

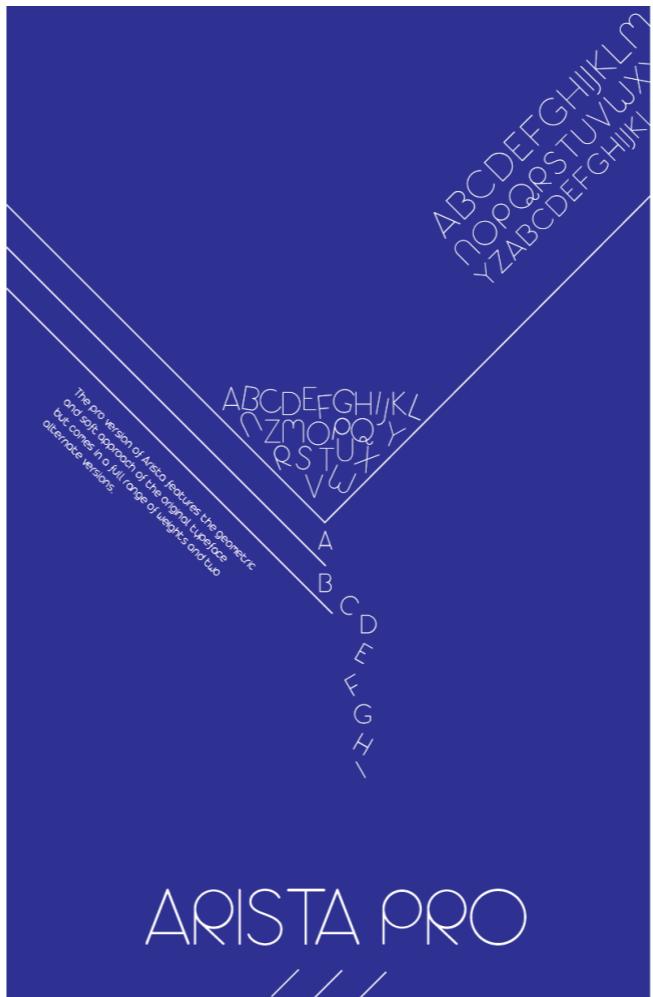


Yuni Choi

Fonts poster

This is my very first poster I have ever made.

This was during the studio design class which I learned the basics of design starting from formal elements to branding. At the session, we covered history and influences of Bauhaus school and I applied some rules of Bauhaus style. Only used lines and San serif fonts, picked blue among the primary colors and used diagonal lines and floating out alphabets to make rhythm. I have two different variations. This is a fonts advertising poster and I fused it with hourglass. Inside of glass there are alphabets instead of sands to be able to show the whole character. I also chose a quite modern font that I thought it's interesting to see the combination between very recent font and Bauhaus style.



A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A B C D E F G H I J K L
M N O P Q R S T U V W X Y
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ARISTA PRO



A B C D E F G H I J K L
M N O P Q R S T U V W X Y
Z

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The pro version of Arista features the geometric and soft approach of the original typeface but comes in a full range of weights and two alternate versions.

