



HOW MUCH CAN YOU MAKE FROM 100 BUCKS?

JUGAAD

**“
MOST SUCCESSFUL
ENTREPRENEURS
DON’T BEGIN WITH
BRILLIANT IDEAS,
THEY DISCOVER
THEM.**

JEFF BEZOS

FOUNDER & CEO AMAZON

WHAT IS JUGAAD?

- JUGAAD is to inculcate the culture of earning money, with the limited resources.
- It is an annual event which aims create an inexorable spirit of entrepreneurship amongst students.
- It aims to function as a guide in the form of an event for students with creative ideas which can be transformed into successful street-level transaction.

PARTICULARS



21ST SEPTEMBER 2019

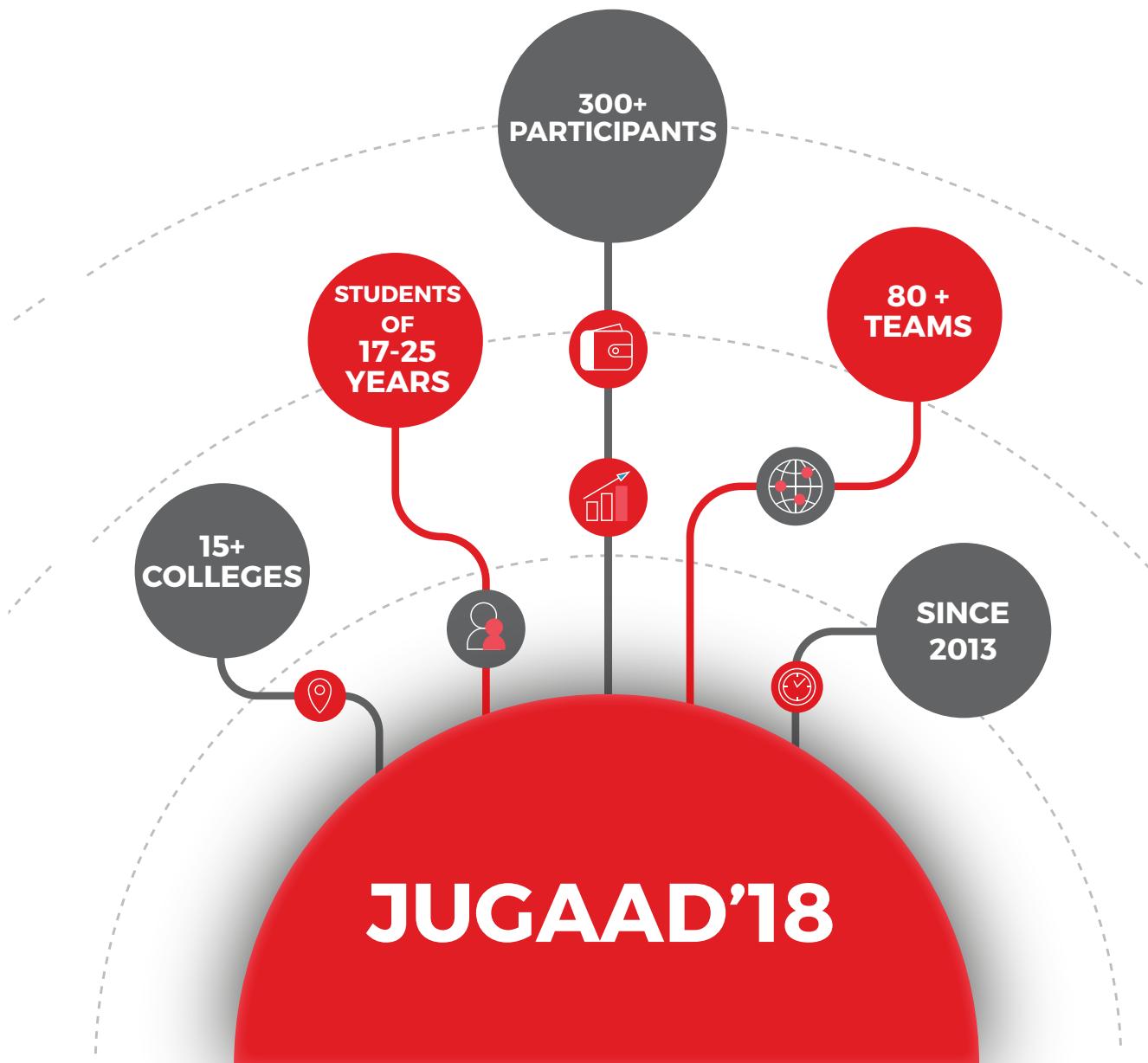


NEAR VNIT AUDITORIUM



9 AM ONWARDS

PREVIOUS STATISTICS



Every year JUGAAD welcomes a huge number of participants from an age group of 17-25 years . Over the years the success is rising and there has been an increase in number of participants, along with the prizes getting more prestigious over the years.

