



# WINNING THE SPACE RACE WITH DATA SCIENCE



**IBM Developer  
SKILLS NETWORK**

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# OUTLINE

- Executive Summary
- Introduction
- Methodology
- Results
  - Insights Drawn from EDA
  - Launch Sites Proximity Analysis
  - Building a Dashboard with Plotly Dash
  - Predictive Analysis
- Conclusion
- Appendix (Github Repository)

# EXECUTIVE SUMMARY

## Data Collection

- API and Webscraping

## Data Wrangling

## Exploratory Data Analysis

- SQL Queries
- Data Visualization

## Visual Analytics

- Map Analysis using Folium
- SpaceX Dashboard with Plotly Dash

## Predictive Analysis

# INTRODUCTION

The aim of this report is to predict if the Falcon 9 first stage will land successfully.

SpaceX advertises Falcon 9 rocket launches on its website, with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage.

Therefore if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against SpaceX for a rocket launch.

## DATA COLLECTION & WRANGLING

Data was collected through API from the SpaceX website as well as Web Scraping the Space X Wikipedia

Data was analyzed and transformed to categorize each launch as a "failure (0)" or "success (1)"

# DATA COLLECTION – API

SpaceX data was collected from [api.spacexdata.com/v4](https://api.spacexdata.com/v4) and converted into a dataframe using Pandas

## Request and Parse Data

- Decode content as json and convert to dataframe

## Filter the Dataframe

- Filter data to isolate Falcon 9 launches

## Remove Missing Values

- Use `isnull()` function to remove missing values

# DATA COLLECTION – WEB SCRAPING

Data on Falcon 9  
Launches was scraped from  
Wikipedia using BeautifulSoup

Request data from  
URL

- Use get() method to extract data from Wikipedia

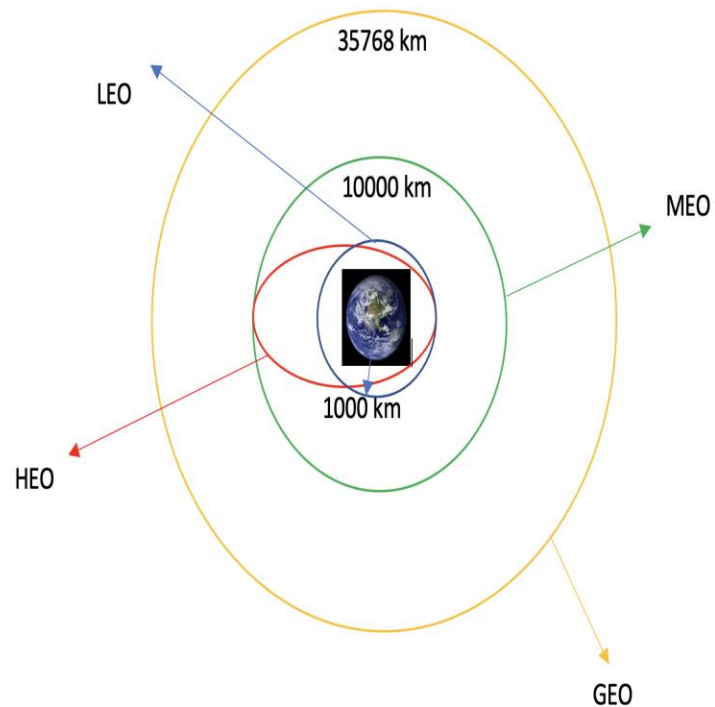
Extract Column  
Names

- Search tables for 'th' element and collect all column names

Create a  
Dataframe

- Parse the html tables into a Pandas dataframe

# DATA WRANGLING



Calculate # of Launches  
on Each Site



Calculate # and  
Occurrence of Each Orbit



Calculate Mission  
Outcomes



Create a Landing  
Outcome Label

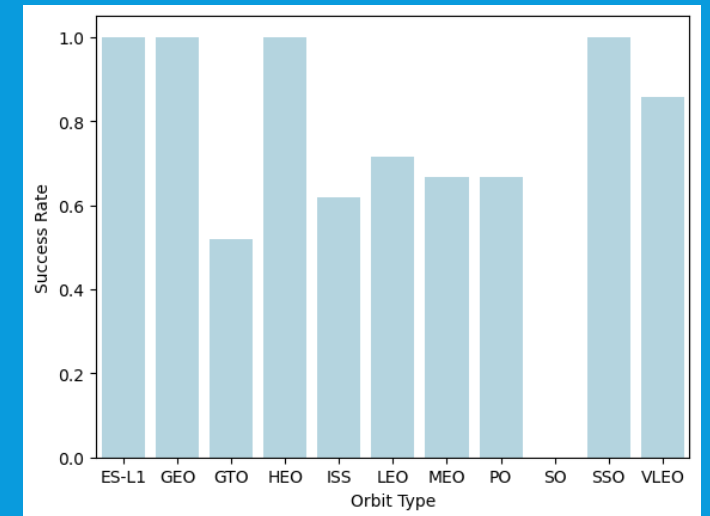
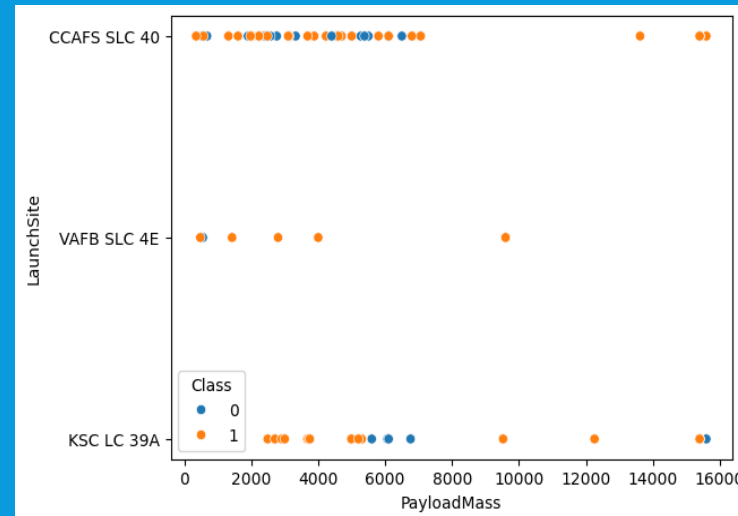
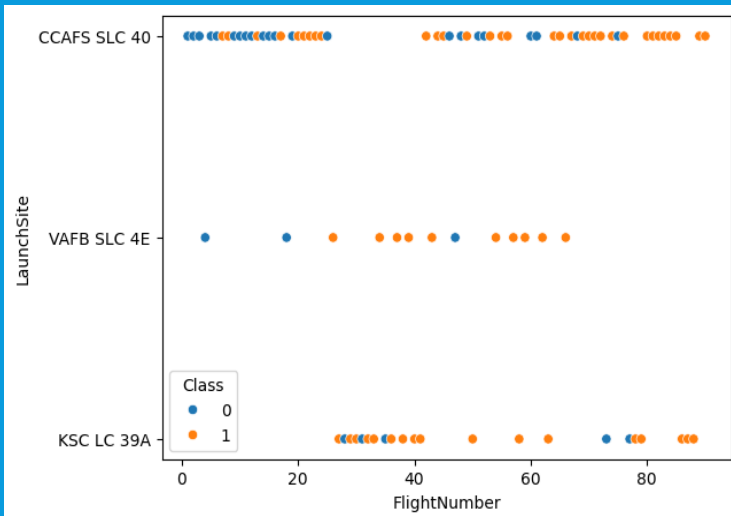
- Use method `valuecounts()` to determine # of launches, orbits, mission outcomes
- Use the output to create a Outcome column:  
0 = failed outcome  
1 = successful outcome