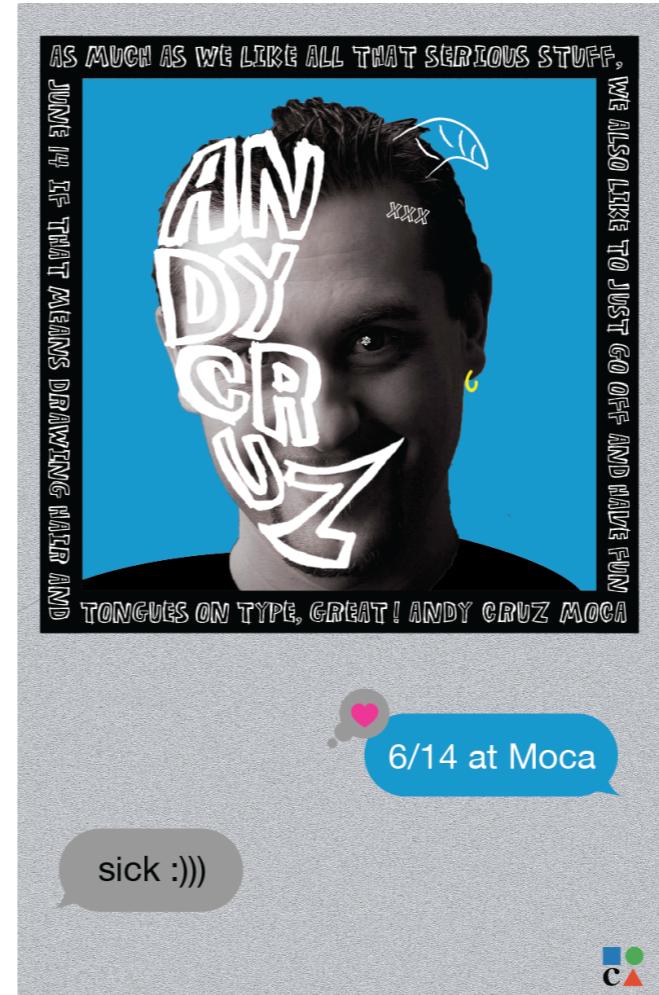
ARISTA PRO



A B C D E F G H I J K L
M N O P Q R S T U V W X Y
Z

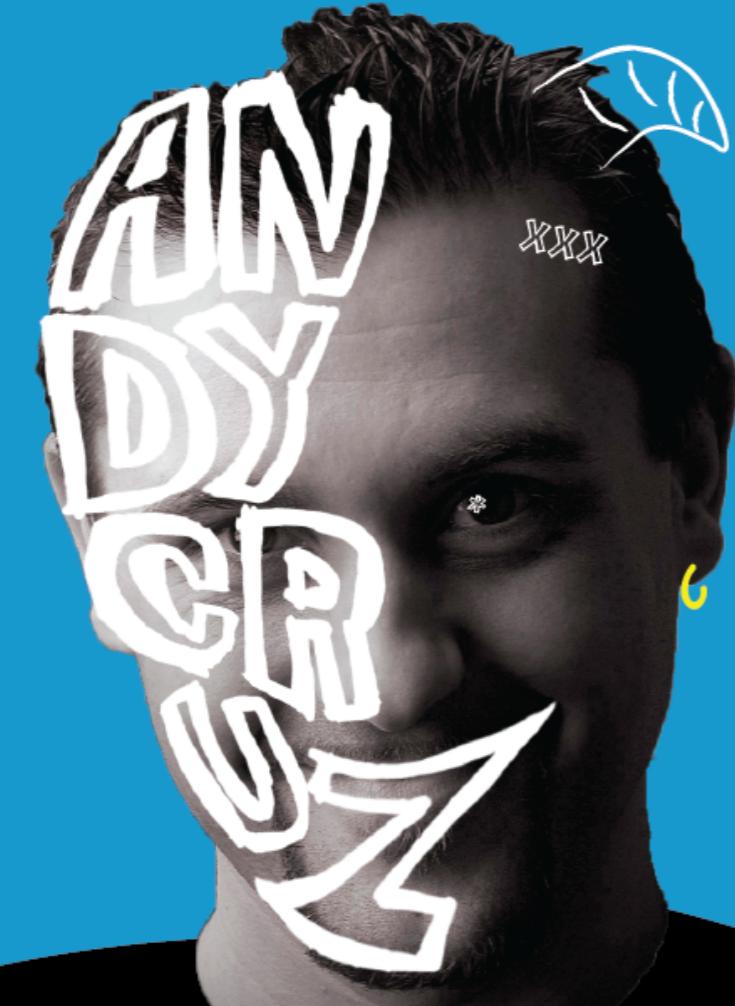
Moca

I made this poster for school project. He is Andy Cruz, one of my favorite type designers, co-founder and art director of House Industries. I got fascinated with eclectic, punky and passionate fonts he has designed. I tried to incorporate punk rock-bands low-fidelity poster feeling into this poster. I found his black and white imagery on AIGA page and thought the contrast between his right and left sides of face and slight evil smile could be a great resource that can make something fun. I distorted fonts a bit to replace half of his face. And mimicked smirk with "Z". Also I played with doodling horn, ear ring and xxx face tattoo. There are two variations with/without text message bubbles.



AS MUCH AS WE LIKE ALL THAT SERIOUS STUFF,

JUNE 14 IF THAT MEANS DRAWING HAIR AND



TONGUES ON TYPE, GREAT! ANDY CRUZ MOCA

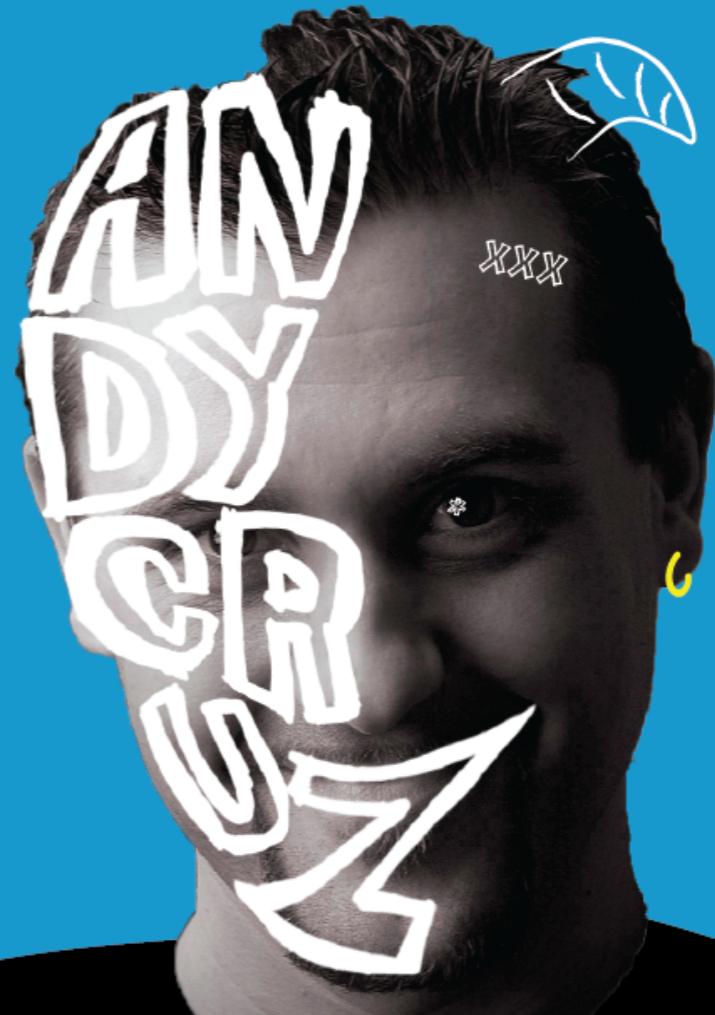
6/14 at Moca

sick :)))



AS MUCH AS WE LIKE ALL THAT SERIOUS STUFF,

JUNE 14 IF THAT MEANS DRAWING HAIR AND



TONGUES ON TYPE, GREAT! ANDY CRUZ MOCA



Igor
Stravinsky

The Rite
of Spring

Walt
Disney Hall

Conductor of
Los Angeles
Philharmonic

June

12,13,14

matinée 8:00pm

One of Stravinsky's most significant collaborators was Serge Diaghilev, director of the Ballets Russes. The two were close working partners for some twenty years, until Diaghilev's death in 1929. Much of Stravinsky's most exceptional music, including the score for "The Rite of Spring," was composed for the productions of Diaghilev. Stravinsky wanted to bring music back to the origins of dance. He frequently summered in Ustilug, where he was exposed to the old Russian culture that thrived in villages surrounding his family's country home.



Gustavo Dudamel

Almost no musical work has had such a powerful influence or evoked as much controversy as Igor Stravinsky's ballet score "The Rite of Spring". The work's premiere on May 29, 1913, at the Théâtre des Champs-Elysées in Paris, was scandalous. In addition to the outrageous costumes, unusual choreography and bizarre story of pagan sacrifice, novel features for its time,

Gustavo Dudamel

This poster is about Gustavo Dudamel who is conductor of LA Phil. I used swiss grid system on this poster and chose black and white imagery of him to not be distracted by colors. Grey and Pink are one of my go-to color palette, it works well when it needs to emphasize some important information also the same time look professional. I put his name in small pink square boxes and placed them unevenly.



