Sarah Bennett

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# Professional Summary

Skilled data analyst with a passion for utilizing technology to drive business success. Proficient in transforming complex data into valuable insights to support strategic decision-making. Known for strong problem-solving abilities, effective communication, and a proactive approach to work in a fast-paced environment. Eager to contribute to a team that values innovation, quality, and teamwork in the field of intralogistics.

# Technical Skills

- Languages: Python, SQL, R  
- Tools & Frameworks: Tableau, Power BI, Pandas, Scikit-learn, Excel  
- Databases: MySQL, PostgreSQL  
- Other: A/B Testing, Predictive Modeling, Data Cleaning

# Professional Experience

* Data Analyst
* BrightPath Analytics, Seattle, WA

June 2021 – Present

- Developed interactive dashboards in Tableau for marketing and product teams, reducing report delivery time by 40%.  
- Analyzed A/B testing results for product features, helping increase user retention by 15%.  
- Collaborated with engineers to streamline data pipelines and improve data quality checks.

* Business Intelligence Intern
* Sunrise Retail Group, Remote

Jan 2020 – May 2021

- Built sales forecasting models using Python and Excel that improved monthly accuracy by 10%.  
- Consolidated 5 years of customer data from disparate sources into a centralized SQL database.  
- Supported KPI reporting for executive leadership, automating weekly reports.

# Education

Bachelor of Science in Statistics

University of Washington, Seattle, WA

Graduated: 2020

# Certifications

- Google Data Analytics Professional Certificate

- Tableau Desktop Specialist (2022)

# Projects

Customer Churn Prediction Model

Built and evaluated a logistic regression model to predict customer churn using Scikit-learn; achieved 88% accuracy.

E-commerce Dashboard

Designed a Power BI dashboard integrating sales, marketing, and customer service metrics from a sample dataset.