

## **Cannabis in Context**

This week we created a narrative outline for our visualisation video. We also adapted some of the sketches from the previous week to fit this story and added others to make it more complete.

We decided our video is for a general audience. We are not looking to show a specific conflict, but we would like to point out some interesting facts on drugs use in general and cannabis use in particular. By contrasting Cannabis with three types of hard drugs, we think we can show some interesting facts on drug use in Europe and the Netherlands.

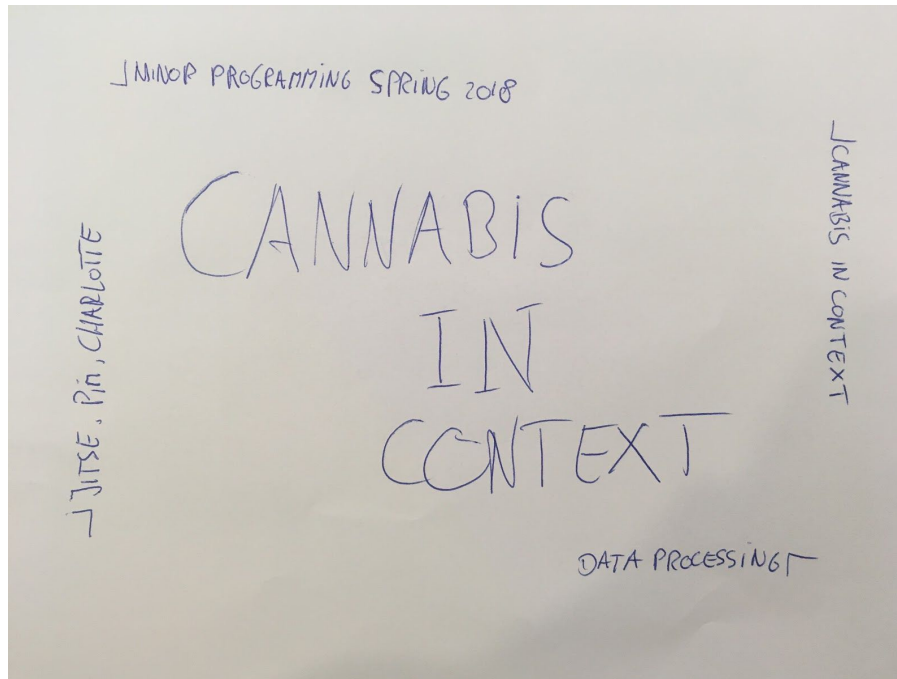
We have separated our narrative into three stages, which all tell a different part of our story. All screens/graphs can last for ca. 20 seconds on screen. We also think this helps to keep the audience engaged and the visualisations brief and clear.

### **Outline narrative (8 screens):**

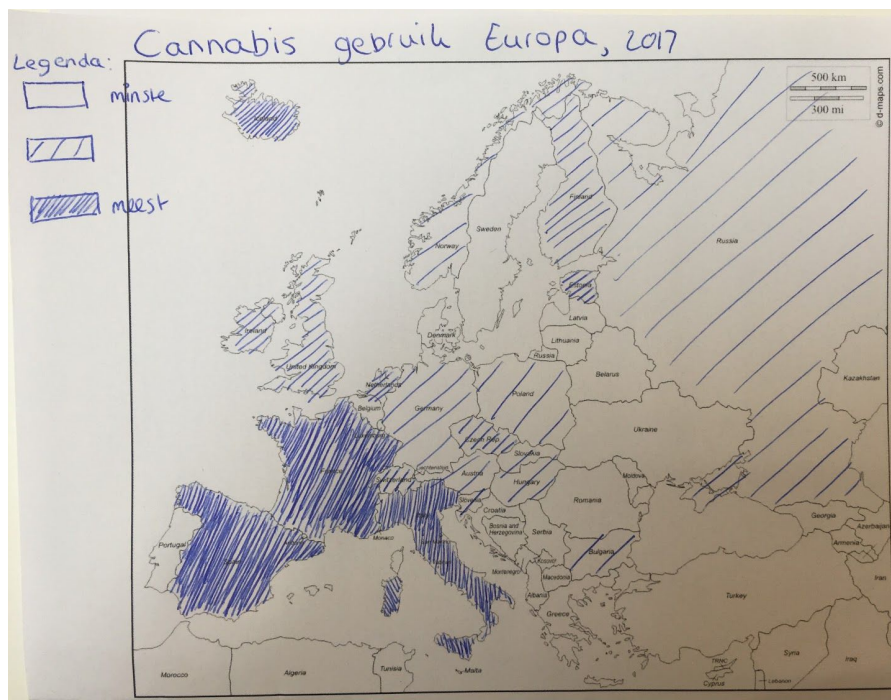
- 1. Intro
- 2. Overview Europe (Map: all drugs)
  - 2.a Hard drugs
  - 2.b Cannabis
- 3. Overview NL (Radar chart: cannabis vs. hard drugs)
- 4. Specific remarkable facts NL
  - 4.a sexe (bar chart)
  - 4.b age (radar chart)
  - 4.c Income (bar chart)
- 5. Conclusion (list in text)
  - 3 remarkable insights our audience will remember