Jenny

She is one of my co-worker and my best friends. This took only about an hour but she really liked it a lot. The reason why I wanted to include this work in my portfolio is this is the first trigger realizing that I feel fulfilled making people happy and having conversation with my works. I used orange and yellow for background. Those colors remind me her kindness and positive energy. And I think orange and yellow are colors that can represent LA (beautiful sunset, nice sunny weather). We both are Korean but we met in LA and we have made a lot of great memories in here. Therefore those colors are dominant in this illustration. I also wanted to incorporate her smile and hobbies. Beautiful smile with dimples is her signature and she likes to go skateboarding and make codes as hobby.

Illustration



Original



Guitar

Simple example of my illustrator proficiency.

I chose one Wired magazine article on the internet and designed layout for it.

I used pink from Baby driver and yellow from Atomic Blonde. Put white background for less confusion and readability.

I put some drawings on poster such as gun, flame, lanes and up side down car. They are easy associations of each movie. Also put some pink squares to emphasize the initial letters.

Baby Driver TO Atomic Blonde

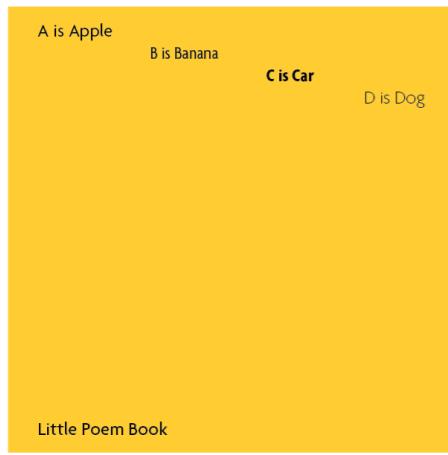


— FROM —

John HOULIHAN'S

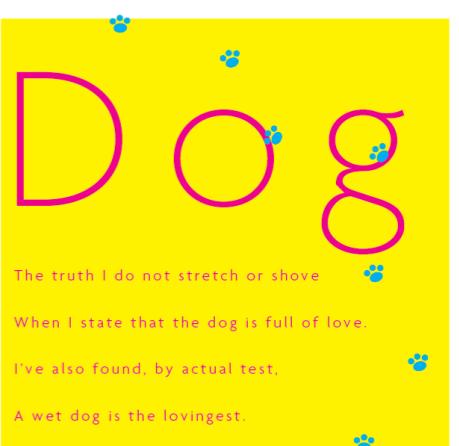
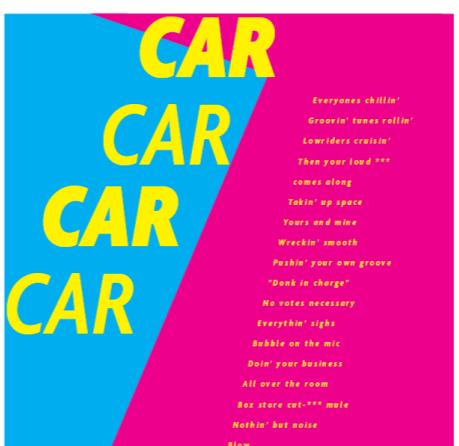
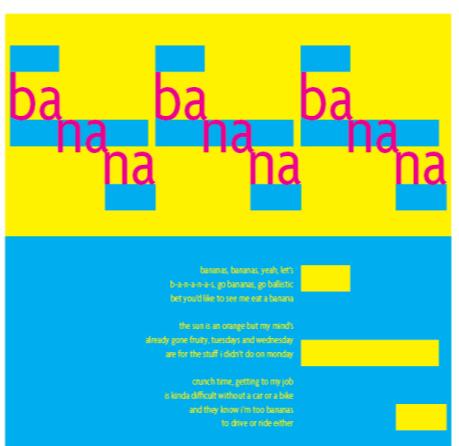
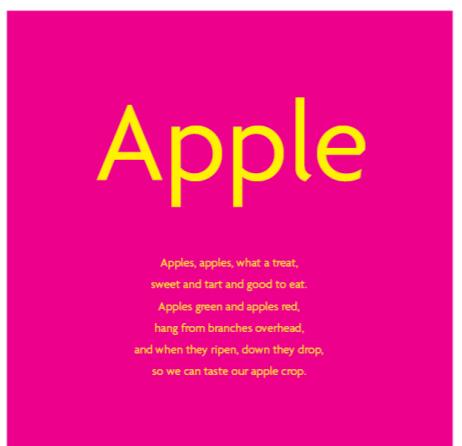
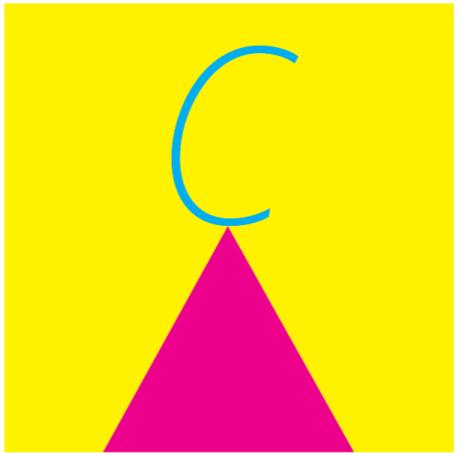
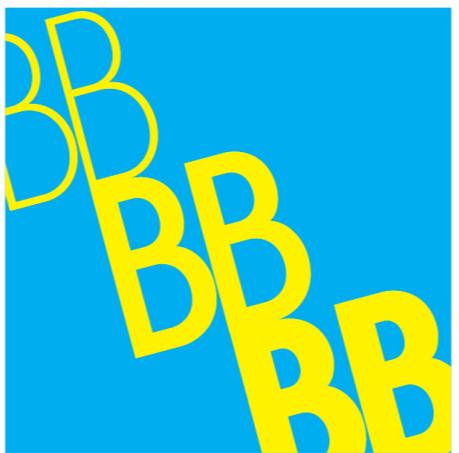
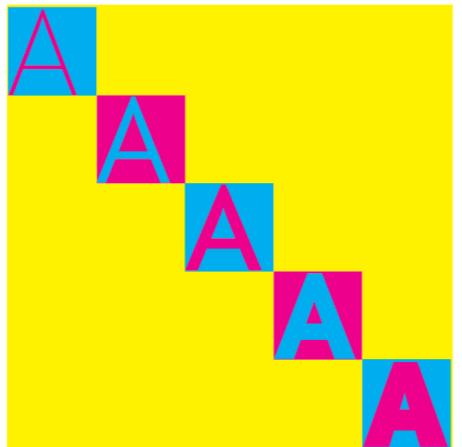
MISSION seemed impossible. The music supervisor for *Atomic Blonde* had to win over George Michael, New Order, and Public Enemy, with nothing but a little bit of cash and the promise that their music would be playing as a backdrop to Charlize Theron doing badass spy stuff in 1989 Berlin. As someone who has been soundtracking films for more than 20 years, Houlihan knew in theory how to convince them and their licensors bartering, negotiation, outright pleading but the soundtrack-licensing game today is much different than it was when he was finding music for Austin Powers. From the 1980s to the early 2000s, a good movie soundtrack could become the year's greatest mixtape. In 1987, it was *Dirty Dancing*. In 1992, it was *Singles*. *Pulp Fiction* and *Above the Rim* tied for the honor in 1994. *Romeo + Juliet* took the cake in 1996 and so on. But as iTunes and later, streaming services—became more prevalent, the need for movies to compile a bunch of killer tracks in a physical album release has all but vaporized. (Why buy the *8 Mile* soundtrack when you can just queue up an Eminem playlist on Spotify?)

