

Jiusheng Zhu

Webpage: <https://sites.google.com/view/jiushengzhu> — Email: zhujiusheng@mail.bnu.edu.cn

March 3, 2025

EDUCATION

M.A in Economics

Monash University

July 2024 - present

Melbourne, Australia

M.A in Economics

Beijing Normal University

Sept 2020 - June 2023

Beijing, China

B.A in Economics

University of International Relations

Sept 2014 - June 2018

Beijing, China

RESEARCH INTERESTS

Economics of Education, Experimental Economics, Behavioral Economics.

- *Goal?* Conduct socially impactful research to promote education equity and human capital development
- *How?* Applied econometrics (quasi-experimental design + RCT) and behavioral economics

PUBLICATIONS

- [Housing Choice and School Admission Uncertainty: Evidence From China's School Lottery](#), **Accepted by Journal of Regional Science**, with Lifang Zhang, 2025
- [Decision-making as cognitive household labor: Higher education expansion, women empowerment, and their intra-household decision-making responsibility](#), **China Economic Review**, with Juan Yang, Lifang Zhang, 2025
- [Can higher education improve egalitarian gender role attitudes? evidence from china](#), **China Economic Review**, with Lifang Zhang, 2024

WORKING PAPERS

- [“Information for Vision: Experimental Evidence on Nudging Low-income Students to Wear Eyeglasses”](#) (with Xiaoyang Ye, Xinjie Zhang and Yu Zhao) *Under Review at the Journal of Behavioral and Experimental Economics*

Abstract: This study uses a randomized experiment to examine the effectiveness of informational nudges about eyeglasses on middle-school students' decisions to purchase glasses after developing myopia. With a sample of 8,808 low-income middle school students in China, the experimental results show that the short-term impact of wearing glasses on academic achievement (vs. long-term impact, social norm, or cost) is the most effective information for students. We also find heterogeneity in baseline belief, peer effects, as well as in how students with different characteristics respond to various types of information. The cost-benefit analysis demonstrates the efficacy and cost-effectiveness of nudges in improving academic outcomes. Our results provide novel evidence of the importance of precise, personalized informational nudges in improving students' educational input and academic achievement.

- Presented at: AEFP, March 2024; AERA, April 2024
- Awards: Best Student Paper at Peking University Summer School (presented by Xinjie Zhang), July 2023

WORK IN PROGRESS

- “How Research Affects Educational Policy: Experimental Evidence on Nudging Chinese Educators for Optimal Decision-Making” (with Xiaoyang Ye, Amazon)
- “Do Parents Prefer School Quality to Extracurricular Activities? Evidence From China's School Lottery Policy” (with Siwei Cao, Beijing Normal University)

PRESENTATIONS

2024: AEFP (March 14), AERA (April 11)

2023: Annual Conference of Labor Economics for Chinese Economists (Peking University, August 2023), Education Finance for Chinese Economists Under 40 (Peking University, March 2023), Peking University Summer School (July 2023)

HONORS AND AWARDS

Excellent Paper, 2024 AERA Annual Meeting
Second Prize Paper Award, Education Finance for Chinese Economists Under 40

April 2024
March 2023

Outstanding Young Scholar of Education Finance and Policy, Peking University	Aug 2022
Outstanding Reviewer, Annual Conference of Labor Economics for Chinese Economists	July 2022
Best Student Paper, 2023 Graduate School of Education Summer School, Peking University	July 2023
Best Student Paper, 2022 Graduate School of Education Summer School, Peking University	July 2022
Second Class University Fellowship, Beijing Normal University	2020-2023

REFeree SERVICES

Journal of Housing Economics, Applied Economics, Chinese Sociological Review, China Economic Quarterly

TEACHING EXPERIENCE

Beijing Normal University:

- Introductory Microeconomics (2021-2023, Undergraduate)
- Economic History of China (2023, Undergraduate)

RELEVANT COURSES

Advanced Econometrics, Advanced Microeconomics, Advanced Macroeconomics, Advanced Microeconometrics, Game Theory, Behavioral Economics, Experimental Economics

SKILLS

- **Software:** Stata, R, Qgis, L^AT_EX
- **Language:** English, Chinese (native)