

	XE	XM	XM(S)	XM+	XM+(S)	XT	XZ	XZ+(S)	XZ+O(S)	
EXTERIOR	1.2 L Revotron Petrol	MT	MT	MT	MT & DCA	MT & DCA	MT & DCA	MT & DCA	MT & DCA	
INTERIOR	1.2 Li-Turbo Petrol						MT	MT	MT	
CONNECTIVITY	1.2 LiCNG	MT		MT	MT	MT	MT	MT	MT	
SAFETY	1.5 Revotorq Diesel			MT	MT	MT	MT	MT	MT	
COMFORT & CONVENIENCE	Dual chamber Projector headlamps						✓	✓	✓	
WARRANTY	LED DRL (Daytime Running Lamps)					✓	✓	✓	✓	
ENTERTAINMENT	Stylish Wheel Caps	Hub	Full	Full	Full	Full	Full			
INFO ENTERTAINMENT	R16 Hyper style Wheels					MT(P)*				
ENTERTAINMENT	R16 LASER Alloy wheels						✓	✓	✓	
INFO ENTERTAINMENT	Black Contrast Roof*					iTurbo	✓	✓		
INFO ENTERTAINMENT	Shark Fin Antenna				Shark Fin		Shark Fin	Shark Fin		
INFO ENTERTAINMENT	Flat Type Front Wiper Blades						✓	✓		
INFO ENTERTAINMENT	Premium Granite Black Interior theme							Dark		
INFO ENTERTAINMENT	Leather wrapped Steering wheel & Gear knob						✓	✓		
INFO ENTERTAINMENT	17.78cm TFT digital instrument cluster					DCA	✓	✓		
INFO ENTERTAINMENT	10.16cm LCD Instrument cluster	✓	✓	✓	✓	✓	✓	Yes (Non DCA)		
INFO ENTERTAINMENT	10.16cm Digital Instrument cluster	CNG only		CNG only	CNG only	CNG only	CNG only	CNG only		
INFO ENTERTAINMENT	Mood lighting (Driver & co-driver side footwell)					✓	✓	✓	✓	
INFO ENTERTAINMENT	Mood lighting ( Dashboard island)					✓	✓	✓	✓	
INFO ENTERTAINMENT	Full Fabric Seat 3D Embossed upholstery					✓	✓			
INFO ENTERTAINMENT	Premium leatherette seats							Dark	✓	
INFO ENTERTAINMENT	15 litre Cooled Glove Box with illumination					✓	✓	✓	✓	
INFO ENTERTAINMENT	Rear Parcel Tray		✓	✓	✓		✓	✓	✓	
INFO ENTERTAINMENT	Sunglass Holder					✓	✓			
INFO ENTERTAINMENT	Printed roofliner					✓				
INFO ENTERTAINMENT	Premium knitted roofliner		✓			✓				
INFO ENTERTAINMENT	Dual Front Airbags	✓	✓	✓	✓	✓	✓	✓	✓	
INFO ENTERTAINMENT	Advanced ABS 9.3 with EBD and Corner Stability Control	✓	✓	✓	✓	✓	✓	✓	✓	
INFO ENTERTAINMENT	Brake Sway Control								✓	
INFO ENTERTAINMENT	Reverse parking sensors	✓	✓	✓	✓	✓	✓	✓	✓	
INFO ENTERTAINMENT	Reverse parking camera with dynamic guideways				MT(P)*	MT(P)*	✓	✓	✓	
INFO ENTERTAINMENT	ISOFIX Child Seat Tether Anchorage	✓	✓	✓	✓	✓	✓	✓	✓	
INFO ENTERTAINMENT	Auto headlamps					✓	✓	✓	✓	
INFO ENTERTAINMENT	Rain sensing wipers - Front					✓	✓	✓	✓	
INFO ENTERTAINMENT	Voice Alerts -Door Open (for all doors)									
INFO ENTERTAINMENT	- Driver Seat belt reminder									
INFO ENTERTAINMENT	- Tailgate open									
INFO ENTERTAINMENT	-Drive mode engaged (Non CNG)									
INFO ENTERTAINMENT	Smart rear wiper with wash						✓	✓	✓	
INFO ENTERTAINMENT	Front fog lamps with cornering function						✓	✓	✓	
INFO ENTERTAINMENT	Rear Fog Lamp					iTurbo	✓	✓	✓	
INFO ENTERTAINMENT	Headlamp leveling	✓	✓	✓	✓	✓	✓	✓	✓	
INFO ENTERTAINMENT	Rear Defogger					MT(P)*	✓	✓	✓	
INFO ENTERTAINMENT	Antiglare IRVM						✓	✓	✓	
INFO ENTERTAINMENT	Drive away locking	✓	✓	✓	✓	✓	✓	✓	✓	
INFO ENTERTAINMENT	Perimeter Alarm System									
INFO ENTERTAINMENT	Impact sensing auto door unlock	✓	✓	✓	✓	✓	✓	✓	✓	
INFO ENTERTAINMENT	Height Adjustable Front Seat Belts						✓	✓	✓	
INFO ENTERTAINMENT	Central lock switch					DCA	DCA	✓	✓	
INFO ENTERTAINMENT	Dual Horn					✓	✓	✓	✓	



