

Policy Environment to drive the Industry's global competence

Assam - Department of Agriculture & Horticulture		
Horticulture Mission for North East & Himalayan States	The scheme supports holistic growth of Horticulture sector. It aims to support skill development and create employment generation for youth in horticulture and post-harvest management especially in cold chain sector.	<ul style="list-style-type: none"> • Pack House – Rs. 4 lakhs/unit • Integrated pack house with facilities for conveyor belt, sorting, grading, washing etc. – Rs. 50 lakh/unit • Pre- Cooling Unit – Rs. 25 lakh/unit • Cold Storage units type 1 – basic mezzanine structure – Rs.8000/MT • Cold Storage units type 2 – PEB structure – Rs. 10,000/MT
Mission Organic Value Chain Development in Assam (MOVCD)	<ul style="list-style-type: none"> • Developing commodity specific commercial organic value chain under integrated and concentrated approach with end-to-end facilities for production, processing, storage and marketing. • Development of organic parks/zones with facilities for collection, aggregation, value addition, processing, storage and market-linkages for specific commodities requiring capital intensive technology. 	<ul style="list-style-type: none"> • Functional infrastructure for collection, aggregation, grading units and North-Eastern (NE) organic bazaar @ Rs. 15 lakhs (75% subsidy). • Integrated Processing Units with Total Financial Outlay (TFO) of Rs. 800 lakh or more limited to 75% to Farmer Producer Companies (FPCs) and 50% to private entrepreneurs as credit linked back ended subsidy. • Integrated pack house with 75% subsidy to FPCs on TFO of 50 lakh or more and 50% to private entrepreneurs or maximum of 37.50 lakh whichever is less as credit linked back ended subsidy. • Transportation/ 4 wheeler up to TFO of 12 lakhs (50%). • Refrigerated transport vehicle/ Pre-cooling/ cold stores/ ripening chambers up to TFO of 25 lakhs (75% subsidy to FPC and 50% to private).
National Mission on Agriculture Extension Technology – Submission on agricultural mechanization	<ul style="list-style-type: none"> • Demonstration, Training and distribution of post-harvest technology and management(PHTM): aims at popularizing technology for primary processing, value addition, low cost scientific storage/transport 	<p>PHTM</p> <p>For SC/ST/Small & Marginal Farmers, Women and NE beneficiary: 60% cost of unit with maximum permissible subsidy per machine of Rs. 1.50 lakhs</p> <p>For other beneficiary:50% cost of unit with maximum permissible subsidy per machine of Rs. 1.25 lakhs</p> <p>Promotion of farm machinery and equipment in North-Eastern region</p> <p>Financial Assistance for procurement of machinery/implements: 100% cost of</p>

	<ul style="list-style-type: none"> Promotion of farm machinery and equipment in North-Eastern region 	machinery/implement/equipment up to Rs. 1.25 lakhs per beneficiary
Other enabling policies of Government of Assam		
Assam Industrial Policy 2019	<p>The Industrial and Investment Policy of Assam was declared in July, 2019 by the State Government containing the fiscal incentives for investors in Assam. All new units as well as existing unit undergoing substantial expansion, modernization and diversification shall be eligible to enjoy the incentives under the policy.</p> <p>The industrial policy includes Food processing Industries, Cold Chain & Cold Storage, Sugar Industries as thrust sector in the manufacturing sector</p>	<ul style="list-style-type: none"> A single window clearance system has already been setup State Goods and Service Tax (SGST) reimbursement: <ul style="list-style-type: none"> Reimbursement of 100% SGST paid through debit in electronic cash ledger account in the term of sub-section (1) of section 49 of Assam GST Act, 2017, upto 15 years. 100% Stamp duty shall be reimbursed, subject to a monetary ceiling of Rs.25 lakh (Twenty five lakh) Manufacturing and Specified Services sector units will be eligible for reimbursement of power subsidy @ Rs. 2.00 per unit consumed for a period of 5(five) years Subsidy on Generating set @ 50% of the cost subject to a limit of Rs. 20 lakhs on cost of generating set, taxes and transportation only will be provided Subsidy up to the extent of 75%, subject to a ceiling of Rs.10.00 lakh per unit for technology transfer, quality certification and ZED Certification
North East Industrial Development Scheme (Neids), 2017	Government of India as approved North East Industrial Development Scheme (NEIDS), 2017 with financial outlay of Rs.3000 crores up to March, 2020. Government will provide necessary allocations for remaining period of scheme after assessment before March 2020.	<p>NEIDS is a combination of the incentives covered under the earlier two schemes with a much larger outlay. All eligible industrial units, which are getting benefits of one or more components of other schemes of the Government of India, will also be considered for benefits of other components of this scheme.</p> <p>The overall cap for benefits under all components of incentives will be of Rs.200 crores per unit.</p> <ul style="list-style-type: none"> Central Capital Investment Incentive for Access to Credit (CCIIAC) 30% of the investment in plant and machinery Central Interest Incentive (CII) 3% on working capital credit advanced by

