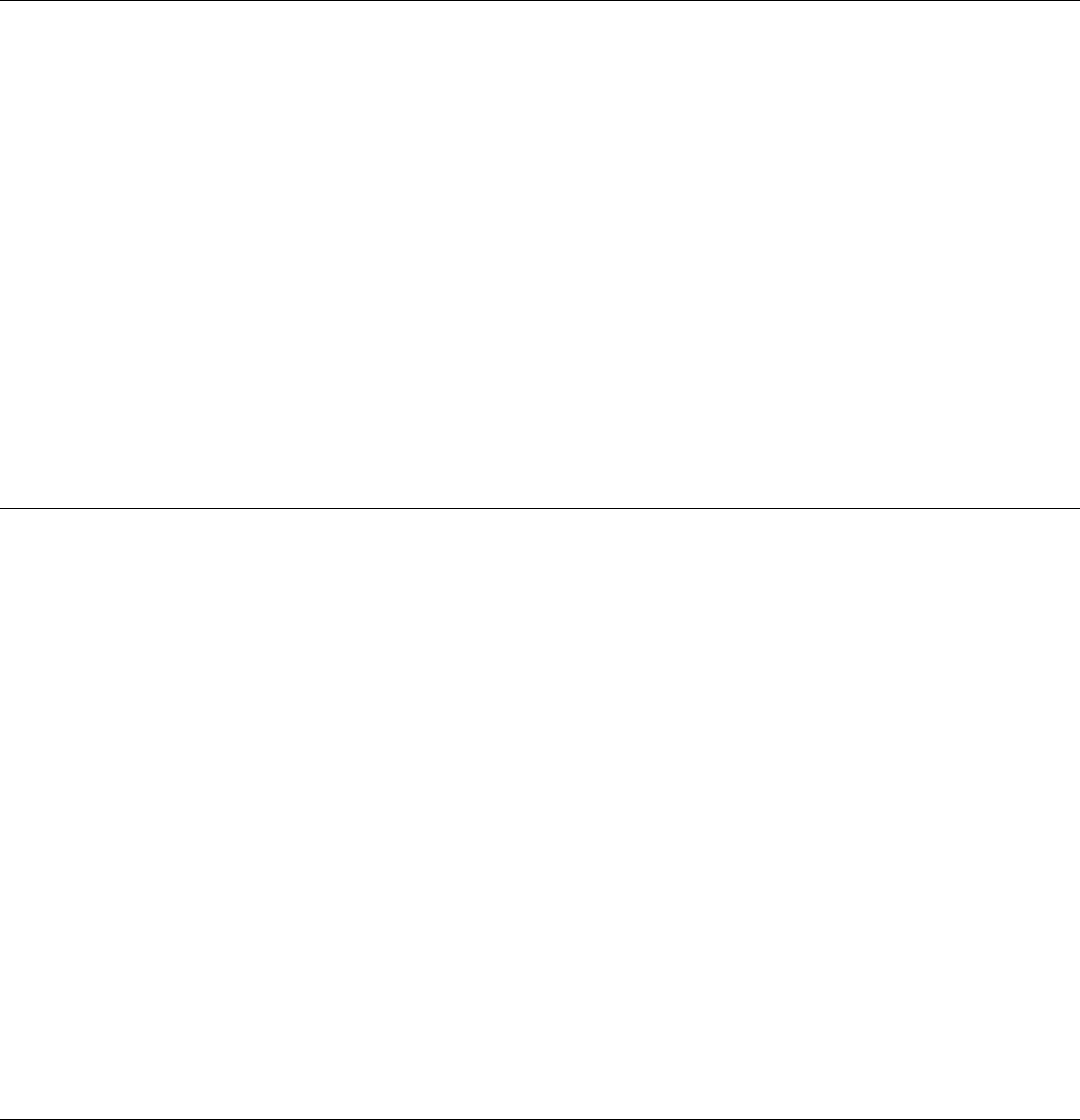
Experienced data analyst with a strong foundation in statistical analysis, data modeling, and data mining techniques. Proficient in Python, R, SQL, and data visualization tools such as Tableau and Power BI. Skilled at interpreting complex data sets to provide actionable insights and problem-solving solutions. Excellent organizational and communication skills, with a keen eagerness to learn and apply new techniques in the field of data analysis.

