

Business Demands Summary:

- Value of Change: Visual Dashboards and improve sales reporting
- Necessary Systems: Power Bi, CRM System
- Others: Budget have been delivered in Excel for 2023

USER Stories:

Request Number	Role	I want to...	So that..	Acceptance Criteria
1	Sales Manager	Get a dashboard overview of internet sales	Better follow customers and see which product sells the best	Power BI dashboard that updates data once a day
2	Sales Representative	Have a detailed overview of internet sales per customers	Can follow up on customers that buys a lot and see who can we sell more to	A dashboard which allows me to filter data for each customer
3				
4				