

**Date: 25<sup>th</sup> January, 2023**

**Time: 9:00 am to 4:00 pm**

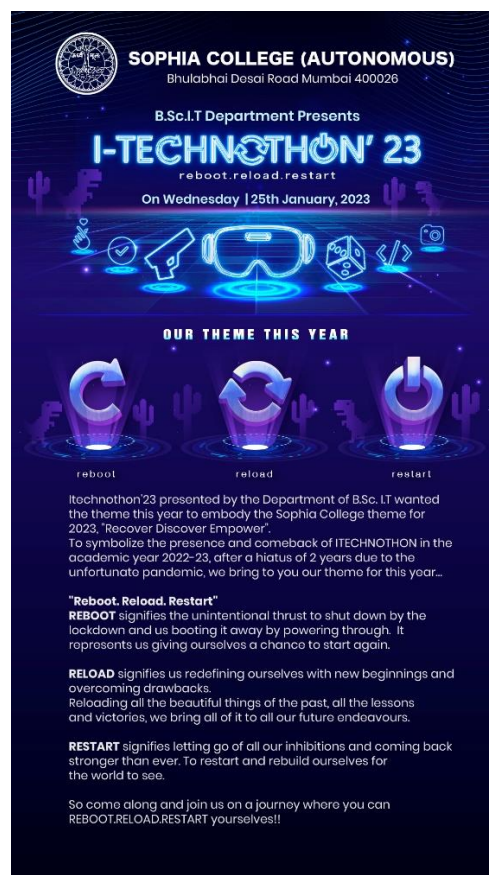
**Venue: Sophia College (Autonomous)**

## ***ITECHNOTHON 2022-23***

Itechnothon, an annual intercollegiate tech-fest hosted by Sophia College's BSc-IT department, stands as one of Mumbai's most anticipated events. It offers a rich blend of tech-based competitions and diverse cultural activities, attracting enthusiastic students from across the city.

Embodying Sophia College's theme for the academic year 2022-23, "Recover Discover Empower," Itechnothon 2022-23 marked the fest's comeback after a two-year hiatus due to the pandemic. The chosen theme, "**Reboot. Reload. Restart**" symbolized this resurgence.

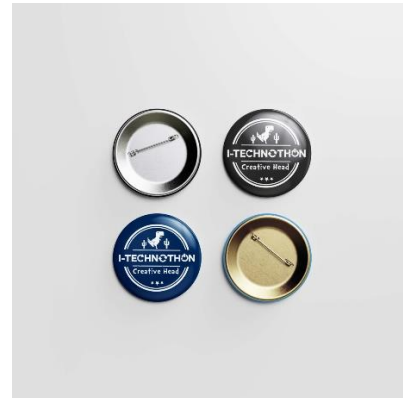
To complement the theme, the fest introduced an official mascot: the **Pixelated-Dinosaur**, renowned from Google's Dino Game. This mascot embodies resilience and the spirit of overcoming obstacles with joy.



The fest's merchandise, including vibrant T-shirts and badges, were designed keeping the theme and the spirited essence of Itechnothon in mind. These items were worn by the entire organizing committee, faculty, and students of BSc-IT. Badges were also included in the gift hampers awarded to the lucky winners.



*T-Shirt*



*Badges*

Itechnothon 2022-23 received generous sponsorships from prominent brands like **IK Business Services**, **DVOC Institute**, **Frameboxx 2.0**, **Moon Thrifts**, **The Perfume Galaxy**, **Krishna Boutique**, along with Cinema Partner **Mukta A2 Cinemas**, Media Partner **Bollywood Tashan**, and Gift Partner **70s Frogurt Hood** which made the fest that much more abundant and exciting.

**SOPHIA COLLEGE (AUTONOMOUS)**  
Bhulabhai Desai Road, Mumbai - 400026

**B.Sc.I.T Department Presents**

**I-TECHNOTHON' 23**  
reboot.reload.restart

**On Wednesday | 25th January, 2023**

**Win Cash Prizes, Certificates and Exciting Hampers!!**

**SPONSORED BY**  
KB, IK, THE PERFUME GALAXY

**CINEMA PARTNER**  
MUKTA A2 CINEMA

**GIFT PARTNER**  
70s Frogurt HOOD

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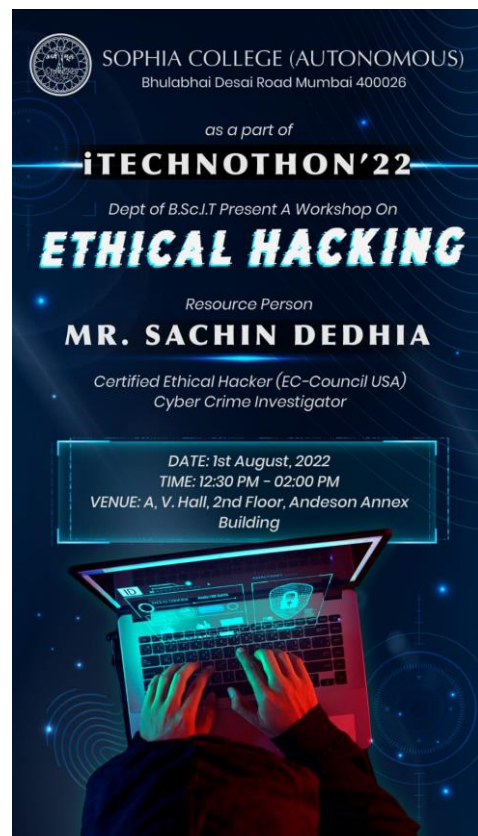
SCAN TO REGISTER

*Itechnothon 2022-23 Official Banner*

Leading up to D-day, various kinds of pre-events were organized to build excitement for the fest and provide a glimpse of what was to come. DVOC Institute, one of the esteemed sponsors, conducted interactive sessions across all three years of the department, shedding light on diverse IT career paths. Furthermore, Mr. Sachin Dedhia, an expert in the field from Skynet Secure Solutions, was invited to lead an insightful workshop on Ethical Hacking.