Toll free number: 1-800-209-8282 | Got a question? Give a missed call: 95 1212 7979  
Website: cars.tatamotors.com/cars/altroz | Mail: customercare@tatamotors.com

# GOLD STANDARD OF DESIGN

Laser-cut Sharpness | Athletic Stance | Sleek Profile | Energetic Presence | Refined Appearance

Inspired by the world of laser carving, the exteriors of ALTROZ exemplify athletic sharpness. Design so sharp, it cuts through the air like a hot knife through butter.



## Black Contrast Roof

Spend twice the time admiring the car while looking at its black contrast roof.



## DLO + Comet Shoot Line

The unique diamond-shaped Daylight Opening (DLO) for windows adds brightness to the interior and offers a better view of the surroundings. The Shooting Comet belt won't let the onlookers' gaze fade away.



## 90 Degree Opening Doors



## Piano Black ORVM with Chrome Accent

Stylish outside rear view mirrors that not only offer a very premium and elegant look but makes you want to look back often. And it will be easy, thanks to the electrically adjustable ORVM.

## 40.64cm Dual-Tone Alloy Wheels

Onlookers will be left dazzled when your car has laser-cut 16" dual-tone alloy wheels that add to the athletic side profile and also enhance handling.



## Projector

## Headlamps

## with

## Front Fog

## Lamps and DRL

Get better visibility during the night time with projector headlamps and illuminate the foggy roads with front fog lamps. Daytime Running Lights (DRL) give a signature appearance to ALTROZ.





## GOLD STANDARD OF CUSTOMER DELIGHT

Premium | Intelligent | Comfortable | Spacious | Advanced

Step inside and be amazed by the modern, intelligent and tastefully crafted interiors. When you embark on a journey in this car, you'll wish your drive lasts longer.

### Ambient Lighting

A serene blue ambient light surrounds the dashboard, front footwell and console to set the mood for a long and peaceful drive.

### Front Sliding Armrest

Sliding armrest enables the driver to adjust the position and rest his arm on the move. Find additional storage space below the armrest to keep your essentials handy.

### Flat Floor

Keep your legs at utmost comfort with flat floor in the rear seats and say goodbye to uncomfortable sitting stances.

### Rear Armrest

Perceptively placed rear armrest for the luxury and comfort of the people seated in the backseat.



### Height Adjustable Seat

Adjustable driver seats to match the comfort of every individual.

### 15 Litres Cooled Glove Box

Carry your world wherever you go, with 24 intelligent storage spaces and "largest in the segment" 15 litres cooled glove box.