This had two distinct effects on music supervisors' jobs. First, fewer labels tried to strong-arm their hot new artists onto movie soundtracks. Second, they and their musicians became more amenable to licensing out their back-catalogue material, especially when physical album sales were dropping precipitously. "As the record business has segued from the brick-and-mortar thing that's long-gone to this new digital thing, there's been huge drops in their revenue," Houlihan says. "Now this little side-dish thing of them giving synchronization licenses has become a lifeblood." Both current and older artists realized that moviegoers who heard their song might be more likely to stream the rest of their body of work. And in 2017, that consideration has evolved to help make soundtracks the most vital and vibrant they've been in decades. The soundtrack resurgence. One look well, listen at the multiplex this summer provides ample evidence. Picking up where its predecessor left off, *Guardians of the Galaxy Vol. 2* had everyone humming Fleetwood Mac and Looking Glass. When *Atomic Blonde* drops July 28, audiences will be doing the same with 1980s classics like "99 Luftballons." The Bad Batch is also sneaking '80s and '90s goodness from Ace of Base and Culture Club into theaters (alongside some more obscure house music).



Booklet

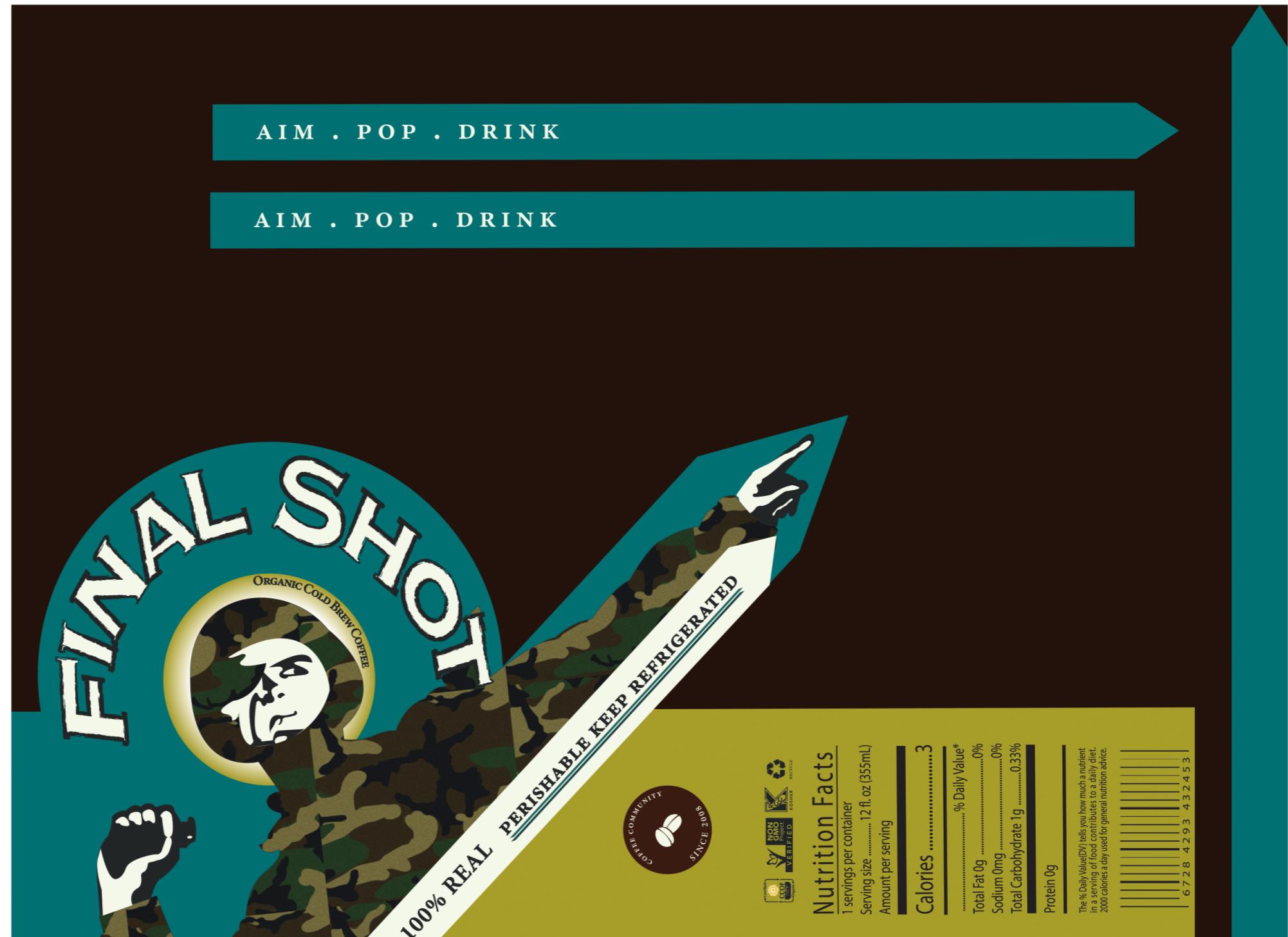
I made 4 by 4 little booklet for kids. I used one font family “Agenda” and put short poems about apple, banana, car and dog. Also I played with only CMY colors (cyan, magenta, yellow) and geometric shapes with alphabets. The main focus is giving easy and long lasting impression using repetition and contrast of colors.