**Philadelphia, PA/Freehold, NJ | (609) 598-4914 | smh475@drexel.edu**

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| **EDUCATION** |  |
| **Drexel University, LeBow College of Business** | **Philadelphia, PA** |
| **Bachelor of Science in Business Administration** | **Graduating: March 2027** |
| **Double Major in Business Analytics and Management Information Systems** |  |
| **Dean’s List Distinction** |  |
| **WORK EXPERIENCE** |  |
| **Southeastern Pennsylvania Transportation Authority (SEPTA)** | **Philadelphia, PA** |
| **Disadvantaged Business Enterprise (DBE) Outreach Specialist Co-Op** | **April 2024 – September 2024** |



**Managed an effort to contact federally funded transportation agencies nationwide to obtain information necessary to meet a federal mandate**

**Coordinated outreach efforts for a networking event between minority owned engineering firms and industry leading prime companies to create partnerships involving $100 million in federally funded contracts**

**Analyzed the certification process for the nationally recognized Disadvantaged Business Enterprise program and utilized PowerBI to present findings to the team, with an emphasis on identifying bottlenecks within the process**

**Facilitated records through B2Gnow, a Customer Relationship Management software that emphasizes**

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| **supplier diversity** |  |
| **Lindy Center for Student Engagement at Drexel University** | **Philadelphia, PA** |
| **Civic Engagement Course Assistant** | **January 2025 - Present** |

**Assisted in the development of in-class assignments and led class discussions regarding the civic role of students within the Drexel and Philadelphia communities**

**Provided support to students through in-class feedback and hosting office hour sessions to address questions and encourage volunteer efforts**

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| **LEADERSHIP EXPERIENCE** |  |
| **Alpha Chi Rho Fraternity | Lambda Chi Phi Chapter** | **Philadelphia, PA** |
| **President** | **January 2025 – December 2025** |
| **Vice President, Public Relations Coordinator** | **January 2024 – December 2024** |
| **Diversity, Equity, and Inclusion Chair, Chapter Correspondent** | **April 2023 – December 2023** |

**Served as primary liaison between the fraternity chapter, national headquarters, and university administration, ensuring compliance with national fraternity and school policy**

**Presented new recruitment strategies to the chapter, including the oversight of a national scholarship database, leading to a 300% increase in new membership across semesters**

**Led fraternity charitable initiatives, organizing and overseeing multiple successful fundraising events that raised**

**over $5000 for local nonprofits, fostering campus engagement and strengthening co-organizational ties**

**Good Neighbor Committee | Drexel University, Mantua Community Philadelphia, PA Student Ambassador May 2024 - Present**

**Represented the student body in meetings with Drexel leaders and local officials to improve the relationship between students utilizing off-campus housing methods and the West Philadelphia community**

**Discussed housing situations amongst student groups and brought concerns to the attention of the committee**

**PROJECT EXPERIENCE**

**Johnson & Johnson Externship** **Drexel University**

**Case Study Participant** **October 2023**

**Examined a real-world case study involving pharmaceutical expansion by a major corporation**

**Worked with a team to develop optimal business solutions for the company, with an emphasis on remaining ethical Presented solutions to a panel of judges, and Johnson & Johnson employees through a slide deck deliverable**

**ACTIVITIES, SKILLS & OTHER CONSIDERATIONS**

**Activities: Drexel Global Learning Community, Drexel Rock Ensemble, Alpha Chi Rho, Interfraternity Council Technical Skills: Microsoft Office (Word, Excel, Teams, PowerPoint, Outlook), Data Visualization (Tableau, PowerBI), MySQL, R, Python**