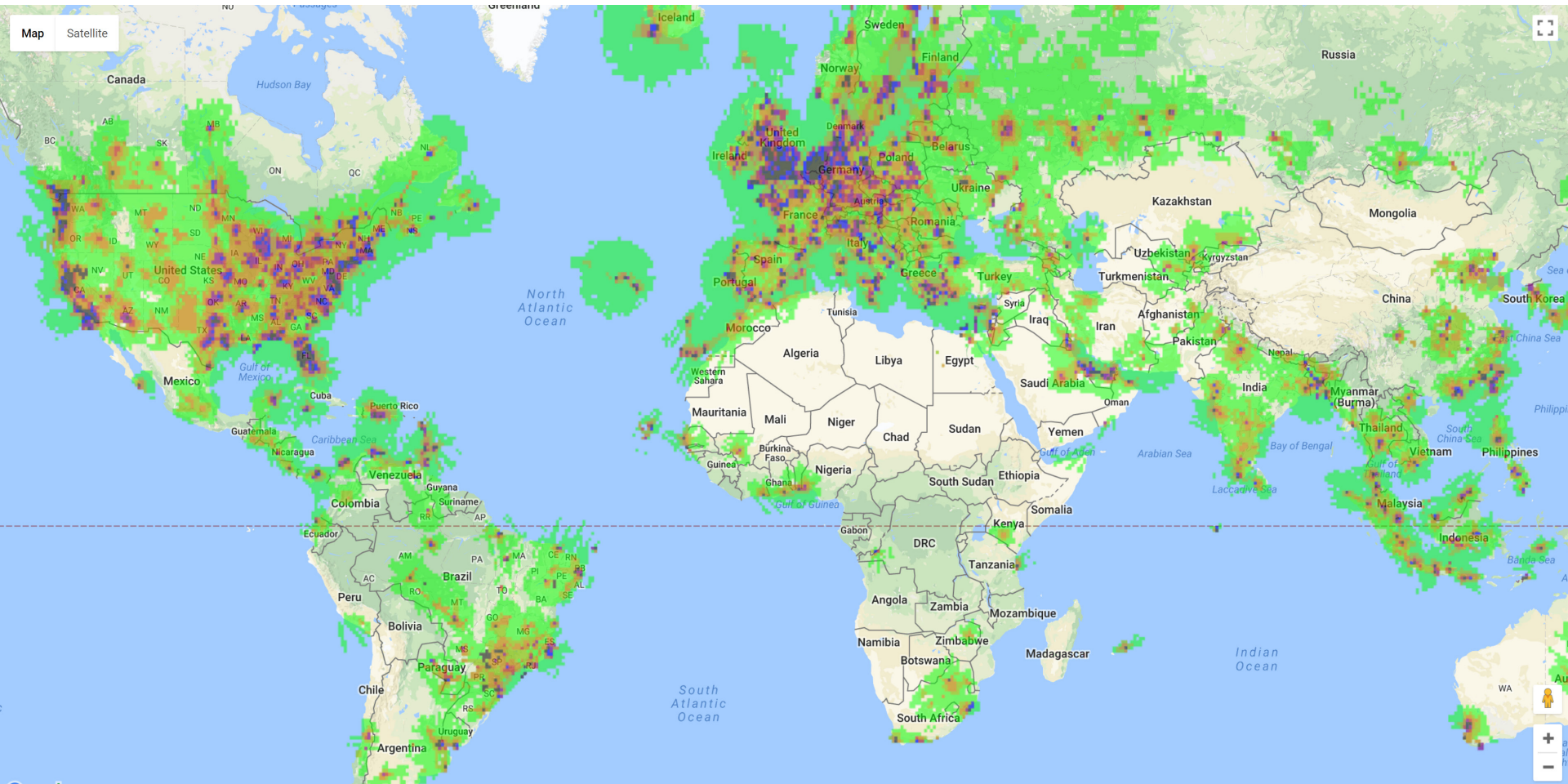
More than 66% of major companies block their location from public facing sites



- ❑ JetTrack has a **5 year exclusive agreement** with the **largest, most comprehensive** receiver network in the world.
- ❑ No blocked flights.
- ❑ Global coverage.