Label

This is label design for coffee bottle. I found a coffee bottle in local coffee shop that has little handle on the cap helping open the bottle. And I immediately thought about a grenade and can make it more fun with it. So I put the soldier pointing to the handle and named it "final shot". The shot means coffee shot but also shot that soldier is about to throw. It is a metaphor pop this bottle as grenade and drink it in your battle field.

Because we all live in our own battle ground and we work hard. So I hoped this final shot can be stress-blown shot for stressed people. And I made three different variation of marketing material.

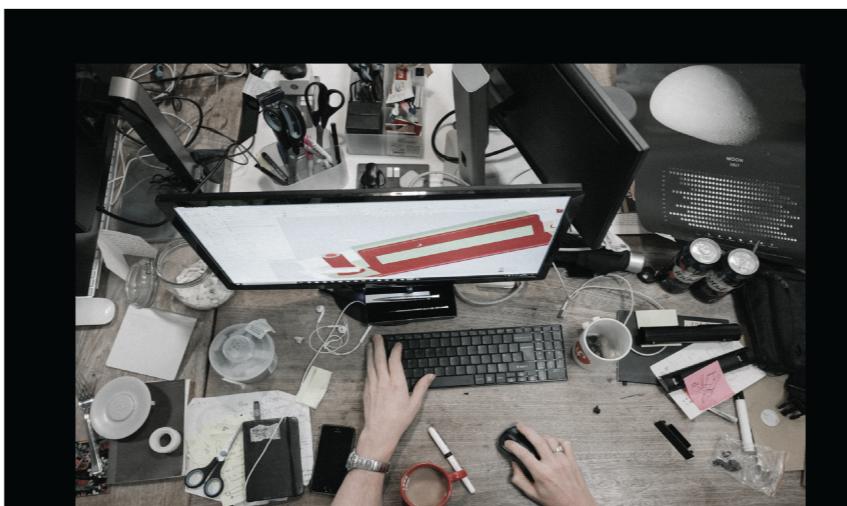


This is your battle field



Final shot heals you, no matter where you at

@www.finalshot.com @finalshot @finalshot



This is your battle field



Final shot heals you, no matter where you at

@www.finalshot.com @finalshot @finalshot

This is your battle field



Final shot heals you, no matter where you at

@www.finalshot.com @finalshot @finalshot

Identity system

I designed my own business card and stationary. My name has U and N which have similar shape horizontally so I took advantage from it. Used Arista pro alternate ultralight fonts which has the perfect reflected U and N. I put the grey box below the name and extended line from I through the box. I have decided to not add colors to be looking like more professional because the font is already round and san serif. Also I made card specification document as practice for future and it was really great experience can feel the responsibility of work.

Color Palette

Hex code Detail	#ffffff background address box line	#939196 for big U, I	#999B9E bottom box	#333132 for big Y, N phone number
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Detail

Size : 2 X 3 1/2"

Typeface : Gibbs light
Arista pro alternate ultralight

Simple version

Arista pro alternate ultralight 150pt

Box height 2/3"

Box margin 11/16"

5/16" 3/8"

1 1/4" Text margin, flush left

323 528 7239
356 S Gless st
90033 LA, CA

7/8" Gibbs light 24pt
Line height 52.5pt

Extended version

Arista pro alternate ultralight 150pt

Box height 1"

Box margin 11/16"

5/16" 1/4"

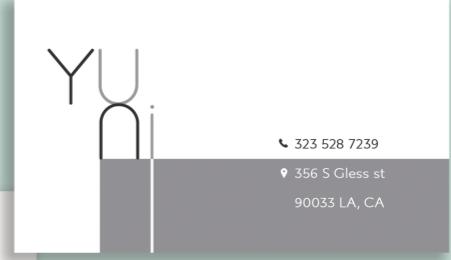
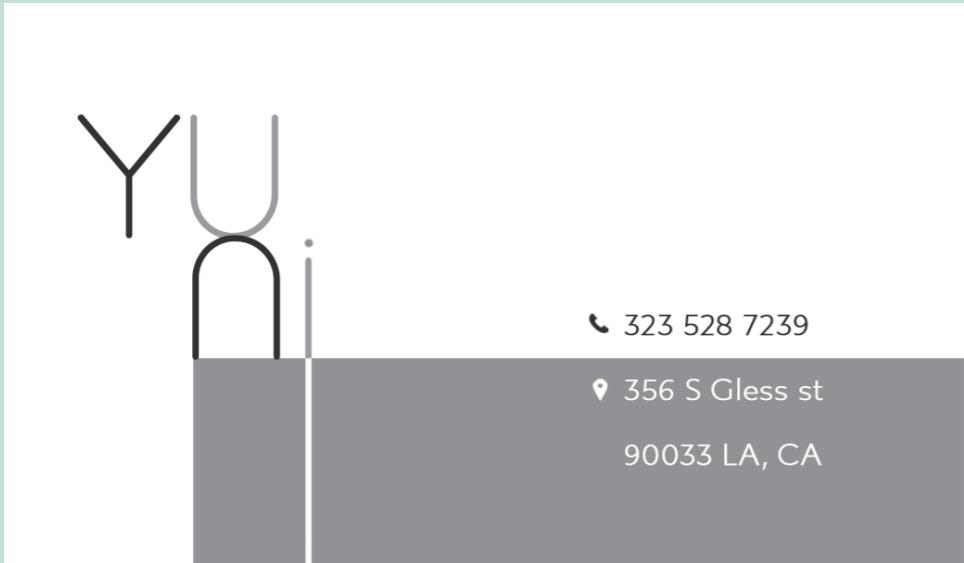
1 1/4" Text margin, flush left

