# **Machine Learning**

Naive Bayes Classifier



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# Bayesian Learning: Introduction

- $\triangleright P(x)$  denotes the probability of x. P(x) is often called the *prior probability* of x.
- $\triangleright P(x/y)$  denotes the probability of x given y.
- In machine learning, let D be the data instance and y be the class. We will write P(D/y) to denote the probability of observing data D given some world in which class y holds.
- We are interested in the probability P(y|D) that y holds given the observed data instance D.
- $\triangleright P(y|D)$  is called the *posterior probability* of y, because it reflects our confidence that y holds after we have seen the training data D. Notice the posterior probability P(y|D) reflects the influence of the training data D, in contrast to the prior probability P(y), which is independent of D.

## Probability and Bayes Theorem

- $\triangleright$  If X and Y are random variables, then P(X = x, Y = y) denotes their *joint probability*.
- It refers to the probability that variable X will take on the value x **AND** variable Y will take on the value y.
- $\triangleright$  The random variables are *independent* of each other if  $P(X,Y) = P(X) \times P(Y)$ .
- ➤ If two random variables are independent, it means that the value for one variable has no impact on the value for the other.
- ➤ What if the random variables are dependent?

### Probability and Bayes Theorem

- The conditional probability P(Y = y | X = x) refers to the probability that the variable Y will take on the value y, given that the variable X is observed to have the value x.
- $\triangleright$  The joint and conditional probabilities for *X* and *Y* are related in the following way:

$$P(X,Y) = P(X|Y) \times P(Y) = P(Y|X) \times P(X)$$

- ➤ Conditional probability is useful concept for understanding the *dependencies among* random variables.
- $\triangleright$  The conditional probability for variable X given Y is defined as,

$$P(X|Y) = \frac{P(X,Y)}{P(Y)}$$

ightharpoonup If *X* and *Y* are independent, then P(Y|X) = P(Y).

### Probability and Bayes Theorem

**Bayes theorem:** The conditional probabilities P(Y|X) and P(X|Y) can be expressed in terms of one another formula known as the **Bayes theorem**.

$$P(Y|X) = \frac{P(X|Y) \times P(Y)}{P(X)}$$

If  $\{x_1, x_2, ..., x_k\}$  is the set of mutually exclusive and exhaustive outcomes of a random variable X, such that  $\sum_{i=1}^k P(x_i) = 1$ , then the denominator of the above equation can be expressed as follows:

$$P(X) = \sum_{i=1}^{k} P(X, x_i) = \sum_{i=1}^{k} P(X|x_i) \times P(x_i)$$

This is known as the *law of total probability*.

**Example 1:** A doctor knows that meningitis causes stiff neck 50% of the time. Prior probability of any patient having meningitis is 1/50,000. Prior probability of any patient having stiff neck is 1/20. If a patient has stiff neck, what is the probability he/she has meningitis?

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- P(M) denotes the probability of having meningitis (M).
- P(S) denotes the probability of having stiff neck (S).
- We have to find out P(M|S), the conditional probability of meningitis (M) given the patient has stiff neck (S).
- *Given*:  $P(S \mid M) = 0.5$ , P(M) = 1/50,000 and P(S) = 1/20.

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- *Given*:  $P(S \mid M) = 0.5$ , P(M) = 1/50,000 and P(S) = 1/20.

• Therefore, 
$$P(M|S) = \frac{P(S|M) \times P(M)}{P(S)} = \frac{0.5 \times \frac{1}{50000}}{\frac{1}{20}} = 0.0002$$

**Example 2:** Consider a football game between two teams A and B? Suppose team A wins 65% of the times and team B wins the remaining matches. Among the game won by team A, only 30% of them came from playing on team B's football field. On the other hand, 75% of the victories for team B are obtained while playing at home. If team B is to host the next match between the two teams, which team will most likely win the match?

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- Let *X* be the random variable represents the team hosting the match and *Y* be the random variable that represents the winner of the match.
- Given:
  - Probability team A wins is P(Y=A) = 0.65.
  - Probability team B wins is P(Y=B) = 1 P(Y=A) = 0.35.
  - Probability team B hosted the match it won is P(X=B/Y=B) = 0.75.
  - Probability team B hosted the match won by team A is: P(X=B/Y=A) = 0.3.
- We have to compute P(Y=B|X=B).