# EXPLORATORY DATA ANALYSIS

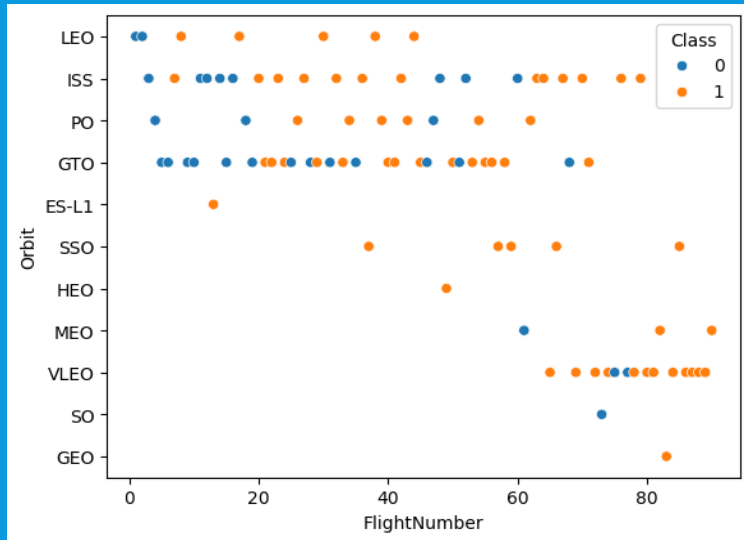
Exploratory Data Analysis was conducted utilizing Data Visualization leveraging Plotly and Seaborn. The relationships between Flight Number, Payload Mass, Orbit Type, Launch Site, and Year were analyzed in order to gain further insights into the variables affecting successful launches.

# EDA WITH DATA VISUALIZATION

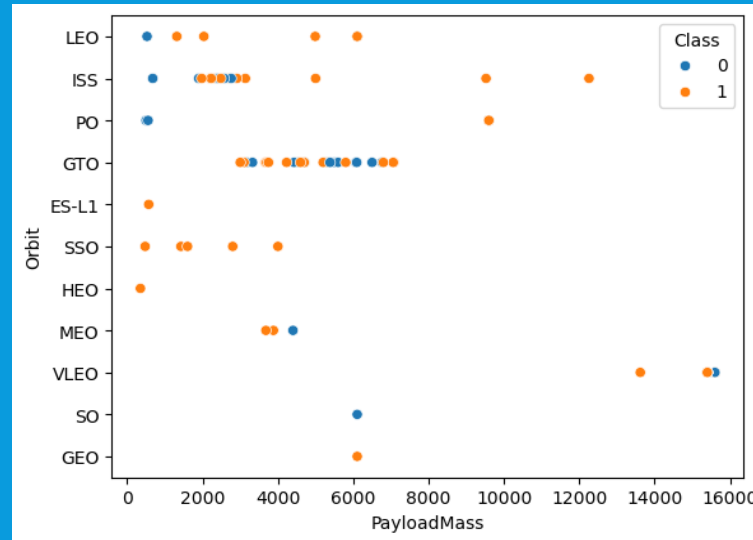


- The chances of success (orange) increases with additional launches
- CCAFS SLC 40 has seen the most launches
- There have been 0 heavy rockets (Payload Mass > 10,000) launched from VAFB SLC 4E launch site
- Orbit types ES-L1, GEO, HEO, and SSO exhibit the highest success rates

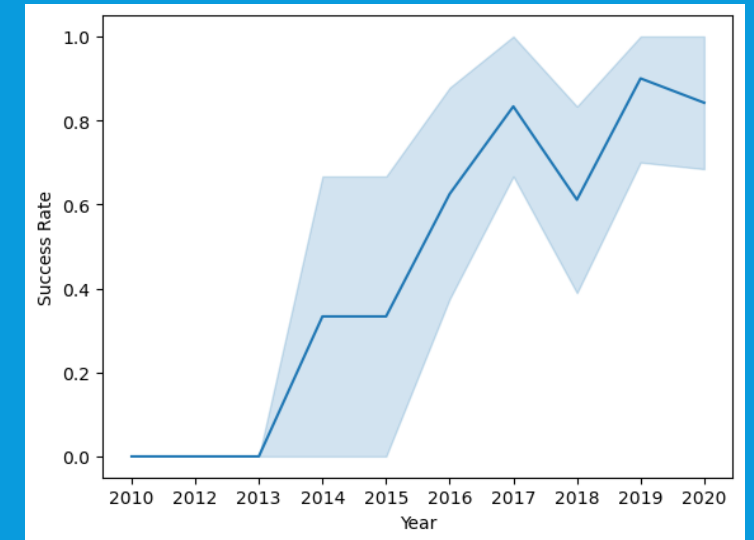
# EDA WITH DATA VISUALIZATION



- The type of orbit has changed with successive launches
- LEO, SSO, and VLEO are the most successful orbit types



- With heavy payloads the chance of a successful landing is higher for Polar, LEO and ISS
- GTO success rate is not as easy to distinguish



- Success rates have consistently increased since 2013

# EDA WITH SQL

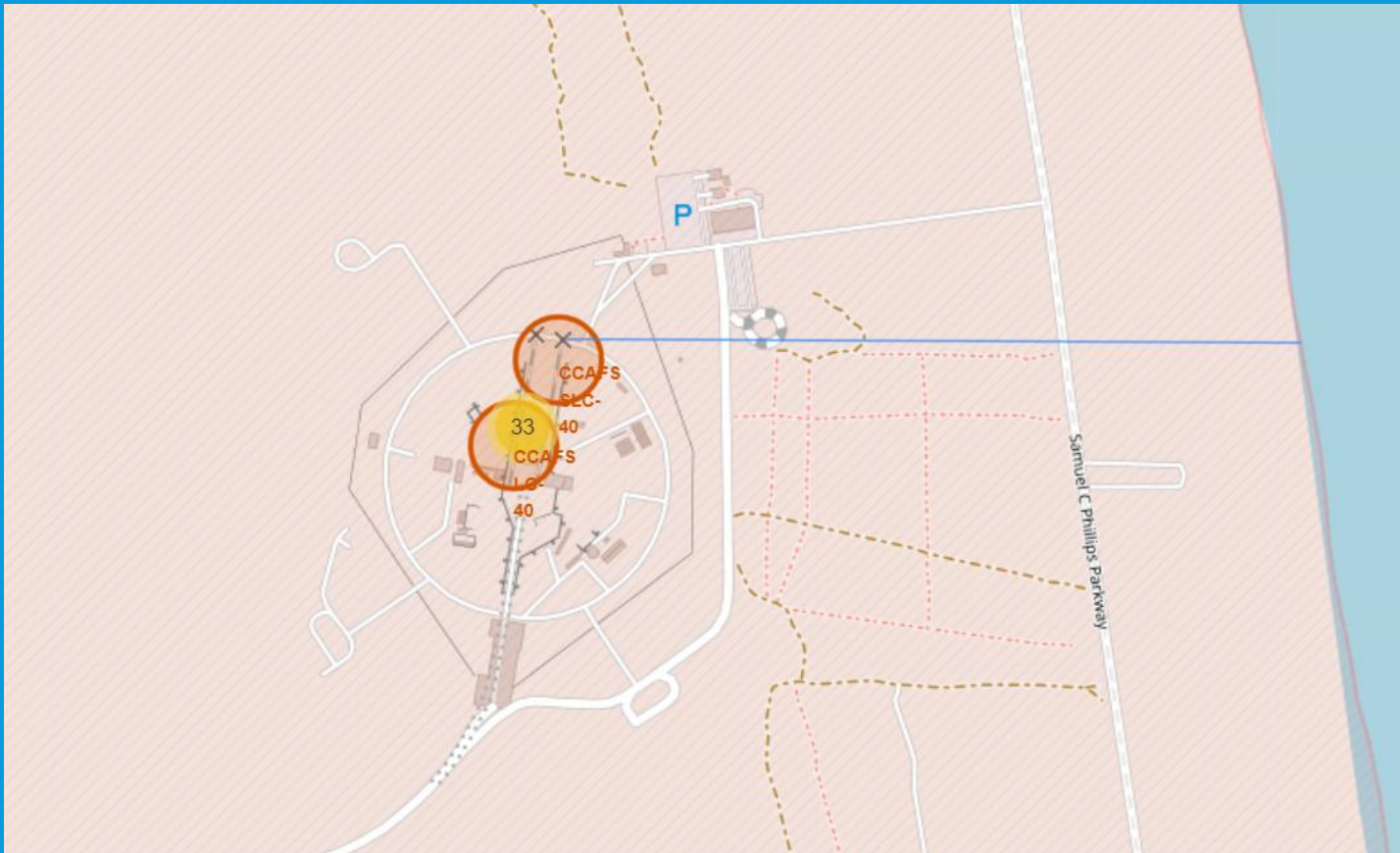


- Use SQL to Perform Exploratory Data Analysis:
- Select the names of the unique launch sites
- Filter records where launch sites begin with the string 'CCA'
- Calculate the total payload mass carried by boosters launched by NASA (CRS)
- Determine average payload mass carried by booster version F9 v1.1
- List the date when the first successful landing outcome in ground pad was achieved.
- List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- List the total number of successful and failure mission outcomes
- List the names of the booster\_versions which have carried the maximum payload mass

# INTERACTIVE VISUAL ANALYTICS AND DASHBOARD

An interactive map was built using Folium to display the location of launch sites and the success rate of launches. A dashboard was built using Plotly Dash to examine launch records interactively.

# INTERACTIVE MAP USING FOLIUM



- A Folium map was created with circles for each launch site and markers indicating whether launches at that site were successful or failures
- Lines were added to the map indicating distance from coastline and nearest city

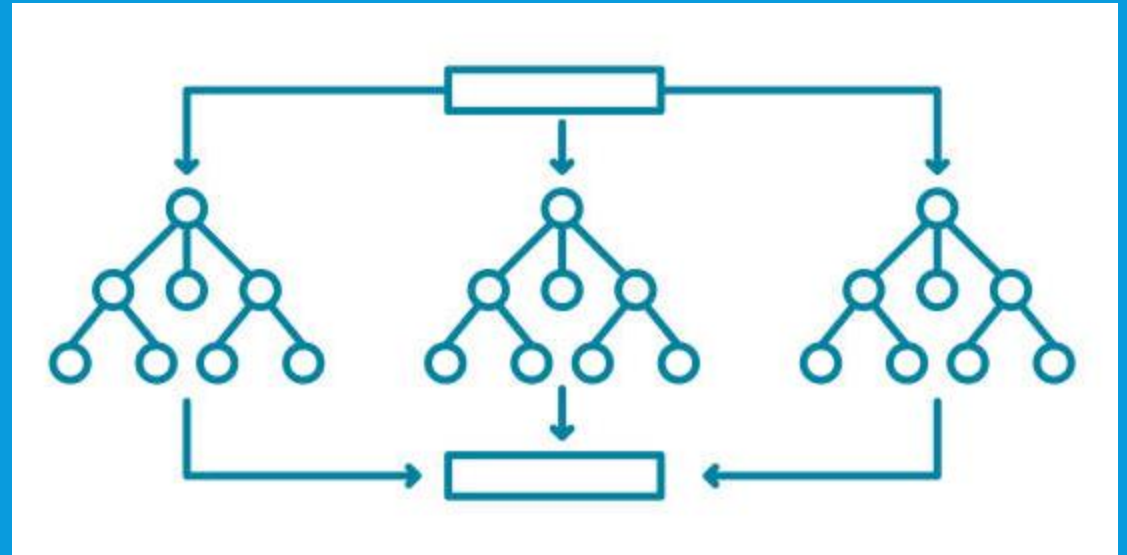
# INTERACTIVE DASHBOARD USING PLOTLY DASH



- An interactive dashboard was built to examine the relationship between booster site, payload mass and failure or success of the launch

# PREDICTIVE ANALYSIS (CLASSIFICATION)

- The dataset was evaluated using different machine learning models to find which model can most accurately predict the chance of a successful rocket landing
- Models examined included Support Vector Machine, K Nearest Neighbour, and Decision Tree classification models





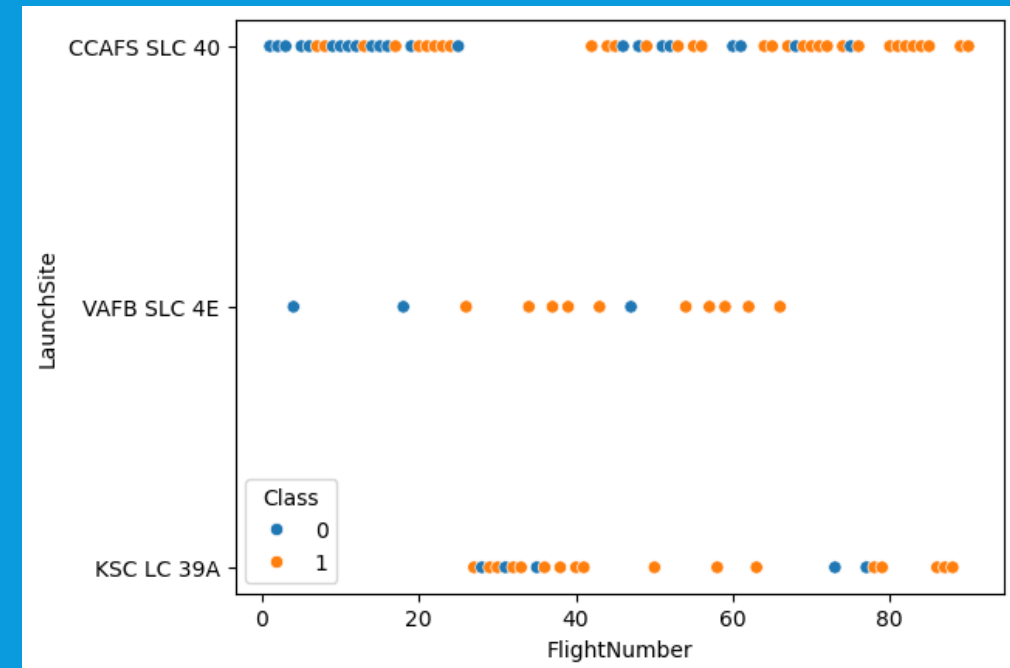
## EDA DATA VISUALIZATIONS

- A review of all Data Visualizations created during the Exploratory Data Analysis phase

# FLIGHT NUMBER VS. LAUNCH SITE

A scatter plot of Flight Number vs. Launch Site:

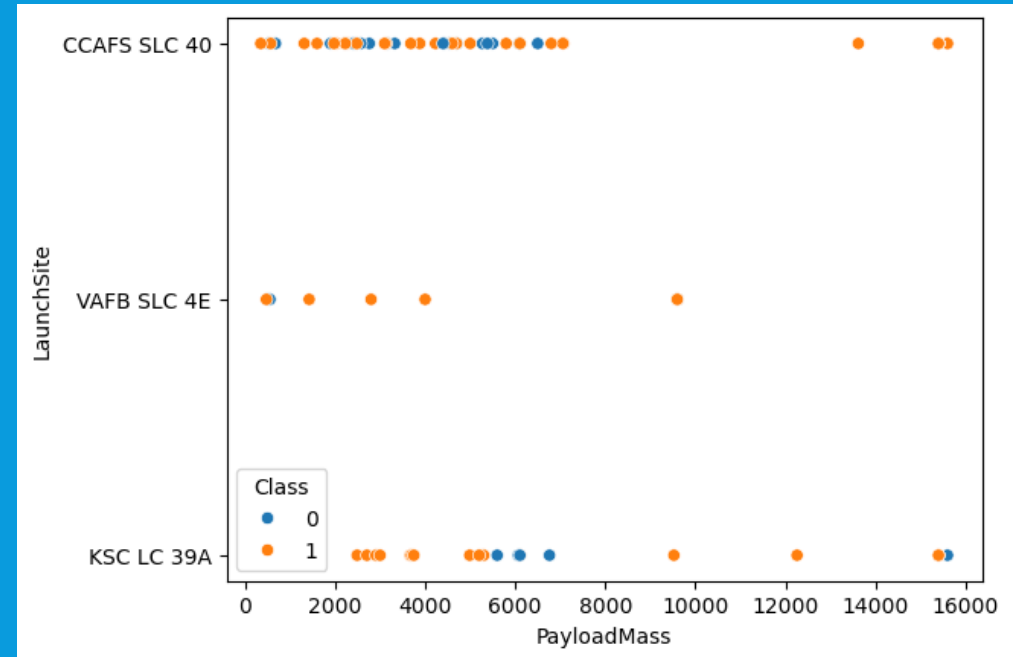
- We can see from this plot that KSC LC 39A has the highest number of successful launches.
- The launch site CCAFS SLC 40 was used the most, and VAFB SLC 4E has the fewest launches.



# PAYLOAD VS. LAUNCH SITE

A scatter plot of Payload vs. Launch Site:

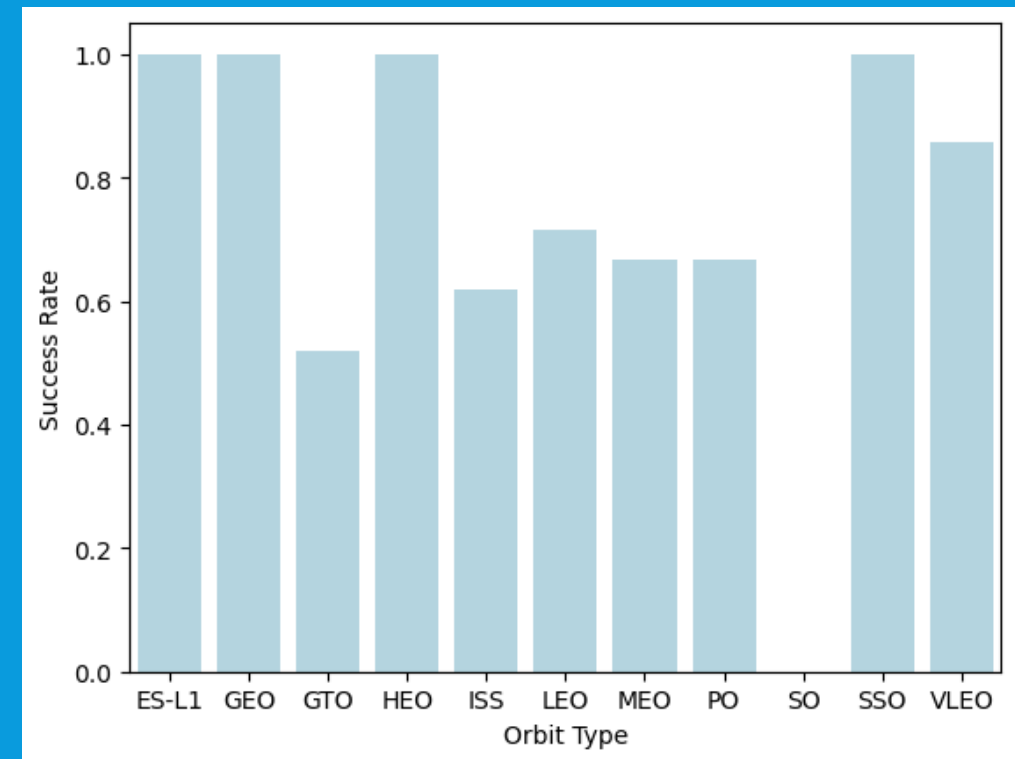
- There is a sweet spot for payload mass. Too heavy or too light and the landing will be unsuccessful.
- Heavy rockets have not been launched from VAFB SLC 4E.



# SUCCESS RATE VS. ORBIT TYPE

A bar chart for the success rate of each orbit type:

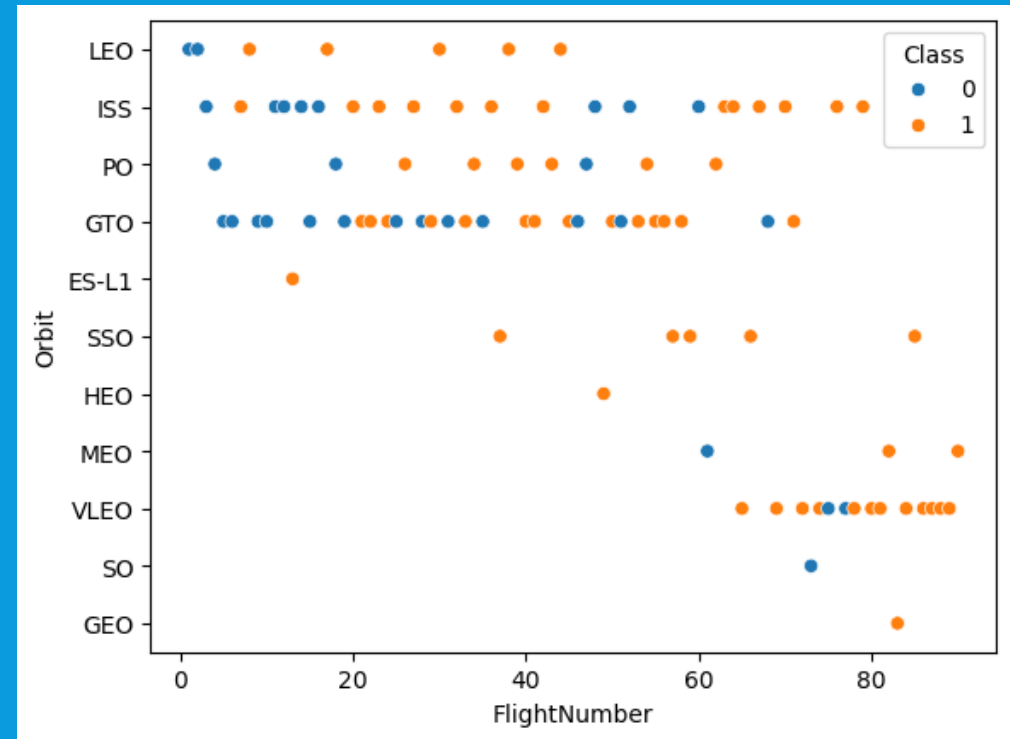
- ES-L1, GEO, HEO, and SSO orbit types have 100% success rate
- GTO Orbit type has the lowest success rate (approximately 50%)



