



Czechoslovakia Banking Financial Data Analysis

By: Jithesh



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Czechoslovakia Banking Financial Data Analysis


Czechoslovakia Banking has made available CSV files that detail their financial activity during the previous five years.

Select all 2016 2017 2018 2019 2020


4500
No of ACCOUNT_ID


5369
No of CLIENT_ID


482
NO_OF_CITIES


77
NO of DISTRICT

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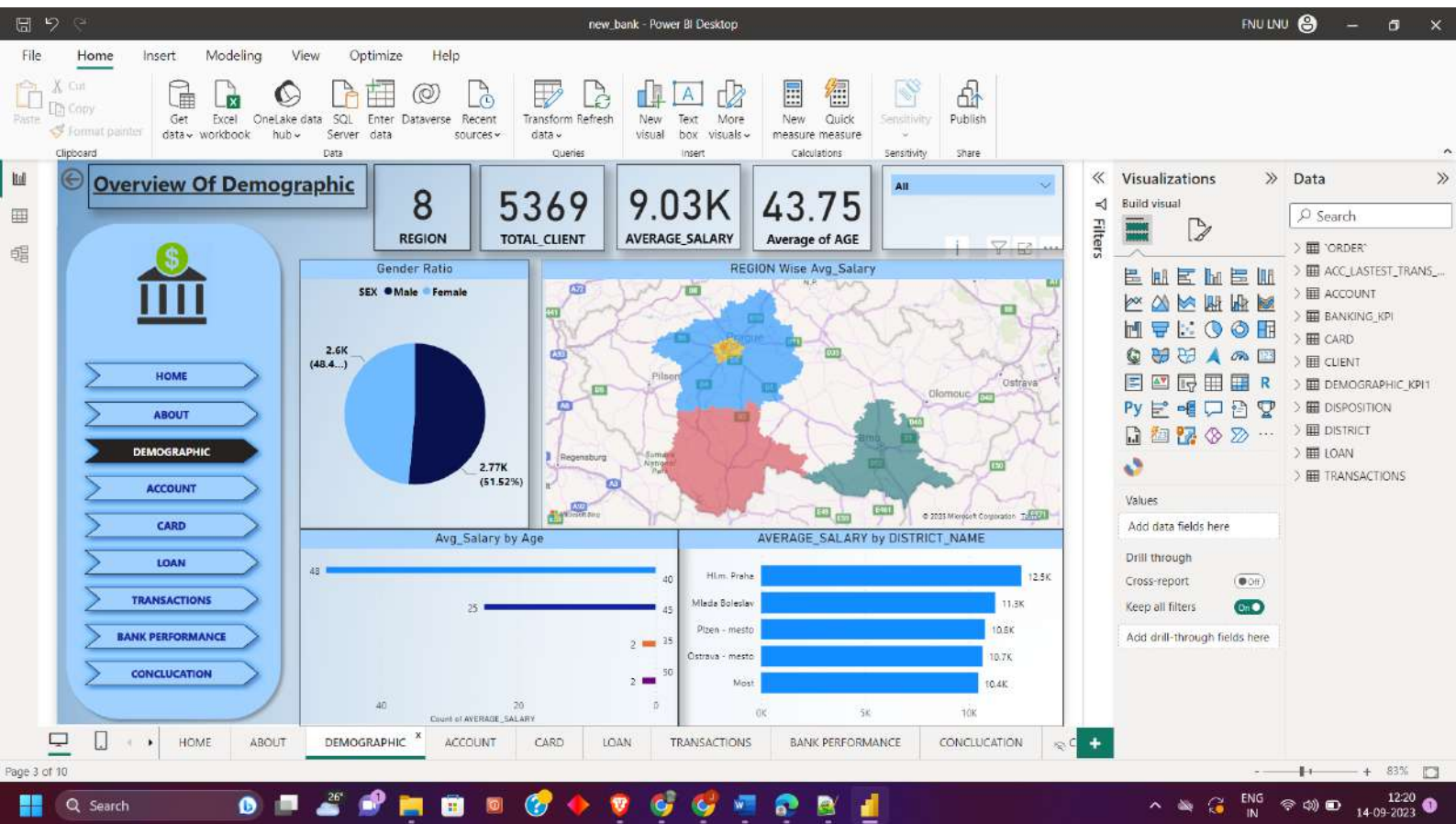
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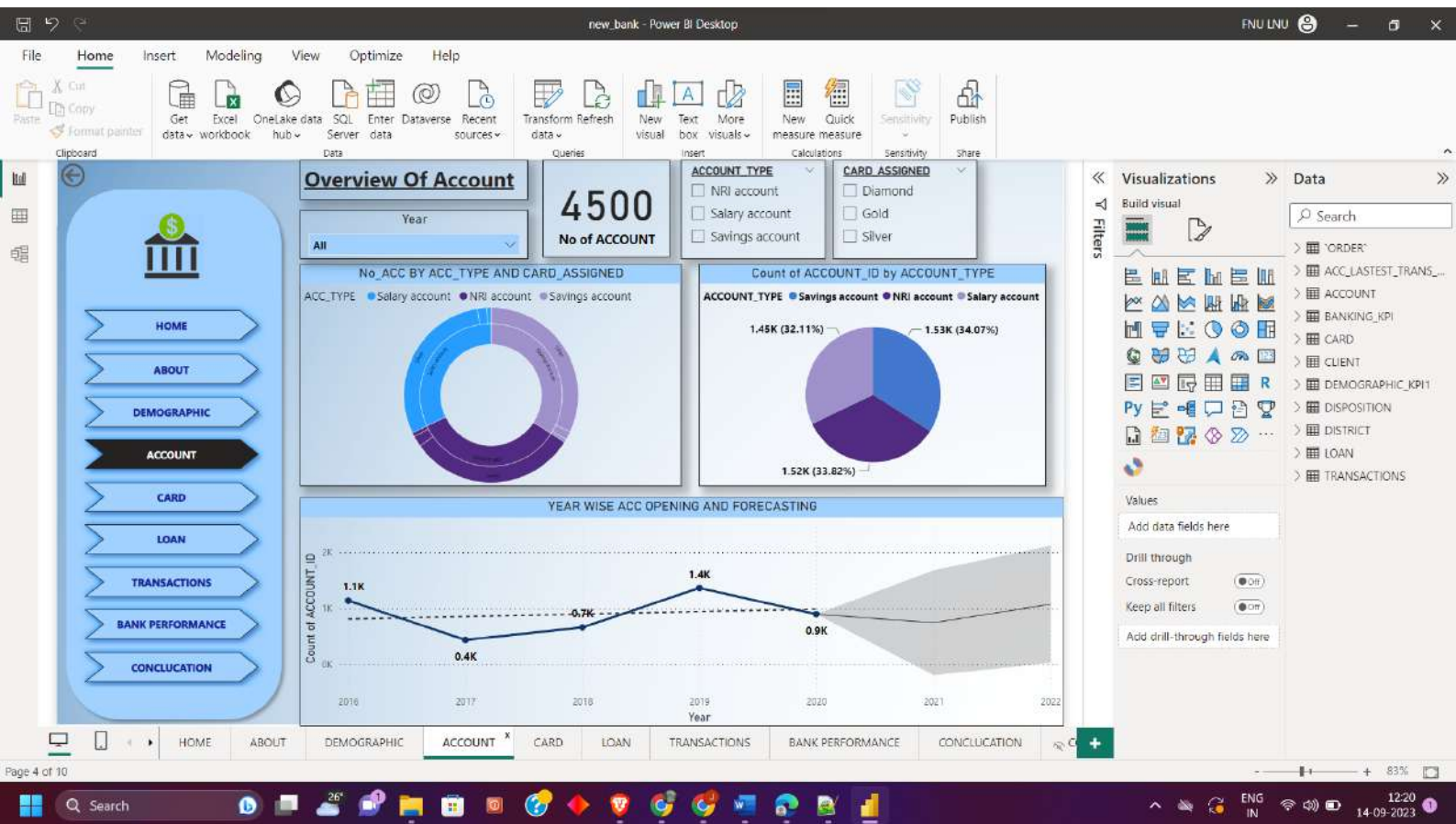