#### Example 2 (Cont...):

- P(Y=B|X=B) is the conditional probability that team B wins the next match it will be hosting, and compares it against P(Y=A|X=B).
- Using the Bayes theorem, we obtain

$$P(Y = B|X = B) = \frac{P(X = B|Y = B) \times P(Y = B)}{P(X = B)} = \frac{P(X = B|Y = B) \times P(Y = B)}{P(X = B, Y = B) + P(X = B, Y = A)}$$

$$= \frac{P(X = B|Y = B).P(Y = B)}{P(X = B|Y = B).P(Y = B) + P(X = B|Y = A).P(Y = A)}$$
$$= \frac{0.75 \times 0.35}{0.75 \times 0.35 + 0.3 \times 0.65} = 0.5738$$

- The law of total probability is applied in the second line.
- Furthermore, P(Y=A/X=B) = 1 P(Y=B/X=B) = 1 0.5738 = 0.4262.
- Since, P(Y=B|X=B) > P(Y=A|X=B), team B has a better chance than team A of winning the next match.

# Bayes Theorem for Classification

- > Consider each attribute and class label as random variable.
- Figure Given a record with attributes  $X = (x_1, x_2, ..., x_d)$ 
  - Goal is to predict class Y=y
  - Specifically, we want to find the value of Y that maximizes  $P(Y=y \mid x_1, x_2, ..., x_d)$
- $\triangleright$  Can we estimate  $P(Y=y \mid x_1, x_2, ..., x_d)$  directly from data?

#### Approach:

- Compute the posterior probability  $P(Y=y \mid x_1, x_2, ..., x_d)$  for all values of Y using the Bayes theorem.
- Choose value of Y that maximizes  $P(Y=y \mid x_1, x_2, ..., x_d)$ .
- Equivalent to choosing value of Y that maximizes  $P(x_1, x_2, ..., x_d | Y=y) \times P(Y=y)$
- $\triangleright$  How to estimate  $P(x_1, x_2, ..., x_d | Y=y)$ ?

### Naïve Bayes Classifier

A Naïve Bayes classifier estimates the class-conditional probability by *assuming that the attributes are conditionally independent*, given the class label *y*. The conditional independence assumption can be formally stated as follows:

$$P(X|Y = y) = \prod_{i=1}^{d} P(x_i|Y = y)$$

where each attribute set  $X=\{x_1, x_2, ..., x_d\}$  consists of d attributes.

 $\triangleright$  Naïve Bayes classifier assumes conditional independence between all  $x_i$ .

### Naïve Bayes Classifier

- With the *conditional independence assumption*, instead of computing the class-conditional probability for every combination of X, only to estimate the conditional probability of each  $x_i$ , given Y.
- $\triangleright$  The Naïve Bayes classifier computes the posterior probability for each class Y=y.

$$P(Y = y|X) = \frac{P(Y = y)P(X|Y = y)}{P(X)} = \frac{P(Y = y)\prod_{i=1}^{d} P(x_i|Y = y)}{P(X)}$$

 $\triangleright$  Since P(X) is fixed for every Y=y, it is sufficient to choose the class that maximizes the numerator term,  $P(Y=y) \times \prod_{i=1}^{d} P(x_i|Y=y)$ 

Assume independence among attributes  $x_i$  when class is given:

- $P(x_1, x_2, ..., x_n | Y=y) = P(x_1 | y) P(x_2 | y) ... P(x_n | y)$
- Can estimate  $P(x_i|y)$  for all  $x_i$  and y.
- New point is classified to y if  $P(Y = y) \prod_{i=1}^{d} P(x_i | Y = y)$  is maximal.

## Naïve Bayes Classifier: Estimate Probabilities

Tid	Home Owner	Marital Status	Annual Income	Defaulted Borrower
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes

- ightharpoonup Class:  $P(Y) = N_c / N$ 
  - e.g., P(Y = No) = 7/10 and P(Y = Yes) = 3/10
- For categorical/ discrete attributes: for categorical attribute  $A_i$ , the conditional probability  $P(A_i = a_{ij}/C = c_k)$  is the fraction of training instances in class  $c_k$  that take on the attribute value  $a_{ii}$ .
  - $P(A_i = a_{ii}/C = c_k) = N_i/N_k$
  - where  $N_i$  is number of instances having attribute value  $A_i = a_{ij}$  and belongs to class  $c_k$ .  $N_k$  be the total number of training instances for class  $c_k$ .
- Examples: four out of seven people belongs to No class are married, i.e.,  $P(Status = Married \mid No) = 4/7$ . Similarly, the conditional probability of Home Owner = Yes belongs to Yes class is  $P(Home = Yes \mid Yes) = 0$ .