Below we added the sketches we made last week that we want to use in the story. Some were adjusted a bit to better fit the story. We also created the new screens based on the feedback we got from our peers.

## Screen 1:

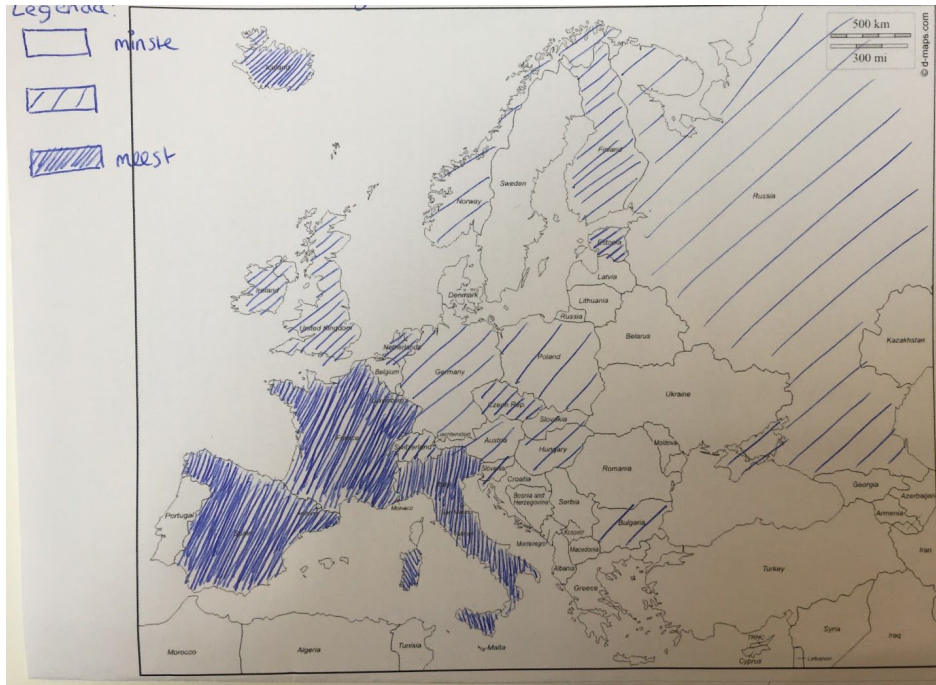


## Screen 2:

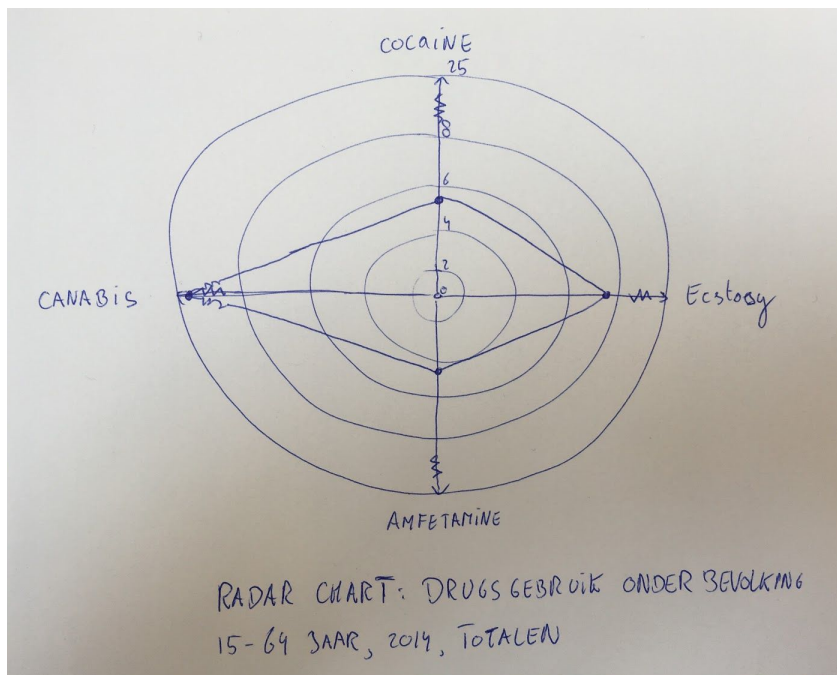


### Screen 3:

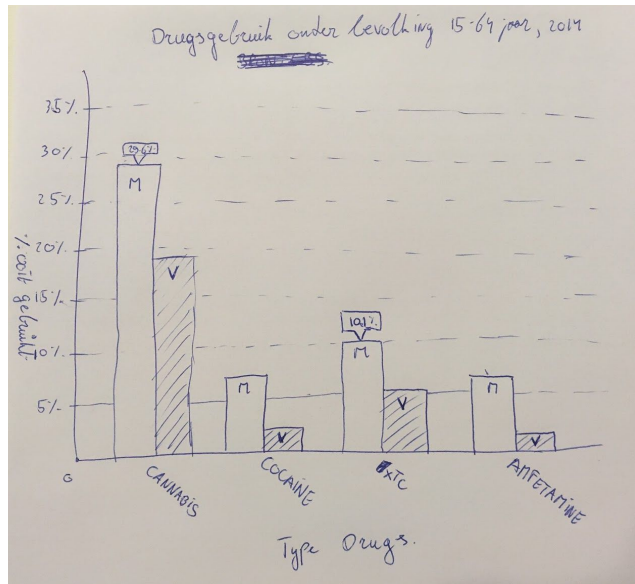
#### Hard drugs use in Europe



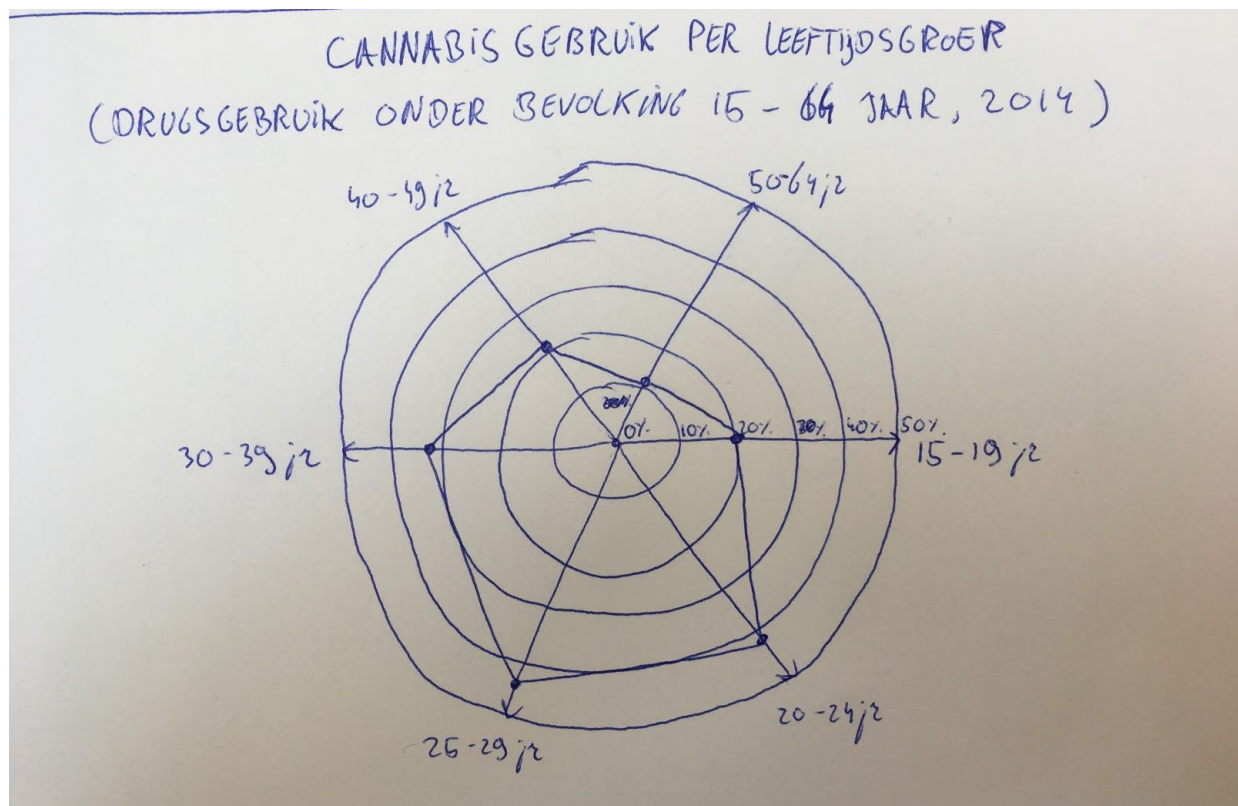
### Screen 4:



