Sarah Bennett

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# Professional Summary

Experienced data analyst with a proven track record of translating complex data into actionable insights to drive business strategy. Skilled in data visualization, statistical modeling, and collaborating across departments to achieve common goals. Known for delivering clear and concise narratives to support decision-making processes. Eager to apply my problem-solving skills and passion for technology in a fast-paced environment that values integrity, teamwork, and innovation.

# Technical Skills

- Languages: Python, SQL, R  
- Tools & Frameworks: Tableau, Power BI, Pandas, Scikit-learn, Excel  
- Databases: MySQL, PostgreSQL  
- Other: A/B Testing, Predictive Modeling, Data Cleaning

# Professional Experience

* Data Analyst
* BrightPath Analytics, Seattle, WA

June 2021 – Present

- Developed interactive dashboards in Tableau for marketing and product teams, reducing report delivery time by 40%.  
- Analyzed A/B testing results for product features, helping increase user retention by 15%.  
- Collaborated with engineers to streamline data pipelines and improve data quality checks.

* Business Intelligence Intern
* Sunrise Retail Group, Remote

Jan 2020 – May 2021

- Built sales forecasting models using Python and Excel that improved monthly accuracy by 10%.  
- Consolidated 5 years of customer data from disparate sources into a centralized SQL database.  
- Supported KPI reporting for executive leadership, automating weekly reports.

# Education

Bachelor of Science in Statistics

University of Washington, Seattle, WA

Graduated: 2020

# Certifications

- Google Data Analytics Professional Certificate

- Tableau Desktop Specialist (2022)

# Projects

Customer Churn Prediction Model

Built and evaluated a logistic regression model to predict customer churn using Scikit-learn; achieved 88% accuracy.

E-commerce Dashboard

Designed a Power BI dashboard integrating sales, marketing, and customer service metrics from a sample dataset.