

# Credit Card Transaction report

Revenue

55.3M

Interest Rate

\$7.8M

Transaction

44.5M

Count

655.7K

₹ 4

828M

₹ 3

773M

₹ 2

718M

₹ 1

713M

Week\_Start\_Date

All

Blue

828M

Gold

828M

Silver

827M

Platin...

824M

M

828M

F

828M

Card\_Category Sum of Revenue Sum of Total\_Trans\_Amt Sum of Interest\_Earn

Blue 46139398 36957875 \$64,95,8

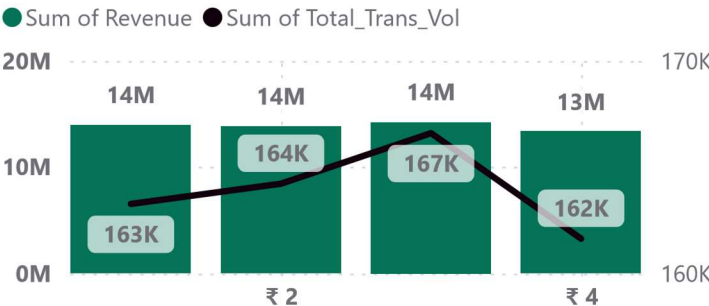
Gold 2454072 2024078 \$3,73,7

Platinum 1135608 953314 \$1,61,6

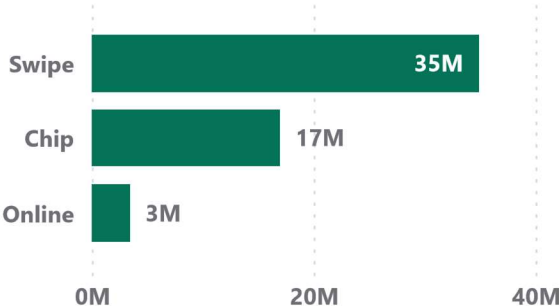
Silver 5586332 4586746 \$8,12,0

Total 55315410 44522013 \$78,43,3

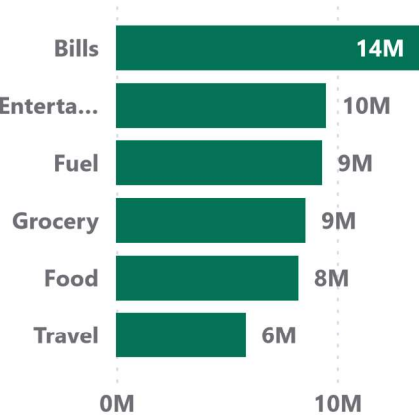
Revenue & Total\_Trans\_Vol by Qtr



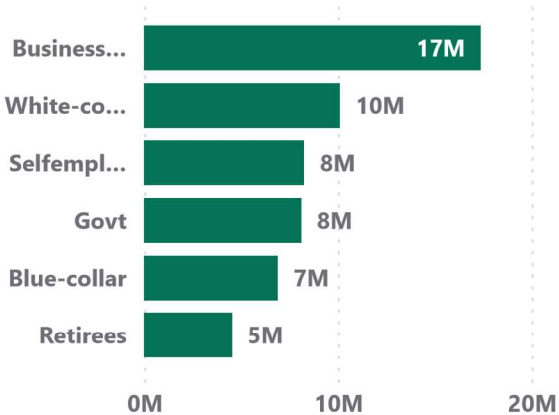
Customer Expenditure\_Type By Jobs



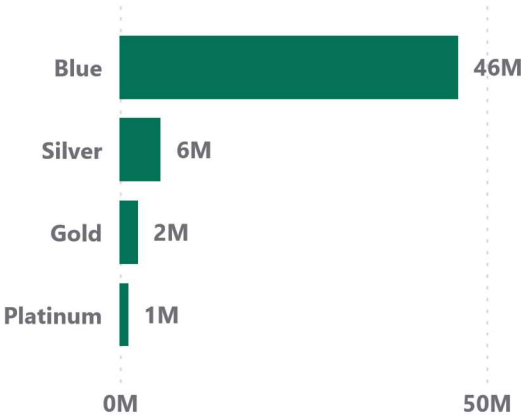
Revenue by Expenditure\_Type



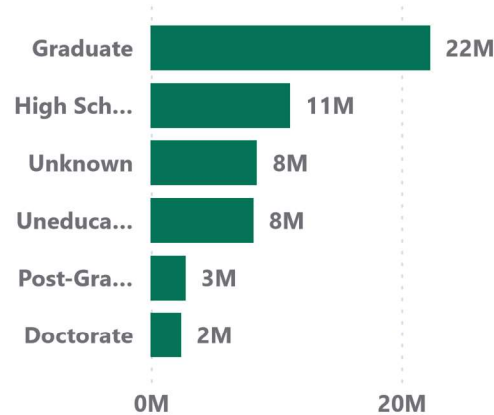
Customer Expenditure\_Type By Jobs



Revenue By Card Category



Expenditure\_Type By Education Level



# Credit Card Customer Report

Revenue

55.3M

Interest Rate

\$7.8M

Income

\$575.9M

Satisfaction

32.2K

₹ 4

828M

₹ 3

773M

₹ 2

718M

₹ 1

713M

Week\_Start\_Date

All

Blue

828M

Gold

828M

Silver

827M

Platinum

824M

Chip

828M

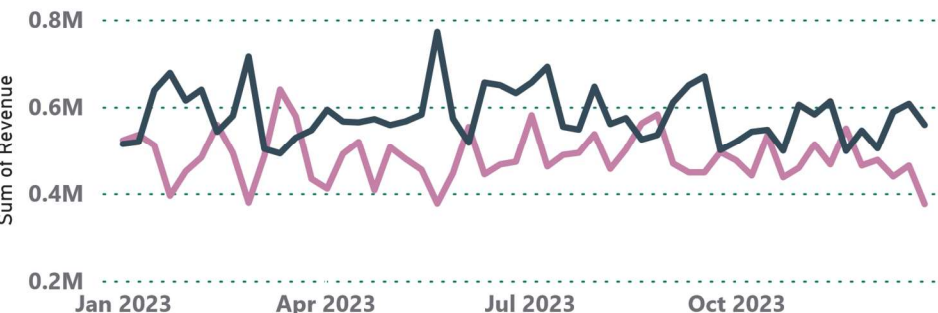
Swipe

828M

Online