# FLIGHT NUMBER VS. ORBIT TYPE

## A scatter plot of Flight number vs. Orbit type:

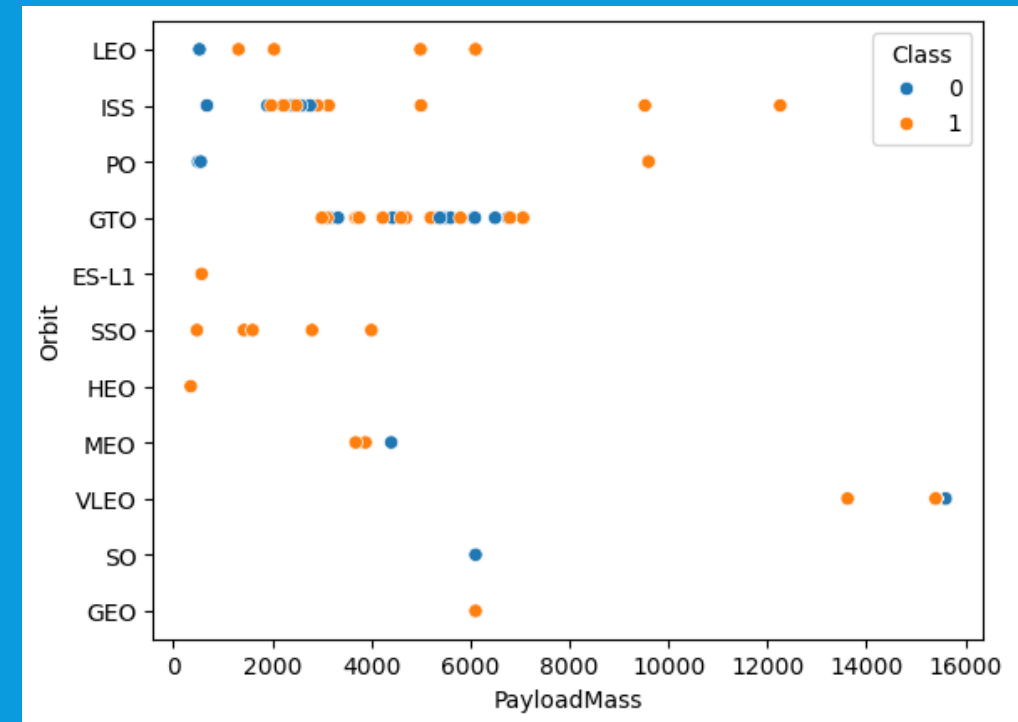
- More recent orbit types are more successful than earlier models
- GEO, HEO, SSO, and ES-L1 have 100% success rates
- Orbit type has changed over time



# PAYLOAD VS. ORBIT TYPE

Scatter plot examining Payload compared to Orbit Type:

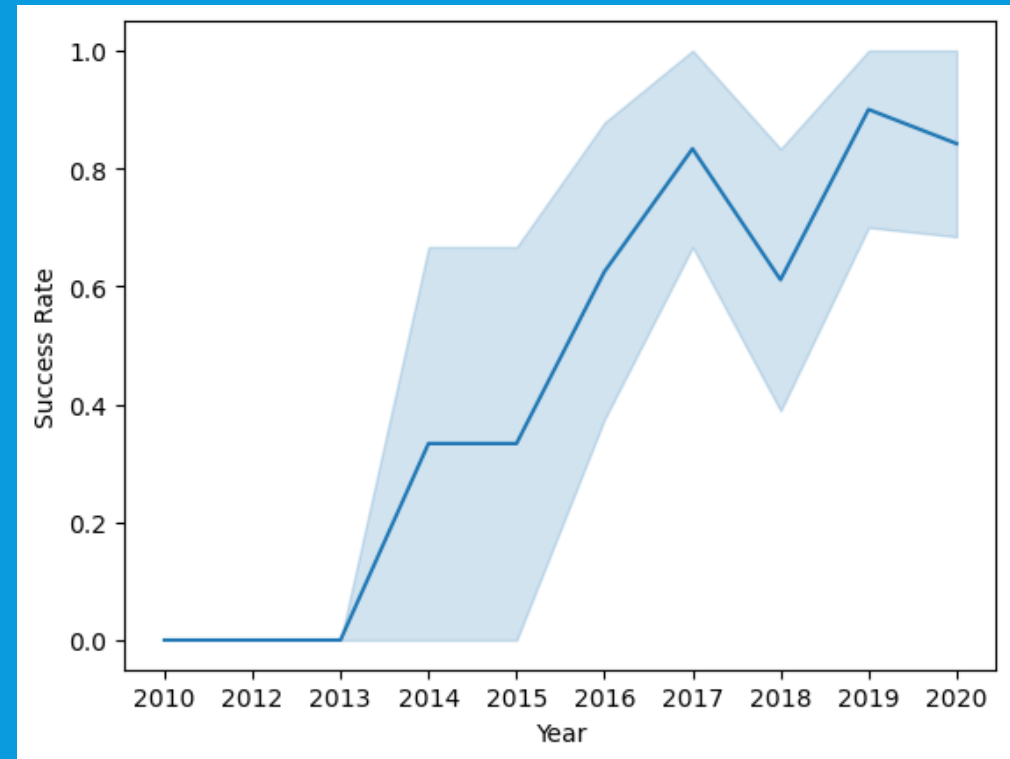
- With heavy payloads the chance of a successful landing is higher for Polar, LEO and ISS
- GTO success rate is not as easy to distinguish



# LAUNCH SUCCESS YEARLY TREND

Line chart of yearly average success rate:

- Since 2013, the success rate of launches has consistently increased
- In 2018 there was a slight decline in success rate, but this improved in 2019
- There was more variability in success rate from 2013-2015



## EDA USING SQL

A review of all SQL queries built during the Exploratory Data Analysis phase.



```
In [9]: %sql SELECT DISTINCT "LAUNCH_SITE" FROM SPACEXTABLE
```

```
* sqlite:///my_data1.db
```

Done.

```
Out[9]: Launch_Site
```

---

CCAFS LC-40

VAFB SLC-4E

KSC LC-39A

CCAFS SLC-40

## NAMES OF LAUNCH SITES

Selects all Launch Site names from the dataset

In [10]: `%sql SELECT * FROM SPACEXTABLE WHERE "LAUNCH_SITE" LIKE "CCA%" LIMIT 5`

\* sqlite:///my\_data1.db

Done.

Out[10]:

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	7:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	0:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

## LAUNCH SITE NAMES BEGIN WITH 'CCA'

Selects all Launch Sites from SpaceX data that begin with CCA

Display the total payload mass carried by boosters launched by NASA (CRS)

```
In [11]: %sql SELECT SUM("PAYLOAD_MASS__KG_") FROM SPACEXTABLE WHERE "CUSTOMER" = "NASA (CRS)"
```

```
* sqlite:///my_data1.db
```

Done.

```
Out[11]: SUM("PAYLOAD_MASS__KG_")
          45596
```

## TOTAL PAYLOAD MASS

Selects the sum total of Payload Mass for boosters launched by NASA

Display average payload mass carried by booster version F9 v1.1

```
In [12]: %sql SELECT AVG("PAYLOAD_MASS__KG_") FROM SPACEXTABLE WHERE "BOOSTER_VERSION" LIKE "%F9 V1.1"
```

```
* sqlite:///my_data1.db  
Done.
```

```
Out[12]: AVG("PAYLOAD_MASS__KG_")  
                2928.4
```

## AVERAGE PAYLOAD MASS BY F9 V1.1

Displays the average Payload Mass for booster version F9 v1.1

List the date when the first succesful landing outcome in ground pad was acheived.