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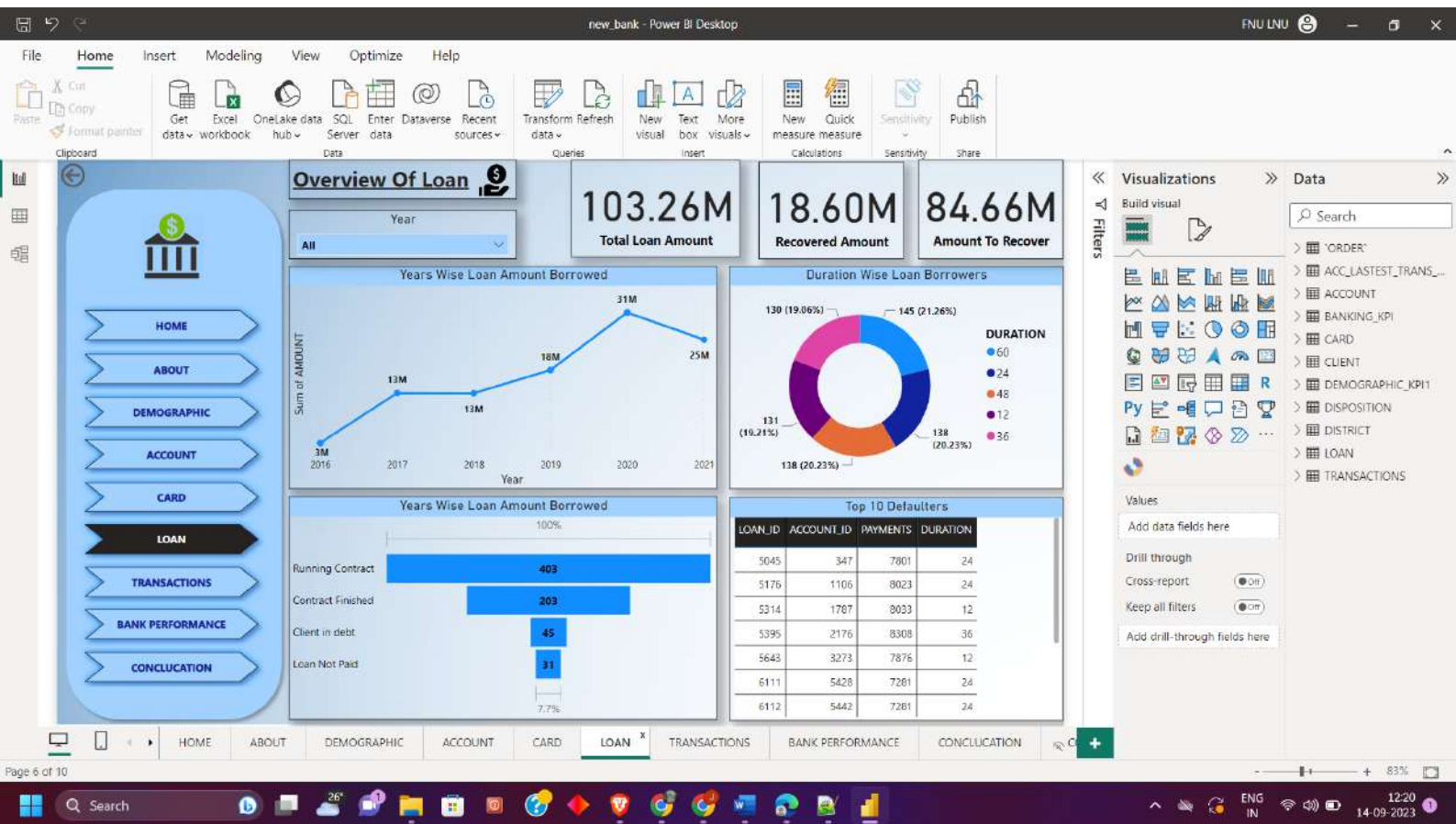
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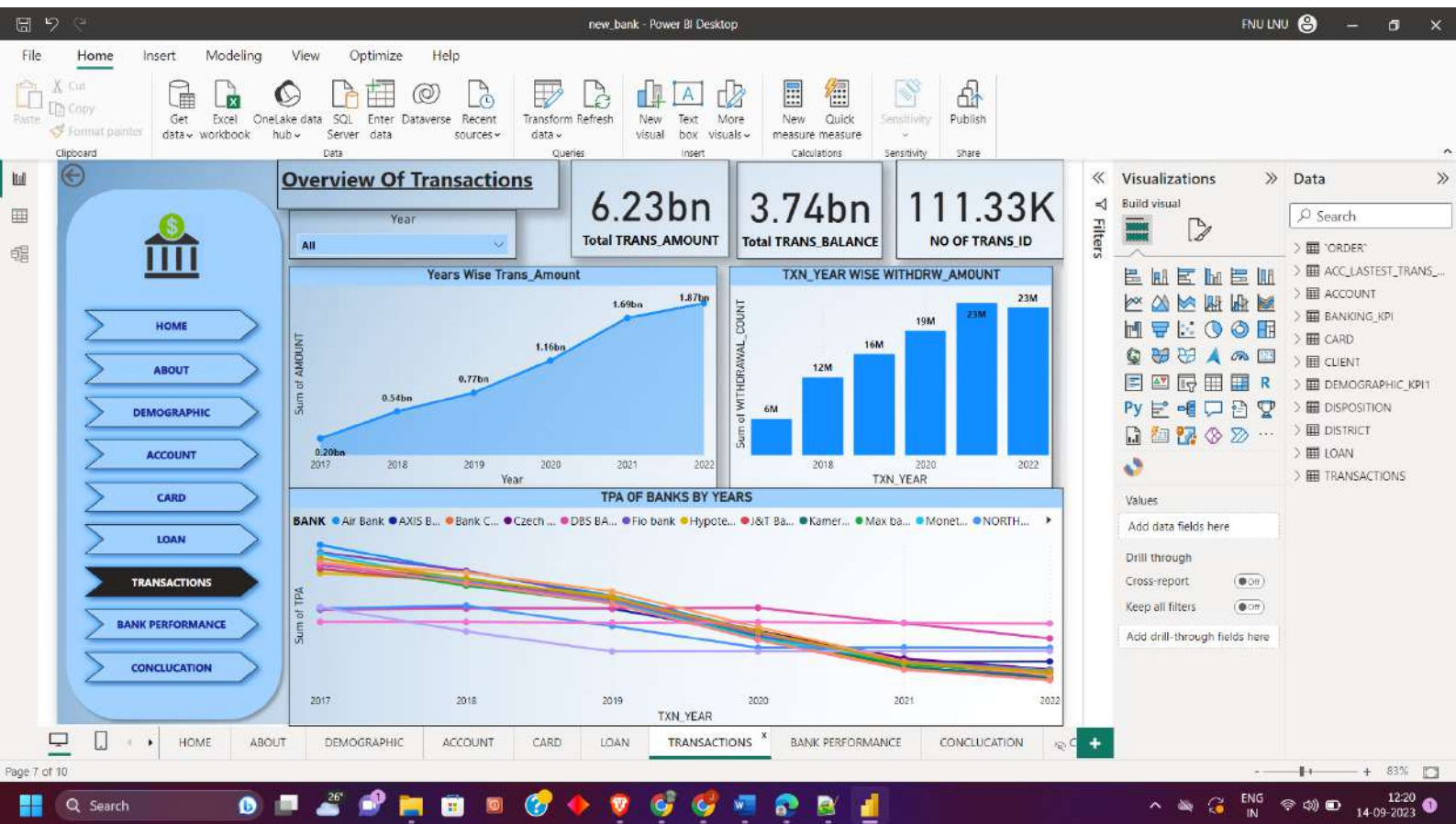
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CONCLUSION

