# JIWOO PARK

## CONTACT

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The Colony, TX, 75067

### SKILLS

Front-end development

Automation & Scripting

UI/UX design

Web/digital accessibility

## **PROGRAMMING**

React Python
HTML & CSS Java
SQL C / C++

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# TOOLS

Figma MS Office
Canva Google Suite
Make.com System.io

GitHub

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## LANGUAGE

English Korean

#### **EDUCATION**

**BS Computer Science** 

**University of Texas at Dallas** 

## **PROJECT**

# Tweet based Website Build: Front-end (React) Feb - May 2025

- Developed the front-end of a tweet-based website using React, focusing on displaying real-time data about natural disasters.
- Implemented interactive charts and graphs for visualizing disaster trends, enhancing user understanding.
- Integrated APIs to fetch and display live tweets, ensuring seamless data rendering and user experience.

## Portfolio Website Build: HTML & CSS

Feb 2025

- Designed and developed a responsive portfolio website using HTML and CSS, showcasing projects and skills.
- Deployed the website through GitHub Pages, ensuring seamless accessibility and version control.
- Optimized the site for cross-browser compatibility and mobile responsiveness to enhance user experience.

# **Instagram Post AI Analysis: Automation**

Jan 2025

- Built a Python automation tool using Selenium to scrape Instagram influencer profiles and download post thumbnails.
- Integrated OpenAI's CLIP model to analyze images and generate relevant hashtags automatically.
- Automated image renaming, sorting, and categorization into folders based on Al-generated hashtags.

## Clinic Website Design: Web design & UI/UX

Sep - Dec 2024

Healing Hands Walk-in Clinic

- Designed an accessible, ADA-compliant website in Figma, focusing on intuitive user experience and responsive design.
- Created a custom logo and cohesive brand identity, reflecting trust and care values.
- Collaborated with a developer to implement designs using HTML, CSS, and JavaScript, delivering a platform praised for simplicity and accessibility.

#### **WORK EXPERIENCE**

#### Web-based Product Management Intern

5 Talents Education, Carrollton, TX

Jan - May 2023

- Led project planning and execution, contributing to successful product launches.
- Leveraged product management tools(Systeme.io) to analyze user behavior, implementing data-driven improvements for a more user-centric experience.
- Designed and executed a comprehensive, cross-platform social media strategy to boost user engagement and drive product adoption.
- Optimized the product management cycle through various software solutions, collaborating with cross-functional teams to create intuitive UI/UX design enhancements using Canva.

#### **Websites consulting Intern**

Headers, Seoul, South Korea

Sep - Nov 2020

- Ensured web accessibility, web standards compliance, and cross-browser compatibility of 100+ city governments and official bank websites.
- Identified and reported 40 error items and plug-in issues on requested websites, reviewing HTML/CSS code issues, enhancing user experience.
- Collaborated on website optimization for improved loading speeds and search engine visibility.