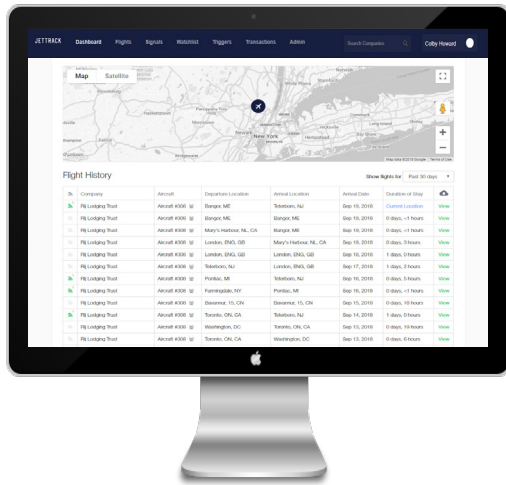
JETTRACK Coverage Map

The most comprehensive receiver network available



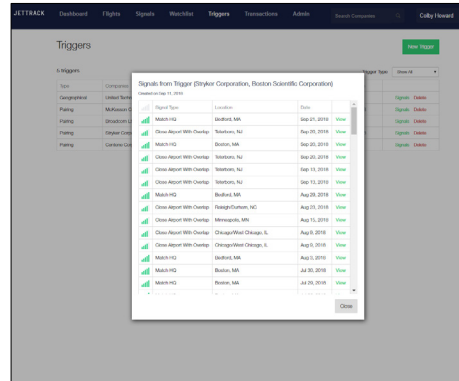
JETTRACK Application

Investors can easily filter for the information that will help their investment process

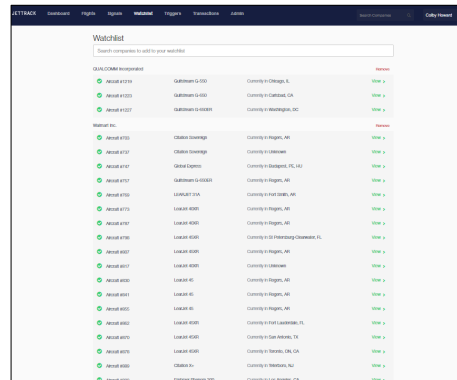


- Customizable platform for filtering global flight activity of top companies

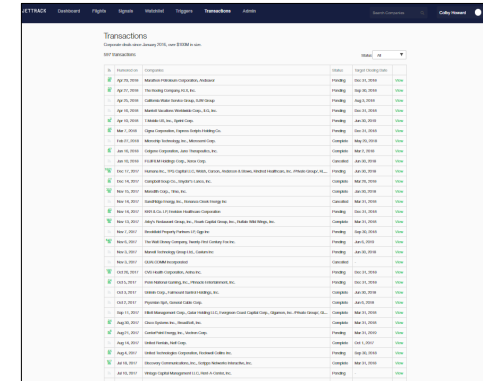
Pairings



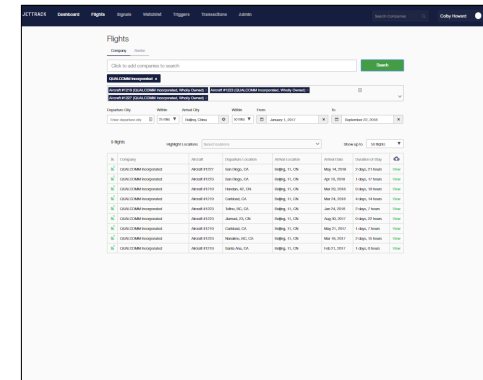
Detailed Watchlists



M&A Transactions



Enhanced Search Capability



JETTRACK



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graph TD; JETTRACK --- Interface; JETTRACK --- API;
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Interface

- ❑ Two week trial
- ❑ Access by fund or pod (multi-manager platforms)
- ❑ Onboarding includes watchlist and signal setup – use it right out of the box

API

- ❑ Highly structured dataset, ready to test
- ❑ Live access to data architect
- ❑ Data delivery in multiple formats (API, csv, JSON, zip)
- ❑ Data density: ~35k flights a month