		<p>eligible Banks/ Financial institutions for first 5 years</p> <ul style="list-style-type: none"> • Central Comprehensive Insurance Incentive (CCII) Reimbursement of 100% insurance premium on insurance of building and Plant & Machinery • Goods and Service Tax (GST) Reimbursement up to the extent of Central Govt. share of CGST and IGST for 5 Years Income Tax (IT) Reimbursement: Reimbursement of Centre's share of income tax for first 5 years including the year of commencement of commercial production by the unit
Export Policy of Assam, 2018	The policy is focusing on existing focus sectors where the State has competitive advantage etc.	<p>With a key objective to boost exports from the existing focus sectors where Assam has competitive advantage through increased market penetration as well as explore new products and markets to diversify and extend the export basket of the state, to enhance ease of doing exports through creation of simple, effective and efficient institutional mechanisms, simplified processes and more efficient organization and coordination of export promotion efforts the Export Policy of Assam was framed. Further, strengthening of export infrastructure such as inland Container Depots (ICDs), Common Facility center, Cold Storage facilities, quality testing labs, Air connectivity, rail-road-waterways connectivity to ports, trade facilitation center, etc. with the help of Public Private Partnership models, setting up of a branch of Indian Institute of Foreign Trade in the state is also the key objective. The policy will be valid for a period of 5 years from the date of notification with a scope for revision after 3 years. Incentives will be provided for Infrastructure Development, Quality Development as well as Freight Incentives for export.</p>
The Sugar Policy Assam, 2017	The basic objective of the policy is to initiate Sugarcane cultivation in the State as well as to assist the new cogeneration Sugar Mills which are to be set up in the State.	<p>Through the policy, Govt. of Assam is committed to generate more and more rural employment through cultivation of Sugarcane as well as setting up new cogeneration Sugar Mills, The policy is in place from 01/01/2018 and 31/12/2022 and the State Government and will be applicable to Sugar proposes to provide to provide some incentives for the benefit of farmers and sugar mills through the policy:</p> <p>Incentives for Sugar Mills:</p> <ul style="list-style-type: none"> • Reimbursement of interest on term loan obtained from Nationalized bank/FI under Government/Sugar

		<p>Development fund @ 2% subject to maximum of INR 5 Crore per annum</p> <ul style="list-style-type: none"> • Reimbursement of 100% SGST for a period of 15 years • 100% exemption on stamp duty on purchase of land and execution of lease agreement • Reimbursement @ 2% of contribution made towards employee provident fund scheme for a period of 10 years • One time incentive of 50 lakh for setting up of tissue culture laboratory
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Scheme	About / Components/Policy	Pattern of Assistance
Ministry of Food Processing and Industries		
Mega Food Parks Scheme	Based on cluster approach and envisages creation of support infrastructure in a well-defined agri / horticultural zone for setting up of modern food processing units in the industrial plots with well-established supply chain which would include collection centers, primary processing centers and cold chain infrastructure.	Capital grant at 50 percent of the eligible project cost in general areas and at 75 percent of eligible project cost in difficult and hilly areas i.e. North East Region including Sikkim, J&K, Himachal Pradesh, Uttarakhand and ITDP notified areas of the states subject to a maximum of Rs. 50 Crore per project.
Integrated Cold Chain and Value Added Infrastructure	<p>The scheme aims to facilitate distribution of horticulture, organic produce, marine, dairy, meat and poultry etc.</p> <p>The different components of the scheme are minimal processing center, pre-cooling vans, reefer trucks, IQF, blast freezer etc.</p>	<p>Financial assistance (grant-in-aid) under the scheme is limited to a maximum of Rs. 10 crores per project in relation to technical civil works and eligible plant & machinery subject to the following:</p> <ul style="list-style-type: none"> For storage infrastructure including pack house and pre cooling unit, ripening chamber and transport infrastructure, 35% in general areas and 50% in North East States, Himalayan States and IDTP areas. For value addition and processing infrastructure including frozen storage/ deep freezers associated and integral to the

		<p>processing, grant-in-aid at 50% in general areas and 75% in North East States, Himalayan States and IDTP areas.</p> <ul style="list-style-type: none"> For irradiation facilities grant-in-aid will be provided at 50% for General Areas and at 75% for North East States, Himalayan States, ITDP Areas & Islands
Creation Expansion of Food Processing & Preservation Capacities	<p>The main objective of the scheme is creation of processing and preservation capacities and modernization/ expansion of existing food processing units. Processing activities include sorting, grading, washing, blanching, drying, de-husking, packaging, extraction, pulping etc.</p>	<ul style="list-style-type: none"> 35% of the eligible project cost subject to a maximum of Rs. 5.00 crore in General Areas 50% of the eligible project cost subject to a maximum of Rs. 5.00 Crores in North Eastern States including Sikkim and Difficult areas including Himalayan States (Himachal Pradesh, J&K & Uttarakhand), State Notified ITDP areas and Islands.
Agro Processing Cluster	<p>The scheme aims at development of modern infrastructure and common facilities to encourage group of entrepreneurs to set up food processing units based on cluster approach.</p>	<p>The Scheme envisages grants-in-aid at 35% of eligible project cost in general areas and at 50% of eligible project cost in the North East</p>

		States including Sikkim and Himachal Pradesh, Jammu & Kashmir and Uttarakhand, State notified ITDP areas & Islands subject to max. of Rs. 10.00 crore per project.
Backward and Forward Linkages	<p>Backward Linkage: Integrated pack-houses, milk chilling centers, pre cooling units, reefer boats, machinery for packing, packaging, cutting, drying, slicing etc.</p> <p>Forward Linkage: Retail chain outlets including frozen storage, deep freezers, cold room, packing, packaging etc. Distribution centers with facilities like cold room, cold storage etc.</p>	The maximum grant extended per project is Rs 5.00 crore @ 35% of the eligible project cost for general areas and @ 50% for North East States, Himalayan States, ITDP Areas and Islands respectively. The grant is provided only in respect of technical civil work and eligible plant & machinery.
Food Safety and Quality Assurance Infrastructure - Setting Up/Up-gradation of Quality Control/Food Testing Laboratories	Private sector organizations/universities (including deemed universities) are eligible to receive financial assistance for setting up of food testing laboratories.	Private sector organizations/universities will be eligible for grant-in-aid of 50% of cost of laboratory equipment and 25% of the cost of technical civil for general areas and 70% of cost of lab equipment and 33% of technical civil work for difficult areas.
Food Safety and Quality Assurance Infrastructure - HACCP/ ISO Standards/Food Safety/Quality Management Systems	The main objective of the scheme is to motivate the food processing industry for adoption of food safety and quality assurance mechanisms such as TQM including ISO 9000, ISO 22000, HACCP, GMP, GHP.	Grant-in-aid is given in the form of re-imbursement of expenditure towards implementation of HACCP/ ISO Standards/ Food safety/ Quality Management Systems at 50% in general area and at 75% in NE Region and difficult areas of eligible project cost subject to maximum of Rs. 17 lakh and 22 lakh respectively
Human Resources and Institutions - Scheme of Research and Development in Processed Food Sector	Ministry of Food Processing Industries has been extending financial assistance to undertake demand driven R&D work for the benefit food processing industry in terms of	Funding pattern for Private organizations / universities / institutions:

	product and process development, efficient technologies, improved packaging, value addition etc. with commercial value along with standardization of various factors viz. additives, coloring agents, preservatives, pesticide residues, chemical contaminants, microbiological contaminants and naturally occurring toxic substances within permissible limits.	Grant-in-aid is given to the tune of 50% of equipment cost only in general areas and 70% in North East States and difficult areas.
National Horticulture Board		
Development of Commercial Horticulture through Production and Post-Harvest Management of Horticulture Crops	The scheme supports post-harvest management activities of Horticulture crops	<p>A. Commercial Horticulture Development in open field conditions: 40% of project cost limited to Rs.30.00 lakh per project in general area and @ 50% of project cost limited to Rs. 37.50 lakh for NE and Hilly States</p> <p>B. Commercial Horticulture Development in protected cover: 50% of cost limited to Rs.56.00 lakh per project</p> <p>C. Integrated Post Harvest Management:</p>
Capital Investment Subsidy Scheme for construction/ expansion/ modernization of Cold Storages/Storages of Horticulture Products	Construction/expansion/modernization of cold storage and storages for Horticulture Products to reduce post-harvest wastage	Credit linked back-ended subsidy @ 35% of cost of project (50% in NE, hilly areas and scheduled areas) for capacity above 5,000 MT.
Agricultural and Processed Food Products Export Development Authority		
Agriculture and Processed Food Export Promotion Scheme of APEDA	The main objective of the scheme is to develop export infrastructure, quality and market development of processed food. Assistance is available for the establishment of post-harvest infrastructure for fresh horticulture produce like integrated pack house, cable handling system, and other similar requirements.	<p>Export Infrastructure - Up to 40% of the total cost subject to a ceiling of Rs. 100 lakhs</p> <p>Quality Development- Up to 40% of the total cost subject to a ceiling of Rs. 4 lakhs per beneficiary</p>