*Session by DVOC Institute*



*Ethical Hacking Poster*

Fun pre-events like a flashmob and Meme Day were also enjoyed not only by the department but also by students from various streams. Giveaways were distributed within the college for a week, featuring interactive puzzles sporting the mascot, on college coffee cups.



*Flashmob Itechnothon '23*

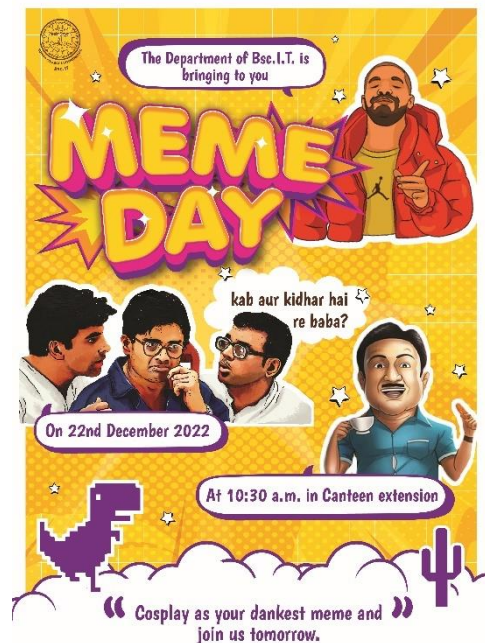




*Dino Cups Giveaway*

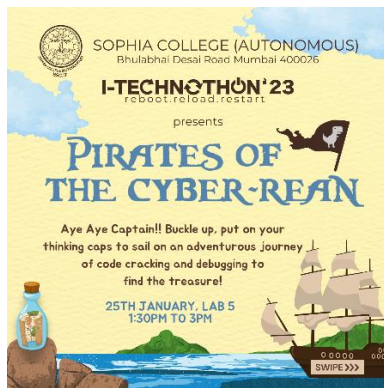


*Meme Day Participants*



*Meme Day Poster*

The main day of the fest were nothing short of impactful. The fest's lineup comprised technical competitions such as **Pirates of the Cyber-rean**, a treasure-hunt inspired debugging contest, **Techwhiz**, a technology-focused quiz, and **Exhibit 101**, a project display competition.



*Pirates of the Cyber-rean Poster*



*Techwhiz Poster*



*Exhibit 101 Poster*

Standout events included the **Talent Hunt**, **Call Of Duty** gaming event, **Pixelification**, and **Paint Tag** artistic events, catering to both digital and traditional art enthusiasts, and **K Club**, a gathering for K-Culture enthusiasts.



*Paint Tag Poster*



*Call of Duty Poster*



*K Club Poster*



*Talent Hunt Poster*



*Pixelification Poster*

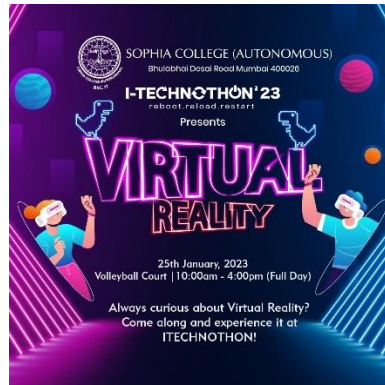
All these events were resounding successes, attracting 77 online pre-registrations and numerous on-the-spot entries.



Beyond technology, Itechnothon served as a platform for relaxation and recreation. In 2022-23, the fest introduced all-day events like **Arcade**, a **Virtual Reality booth**, and a **360° Videobooth**, drawing over 500 students from both the college and visiting institutions.



360° Videobooth Poster



Virtual Reality Poster



Arcade Poster

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VENUE	EVENTS	TIMINGS
Central Lawn	Virtual Reality & 360 Rotation Photo Booth	Full Day Events
AV Hall	Talent Hunt	12:00pm-2:00pm
AV Hall	K Club	2:00pm-3:00pm
Lab 5	Call of Duty	10:00am-1:00pm
Room 36	Exhibit 101	1:00pm-3:00pm
Room 36	Techwhiz	10:00am-12:00pm
Lab 5	Pirates of the Cyber-rean	1:30pm-3:00pm
Room 37	Paint Tag	1:00pm-3:00pm
Room 37	Pixelification	10:00am-12:00pm
Central Lawn	Arcade   Face Painting   Mehendi	Full Day Event
AV Hall	Shoot Your Shot (Result Announcement)	3:00pm

★ Win Cash Prizes, Certificates and Exciting Hampers!! ★

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**CENEMA PARTNER**  
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**GIFT PARTNER**  
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Itechnothon 2022-23 Official Poster

All winners were rewarded with certificates, cash prizes up to ₹1500, and thoughtful hampers containing selected gifts and exciting coupons from our generous sponsors.



Official Certificate and Gift Coupons

The fest was a hit all across the board, with a lot of positive feedback from attending students. In the end, achieving what the team set out to do: break through the past and its challenges, set a new standard for Itechnothons to come and continue embracing technology.

Some of the positive feedbacks collected from students:

*“I wanted to congratulate your team on organising ITECHNOTHON. It looks very cool and I’m sure a lot of hardwork must’ve gone into it <3”*

*“Pirates of the Cyber-rean was one of the best one !! I really enjoyed being a participant !! All the members were fun too !!”*

*“Fest was phenomenal. Really enjoyed it <3”*

*“The exhibit was so cool”*

*“The Arcade was so so fun ! Loved playing all the different games (:”*



## Highlights of the day:

