JIVAN JYOTI SATAPATHY

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SUMMARY

Full-stack **Web Developer** and **WordPress/Shopify/Wix Developer** skilled in **custom themes, Elementor, WooCommerce, plugin integration**, and **performance/SEO optimization (Core Web Vitals, Lighthouse)**. Experienced with **MERN (MongoDB, Express, React, Node.js)**, **Django**, and building responsive, secure, and scalable sites and RESTful APIs. Strong in **cross-functional collaboration**, problem-solving, and delivering **high-performance, user-centric solutions**.

EDUCATION

Government College of Engineering, Kalahandi, Bhawanipatna   2025
B.Tech in Computer Science and Engineering
CGPA: 8.12

- Selected for Start-up Odisha 2024 Incubation Program — Plant Disease Recognition Web App (**Django, ReactJS, Python**).
- Best Project at IIC Regional Meet — **Medi-Bot Kiosk** (voice-controlled healthcare app).
- President, Sakhyam (Nukkad Natak) & Literature Club — led events and creative initiatives.

Upendranath Higher Secondary School   2021
12$^{\text{th}}$: 89%

St. Mary's School, Udala   2019
10$^{\text{th}}$: 87.6%

SKILLS

Languages: Python, C, HTML, CSS, JavaScript
WordPress/Wix: Custom themes, child themes, **Elementor/Elementor Pro**, WooCommerce, WP-CLI, security hardening, backups, staging, migrations, multisite, Wix Editor/X
Frontend: ReactJS, Tailwind CSS, responsive UI, accessibility (ARIA), Lighthouse fixes
Backend: Node.js, Express.js, Django, REST APIs, JWT/Auth, Firebase
Database: MySQL, MongoDB
SEO/Perf: Technical SEO, Core Web Vitals, PageSpeed/Lighthouse, Google Search Console, GA
Tools: Git, GitHub, Figma, Canva, Postman

EXPERIENCE

Web Developer (MERN, WordPress & Wix) — Venus Global Tech, Toronto   02/2025 – Present

- Built and maintained **custom WordPress** sites (Elementor, ACF, CPT), configured **WooCommerce**, and implemented caching/CDN for **Core Web Vitals** gains.
- Developed full-stack features in **MERN**, integrated REST APIs, automated deploys, and improved Lighthouse scores.
- Designed and optimized websites for international clients, ensuring responsive design and SEO optimization.

PROJECTS

[**Venus Global Tech**](#) — WordPress, **Elementor, Plugins**
Corporate website showcasing services and client solutions. Built using Elementor Pro with custom sections, responsive layouts, SEO optimization, plugin integrations, and performance enhancements.

[**Dahibara Express**](#) — WordPress, **Elementor, Plugins**

SEO-friendly franchise site; mobile-first design, custom menu/location modules, plugin integrations, and **Core Web Vitals** optimizations.

BSquare Global FZE — WordPress, **Elementor, Plugins**
Recruitment platform with custom dashboards, advanced forms, and **WhatsApp API** integration; achieved 3x lead increase.

The Strivox — WordPress, **Elementor Pro, Plugins**
Job listings site with custom dashboards, lead management modules, and performance-focused optimizations.

Yesterday — **MERN (MongoDB, Express, React, Node.js)**
Hospitality platform developed with MERN stack; implemented booking modules, responsive UI with React, secure authentication, and RESTful APIs for seamless data management.

8Ray Group — **MERN (MongoDB, Express, React, Node.js)**
Luxury brand website built with MERN stack; developed scalable backend APIs, integrated CMS-like admin dashboards, and designed interactive front-end with React and Tailwind.

Hetansa Works — React, Tailwind
Architecture portfolio with fast loading, clean UI, and on-page SEO improvements.

SkillUp Academy — WordPress, **Elementor, Plugins**
E-learning platform with SEO, mobile-first UX, course inquiry automation, and plugin-based enhancements.

WanderJaunt — Wix
Travel/lifestyle site built with Wix, featuring dynamic modules, blog sections, and brand consistency.

Plant Disease Website — MERN
Responsive disease recognition app; serves 500+ users/month.

Club Website — HTML, CSS, JS, Tailwind
Revamped Nukkad Natak portfolio; increased engagement by 50%.

Medi-Bot Kiosk — Python, Django
Voice recognition for suggestions; recognized at IIC regional meet.

CERTIFICATIONS

Cybersecurity (2024)   AWS AI-ML Internship (2024)   Android Development (2024)

EXTRA-CURRICULAR

- **Blogging & Creative Writing:** Published blogs on technology, career guidance, and personal reflections; improved storytelling and digital communication skills.
- **Performing Arts (Theatre & Nukkad Natak):** Active theatre performer and President of college Nukkad Natak club; organized 10+ social-awareness street plays and led a team of 25+ members.
- **Leadership & Event Management:** Organized cultural fests, workshops, and technical events; skilled at coordinating cross-functional teams and ensuring successful execution.
- **Public Speaking & Debating:** Represented college in debates and panel discussions; strengthened confidence, persuasion, and clarity of communication.
- **Community Initiatives:** Volunteered for social impact campaigns including blood donation drives and education awareness programs.
- **Sports & Fitness:** Participated in cricket and athletics at college level, promoting teamwork, discipline, and resilience.