### Rear AC Vents with Rear Power Outlet

Back seat passengers will remain cool and charged courtesy of rear AC vents that come with rear power outlet.



### Sunroof

A sense of openness, light and style awaits you when you step into the world of ALTROZ.

# GOLD STANDARD OF SAFETY

WITH A 5-STAR SAFETY RATING\* FROM



## INDIA'S SAFEST HATCHBACK



### Dual Frontal Airbags

Dual frontal airbags help ensure complete and thorough protection for front passengers in case of a collision.

The Global New Car Assessment Programme is a globally recognized organization that carries out independent testing modules to assess and certify the safety of a car.

\*Global NCAP Adult Safety rating (2020)



### Height Adjustable Seatbelts

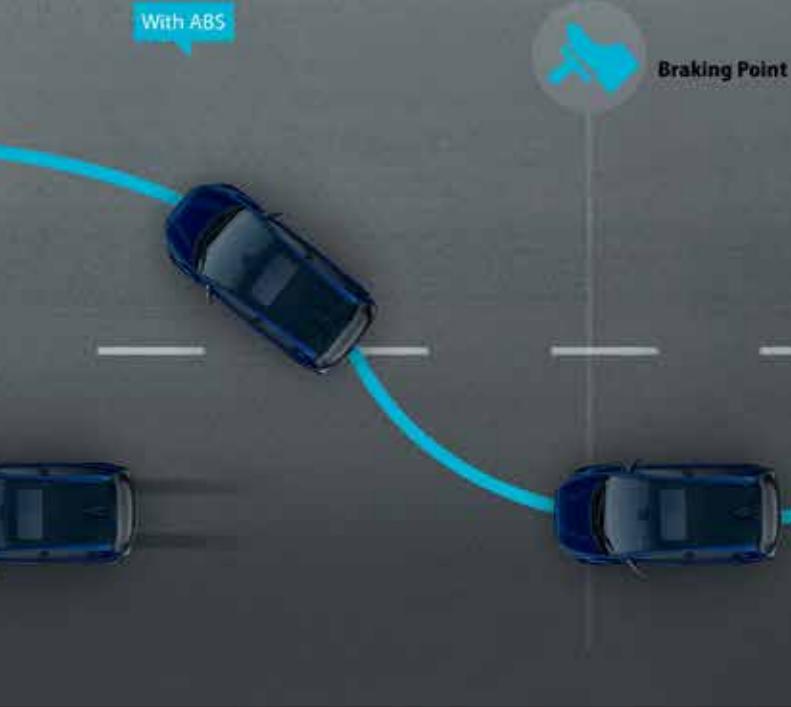
Adjustable seatbelts as per individual requirements to provide enhanced safety.

### ABS with EBD, CSC and BSC

Latest 9.3 Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) along with Corner Stability Control (CSC) aids in efficient on-road control. Brake Sway Control (BSC) comes into play before the ABS kicks in, preventing the vehicle from swaying off the road.

### Child Safety Door Locks

The rear doors are equipped with child safety door locks to prevent accidental unlocking.



### ALFA ARC

Agile Light Flexible Advanced (ALFA) Architecture, along with energy-absorbing body structure, accounts for the absolute safety of the passengers.

### Ultrahigh Strength Steel Point

○ 3X strength in comparison to regular steel

○ Energy absorbing body structure to prevent the passenger cabin from deformation



## Crash Locking Tongue on Seat Belt

- Crash locking tongue prevents belt from slipping out of place
- A steady belt ensures restricted movement, hence reducing chest injuries in the event of a frontal crash

## ISOFIX Anchorage for Child Seats

Keep your little ones safe with an easy installation system for child seats to make every drive blissful and relaxed.