THE FOLLOWING WAY WILL IMPROVE CUSTOMER SERVICE AND SATISFACTION LEVELS :

- 1) IMPROVING ACCOUNT OPENING FOR NEW CUSTOMERS.
- 2) PROVIDING CUSTOMERS WITH DATA PRIVACY AND SECURITY.
- 3) IMPROVING DIGITAL BAKING SERVICES TO PROVIDE CUSTOMERS WITH EASY ACCESSIBILITY.
- 4) CONDUCTING REGULAR SURVEYS AND GETTING CUSTOMERS' FEEDBACK.
- 5) INVEST IN STAFF TRAINING TO ENHANCE THEIR KNOWLEDGE FOR A BETTER CUSTOMER EXPERIENCE.
- 6) PROVIDING CUSTOMERS WITH FAST AND SAFE ONLINE TRANSACTIONS EXPERIENCES.
- 7) Encourage Financial Literacy by Educating Customers ABOUT THE FINANCIAL SERVICES PROVIDED BY THE BANKS

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THE BANK LAUNCHES NEW FINANCIAL PRODUCTS OR SERVICES TO ATTRACT MORE CONSUMERS AND BOOST PROFITABILITY. IN THE FOLLOWING MANNER :

- 1) ANNOUNCING THE CREDIT CARD AWARENESS PROGRAMME TO EDUCATE THE PEOPLE.
- 2) NEW LOAN PRODUCTS ARE BEING INTRODUCED TO ATTRACT MORE CUSTOMERS.
- 3) BANKS SHOULD LAUNCH THEIR MOBILE APPLICATIONS FOR EASY ACCESSIBILITY.
- 4) COLLABORATE WITH OTHER COMPANIES TO OFFER SERVICES TO THEIR CUSTOMERS.
- 5) INCREASING THE INTEREST RATE TO BRING IN MORE CUSTOMERS TO BOOST PROFITABILITY.
- 6) BANKS SHOULD OPEN NEW BRANCHES IN AREAS WHERE THEIR BANKS ARE NOT PRESENT; THIS WILL ASSIST BANKS IN EXPANDING THEIR REACH.

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