## Naive Bayes Classifier: Estimate Probabilities

- For continuous attributes:
  - ☐ Discretize the range into bins
    - One ordinal attribute per bin
    - Violates independence assumption
  - $\square$  Two-way split: (A < v) or (A > v)
    - Choose only one of the two splits as new attribute
  - ☐ Probability density estimation:
    - Assume attribute follows a normal distribution.
    - Use data to estimate parameters of distribution (e.g., mean and standard deviation)
    - Once probability distribution is known, can use it to estimate the conditional probability  $P(A_i|c)$

### Naïve Bayes Classifier: Estimate Probabilities

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➤ Normal distribution:

$$P(x_i = a_i | Y = y_j) = \frac{1}{\sqrt{2\pi\sigma_{ij}^2}} e^{-\frac{(a_i - \mu_{ij})^2}{2\sigma_{ij}^2}}$$

- One for each  $(x_i, y_i)$  pair
- $\triangleright$  For (*Income*, *Class* = *No*):
  - If Class = No
    - •Sample mean  $\mu = 110$
    - Sample variance  $\sigma^2 = 2975$

$$P(Income = 120|No) = \frac{1}{\sqrt{2\pi \times 2975}} e^{-\frac{(120-110)^2}{2\times 2975}} = 0.0072$$

### **Example 3:** Given a Test Record: X = (Home = No, Married, Income = 120K)

```
P(\text{Home Owner=Yes}|\text{No}) = 3/7
P(\text{Home Owner=No}|\text{No}) = 4/7
P(\text{Home Owner=Yes}|\text{Yes}) = 0
P(\text{Home Owner=No}|\text{Yes}) = 1
P(Marital Status=Single|No) = 2/7
P(Marital Status=Divorced|No) = 1/7
P(Marital Status=Married|No) = 4/7
P(Marital Status=Single|Yes) = 2/3
P(Marital Status=Divorced|Yes) = 1/3
P(Marital Status=Married|Yes) = 0
For Annual Income:
If class=No:
  sample mean=110
  sample variance=2975
If class=Yes:
  sample mean=90
  sample variance=25
```

```
> P(X|\text{Class}=\text{No})
= P(\text{Home}=\text{No}|\text{Class}=\text{No}) \times P(\text{Married}|\text{Class}=\text{No}) \times P(\text{Income}=120\text{K}|\text{Class}=\text{No})
= 4/7 \times 4/7 \times 0.0072 = 0.0024
```

```
> P(X|\text{Class=Yes})
= P(\text{Home = No}|\text{Class=Yes}) \times P(\text{Married }|\text{Class=Yes}) \times P(\text{Income=120K}|\text{Class=Yes})
= 1 \times 0 \times 1.2 \times 10^{-9} = 0
```

**Example 3:** Given a Test Record: X = (Home = No, Married, Income = 120K)

- ightharpoonup Therefore, P(X|No) = 0.0024 and P(X|Yes) = 0.
- The posterior probability for class *No* is

$$P(No|X) = \frac{P(X|No) \times P(No)}{P(X)} = \frac{0.0024 \times \frac{7}{10}}{P(X)} = 0.0016\alpha$$

where  $\alpha = 1/P(X)$  is a constant term.

> Similarly, the posterior probability for class *Yes* is

$$P(Yes|X) = \frac{P(X|Yes) \times P(Yes)}{P(X)} = \frac{0 \times \frac{3}{10}}{P(X)} = 0$$

 $\triangleright$  Since, P(No|X) > P(Yes|X), Class = No.

**Example 4:** Let us apply the Naïve Bayes classifier to the *PlayTennis* problem (refer to Table 1 of Decision Tree ppts). The Table provides a set of 14 training examples of the target concept *PlayTennis*, where each day is described by the attributes *Outlook*, *Temperature*, *Humidity*, and *Wind*.

