Sarah Bennett

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# Professional Summary

IT-focused professional with over 3 years of experience in data analysis, currently pursuing a degree in a related field. Proven problem-solving skills and a knack for transforming complex data into understandable narratives. Known for proactive approach, excellent communication, and eagerness to learn about new tech trends. Experienced in help desk support and adept at thriving in fast-paced environments.

# Technical Skills

- Languages: Python, SQL, R  
- Tools & Frameworks: Tableau, Power BI, Pandas, Scikit-learn, Excel  
- Databases: MySQL, PostgreSQL  
- Other: A/B Testing, Predictive Modeling, Data Cleaning

# Professional Experience

* Data Analyst
* BrightPath Analytics, Seattle, WA

June 2021 – Present

- Innovatively crafted interactive Tableau dashboards, optimizing efficiency for marketing and product teams by reducing report delivery time by 40%.  
- Expertly scrutinized A/B testing results for product enhancements, contributing to a significant 15% increase in user retention.  
- Collaboratively engineered streamlined data pipelines and advanced data quality checks with a team of engineers.

* Business Intelligence Intern
* Sunrise Retail Group, Remote

Jan 2020 – May 2021

- Strategically developed and implemented advanced sales forecasting models using Python and Excel, enhancing monthly accuracy by an impressive 10%.  
- Successfully consolidated and integrated 5 years of disparate customer data into a centralized, efficient SQL database.  
- Steered KPI reporting for executive leadership, innovating automation of weekly reports, improving efficiency and accuracy.

# Education

Bachelor of Science in Statistics

University of Washington, Seattle, WA

Graduated: 2020

# Certifications

- Google Data Analytics Professional Certificate

- Tableau Desktop Specialist (2022)

# Projects

Customer Churn Prediction Model

Built and evaluated a logistic regression model to predict customer churn using Scikit-learn; achieved 88% accuracy.

E-commerce Dashboard

Designed a Power BI dashboard integrating sales, marketing, and customer service metrics from a sample dataset.