Sarah Bennett

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# Professional Summary

Motivated IT student with a strong foundation in Microsoft Active Directory, Microsoft 365, and data analysis. Known for strong analytical skills, ability to work independently and collaboratively, and eagerness to learn. Skilled in Excel, with experience integrating it with ERP systems or databases, and adept at transforming complex data into actionable insights.

# Technical Skills

- Languages: Python, SQL, R  
- Tools & Frameworks: Tableau, Power BI, Pandas, Scikit-learn, Excel  
- Databases: MySQL, PostgreSQL  
- Other: A/B Testing, Predictive Modeling, Data Cleaning

# Professional Experience

* Data Analyst
* BrightPath Analytics, Seattle, WA

June 2021 – Present

- Engineered interactive Tableau dashboards for marketing and product teams, catalyzing a 40% reduction in report delivery time.  
- Conducted comprehensive A/B testing analysis for product features, contributing to a 15% surge in user retention.  
- Partnered with engineers to optimize data pipelines and bolster data quality checks.

* Business Intelligence Intern
* Sunrise Retail Group, Remote

Jan 2020 – May 2021

- Innovatively designed and implemented sales forecasting models using Python and Excel, enhancing monthly accuracy by 10%.  
- Successfully centralized and consolidated 5 years of diverse customer data into a unified SQL database.  
- Effectively streamlined KPI reporting for executive leadership by automating weekly reports, showcasing strong organizational and analytical skills.

# Education

Bachelor of Science in Statistics

University of Washington, Seattle, WA

Graduated: 2020

# Certifications

- Google Data Analytics Professional Certificate

- Tableau Desktop Specialist (2022)

# Projects

Customer Churn Prediction Model

Built and evaluated a logistic regression model to predict customer churn using Scikit-learn; achieved 88% accuracy.

E-commerce Dashboard

Designed a Power BI dashboard integrating sales, marketing, and customer service metrics from a sample dataset.