# Data Collection and Preprocessing Phase

| Date | 4th July 2024 |
|------|---------------|
| Team ID | 739794 |
| Project Title | Cost Prediction of Acquiring a Customer. |
| Maximum Marks | 2 Marks |

## Data Quality Report Template

The Data Quality Report Template will summarize data quality issues from the selected source, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

| Data Source | Data Quality Issue | Severity | Resolution Plan |
|-------------|--------------------|----------|-----------------|
| Dataset | Categorical values in the dataset. | Moderate. | Encoding has been done. |