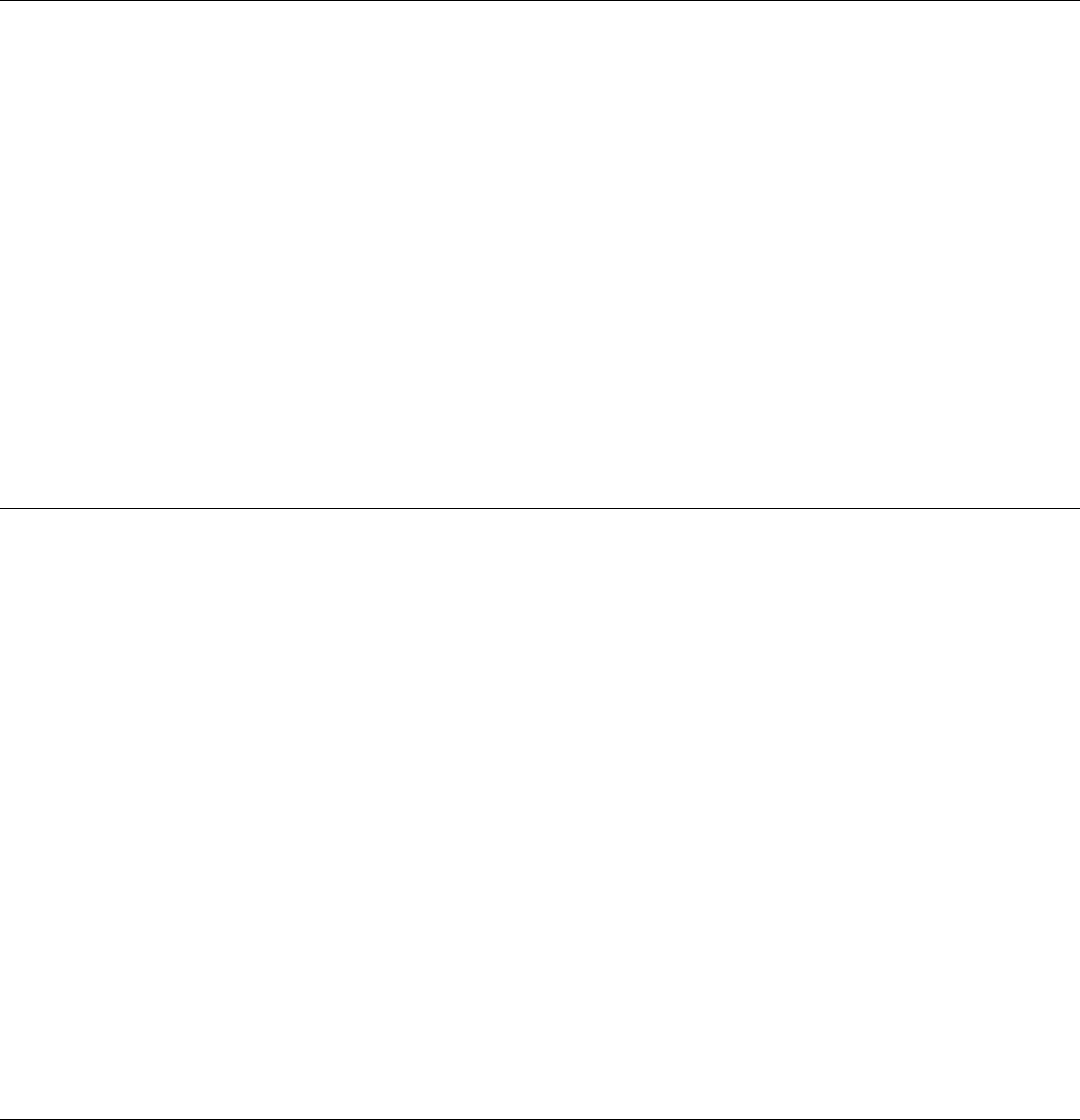
**Shaun Hirsch**

**Philadelphia, PA/Freehold, NJ | (609) 598-4914 | smh475@drexel.edu**

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| **EDUCATION** |  |
| **Drexel University, LeBow College of Business** | **Philadelphia, PA** |
| **Bachelor of Science in Business Administration** | **Graduating: March 2027** |
| **Double Major in Business Analytics and Management Information Systems** |  |
| **Dean’s List Distinction** |  |
| **WORK EXPERIENCE** |  |
| **Southeastern Pennsylvania Transportation Authority (SEPTA)** | **Philadelphia, PA** |
| **Disadvantaged Business Enterprise (DBE) Outreach Specialist Co-Op** | **April 2024 – September 2024** |



