Sarah Bennett

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# Professional Summary

Proactive IT professional with a strong foundation in data analysis and over 3 years of experience in tech support roles. Known for excellent problem-solving skills and the ability to translate complex data into comprehensible narratives. Adept in staying current with tech trends, demonstrating great communication skills, and thriving in fast-paced environments.

# Technical Skills

- Languages: Python, SQL, R  
- Tools & Frameworks: Tableau, Power BI, Pandas, Scikit-learn, Excel  
- Databases: MySQL, PostgreSQL  
- Other: A/B Testing, Predictive Modeling, Data Cleaning

# Professional Experience

* Data Analyst
* BrightPath Analytics, Seattle, WA

June 2021 – Present

- Engineered dynamic Tableau dashboards for marketing and product teams, accelerating report delivery time by an impressive 40%.  
- Conducted comprehensive A/B testing analysis for product features, instrumental in boosting user retention by 15%.  
- Coordinated with engineering team to optimize data pipelines and enhance data quality checks, exhibiting strong problem-solving and communication skills.

* Business Intelligence Intern
* Sunrise Retail Group, Remote

Jan 2020 – May 2021

- Engineered sophisticated sales forecasting models utilizing Python and Excel, augmenting monthly precision by 10%.  
- Streamlined 5 years of fragmented customer data into a centralized SQL database, enhancing data accessibility and efficiency.  
- Facilitated KPI reporting for executive leadership through the automation of weekly reports, boosting productivity and data accuracy.

# Education

Bachelor of Science in Statistics

University of Washington, Seattle, WA

Graduated: 2020

# Certifications

- Google Data Analytics Professional Certificate

- Tableau Desktop Specialist (2022)

# Projects

Customer Churn Prediction Model

Built and evaluated a logistic regression model to predict customer churn using Scikit-learn; achieved 88% accuracy.

E-commerce Dashboard

Designed a Power BI dashboard integrating sales, marketing, and customer service metrics from a sample dataset.