JITENDRA KUMAR
DATA ANALYST

CONTACT

- 7905194310
- Jitendrasingh55i99@gmail.com
- www.datascientist.com
- East Uttam Nagar , New Delhi,110059

Linkedin: https://linkedin.com/in/jitendra-singh-b977ab225

GITHUB : https://Jitendrasinghdatascientist

EDUCATION

Master in Business Administration(MBA)
Chandigarh University   **2022-2024**
- **CGPA - 7.5 +**

Master in Data Science
Top Mentors
   2023-2024
- **GRADE - A+**

Bachelors of Arts
BundelKhand University   **2019-2022**
- **First class with distinction**

HARD SKILLS

- **Python(L1,L2,L3)**
  - **Numpy**
  - **Pandas**
  - **Matplotlib**
  - **Seaborn**
  - **ETL**
  - **EDA**
  - **Flask**
  - **Data Cleaning**
  - **Data analysis**
  - **Data Mining**
- **SQL(L1,L2,L3)**
  - **DDL**
  - **DCL**
  - **DML**
  - **Join**
  - **Inner Join**
  - **Right Join**
  - **Left Join**
  - **Self Join**
  - **SQL integrate with python**
- **MACHINE LEARNING(L1,L2,L3)**
  - **Supervised Learning**
    - **Decision Tree Classification**
    - **Random State Classification**
    - **Linear Regression**
    - **R2_score**
    - **KneighborsClassifier**
  - **Unsupervised Learning**
    - **KMeans**
    - **Isolation Forest**
- **Mathematics (L1,L2,L3)**
- **Statistics(L1,L2,L3**
- **Tableau(L1,L2,L3)**
- **Problem Solving**
- **Power BI (L1,L2)**
- **MS -Excel(L1,L2,L3)**
- **Github (L1,L2)**

SOFT SKILLS

- **Good Communication**
- **Good Presentation Skill**

PROFESSIONAL SUMMARY

I am an MBA graduate specializing in data analytics, adept at analyzing complex data sets to extract actionable insights. With a track record of handling data sets exceeding **10,000 rows,** I possess strong quantitative analysis skills, including proficiency in statistical methods such as regression analysis and hypothesis testing. Seeking an entry-level data analyst role to contribute to organizational success through the application of my analytical expertise.

WORK EXPERIENCE

Data Science Intern, Marketing Department
Ex-Access Million | 25-Aug-2023 to 29-Jan-2024
- Conducted comprehensive data analysis at Access Million's data science internship, examining marketing initiatives like campaign performance and customer segmentation across a dataset of over 100,00 records.
- Applied advanced statistical methodologies and machine learning techniques to derive insights from datasets with over 50 variables, contributing to data-driven decision-making.
- Collaborated with cross-functional marketing teams to define KPIs and devise data-centric strategies, resulting in a 20% increase in ROI through optimized marketing campaigns.

Senior Executive Manager, Marketing Department
Bajaj Allianz Life Insurance | 29-Jan-2024 to Present
- Led cross-functional teams at Bajaj Allianz Life Insurance to drive strategic marketing initiatives in alignment with business goals, resulting in a 15% increase in customer acquisition and retention.
- Utilized data analysis techniques to shape marketing strategies, including customer segmentation, targeted campaign execution, and performance evaluation, across a dataset comprising over 200,00 customer profiles.
- Applied statistical methods and data analytics tools to extract actionable insights from marketing data, optimizing campaign effectiveness and contributing to a 30% improvement in ROI, fostering organizational growth.

TASKS | Ex- Access Million

https://github.com/JitendrasinghDatascientist/Projects

- **Address book Application**
- **Simple Alarm Clock Application**
- **Titanic Passenger Survival Prediction Application**
- **To-Do List Application**
- **Temperature Converter**
- **Simple Calculator**
- **Personal Budget Tracker**
- **House Price Prediction**

CERTIFICATION (TOP MENTORS)

- **CERTIFIED IN DATA SCIENCE**
- **CERTIFIED IN DATA ANALYSIS**
- **CERTIFIED IN MY SQL**
- **CERTIFIED IN TABLEAU**
- **CERTIFIED IN POWER BI**
- **CERTIFIED IN MACHINE LEARNING**

TOOLS

- **Anaconda**
- **Vs Code**
- **Tableau**
- **Postgre SQL Server**
- **XAMPP**
- **GitHUB**
- **Power BI**
- **Canva**
- **MS Office**
- **Google Colab**
- **ChatGPT**

LANGUAGES

- **English**
- **Hindi**

HOBBIES

- **Cooking**
- **Movies**
- **Reading Books**
- **Cricket**

PROJECTS

Typhoid Prediction Web Application

- Developed a Typhoid prediction app using Python, Flask, and ML, integrating diverse datasets for accuracy.
- Applied ML algorithms to analyze symptoms, medical history, and demographics across 10,000+ records.
- Integrated Flask for smooth frontend-backend communication, showcasing web dev and system integration prowess.

Credit Card Report Analysis using Power BI END TO END PROJECT

- Conducting analysis on credit card data to create a dashboard, processing transactions from over 10,000 cardholders.
- Utilizing statistical methods to identify spending patterns, including average transaction amounts and frequency of card usage.
- Presenting insights on credit utilization rates, payment behavior, and fraud detection to facilitate informed decision-making for credit card management strategies.

SQL PROJECT- MUSIC STORE DATA ANALYSIS END TO END PROJECT

- Proficient in SQL query development for complex tasks including senior employee identification and customer spending pattern analysis.
- Expertise in leveraging SQL for data analysis and visualization, facilitating clear insights crucial for business strategies like customer segmentation.
- Demonstrated ability to use SQL for data analysis and visualization, delivering actionable insights to drive effective business decisions, particularly in customer segmentation for targeted marketing strategies, resulting in a 15% increase in sales revenue.

ACHIVEMENTS

- **Certification on Data Visualization by TATA Group**
- **Certification on Kabaddi in School Sports**
- **Certification on Cricket in University Sports.**
- **Certification on Production and Operation Management by NPTEL**
- **Certification on Strategy , Business, Globalization by NPTEL**

"The information presented in this resume accurately reflects my qualifications and experience.”

S I N C E R E L Y ,

Jitendra kumar