**Spearheaded a nationwide data collection project, liaising with federally funded transportation agencies to gather critical data to comply with a federal mandate, utilizing data analysis tools and statistical techniques to interpret complex data sets and provide actionable insights.**

**Leveraged data analysis and visualization tools such as Python, R, and Tableau to orchestrate strategic outreach initiatives, resulting in successful partnerships between minority-owned engineering firms and industry-leading prime companies for $100 million in federally funded contracts.**

**Leveraged proficiency in PowerBI to meticulously analyze and interpret complex data sets within the nationally recognized Disadvantaged Business Enterprise program's certification process, successfully identifying critical bottlenecks. Demonstrated excellent problem-solving skills and attention to detail in providing actionable insights to the team, thereby enhancing the efficiency of the process.**

**Leveraged B2Gnow CRM software to streamline record management, enhancing data mining techniques and fostering improved data modeling, while ensuring meticulous attention to detail and efficient task prioritization.**

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| **supplier diversity** |  |
| **Lindy Center for Student Engagement at Drexel University** | **Philadelphia, PA** |
| **Civic Engagement Course Assistant** | **January 2025 - Present** |

**Spearheaded the development and implementation of in-class assignments, utilizing data analysis and modeling techniques to facilitate engaging discussions about students' civic roles within the Drexel and Philadelphia communities. Leveraged proficiency in Python and SQL to interpret complex data sets, providing actionable insights and promoting effective problem-solving.**

**Provided support to students through in-class feedback and hosting office hour sessions to address questions and encourage volunteer efforts**

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| **LEADERSHIP EXPERIENCE** |  |
| **Alpha Chi Rho Fraternity | Lambda Chi Phi Chapter** | **Philadelphia, PA** |
| **President** | **January 2025 – December 2025** |
| **Vice President, Public Relations Coordinator** | **January 2024 – December 2024** |
| **Diversity, Equity, and Inclusion Chair, Chapter Correspondent** | **April 2023 – December 2023** |

**Served as primary liaison between the fraternity chapter, national headquarters, and university administration, ensuring compliance with national fraternity and school policy**

**Presented new recruitment strategies to the chapter, including the oversight of a national scholarship database, leading to a 300% increase in new membership across semesters**

**Spearheaded fraternity philanthropic initiatives by leveraging data analysis and visualization tools such as Python and Tableau, successfully organizing and managing multiple fundraising events, demonstrating strong organizational and problem-solving skills, and providing actionable insights to improve event outcomes.**

**over $5000 for local nonprofits, fostering campus engagement and strengthening co-organizational ties**

**Good Neighbor Committee | Drexel University, Mantua Community Philadelphia, PA Student Ambassador May 2024 - Present**

**Represented the student body in meetings with Drexel leaders and local officials to improve the relationship between students utilizing off-campus housing methods and the West Philadelphia community**

**Discussed housing situations amongst student groups and brought concerns to the attention of the committee**

**PROJECT EXPERIENCE**

**Johnson & Johnson Externship** **Drexel University**

**Case Study Participant** **October 2023**

**Examined a real-world case study involving pharmaceutical expansion by a major corporation**

**Worked with a team to develop optimal business solutions for the company, with an emphasis on remaining ethical Presented solutions to a panel of judges, and Johnson & Johnson employees through a slide deck deliverable**

**ACTIVITIES, SKILLS & OTHER CONSIDERATIONS**

**Activities: Drexel Global Learning Community, Drexel Rock Ensemble, Alpha Chi Rho, Interfraternity Council Technical Skills: Microsoft Office (Word, Excel, Teams, PowerPoint, Outlook), Data Visualization (Tableau, PowerBI), MySQL, R, Python**