323 528 7239
356 S Gless st
90033 LA, CA

yooo0nseo23@gmail.com
www.yunchoi.com

for bigger font
Gibbs light 24pt
Line height 52.5pt

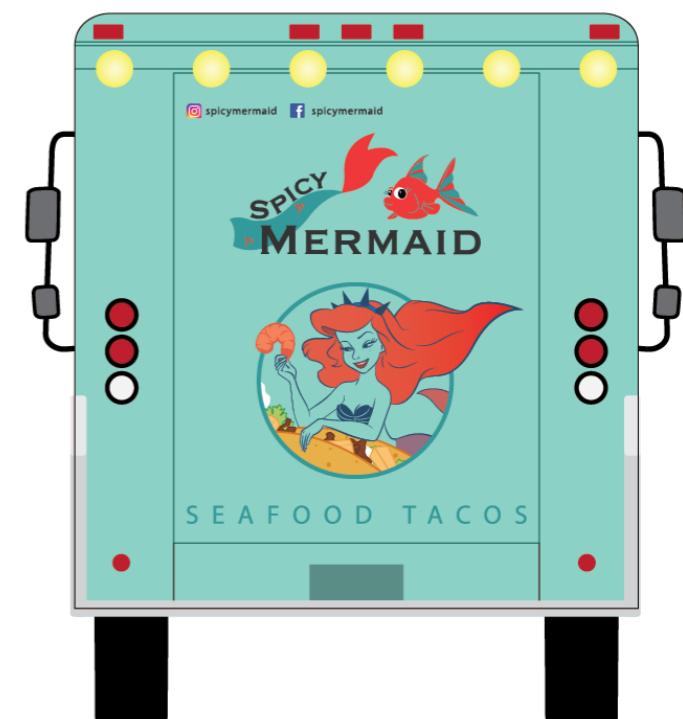
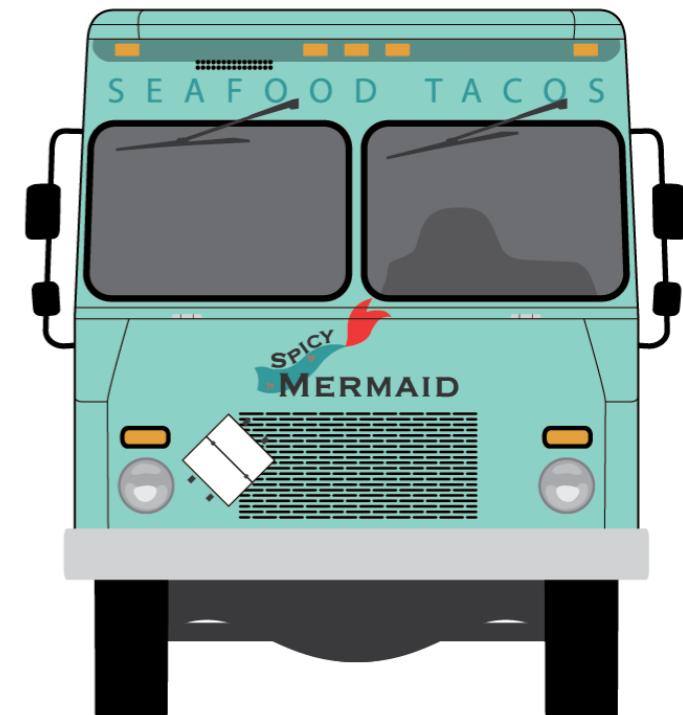
1 7/8" for smaller font
Gibbs light 14.25pt
Line height 45pt



Foodtruck

I designed and did branding a fish taco truck. It's called Spicy Mermaid. As the main menu is spicy fish taco, I associated with punky mermaid in naming. On the logo, there is a mermaid tail has flame as metaphor of spiciness.

The whole mint blue background for giving hints of food category which is sea food.



Simple card style web design

[TOM MISCH](#) HONNE OFFONOFF



Thomas Abraham Misch (born June 25, 1995) is an English musician and producer. He began releasing music on SoundCloud in 2012 and released his debut studio album *Geography* in 2018. Misch studied music technology at Langley Park School for Boys and later, in 2014, enrolled in a jazz guitar course at Trinity Laban Conservatoire of Music and Dance in Greenwich but left after six months to focus on his own music. He began learning to play the fiddle at age 4, later learning to play the guitar.

Simple card style web design

TOM MISCH [HONNE](#) OFFONOFF



Honne (stylised as HONNE) is an English electronic musicduo formed in 2014 in Bow, London, consisting of James Hatcher (producer) and Andy Clutterbuck (singer, producer) who both write, record and produce the music. The band released their first two EPs, Warm on a Cold Night and All in the Value, on Super Recordings in 2014. In 2015 they released their third EP, Coastal Love, on their own imprint Tatema Recordings. Their debut studio album Warm on a Cold Night was released on 22 July 2016 and on 28 August 2018 they released their sophomore album Love Me / Love Me Not through Tatema Recordings.