*Hint:Use min function*

```
In [13]: %sql SELECT MIN("DATE") FROM SPACEXTABLE WHERE "MISSION_OUTCOME" LIKE "%SUCCESS"
```

```
* sqlite:///my_data1.db
```

Done.

```
Out[13]: MIN("DATE")
```

---

2010-06-04

## FIRST SUCCESSFUL GROUND LANDING DATE

Displays the date of the first successful landing on ground pad

```
In [14]: %sql SELECT "BOOSTER_VERSION" FROM SPACEXTABLE WHERE "LANDING_OUTCOME" LIKE "%SUCCESS%" \
AND "PAYLOAD_MASS_KG_" > 4000 AND "PAYLOAD_MASS_KG_" < 6000
```

```
* sqlite:///my_data1.db
Done.
```

```
Out[14]: Booster_Version
```

F9 FT B1022

F9 FT B1026

F9 FT B1021.2

F9 FT B1032.1

F9 B4 B1040.1

F9 FT B1031.2

F9 B4 B1043.1

F9 B5 B1046.2

F9 B5 B1047.2

F9 B5 B1048.3

F9 B5 B1051.2

F9 B5B1060.1

F9 B5 B1058.2

F9 B5B1062.1

## SUCCESSFUL DRONE SHIP LANDING WITH PAYLOAD BETWEEN 4000 AND 6000

Displays the booster versions of successful landing outcomes with Payload between 4000kg and 6000kg

```
In [15]: %sql SELECT (SELECT COUNT("MISSION_OUTCOME") FROM SPACEXTBL WHERE "MISSION_OUTCOME" LIKE '%Success%') AS SUCCESS, \
          (SELECT COUNT("MISSION_OUTCOME") FROM SPACEXTBL WHERE "MISSION_OUTCOME" LIKE '%Failure%') AS FAILURE
```

```
* sqlite:///my_data1.db
Done.
```

```
Out[15]:
```

SUCCESS	FAILURE
100	1

## TOTAL NUMBER OF SUCCESSFUL AND FAILURE MISSION OUTCOMES

Displays the total number of "Successful" launch missions compared to "Failed" missions

```
In [16]: %sql SELECT DISTINCT "BOOSTER_VERSION" FROM SPACEXTBL \
WHERE "PAYLOAD_MASS_KG_" = (SELECT max("PAYLOAD_MASS_KG_") FROM SPACEXTBL)
```

```
* sqlite:///my_data1.db
```

```
Done.
```

```
Out[16]: Booster_Version
```

```
F9 B5 B1048.4
```

```
F9 B5 B1049.4
```

```
F9 B5 B1051.3
```

```
F9 B5 B1056.4
```

```
F9 B5 B1048.5
```

```
F9 B5 B1051.4
```

```
F9 B5 B1049.5
```

```
F9 B5 B1060.2
```

```
F9 B5 B1058.3
```

```
F9 B5 B1051.6
```

```
F9 B5 B1060.3
```

```
F9 B5 B1049.7
```

## BOOSTERS CARRIED MAXIMUM PAYLOAD

Displays the booster versions of launches that carried the highest Payload Mass



List the records which will display the month names, failure landing\_outcomes in drone ship ,booster versions, launch\_site for the months in year 2015.

**Note: SQLite does not support monthnames. So you need to use substr(Date, 6,2) as month to get the months and substr(Date,0,5)='2015' for year.**

```
In [29]: %sql SELECT substr("DATE", 6,2) AS MONTH, "BOOSTER_VERSION", "LAUNCH_SITE" FROM SPACEXTBL\
WHERE "LANDING_OUTCOME" LIKE '%Failure%' and substr("DATE",0,5) = '2015'
```

```
* sqlite:///my_data1.db
```

Done.

```
Out[29]:
```

MONTH	Booster_Version	Launch_Site
01	F9 v1.1 B1012	CCAFS LC-40
04	F9 v1.1 B1015	CCAFS LC-40

## 2015 LAUNCH RECORDS

Displays failed landing outcomes and booster versions and launch sites for drone ships in 2015

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order.

```
In [26]: %sql SELECT "LANDING_OUTCOME", COUNT("LANDING_OUTCOME") FROM SPACEXTBL\
WHERE "DATE" >= '2010-06-04' and "DATE" <= '2017-03-20' and "LANDING_OUTCOME" LIKE '%%'\
GROUP BY "LANDING_OUTCOME" \
ORDER BY COUNT("LANDING _OUTCOME") DESC ;
```

\* sqlite:///my\_data1.db

Done.

```
Out[26]:
```

Landing_Outcome	COUNT("LANDING_OUTCOME")
No attempt	10
Success (drone ship)	5
Failure (drone ship)	5
Success (ground pad)	3
Controlled (ocean)	3
Uncontrolled (ocean)	2
Failure (parachute)	2
Precluded (drone ship)	1

## RANK LANDING OUTCOMES BETWEEN 2010 AND 2017

Counts landing outcomes 2010-06-04 to 2017-03-20 and ranks the outcomes in a descending order based on count of outcome

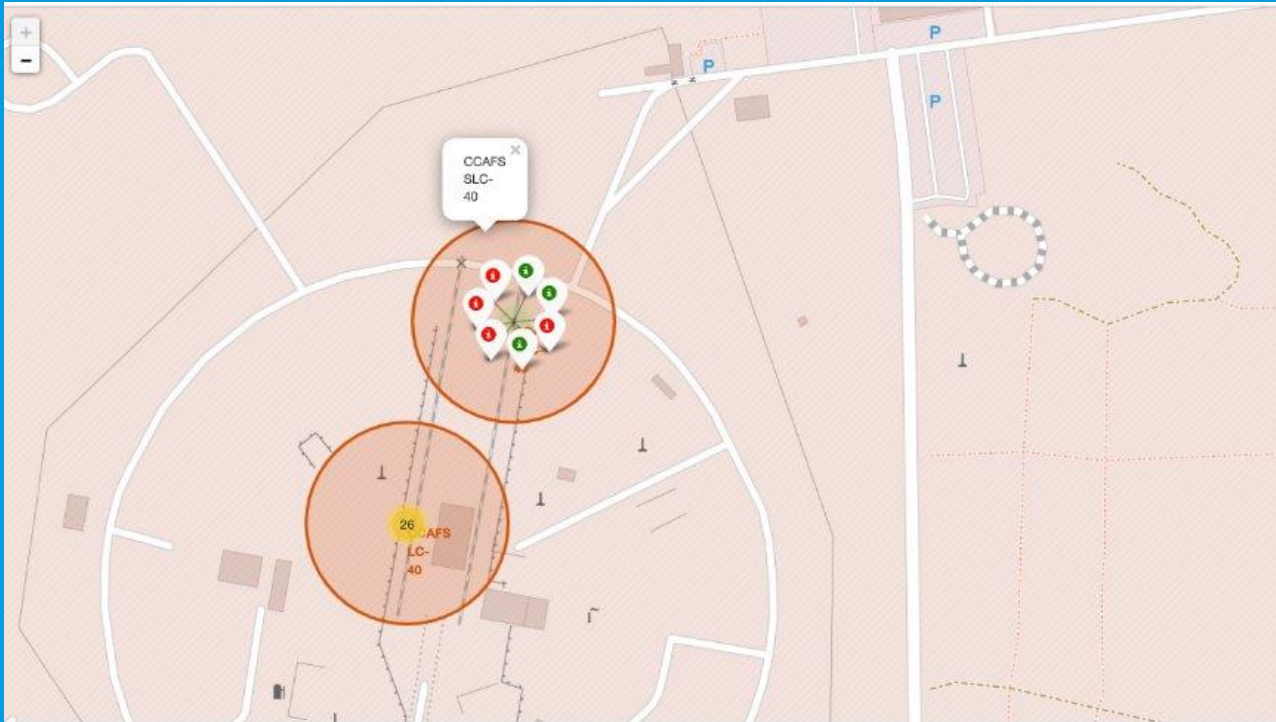
# SQL QUERIES COMPILED

- `%sql SELECT DISTINCT "LAUNCH_SITE" FROM SPACEXTABLE`
- `%sql SELECT * FROM SPACEXTABLE WHERE "LAUNCH_SITE" LIKE "CCA%" LIMIT 5`
- `%sql SELECT SUM("PAYLOAD_MASS__KG_") FROM SPACEXTABLE WHERE "CUSTOMER" = "NASA (CRS)"`
- `%sql SELECT AVG("PAYLOAD_MASS__KG_") FROM SPACEXTABLE WHERE "BOOSTER_VERSION" LIKE "%F9 V1.1"`
- `%sql SELECT MIN("DATE") FROM SPACEXTABLE WHERE "MISSION_OUTCOME" LIKE "%SUCCESS"`
- `%sql SELECT "BOOSTER_VERSION" FROM SPACEXTABLE WHERE "LANDING_OUTCOME" LIKE "%SUCCESS%" \ AND "PAYLOAD_MASS__KG_" > 4000 AND "PAYLOAD_MASS__KG_" < 6000`
- `%sql SELECT (SELECT COUNT("MISSION_OUTCOME") FROM SPACEXTBL WHERE "MISSION_OUTCOME" LIKE '%Success%') AS SUCCESS, (SELECT COUNT("MISSION_OUTCOME") FROM SPACEXTBL WHERE "MISSION_OUTCOME" LIKE '%Failure%') AS FAILURE`
- `%sql SELECT DISTINCT "BOOSTER_VERSION" FROM SPACEXTBL \ WHERE "PAYLOAD_MASS__KG_" = (SELECT max("PAYLOAD_MASS__KG_") FROM SPACEXTBL)`