➤ Here we use the Naïve Bayes classifier and the training data from this table to classify the following instance:

(Outlook = sunny, Temperature = cool, Humidity = high, Wind = strong).

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**Example 4:** Let us apply the Naïve Bayes classifier to the *PlayTennis* problem (refer to Table 1 of Decision Tree ppts). The Table provides a set of 14 training examples of the target concept *PlayTennis*, where each day is described by the attributes *Outlook*, *Temperature*, *Humidity*, and *Wind*.

➤ Here we use the Naïve Bayes classifier and the training data from this table to classify the following instance:

(Outlook = sunny, Temperature = cool, Humidity = high, Wind = strong).

- ➤ Our task is to predict the target value (yes or no) of the target concept PlayTennis for this new instance.
- $\triangleright$  The target class value  $V_{NB}$  is given by

$$V_{NB} = argmax_{(y \in \{yes, no\})} P(Y = y) \prod_{i=1}^{d} P(x_i | Y = y)$$

$$V_{NB} = argmax_{(y \in \{yes, no\})} P(Y = y) \prod_{i=1}^{d} P(x_i | Y = y)$$
$$= argmax_{(y \in \{yes, no\})} P(Y = y) \cdot P(Outlook = sunny | Y = y)$$

**Table 1:** Training Data for *PlayTennis*.

Day	Outlook	Temperature	Humidity	Wind	PlayTennis
$\overline{D_1}$	Sunny	Hot	High	Weak	No
$D_2$	Sunny	Hot	High	Strong	No
$D_3$	Overcast	Hot	High	Weak	Yes
$D_4$	Rain	Mild	High	Weak	Yes
$D_5$	Rain	Cool	Normal	Weak	Yes
$D_6$	Rain	Cool	Normal	Strong	No
$D_7$	Overcast	Cool	Normal	Strong	Yes
$D_8$	Sunny	Mild	High	Weak	No
$D_9$	Sunny	Cool	Normal	Weak	Yes
$D_{10}$	Rain	Mild	Normal	Weak	Yes
$D_{11}$	Sunny	Mild	Normal	Strong	Yes
$D_{12}$	Overcast	Mild	High	Strong	Yes
$D_{13}^{-1}$	Overcast	Hot	Normal	Weak	Yes
$D_{14}$	Rain	Mild	High	Strong	No

$$.P(Temperature = cool|Y = y)$$
  
 $.P(Humidity = high|Y = y)$   
 $.P(Wind = strong|Y = y)$ 

Lets calculate all the above required probabilities:

$$P(Yes) = \frac{9}{14}$$
  $P(No) = \frac{5}{14}$   $P(Sunny|Yes) = \frac{2}{9}$   $P(Sunny|No) = \frac{3}{5}$   $P(Cool|Yes) = \frac{3}{9}$   $P(Cool|No) = \frac{1}{5}$   $P(High|Yes) = \frac{3}{9}$   $P(High|No) = \frac{4}{5}$   $P(Strong|Yes) = \frac{3}{9}$   $P(Strong|No) = \frac{3}{5}$ 

Now, the conditional probabilities for the remaining attributes can be calculated as follows:

$$P(yes)P(sunny|yes)P(cool|yes)P(high|yes)P(strong|yes) = \frac{9}{14}.\frac{2}{9}.\frac{3}{9}.\frac{3}{9}.\frac{3}{9} = 0.0053$$

$$P(no)P(sunny|no)P(cool|no)P(high|no)P(strong|no) = \frac{5}{14} \cdot \frac{3}{5} \cdot \frac{1}{5} \cdot \frac{4}{5} \cdot \frac{3}{4} = 0.0206$$

- $\triangleright$  Thus, the Naïve Bayes classifier assigns the target value *PlayTennis* = *No* to this new instance.
- Try for the following instance: (Outlook = Shower, Temperature = cool, Humidity = high, Wind = strong).

➤ *Problem*: If one of the conditional probability is zero, then the entire expression becomes zero.