		<p>Testing Lab (For Upgradation) – Up to 40% of the cost subject to a ceiling of Rs. 75 lakhs</p> <p>Assistance for trial shipment for fresh horticulture produce – 40% of the total cost subject to a ceiling of Rs. 5 lakhs per container/ trip.</p>
Ministry of Micro, Small and Medium Enterprises		
Micro Small Enterprises – Cluster Development Program (MSE-CDP)	<p>The scheme has following components:</p> <ul style="list-style-type: none"> ● Setting up of CFCs: Creation of tangible “assets” as Common Facility Centers (CFCs) like Common Production/Processing Centre for balancing/correcting/ improving production line that cannot be undertaken by individual units), Design Centers, Testing Facilities, Training Centre, R&D Centers, Effluent Treatment Plant, Marketing Display/Selling Centre, Common Logistics Centre, Common Raw Material Bank/Sales Depot, etc. ● Infrastructure Development : Consist of projects for infrastructural facilities like power distribution network, water, telecommunication, drainage and pollution control facilities, roads, banks, raw materials storage and marketing outlets, common service facilities and technological backup services for MSEs in the new/ existing industrial estates/areas 	<p>Setting up of CFCs: The GoI grant will be restricted to 70% of the cost of project of maximum Rs 15.00 crore. GoI grant will be 90% for CFCs in NE & Hill States, Clusters with more than 50%</p> <p>(a) micro/ village (b) women owned (c) SC/ST units</p> <p>Infrastructure Development: The GoI grant will be restricted to 60% of the cost of project of Rs 10.00 crore. GoI grant will be 80% for projects in NE & Hill States, industrial areas/ estates with more than 50%</p> <p>(a) micro (b) women owned (c) SC/ST units.</p>
Ministry of Agriculture		
Development/Strengthening of Agricultural Marketing Infrastructure, Grading & Standardization	<p>To develop agricultural marketing infrastructure for effectively managing marketable surplus of agriculture including horticulture and allied sectors including dairy, poultry, fishery, livestock, minor forest produce.</p> <p>To promote innovative and latest technologies in agricultural marketing infrastructure</p>	<p>25% of total permissible subsidy of the project (For NE and other difficult areas, SC/ST applicants 33.33%).</p> <p>Maximum amount of subsidy shall be restricted to Rs.50 lakhs for each project and Rs.60 lakhs in case of</p>

		<p>North Eastern States, hilly and tribal areas in the states of Uttarakhand, Himachal Pradesh, Jammu & Kashmir and to entrepreneurs belonging to Scheduled Caste/Scheduled Tribe and their cooperatives. There will, however, be no upper ceilings in respect of infrastructure projects of State Agencies.</p>
Capital Investment Subsidy Scheme for Construction/Renovation of Rural Godowns	<p>Main objectives of the scheme include creation of scientific storage capacity with allied facilities in rural areas to meet various requirements of farmers for storing farm produce, processed farm produce, agricultural inputs and prevention of distress sale by creating facility of pledged loan and marketing credit.</p>	<p>Under the revised scheme, subsidy @ 25% will be given to all categories of farmers, agriculture graduates, cooperatives & CWC/SWCs. All other categories of individual companies and corporations would be given subsidy @ 15% of project cost. In case of NE States/hilly areas and SC/ST entrepreneurs and their cooperatives and women farmers, subsidy shall be 33.33%.</p>
Integrated Scheme for Agricultural Marketing	<p>The scheme aims to promote creation of agricultural marketing infrastructure by providing backend subsidy. It aims to promote creation of scientific storage capacity and integrated value chains.</p>	<p>For Storage Infrastructure Projects</p> <ul style="list-style-type: none"> ● Rate of subsidy – 33.33% with a maximum ceiling of Rs. 400 lakhs <p>For Infrastructure Projects other than storage infrastructure</p> <ul style="list-style-type: none"> ● Rate of subsidy – 33.33% with a maximum ceiling of Rs. 500 lakhs

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Exhibition layout

(Work in progress)