## A Crash Safety Rating is not dependent on the number of airbags

- Crash safety ratings cannot be achieved by simply adding more airbags. The basic car structure must be strong enough to ensure the safety of its passengers
- A weak structure will get a low rating even with airbags
- An intact passenger cabin ensures high degree of safety

## Interior Intact - 5 Star Safety

- Passenger cabin remains intact
- No major deformation on A-pillar, B-pillar or floor
- Humanoid dummy not thrown out of seats
- Doors could be opened after crash



Source : Globalncap.org



## Reverse Parking Assist

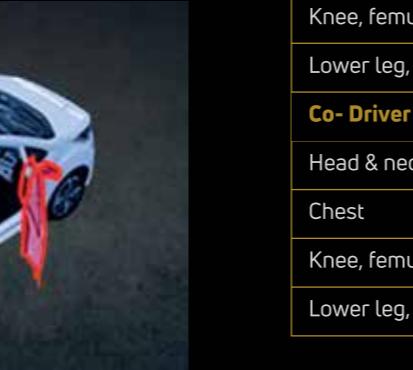
- Reverse camera feed on infotainment screen
- Ultrasonic sensors which alert the driver, when the vehicle is too close to an obstacle
- Dynamic guideways to help driver reverse the car safely



## Voice Alerts

ALTROZ gives voice alerts in following situations

- Driver/ co-driver door open
- Rear doors and tail gate open
- Parking brake ON while driving
- Driver seat belt unfastened



## Risk of Fatal Injury\*

	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
Adult Score	14-16	11-13.99	8-10.99	5-7.99	2-4.99	0-1.99
Model	ALTROZ	Competition 1	Competition 2	Competition 3	Competition 4	Competition 5
<b>Driver</b>						
Head & neck	Very Low 😊	Very Low 😊	Very Low 😊	Low 😃	Medium 😐	High 😞
Chest	Low 😃	Medium 😐	Medium 😐	High 😞	High 😞	Very High 😞
Knee, femur & pelvis	Very Low 😊	Very Low 😊	Medium 😐	Medium 😐	High 😞	Very High 😞
Lower leg, foot & ankle	Low 😃	Low 😃	Medium 😐	Medium 😐	High 😞	Very High 😞
<b>Co-Driver</b>						
Head & neck	Very Low 😊	Very Low 😊	Very Low 😊	Low 😃	Low 😃	High 😞
Chest	Low 😃	Medium 😐	Medium 😐	High 😞	High 😞	Very High 😞
Knee, femur & pelvis	Very Low 😊	Very Low 😊	Very Low 😊	Medium 😐	High 😞	Very High 😞
Lower leg, foot & ankle	Low 😃	Low 😃	Medium 😐	Medium 😐	High 😞	Very High 😞

\*Global NCAP Adult Safety rating (2020)

## GOLD STANDARD OF TECHNOLOGY

Now the air you breathe is kept pure, free from pollutants.  
So that you're refreshed while you drive.

### Air Purifier



### Instrument Cluster Display

Get all the information you need at a glance, for a smooth and seamless drive.



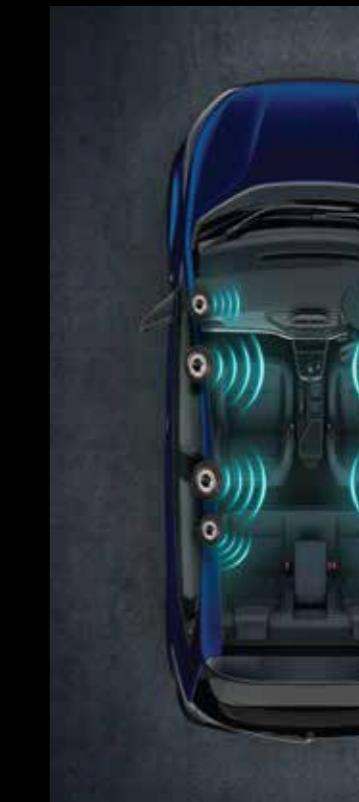
### Cruise Control

Long distance drives will now be a breeze with the easy-to-use Cruise Control function.



