Jit Goria

✉ jit.goria159@gmail.com ☐ +91-9875694452 in in/jit-goria-3a489415a

---

SUMMARY

Product and Engineering Leader with expertise in product GTM strategy, data analytics, and cross-functional execution. Currently an Engineering Manager with a track record of driving end-to-end product delivery from concept to launch in edtech and SaaS sectors. Skilled in ideating & implementing Dev-ops Agentic workflow, optimizing KPIs such as user engagement and retention, leading teams through Agile methodologies, and utilizing tools like Google Analytics, Big Query, and Tableau. Passionate about building high-performing teams and fostering a learning culture that empowers individuals to upskill, collaborate effectively, and boost operational efficiency. Aspiring Product Manager with a strong foundation in product strategy, technical execution, and team leadership—focused on building scalable, growth-oriented software solutions.

EXPERIENCE

Product & Engineering Manager

Creamcollar   **May 2024 - Present，Chennai, India**

- Led an 18-member team for the development and release of a multi-sided B2B SaaS platform connecting SDV industries, academic institutions, and recruitment organizations, driving stakeholder engagement, and platform scalability.
- Making sure Engineering development specific Product requirements are provided with necessary prototypes. Maintaining the whole product development life cycle under a single supervision.
- Research and implementation of Dev-ops and SDLC operation-specific agentic system with MCP architecture across platforms, codebases, AWS infra, documents, and databases to enable intelligent automation, and enhance product interoperability and accessibility for the overall org.
- Implementation of microservice-specific data logging through ELK (Elastic Search, Logstash & Kibana) and alert mechanisms. Also, implemented AWS services-based alerts for system reliability and proactive issue resolution. Reduced unnecessary downtime by 30% at an early release stage.
- Acted as a strategic bridge between product, design, engineering, and UAT, aligning technical execution with business goals, increasing the product delivery traction by 13%.
- Instituted rigorous code review and Dev-Ops pipelines using GitHub Actions, SonarQube, and Selenium automation to reduce critical security vulnerabilities by 92% and achieve 100% compliance on all production releases over 9 months.

Project manager- Govt. Accounts

Embibe- Jio   **November 2023 - April 2024，Bangalore, India**

- Collaborated with cross-functional teams and external clients to translate high-priority business needs into actionable technical requirements, contributing to the delivery of 3 major product releases and improving roadmap alignment by 25%.
- Led product quality initiatives resulting in a 30% reduction in post-release defects by implementing automated testing and a robust, agile multistage business signoff framework.
- Led product initiatives as Associate Product Lead for a self-onboarding platform, streamlining onboarding processes for over 20,000 schools and enhancing operational scalability.
- Performed cohort analysis to uncover key behavioral trends, driving a 17% increase in student engagement on the platform by identifying and leveraging competitive differentiators.

Product Specialist- GTM

Embibe- Jio   **July 2019 - November 2023，Bangalore, India**

- Devised go-to-market strategies by collaborating with sales, marketing, and engineering teams, facilitating successful rollouts of data-driven educational products aligned with market demands in B2C, B2B, and B2G segments.
- Defined and implemented the first monetization model for a multi-sided platform, leveraging unique value propositions to maintain competitive advantage and generate significant initial revenue growth.
- Authored detailed Product Requirement Documents (PRDs) and led bug resolution workflows, improving product stability and reducing post-release issues by streamlining QA collaboration.
- Designed and implemented Jira workflows with monthly sprint dashboards, enhancing sprint visibility and improving project timeline tracking and team accountability, reducing project delay by 15%.
- Led a team of 4 in training and executing User Acceptance Testing (UAT) for an AR/VR simulation-based learning platform, collaboratively resolving over 35,000 content and functional issues.

EDUCATION

Master of Science in Biochemistry

Indian Academy Degree College, Bangalore University • Bangalore, India • 2019 • 86%

CERTIFICATIONS

Python for data science, AI, and development

Coursera, IBM • 2024

Introduction to large language models

Coursera, Google Cloud • 2024

Google Data Analytics Certification

Coursera • 2023

Diploma in software development

Computer Maintenance Corporation, TATA • 2013

SKILLS

Product and design tools- Figma, Balsamiq, Whimsical, Omniconvert (A/B testing), Funnel analysis

Data and Analytics- Google Analytics, Tableau, Looker Studio, Mixpanel, Google BigQuery, Standard SQL, Spreadsheet (Excel)

Project & Product Management- Jira, Confluence, OKR/KPI Tracking, Stakeholder Management, Agile and Waterfall Methodology

Technical & Development Skills- Linux, Oracle, Java, C#, VB.NET, ASP.NET, Python

---