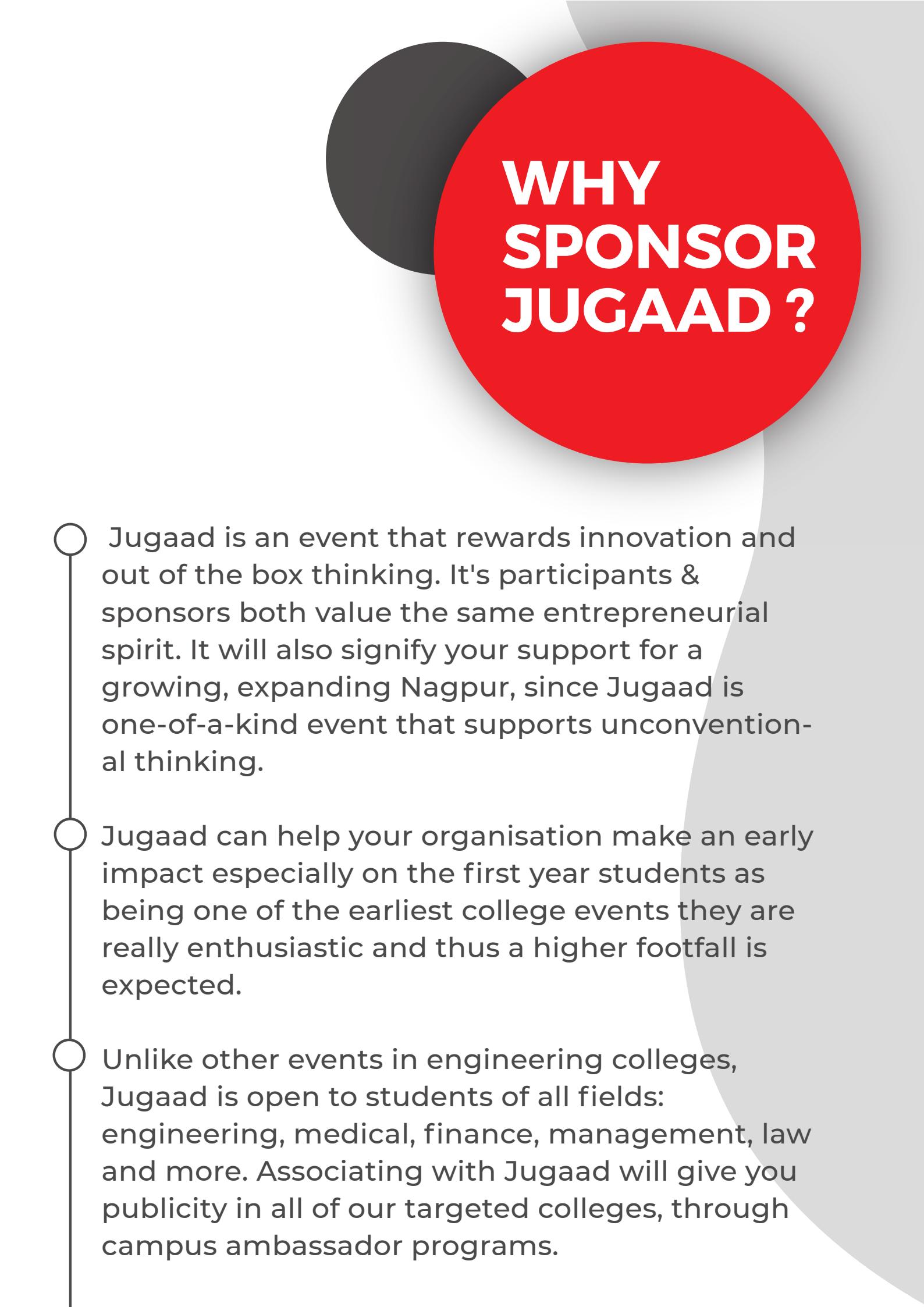
WINNERS OF JUGAAD IN PREVIOUS YEARS



JUGAAD'18 was a spectacle of students taking up roles of enthusiastic capitalists, moving through the campus of VNIT & the city of Nagpur to see their ideas. There was participation from engineering students of different years and colleges.

Through the heavy rain and humidity that took over the afternoon, no one gave up.

Our team and our participants stuck with jugaad till the very end of competition & we saw a glimpse of what determination looks like.



WHY SPONSOR JUGAAD ?

- Jugaad is an event that rewards innovation and out of the box thinking. It's participants & sponsors both value the same entrepreneurial spirit. It will also signify your support for a growing, expanding Nagpur, since Jugaad is one-of-a-kind event that supports unconventional thinking.
- Jugaad can help your organisation make an early impact especially on the first year students as being one of the earliest college events they are really enthusiastic and thus a higher footfall is expected.
- Unlike other events in engineering colleges, Jugaad is open to students of all fields: engineering, medical, finance, management, law and more. Associating with Jugaad will give you publicity in all of our targeted colleges, through campus ambassador programs.

SPONSORSHIP AVENUES

- Banners (6x3) at all registration desks.
- Company name/logo listed as an official sponsor on the E-Cell VNIT website.
- Publicity via aggressive marketing through pamphlets sent to over 50+ colleges.
- 1-minute video (if provided) by the sponsor will be shown on screen throughout the event.
- Online publicity through social platforms.
- Receive a post-event report on event statistics.
- Thank you message by Facilitator at event.
- Publicity by E-Cell VNIT through newspapers and radio.
- Mention in annual report.

PREVIOUS SPONSORS



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