Kavaro AI - Brand Identity Guide

Dark Mode Logo

Light Mode Logo

Dark Mode Color Palette

Background - #0A0B1D

Shield - #B6E1C4

Circuit Tree - #1B1D2F

Text - Kavaro - #FFFFFF

Text - AI - #2B8C74

Kavaro AI - Brand Identity Guide

Light Mode Color Palette

Background - #FFFFFF

Shield - #0F1C3E

Circuit Tree - #3BA271

Text - Kavaro - #0F1C3E

Text - AI - #3BA271

Typography

Primary Font: Poppins (Sans-serif)

Alternatives: Nunito, Inter, IBM Plex Sans

Usage: 400-700 weight for body and headings.

Font weight example: 'Kavaro' (500-600), 'AI' (600-700 for emphasis).