### Wireless Charger

Charge your batteries on the go with a slot that's made to untangle your life.



### 8 Speakers

Your tunes will never go unheard with strategically placed world-class surround sound speakers for the best acoustic experience, coupled with the infotainment system by Harman™.





## Push Button

A great start will precede powerful performance with the Start/Stop engine button.

## Auto Headlamps

Smart headlamps that automatically light up to illuminate dark roads and tunnels to give you instant visibility without driver's intervention.



## Rain Sensing Wipers

Smart wipers that sense the rain and turn on automatically, so you can always focus on your driving.

## Xpress Cooling

When the Xpress button is pressed, the system calculates the cabin's temperature and begins the cooling process. Once it's been cooled, you will be alerted.



Stay connected to your ALTROZ, wherever you are. iRA is a cool new connected tech platform that is in sync with India. It offers a range of innovative features developed in India for India.



## REMOTE COMMANDS

Your ALTROZ controls,

now at your fingertips.

- Remote Lock/Unlock

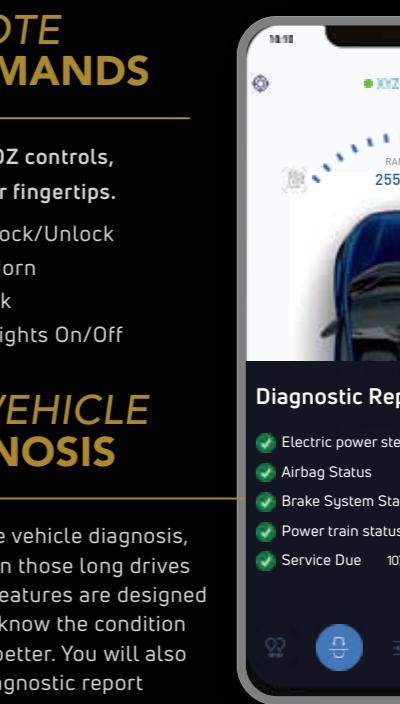
- Remote Horn

- DTE Check

- Remote Lights On/Off

## LIVE VEHICLE DIAGNOSIS

With our live vehicle diagnosis, you can plan those long drives better. The features are designed to help you know the condition of your car better. You will also receive a diagnostic report through the app.



## LOCATION BASED SERVICES

Stay close to your ALTROZ, even when you're not.

- Geo Fencing
- Valet Mode
- Share Location
- Nearest Service Station
- Roadside Assistance

# OMG! it's CNG!



A CNG car that does not compromise on performance, safety, features or even boot space. ALTROZ iCNG is so unbelievably advanced and innovative that it'll make you wonder OMG! it's CNG!

## Innovative Twin cylinder technology

The twin CNG cylinders of 60 litres capacity are placed hidden beneath the luggage area because of which you get a boot space high on aesthetics and is unbelievably huge. The advanced iCNG technology offers incredible petrol car like performance with an unmatched power of 73.5 PS and torque of 103 NM.

### 1<sup>ST</sup> IN THE INDUSTRY<sup>#</sup>



#### Single Advanced ECU

The iCNG technology uses a single ECU to ensure seamless shifting between CNG and Petrol. Advanced ECU maintains optimum air-fuel ratio to give an incredible performance and high fuel efficiency.



#### Direct Start in CNG

The iCNG technology allows you to start the vehicle directly in CNG Mode. Now enjoy every drive stress-free, without worrying about switching to CNG mode.



#### Leak Detection Feature

The iCNG technology automatically cuts off CNG supply to the engine in case of a thermal incident and releases gas from the cylinder directly into the atmosphere through a special nozzle as a measure of safety.



#### Thermal Incident Protection

The iCNG technology immediately cuts off CNG supply to the engine in case of a thermal incident and releases gas from the cylinder directly into the atmosphere through a special nozzle as a measure of safety.

