Ladda - Sales Manager:

Hi Jirat

We want to enhance our internet sales reporting by transitioning from static reports to dynamic visual dashboards. Our primary focus is tracking sales by product, customer, and time. Salespeople have their own set of products and clients, so we need the ability to filter by them. We also compare our performance against the 2021 budget and typically analyze sales data from the past two years. Please let me know if you require additional information.

Kind Regards,