



PONG CHANNY

Digital Marketing

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Address

Tuek Thla, Phnom Penh

Profile Info

A passionate and enthusiastic digital marketing specialist (graphic designer, video editor, content creator)! I have been working on several projects covering a range of designed product both for client (freelance) and personal. As for client, I do digital marketing campaign, social media management, digital artwork, and digital ads campaign. As for my personal project, I have been leading, creating, and publishing contents for 360KH (Media Content) on YouTube and Facebook with 37K subscribers and 1K followers respectively.

Skills

Social Media Ads	<div><div></div></div>
Content Creation	<div><div></div></div>
Video Editing	<div><div></div></div>
Graphic Design	<div><div></div></div>

Interests

Digital Artwork	<div><div></div></div>
Current Events	<div><div></div></div>
Design	<div><div></div></div>
technology	<div><div></div></div>

Language

Khmer	★★★★★
English	★★★★★

Experience

Content Creator & Digital Marketing Lead Oct 2022 - Now DR Tech Co., LTD I Phnom Penh

Managing and running social media campaigns for DR Tech subsidized businesses includes entertainment business, liquor shop, and beauty clinic. Facilitate and lead media team to produce, design, and publish content. Evaluate and report progress directly to the manager boss and insightful explanation and proposal.

Digital Marketing Specialist Jan 2022 - Oct 2022 A2A Town Cambodia I Phnom Penh

Marketing strategy - Social Media Marketing - Content Management - Graphic Design - Video Editing - School Marketing campaign, - vKirirom Pine Resort Marketing Campaign, Leading content creation team.

Social Media Executive Apr 2022 - Sept 2022 BIGO LIVE KH I Phnom Penh

Marketing strategy - Social Media Marketing - Content Management - Content Planning - Social Media Budgeting - Graphic Design - Video Editing - Direct Marketing Campaign - Content Creation with team.

Creative Teaching Lead (Freelance) Sept 2021 - Dec 2022 SpeakTe I Phnom Penh

- Writing, reviewing, editing, and updating video content
- Using social media to promote company
- Establish campaign objectives and tasks
- Identify and solve problems
- Teach online classes instructed by management

Content Creator Jan 2019 - Now 360KH I Phnom Penh

I am a founder of 360KH YouTube channel where I

- Lead team to produce content
- Research and formulate written content
- Design, editing, and post contents on social media

Education

Software Engineering 2017 - 2021 Kirirom Institute of Technology

High School Certificate 2009 - 2016 Jay Pritzker Academy I Siem Reap