# LAUNCH SITES PROXIMITY ANALYSIS

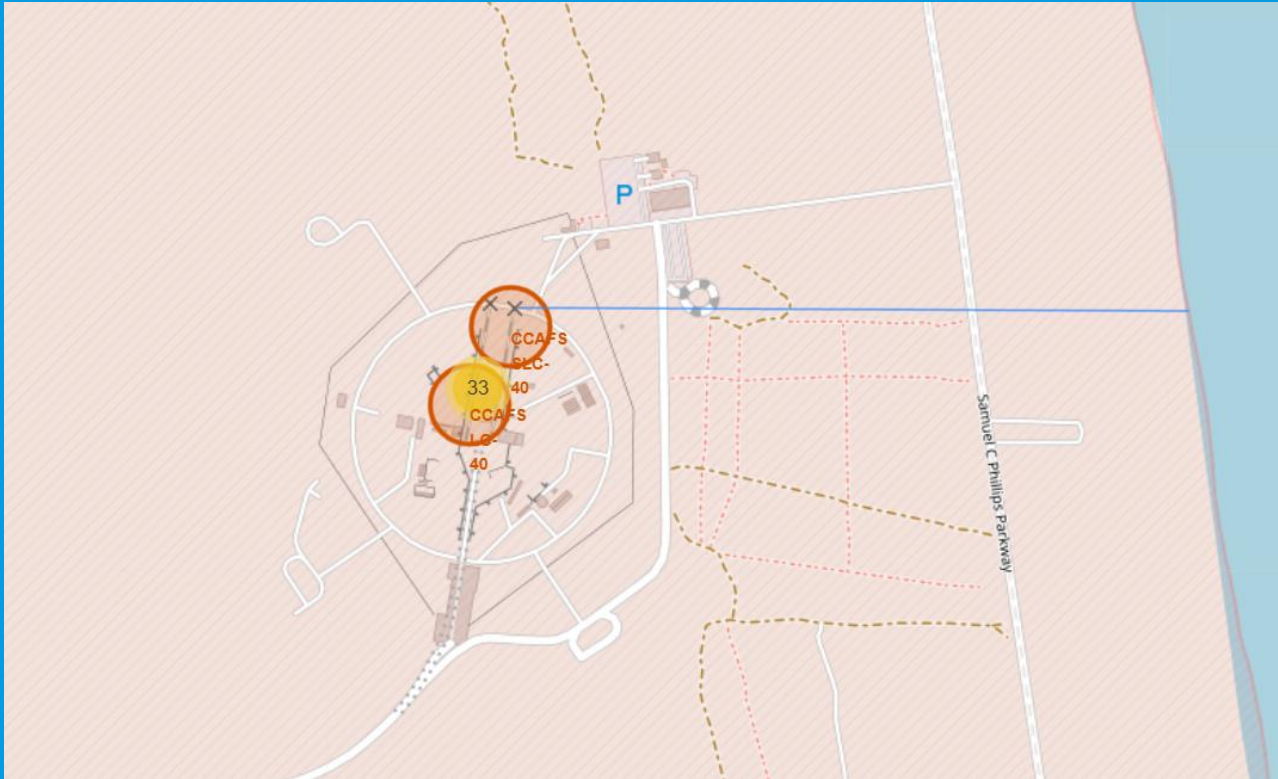
A review of interactive Folium maps displaying launch site and information such as success/failure of launches and proximity to geographic features such as coastline and nearest city.

# SUCCESS AND FAILURE OF LAUNCHES



- This map displays launches from launch site CCAFS SLC-40
- Green markers indicate success
- Red markers indicate failure
- We can see this launch site has equal successes and failures

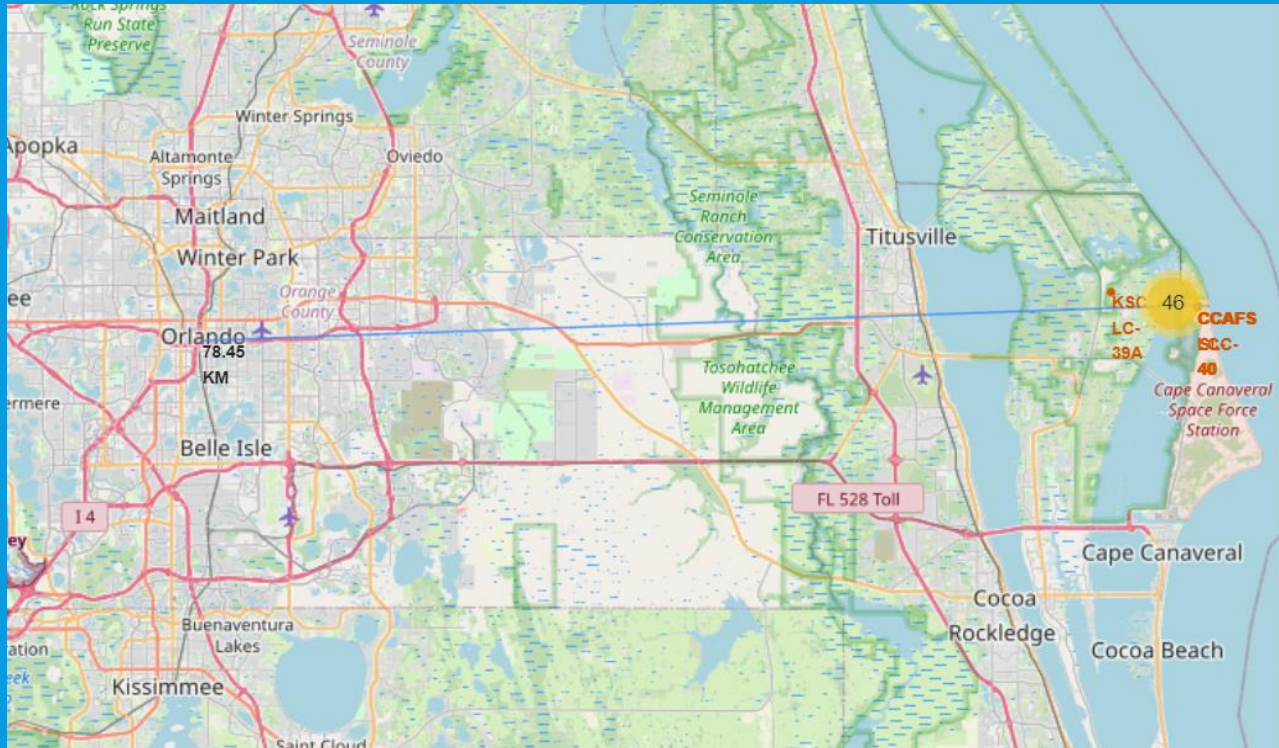
# DISTANCE OF LAUNCH SITE FROM COASTLINE



- This map displays the distance from the coastline of launch sites CCAFS SLC 40 and CCAFS LC 40
- Both of these launch sites are quite close to the coastline



# DISTANCE OF LAUNCH SITE FROM NEAREST CITY



- This map shows the distance from launch sites on the East Coast to the nearest city (Orlando)
- We can see that the launch sites are roughly 80km from the city centre

# LAUNCH ANALYSIS DASHBOARD

Review of interactive dashboard built using Plotly Dash which can be manipulated to explore relationship between Launch Site or Payload Mass and success rate.