- More extreme case: if the training examples do not cover many of the attribute values, we may not be able to classify some of the test records.
- For example, if P(Marital Status= Divorced| No) is zero instead of 1/7, then a record with attribute set X=(Home=Yes, Status=Divorced, Income=\$120K) has the following class conditional probabilities:

$P(X No) = \frac{3}{7} \times 0 \times 0$	0.0072 = 0
$P(X Yes) = 0 \times \frac{1}{3} \times$	$1.2 \times 10^{-9} = 0$

IIu	Owner	Status	Income	Borrower
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes

Marital

Home

Annual Defaulted

The Naïve Bayes classifier will not be able to classify the record.

 $\triangleright$  This problem can be addressed by using *m*-estimate approach.

 $\triangleright$  Probability estimation using the *m*-estimate defined as follows:

$$m - \text{estimate} = P(X_i = x_i | Y = y_k) = \frac{N_i + mp}{N_k + m}$$

- $N_i$  is number of instances having attribute value  $X_i = x_i$  and belongs to class  $y_k$ .
- $N_k$  be the total number of training instances for class  $y_k$ .
- p is our prior estimate of the probability we wish to determine.
- m is a constant called the *equivalent sample size*, which determines how heavily to weight p relative to the observed data.
- A typical method for choosing p in the absence of other information is to assume uniform priors; that is, if an attribute has r possible values we set  $p = \frac{1}{r}$ .

#### Note:

If n = 0, that is, if there is no training set available, then  $P(x_i|y_k) = p$ , so, this is a different value, in absence of sample value.

- As in the previous slide, the conditional probability P(Status = Married/Yes) = 0 because none of the training records for the class has the particular attribute value.
- Vising the *m*-estimate approach with m = 3 and  $p = \frac{1}{r} = \frac{1}{3}$ .
- > The conditional probability is no longer zero:

Tid	Home Owner	Marital Status	Annual Income	Defaulted Borrower
1	Yes	Single	125K	No
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3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes

$$P(Status = Married|Yes) = \frac{N_i + mp}{N_k + m} = \frac{0 + 3.\frac{1}{3}}{3 + 3} = \frac{1}{6}$$

Example 5: Consider the same instance of Example 3, X = (Home = No, Married, Income = 120K)

If we assume  $p = \frac{1}{2}$  for the attribute *Home*,  $p = \frac{1}{3}$  for the attribute *Marital*, then

$$P(Home = No|No) = \frac{N_i + mp}{N_k + m}$$
  
=  $\frac{4+3 \cdot \frac{1}{2}}{7+3} = 0.55$ 

$$P(Home = No|Yes) = \frac{3+3 \cdot \frac{1}{2}}{3+3} = 0.75$$

$$P(Married|No) = \frac{4+3 \cdot \frac{1}{3}}{7+3} = \frac{5}{10} = 0.5$$

$$P(Married|Yes) = \frac{0+3.\frac{1}{3}}{3+3} = \frac{1}{6}$$

Tid	Home Owner	Marital Status	Annual Income	Defaulted Borrower
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
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10	No	Single	90K	Yes

Example 5: Consider the same instance of Example 3, X = (Home = No, Married, Income = 120K)

- $\triangleright$  If we assume p = 1/3 for all attributes of class Yes and p = 2/3 for all attributes of class No, then
  - $P(X/\text{No}) = P(\text{Home=No/No}) \times P(\text{Married/No}) \times P(\text{Income=120K/No})$ =  $0.55 \times 0.5 \times 0.0072 = 0.00198$
  - $P(X/\text{Yes}) = P(\text{Home=No/Yes}) \times P(\text{Married/Yes}) \times P(\text{Income=120K/Yes})$ =  $0.75 \times \frac{1}{6} \times 1.2 \times 10^{-9} = 1.5 \times 10^{-10}$
- The posterior probability for class *No* and *Yes* are:

$$P(\text{No/X}) = \alpha \times 7/10 \times 0.00198 = 0.001386\alpha$$
  
 $P(\text{Yes/X}) = \alpha \times 3/10 \times 1.5 \times 10^{-10} = 4.5 \times 10^{-11}\alpha$ .

 $\gt$  Since, P(No|X) > P(Yes|X), the instance X should be classified as "No".

Although the classification decision has not changed, the m-estimate approach generally provides a more robust way for estimating probabilities when the number of training examples is small.

**Example** 6: For each successive trial, the second row gives the observed outcome; the third, the relative frequency of *heads*; the last, the *m*-estimate of the probability, assuming p = 0.5 and m = 2.