827M

Revenue By Week



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
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Blue-collar	6904279	\$7,22,62,158	\$9,52,801
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Businessman	17387832	\$18,69,59,919	\$25,39,390
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Govt	8111701	\$8,87,73,989	\$11,60,016
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Retirees	4535184	\$4,86,75,030	\$6,30,359
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Selfemployeed	8261758	\$7,53,13,288	\$11,19,742
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White-collar	10114656	\$10,39,30,055	\$14,41,074
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Total	55315410	\$57,59,14,439	\$78,43,382
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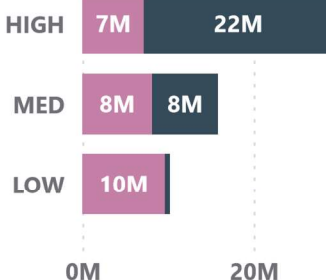
Revenue by Income Group

Ge... F M



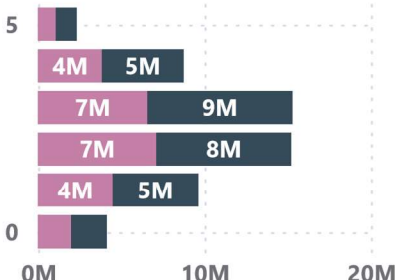
Revenue by Income Group

Ge... F M



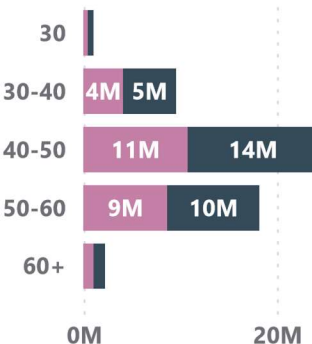
Revenue by Dependent\_Count

Ge... F M



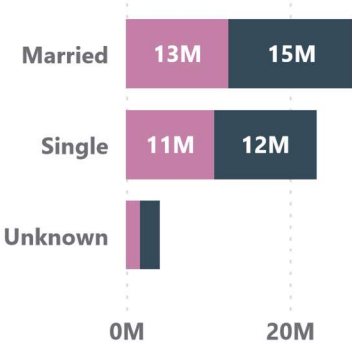
Revenue by Age Group

Gen... F M



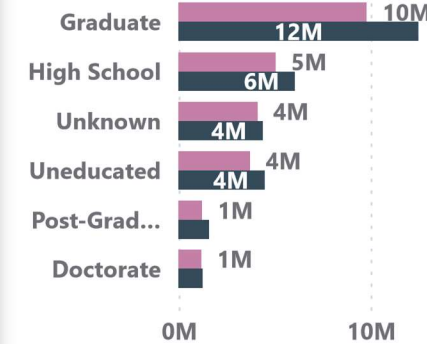
Revenue by Marital status

Gen... F M



Revenue by Age Group

Gender F M



M

30M

F

25M