



HOW MUCH CAN YOU MAKE FROM 100 BUCKS?





Most successful entrepreneurs don't begin with brilliant idea, they discover them.

- Jeff Bezos







WHAT IS JUGAAD?

Jugaad is the ability to produce awesome products of anything. To ignite this spirit E-Cell organizes an event called 'JUGAAD' at Visvesvaraya National Institute of Technology where the participants use resources, languages, skills and a solid understanding of time to make ginormous profits,

We give the participant teams an initial base price of INR 100. Teams have full freedom to use that money whichever way they like to earn maximum profits, through legal means.

The event lets the participants to think different conducts to earn money which have at times resulted in some beautiful ideas & products.

The top 3 teams which earn the maximum profits are given an opportunity of intern at an esteemed organisation & also are provided with exciting goodies and t-shirts.







PARTICULARS



NEAR VNIT AUDITORIUM



20[™] OCTOBER 2018



9 AM ONWARDS



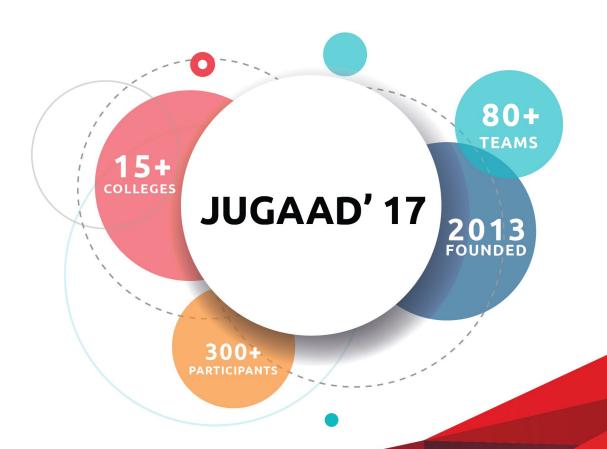




PARTICIPATION

Every year JUGAAD welcomes huge number of participants from an age group of 17 to 25 years of age. Over the years the success is rising and there has been an increase in number of participants along with the prizes getting more prestigious over the years. Last year we witness a footfall of 300+ participants,

PREVIOUS STATISTICS







WINNERS OF JUGAAD IN PREVIOUS YEARS

Jugaad '17 was a spectacle of students taking up roles of enthusiastic capitalists, moving through the campus of VNIT and the city of Nagpur to sell their ideas.

There was participation from engineering students of different years & colleges.

Through the heavy rain & humidity that took over the afternoon, no

one gave up. Our team and our participants stuck

with Jugaad till the
very end of
competition
& we saw a
glimpse
of what
determination

looks like.







SPONSORSHIP STRUCTURE

- Associating with E-Cell will help strengthen new ties of the sponsoring company with NIT Nagpur as a whole. New levels of campus association between college and industry will be achieved.
- The expected number of registrations for Jugaad'18 is expected to be 500+ with students from 15+ management, engineering and junior colleges.





SPONSOR AVENUES

- Banners (5x6) at the event.
- Company name/logo listed on the E-Cell VNITs website.
- Publicity via aggressive marketing of the summit through posters sent to over 50+ colleges all over the city.
 - Promotional codes to attendees (if provided)
- Mentioned and Thank You Message by the Facilitator at event
 - Brochure and/or swag give-away
- Receive a post-event report with statistics about technology used, number of teams, product descriptions, etc.





OUR PREVIOUS SPONSORS











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