Simple card style web design

TOM MISCH HONNE OFFONOFE

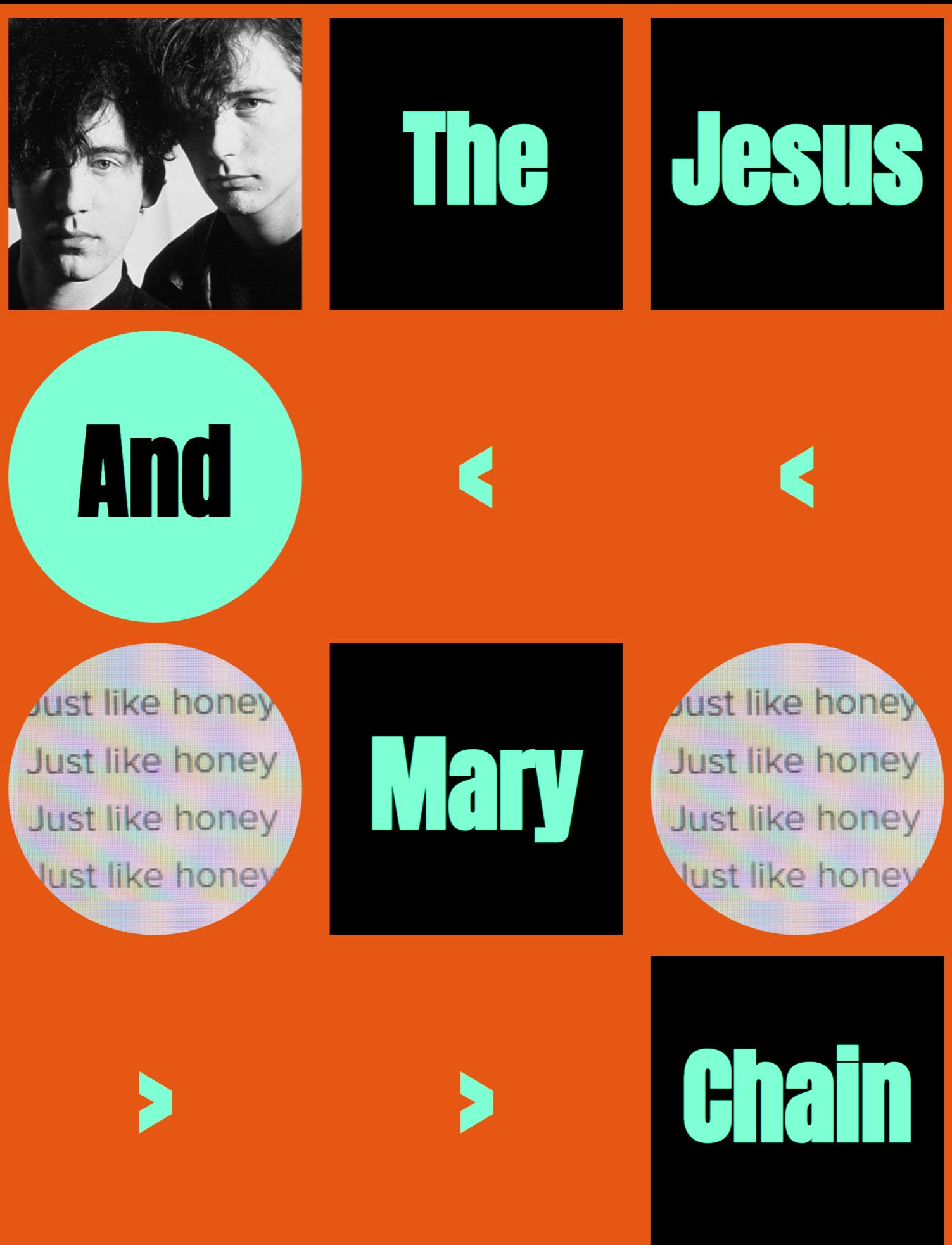
offonoff

Boy & Photograph

ffonoff is a South Korean duo consisting of Producer/Rapper Ochannel & Singer/Songwriter Colde, signed under HIGHGRND, the independent sub-label of YG Entertainment. They are also a part of the underground crew Club Eskimo alongside Dean, Crush, Miso, punchnello, and more. They debuted on September 21, 2016, with "Bath".

Grid style

Grid style design using percentage adjustment of width.



Grid style

Grid style design using percentage adjustment of width.

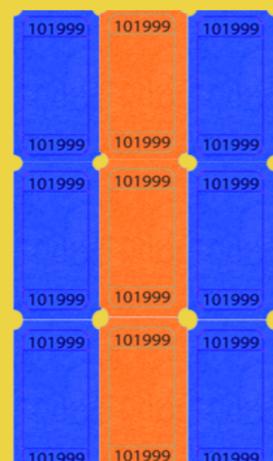


D o o r

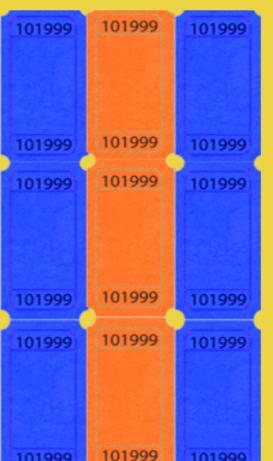


Cinema

Cinema



club club club



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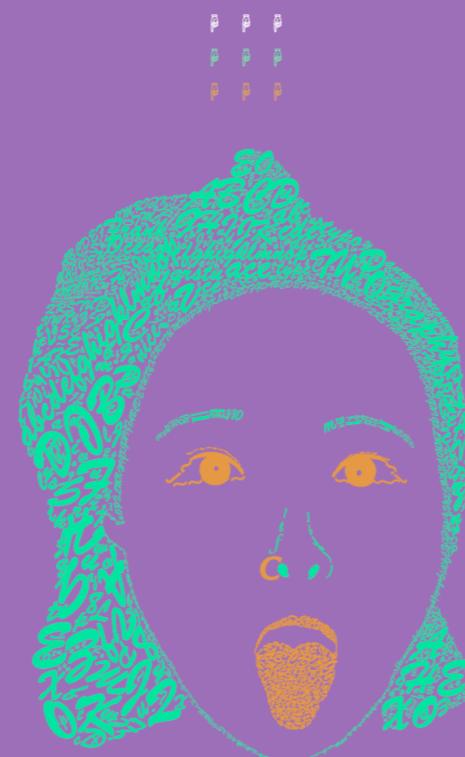
HOME