Toss number	1	2	3	4	5
Outcome	Heads	Heads	Tails	Heads	Tails
Relative frequency	1.00	1.00	0.67	0.75	0.60
<i>m</i> -estimate	0.67	0.75	0.60	0.67	0.57

$$m - \text{estimate} = P(Head) = \frac{N_i + mp}{N_k + m}$$

- $\triangleright$  As the number of trials increases, though, the values returned by m-estimate and relative frequency tend to converge.
- Therefore, *m*-estimate can be more efficient for the dataset with considerably large sample size.
- $\triangleright$  What is the effect of m? Very large m value!!

We should not forget that the m-estimate is only as good as the parameters it relies on. If we start from an unrealistic prior estimate, the result can be disappointing. Suppose that p = 0.9 and m = 10. Then,

$$m - \text{estimate} = P(Head) = \frac{N_i + mp}{N_k + m} = \frac{N_i + 10 \times 0.9}{N_k + 10} = \frac{N_i + 9}{N_k + 10}$$

➤ When we use this formula to recalculate the values of the Table, we will realize that, after five trials, the probability is estimated as:

$$P(Head) = \frac{N_i + 9}{N_k + 10} = \frac{3 + 9}{5 + 10} = 0.8$$

surely a less plausible value than the one obtained in the case of p = 0.5 where we got P(heads) = 0.57.

## Assignments

Assignment NBC1: Consider the following set of training examples and,

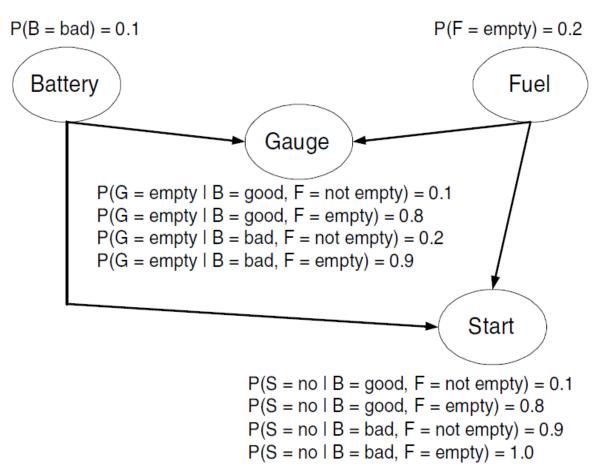
- a) Estimate the conditional probabilities for  $P(X_1/+)$ ,  $P(X_2/+)$ ,  $P(X_3/+)$ ,  $P(X_1|-)$ ,  $P(X_2|-)$ , and  $P(X_3|-)$ . Consider all the categorical values of  $X_1$ ,  $X_2$ , and  $X_3$ .
- b) Use the estimate of conditional probabilities given in the previous question to predict the class label for a test sample  $(X_1 = 0, X_2 = 1, X_3 = 0)$  using the Naïve Bayes approach.
- c) Estimate the conditional probabilities using the m-estimate approach, with p = 1/2 and m = 3.
- d) Repeat part (b) using the conditional probabilities given in part (c).
- e) Compare the two methods for estimating probabilities. Which method is better and why?

Record	$X_1$	$X_2$	$X_3$	Class
1	0	0	0	+
2	0	0	1	-
3	0	1	1	-
4	0	1	1	-
5	0	0	1	+
6	1	0	1	+
7	1	0	1	-
8	1	0	1	-
9	1	1	1	+
10	1	0	1	+

## Assignments

**Assignment NBC2:** Given the Bayesian network shown in the Figure, compute the following probabilities:

- a) P(B = good, F = empty, G = empty, S = yes).
- b) P(B = bad, F = empty, G = not empty, S = no).
- c) Given that the battery is bad, compute the probability that the car will start.



### Assignments

Assignment NBC3: Draw the Bayesian belief network that represents the conditional independence assumptions of the naive Bayes classifier for the *PlayTennis* problem (refer to slides of Decision Tree). Give the conditional probability table associated with the node *Wind*.

### **Books:**

- 1. "Machine Learning" by Tom Mitchell, McGraw Hill.
- 2. "Introduction to Data Mining" by PN Tang, M Steinbach, V Kumar, Pearson.

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