

Jisoo Choi

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SUMMARY

Graduate student in business analytics with strong quantitative background, 5-year experience in Corporate Finance

EDUCATION & CERTIFICATION

W. P. Carey School of Business at Arizona State University

May 2022

Master of Business Analytics (MSBA)

Tempe, AZ

- Coursework: Data Mining, Descriptive & Predictive Analysis, Analytical Decision Modeling, Intro to Enterprise Analytics, Data-Driven Quality Management, Advanced Marketing Analytics, Deep Learning Applications in Business

Certification of USCPA (Vermont)

Dec 2016

Ewha Woman's University

Feb 2017

Bachelor of Science (BS), Consumer Science and International Studies

Seoul, Korea

GPA : 3.68; Dean's List (2011, 2013, 2015)

PROFESSIONAL EXPERIENCE

Financial Planning Analyst

Jan 2020 – May 2022

Merck & Co., Inc

Seoul, Korea

- Predicted controllable and compensation expense by recognizing trend pattern with 100% accuracy
- Advised a business unit (\$1Bil+ annual sales) as a business partner strategically achieving 10% yearly sales growth by turning data into insights and presented findings
- Generated solid financial reports for Korea Leadership Team executives to make timely and strategic decision to maximize opportunity and minimize risk across portfolio
- Published financial results and commentary report for senior management and Asia Pacific region presented variance analysis of actual versus forecast
- Consistently monitored and analyzed sales trends data, growth drivers, competitors' risk management in pharmaceutical industry in Korea to update forecasting model
- Maintained database and standardized templates to provide technical support for the Power BI dashboard
- Trained Sales representatives & Marketing employees about Power BI user manual and financial planning process

Guest Auditor (Talent Development Program)

Aug 2019

Merck & Co., Inc

Kuala Lumpur, Malaysia

- Performed internal IT audit of Business Support Center and prepared a detailed report based on audit findings
- Verified and tested AtR (Accounting to Reporting) for several SOX controls within the cycle by leading walkthrough meetings and found control deficiencies and advised process improvement areas to management

Finance, Associate Specialist (Account Receivable, Order to Cash)

Jan 2017 – Dec 2019

Merck & Co., Inc

Seoul, Korea

- Maintained a stable month-end closing cycle with 100% accuracy by managing wholesalers' credit limit, collaterals, stock availability, AR aging report, DSO analysis
- Took initiative to prepare sales reports and VAT reconciliation reports for direct supervisor, contributing to defining clear financial objectives

DATA ANALYSIS PROJECTS

SAP Implementation & Online Order System Enhancement

August 2019

- Integrated database and cleansed dummy data by using SQL queries (ETL)
- Executed UAT testing of Order Management module by closely working with SAP developers
- Conveyed technical information and insights to non-technical stakeholders by providing regular training sessions

SAP ATTP Serialization Project

Jan 2019

- Identified the issues and analyzed the root cause of parent-child data mismatch then reported to headquarters to solve problems
- Managed project by leading weekly meetings with stakeholders (SCM, Operations) to update status and keep tracking issues

SKILLS & ACTIVITIES

- **Languages:** English, Korean
- **Computer Skills:** Power BI, Tableau, SQL, MySQL, Python, R, Advanced Excel
- **Technical Skills:** Data Visualization, Data Base Management & Modeling, P&L Analysis, Budgeting, Forecasting