

# James Botham

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Jamesbotham.com

## OBJECTIVE

Highly motivated individual with a strong understanding of business and desire to learn seeks to obtain employment where knowledge of HTML/HTML5, JavaScript/jQuery, CSS, MySQL, MongoDB, and Bootstrap, can be applied to design, develop and maintain web applications.

## WORK EXPERIENCE

### **Thelma's Treats, Market Area Manager - Minnesota**

October 2015 - July 2019

Led the expansion of Thelma's ice cream sandwich distribution in the Minnesota market. Built the business from 11 Kowalski's locations in January of 2016 to over 200 grocery stores (Lunds & Byerlys, Hy-Vee, Cub, Target) in 2018 and annual sales of \$700,000.

Hired and led a team of 15 part-time brand ambassadors promoting the brand and product through in-store sampling and community events (Uptown Art Fair, Grand Old Days, St. Paul Saints Stadium). In the first year alone, our demo staff was responsible for handing out over 50,000 samples.

As sales increased and the market grew, I acquired larger warehouse space, built additional walk-in freezer capacity, acquired additional delivery vehicles, and brought on a second full-time employee.

In running the market, I am responsible for a wide variety of day-to-day responsibilities including: sales forecasting, inventory management, maintaining food and distribution licenses with the Department of Agriculture, creating delivery routes, invoicing and bill paying, employee training, and equipment and warehouse maintenance.

### **Wayzata Fire — FireFighter**

May 2008 - September 2012

Fire Prevention Education, EMS Application, Emergency Response

### **Schaefer Lawn & Snow Service**

May 2011 - January 2012

### **Radio Shack — Sales Associate**

November 2009 - May 2011

Sales, Customer Service, Bank Functions, Management

## SKILLS

MongoDB, Node.js, Express.js, HTML/HTML5, CSS, Bootstrap, JavaScript / jQuery, MySQL, Data Visualization, Database Theory, Git, MS Visual Studio, Problem Solving, Communication, Troubleshooting, Detail Oriented, Organization, Self Motivated, Time Management, Driven, Teamwork, Leadership, Excel, Word, Computer Hardware, Networking

## EDUCATION

**University of Minnesota , Minneapolis — *Full Stack Web Development Certificate (in progress)***

September 2019 - March 2020

**Augsburg University, Minneapolis — *Bachelor of Arts in Business Management***

September 2013 - May 2017