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ABOUT

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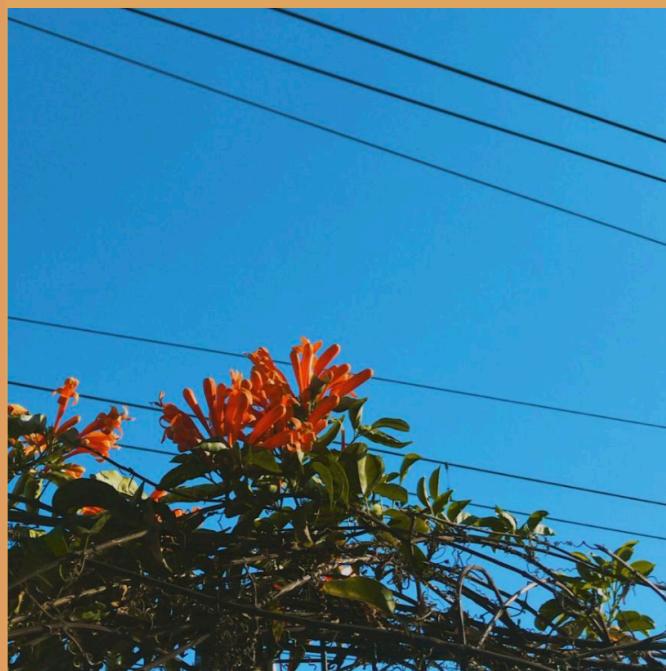
BLOG



Welcome to my Yuniverse !

Portfolio

My own web site design.
Used my portrait and favorite
colors.



(/ /•/ω/•/ /)

HOME

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ABOUT

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BLOG

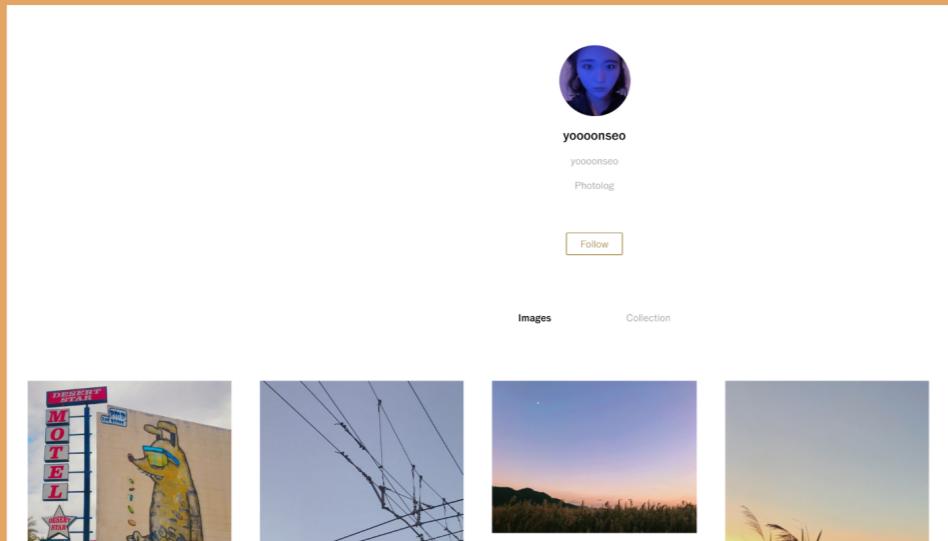


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Real human being and a real hero

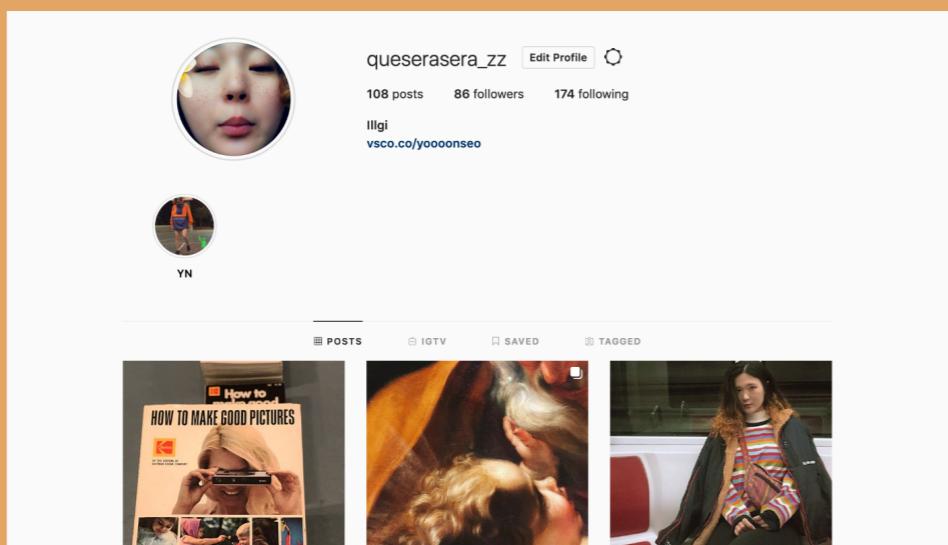
VSCO

▶ ▶ ▶



INSTAGRAM

▶ ▶ ▶



HMU

Name

Email

Contact number

Leave your message :)

Submit



yoooonseo

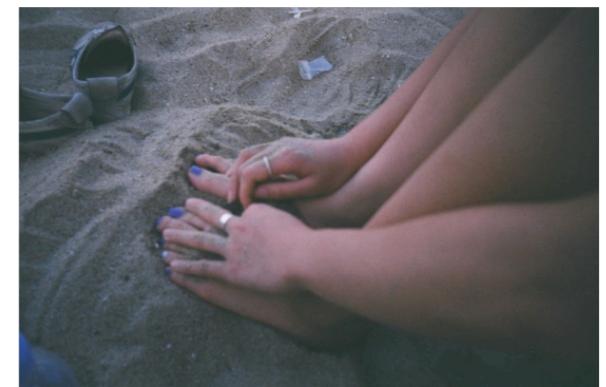
yoooonseo

Photolog

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Images

Collection



VSCO account
>> <https://vscoco/yoooonseo/images/1>