PIZZA SALES SQL QUERIES

1. KPI’s

1. Total Revenue:

SELECT

SUM(total\_price) AS Total\_Revenue

FROM

DB\_pizza

2. Average Order Value

SELECT

(SUM(total\_price) / COUNT(DISTINCT order\_id)) AS Average\_Order\_Value, pizza\_category

FROM

DB\_pizza

GROUP BY

pizza\_category3. Total Pizzas Sold

4. Total Orders

SELECT

COUNT(DISTINCT order\_id)

FROM

DB\_pizza

5. Average Pizzas Per Order

SELECT

SUM(quantity) / COUNT(DISTINCT order\_id) AS Average\_sold\_ordered

FROM

DB\_pizza

6. Total Pizzas Sold by Pizza Category

SELECT

SUM(Total\_price) AS TotalSales, pizza\_category

FROM

DB\_pizza

GROUP BY

pizza\_category

FROM

DB\_pizza

7. Top 5 Best Sellers by Total Pizzas Sold

SELECT

TOP 5 SUM(Total\_price) AS Total Sales, pizza\_category

FROM

DB\_pizza