

# PIZZA SALES REPORT

order\_date  
1/1/2015  
12/31/2015

pizza\_category  
All

Sales Report

Best/Worst Sellers

## BUSIEST DAYS AND

### DAYS

ORDERS ARE HIGHEST ON WEEKENDS, FRIDAY/SATURDAY EVENING.

### MONTHLY

THERE ARE MAXIMUM ORDERS FROM MONTH OF JULY AND JANUARY

## SALES PERFORMANCE

### CATEGORY

CALSSIC CATEGORY CONTRIBUTES TO MAXIMUM SALES AND TOTAL ORDERS.

### SIZE

LARGE PIZZA CONTRIBUTES TO MAXIMUM SALES

Total Revenue

817.86K

Average Order Value

38.31

Total Pizzas Sold

49574

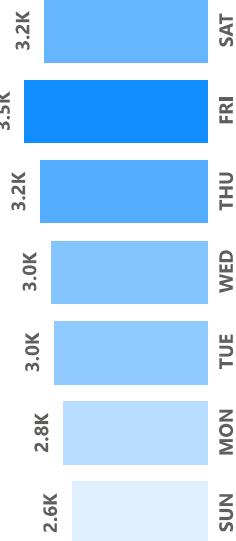
Total Orders

21350

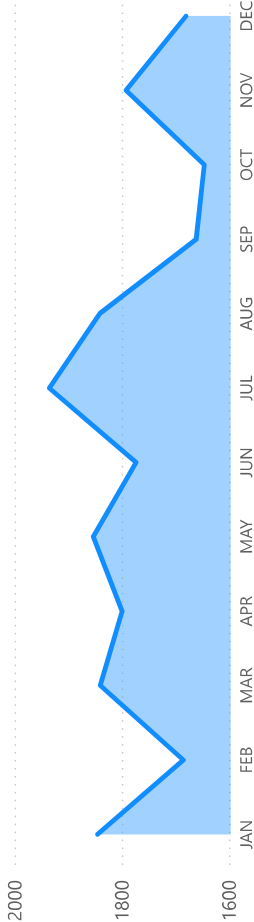
Avg Pizzas Per Order

2.32

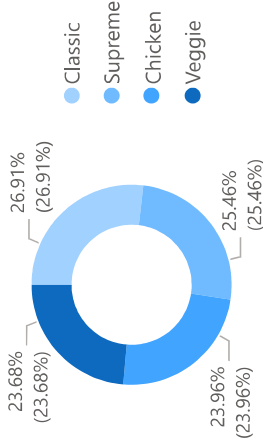
Daily Trend For Total Users



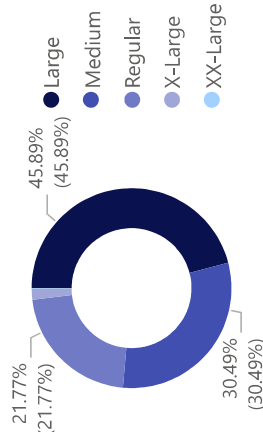
Total Orders by Order Month



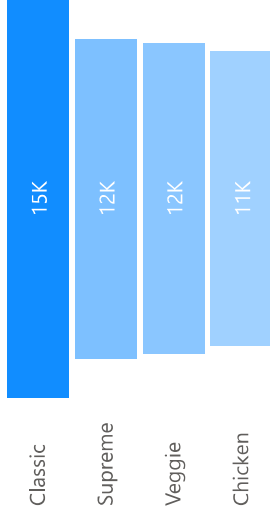
Revenue by Pizza Category



Revenue by Pizza Size



Total Pizzas Sold by pizza\_category



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order\_date

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Best/Worst Sellers

## BEST SELLERS

**REVENUE**  
THE THAI CHICKEN PIZZA  
CONTRIBUTES TO MAXIMUM  
REVENUE

**QUANTITY**  
THE CLASSIC DELUXE PIZZA  
CONTRIBUTES TO MAXIMUM  
TOTAL QUANTITIES

**TOTAL ORDERS**  
THE CLASSIC DELUXE PIZZA  
CONTRIBUTES TO MAXIMUM

## WORST SELLERS

**REVENUE**  
THE BRIE CARRE CONTRIBUTES TO  
MINIMUM REVENUE

**QUANTITY**  
THE BRIE CARRE PIZZA  
CONTRIBUTES TO MINIMUM TOTAL  
QUANTITIES

**TOTAL ORDERS**  
THE BRIE CARRE PIZZA

Total Revenue

817.86K

Average Order Value

38.31

Total Pizzas Sold

49574

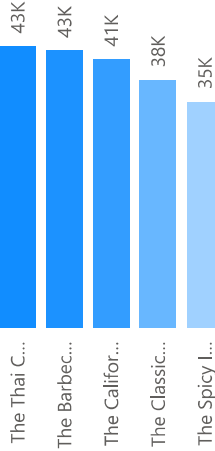
Total Orders

21350

Avg Pizzas Per Order

2.32

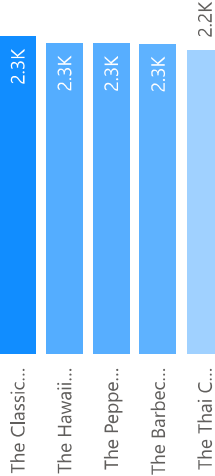
## Top 5 Pizza by Revenue



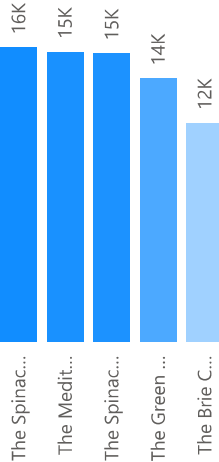
## Top 5 Pizza by Quantity



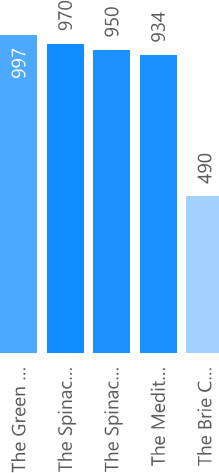
## Top 5 Pizza by Total Orders



## Bottom 5 Pizza by Revenue



## Bottom 5 Pizza by Quantity



## Bottom 5 Pizza by Total Orders