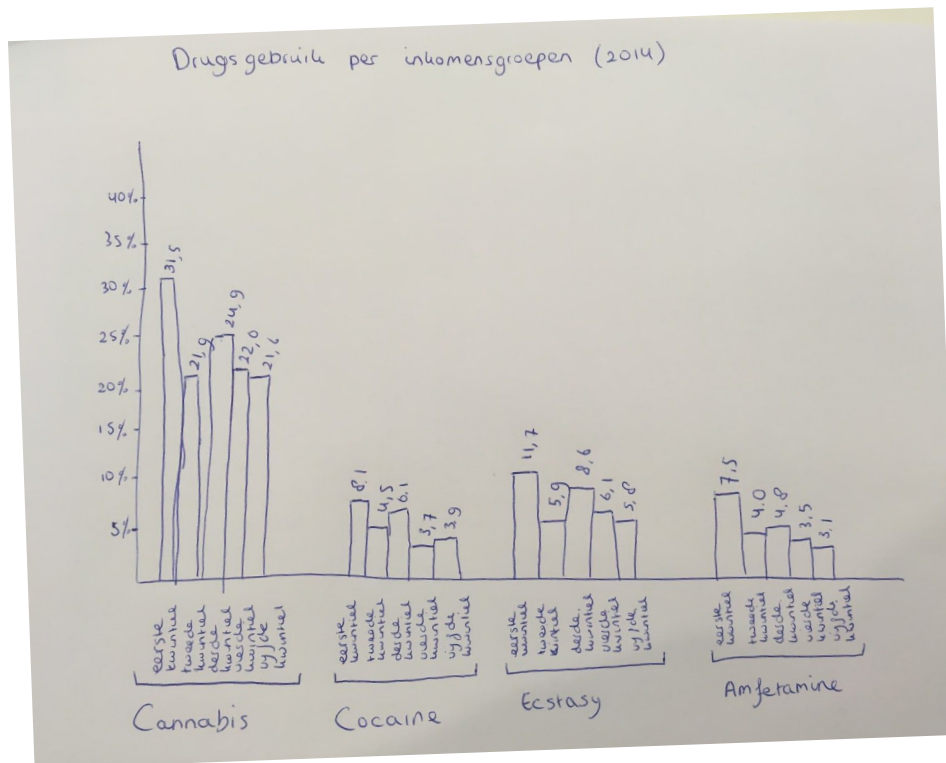
## Screen 5:



## Screen 6:



## Screen 7:



## Screen 8:

CONCLUSION:

MAJOR TAKE OUTS:

1. ...
2. ...
3. ...



**Screen 9:**