**DCA**

## #THEGOLDSTANDARD OF AUTOMATICS

PERFECTED FOR THE SCORCHING HEAT OF THAR



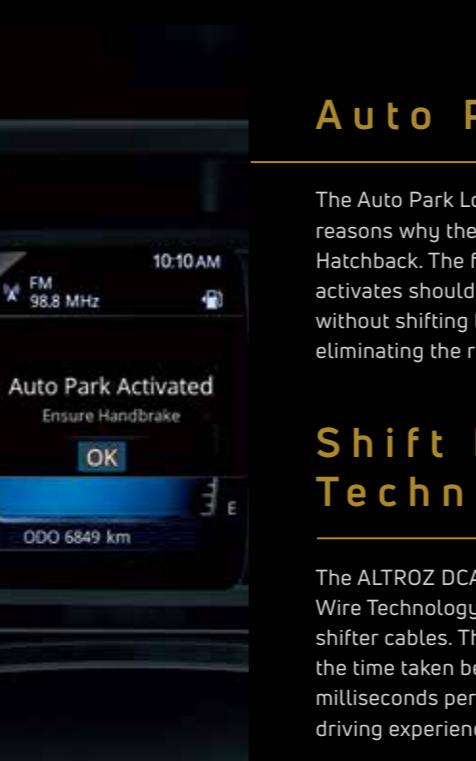
The ALTROZ DCA (Dual Clutch Automatic) is a Dual Clutch Transmission purpose-built and perfected on a test track called India. At the heart of the ALTROZ beats an innovative technology, engineered on the foundation of 45 patents. The ALTROZ DCA can take on every Indian road and extreme weather, while also delivering your driving style the ultimate driving experience. The ALTROZ DCA is truly the #TheGoldStandard of Automatics, continuing the legacy of pursuing the greatest driving experience.

## Wet Clutch with Active Cooling Technology

India is a unique place which poses unique problems for a conventional automatic transmission. The extreme weather conditions and brutal stop-and-go traffic are synonymous with India. ALTROZ DCA's Wet Clutch with Active cooling technology monitors oil temperature at 100 times per second and adapts to always give you ultimate performance.



PERFECTED FOR THE COLD OF KHARDUNGLA



## Auto Park Lock

The Auto Park Lock adds to the list of reasons why the ALTROZ is India's Safest Hatchback. The feature automatically activates should the driver exit the vehicle without shifting to Park mode, effectively eliminating the risk of unwanted movement.

## Shift by Wire Technology

The ALTROZ DCA is equipped with Shift by Wire Technology, which eliminates the use of shifter cables. The electronic shifting expedites the time taken between gear shifts to 250 milliseconds per shift. This ensures your driving experience is dynamic and responsive.



## Machine Learning

India is home to a diverse population with different driving styles, and a place with extreme environmental conditions. The ALTROZ DCA learns your driving style, by utilising machine learning algorithm that continuously prioritises performance by adapting the transmission to suit the scenario.

## Self-Healing Mechanism

Dusty roads put an additional risk on a conventional automatic transmission that hinders performance should dust invade the mechanics. The ALTROZ DCA takes it a step further than the standard dust filtration with a Self-Healing Mechanism that evacuates dust and debris, preventing it from affecting your driving experience.

# GOLD STANDARD OF DRIVING DYNAMICS

Experience the exhilarating performance of ALTROZ with powerful BS6 compliant engines, fine-tuned suspension and comprehensive control to tackle varying road conditions with confidence and ease.



## 1.2 l i-TURBO Petrol

POWER — 110 PS (80.9 kW) | TORQUE — 140 Nm

## Sport/Eco/City Drive Mode

The Sport mode enables you to utilize your powerful new engine at full capacity, letting you slip through both narrow lanes and open highways, with as much ease as elan.



## ISS-Idle Stop Start

Automatically turns off the engine when idle at signal, traffic etc. which saves fuel consumption. Engine starts simply by pressing the clutch.

