

UI Improvement Proposal

Ravindera Global Academy, Manauli

Project Title: UI Improvement Proposal – Ravindera Global Academy, Manauli

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Date: January 2026

1. Introduction

This document presents a proposed UI (User Interface) improvement plan for the official website of Ravindera Global Academy, Manauli. The goal is to enhance the visual appearance, usability, and mobile responsiveness of the website without altering existing content or backend structure.

The improvements are designed to create a modern, clean, and user-friendly digital presence that better serves parents, students, and visitors. This initiative will help the school present itself as a progressive and forward-thinking educational institution while maintaining all current information and functionality.

2. Review of Current Website

After reviewing the current website at <https://rgacademymanauli.com>, the following UI issues were observed:

- Outdated color combinations and fonts that may not reflect the school's modern vision
- Inconsistent spacing and alignment across different pages
- Homepage contains too much text with fewer visuals, making it difficult to navigate
- Limited mobile responsiveness, which affects the experience for parents accessing the site on smartphones
- Banner and gallery sections need visual improvement to better showcase the school
- Navigation flow can be simplified for easier access to important information

Note: Screenshots of the current website can be added here for reference.

3. UI Improvement Goals

The proposed improvements aim to achieve the following goals:

- Creating a modern and professional look that reflects the quality of education provided
 - Improving trust and credibility through better visual design
 - Enhancing user experience on both mobile and desktop devices
 - Making information easier to find and understand
 - Presenting the school as a progressive and forward-thinking institution
 - Ensuring parents and visitors can quickly access admissions, contact, and academic information
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4. Proposed UI Enhancements

a) Visual Design

- **Updated Color Palette:** A refined color scheme aligned with the school's identity and brand values
- **Modern Typography:** Clean, readable fonts that work well on all devices and improve content hierarchy
- **Proper Spacing and Clean Layout:** Consistent margins, padding, and white space for a professional appearance

b) Homepage Improvement

- **Attractive Hero/Banner Section:** Eye-catching banner with welcoming imagery that represents the school's environment
- **Clear Call-to-Action Buttons:** Prominent buttons for key actions such as "Admissions Open" and "Contact Us"
- **Reduced Text with Meaningful Visuals:** Balanced content with images and graphics that communicate the school's values without overwhelming visitors

c) Mobile Responsiveness

- **Fully Responsive Layout:** Design that adapts seamlessly to all screen sizes, from smartphones to tablets to desktops
- **Easy Navigation for Parents on Mobile Devices:** Touch-friendly menus and buttons optimized for mobile users

d) Navigation & Structure

- **Simple and Clear Menu:** Streamlined navigation with logical grouping of pages
 - **Better Section Hierarchy:** Organized content structure that helps visitors find information quickly
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5. Design Preview (Demo Pages)

Demo UI designs have been created for visual reference only, to show how the website can look after implementing the proposed improvements. These demo pages are meant to illustrate the design direction and do not contain all final content.

Demo Pages Created:

- Home Page
- About Us
- Gallery
- Contact / Vision

Demo Link: [To be provided - Netlify / Vercel / Google Drive]

Note: Screenshots of demo pages can be added here for visual reference.

6. Scope of Work

What Will Be Changed:

- UI layout and design elements
- Fonts, colors, and spacing throughout the website
- Responsiveness and visual flow for better user experience
- Banner images and visual presentation
- Overall look and feel of the website

What Will NOT Be Changed:

- Existing content and data (all text, information, and images remain the same)
- Backend functionality and features

- Domain name and hosting setup
 - Any administrative or management systems currently in use
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7. Next Steps

If the proposed UI direction is approved, the improvements can be implemented gradually without disturbing the existing website or its day-to-day operations. The implementation can be done in phases to minimize any potential disruption.

I am available for an online meeting or phone call to discuss this proposal in detail, answer any questions, and gather feedback from the school administration.

Thank you for your time and consideration.

Warm regards,

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