Sarah Bennett

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# Professional Summary

IT-focused individual pursuing a degree in a related field, with over 3 years of experience in data analysis. Leveraged tech curiosity and problem-solving skills during internships in tech support, becoming known for transforming complex data into understandable insights. Proactive and organized, ready to contribute in a fast-paced environment.

# Technical Skills

- Languages: Python, SQL, R  
- Tools & Frameworks: Tableau, Power BI, Pandas, Scikit-learn, Excel  
- Databases: MySQL, PostgreSQL  
- Other: A/B Testing, Predictive Modeling, Data Cleaning

# Professional Experience

* Data Analyst
* BrightPath Analytics, Seattle, WA

June 2021 – Present

- Spearheaded the development of interactive Tableau dashboards for marketing and product teams, successfully slashing report delivery time by an impressive 40%.  
- Conducted robust analysis of A/B testing results for product enhancements, significantly boosting user retention by 15%.  
- Partnered with software engineers to optimize data pipelines and enhance data quality checks, resulting in streamlined operations and improved data integrity.

* Business Intelligence Intern
* Sunrise Retail Group, Remote

Jan 2020 – May 2021

- Strategically developed and implemented sales forecasting models utilizing Python and Excel, enhancing monthly accuracy by 10%.  
- Successfully consolidated 5 years of disparate customer data into a unified SQL database, streamlining data management.  
- Streamlined KPI reporting process for executive leadership by automating weekly reports, improving efficiency and accuracy.

# Education

Bachelor of Science in Statistics

University of Washington, Seattle, WA

Graduated: 2020

# Certifications

- Google Data Analytics Professional Certificate

- Tableau Desktop Specialist (2022)

# Projects

Customer Churn Prediction Model

Built and evaluated a logistic regression model to predict customer churn using Scikit-learn; achieved 88% accuracy.

E-commerce Dashboard

Designed a Power BI dashboard integrating sales, marketing, and customer service metrics from a sample dataset.