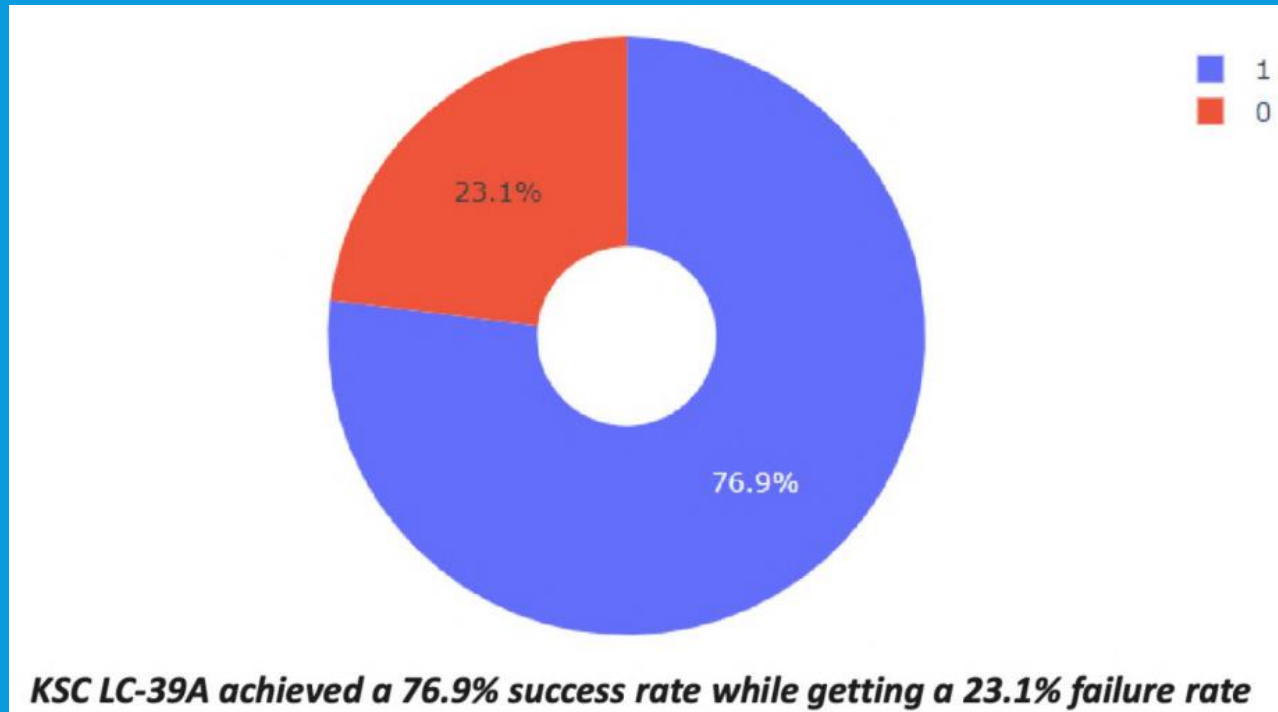
# DASHBOARD SCREENSHOT – TOTAL LAUNCHES

Total Launches for All Sites



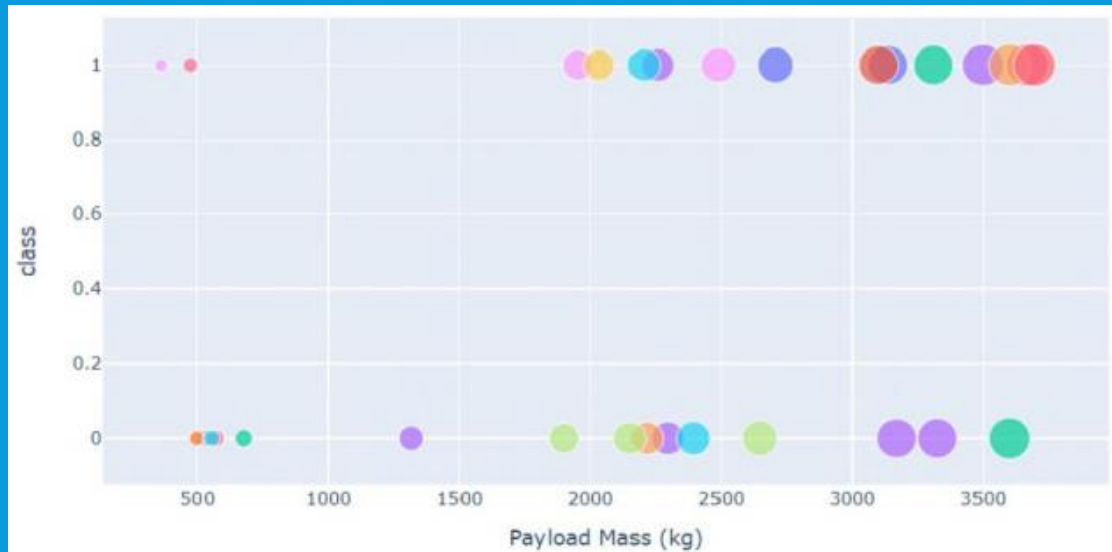
- From this Dashboard screenshot we can see the breakdown of number of launches by Launch Site. The KSC LC-39A Launch Site has almost half of the total launches.

# DASHBOARD SCREENSHOT – KSC LC-39A LAUNCHES

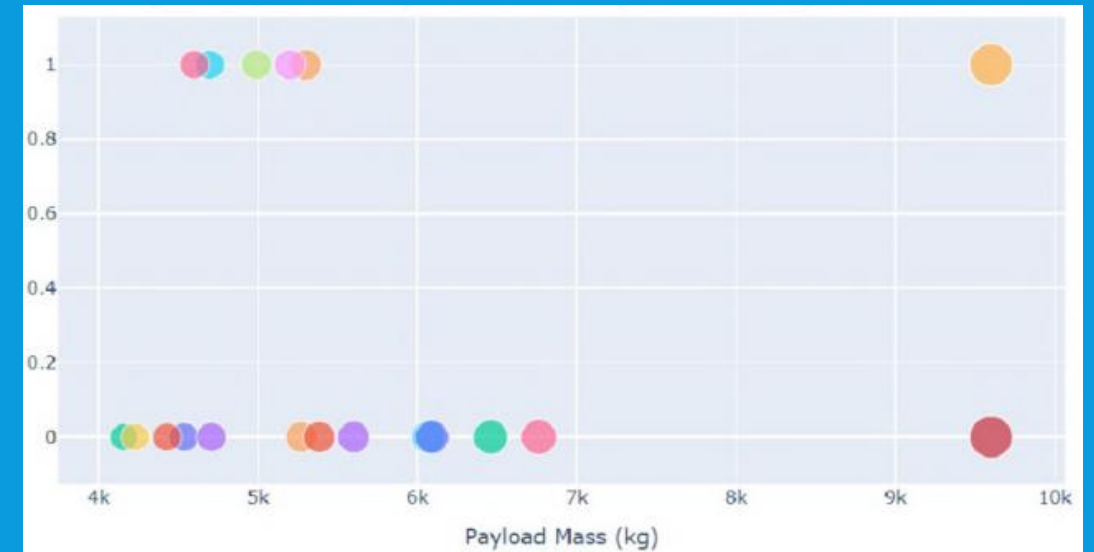


- This chart shows the results of launches from KSC LC-39A Launch Site
- We can see that this site had a 76.9% success rate, the highest among all launch sites

# DASHBOARD SCREENSHOT – KSC LC-39A LAUNCHES



When the Payload Mass is too low, the launches are prone to failure



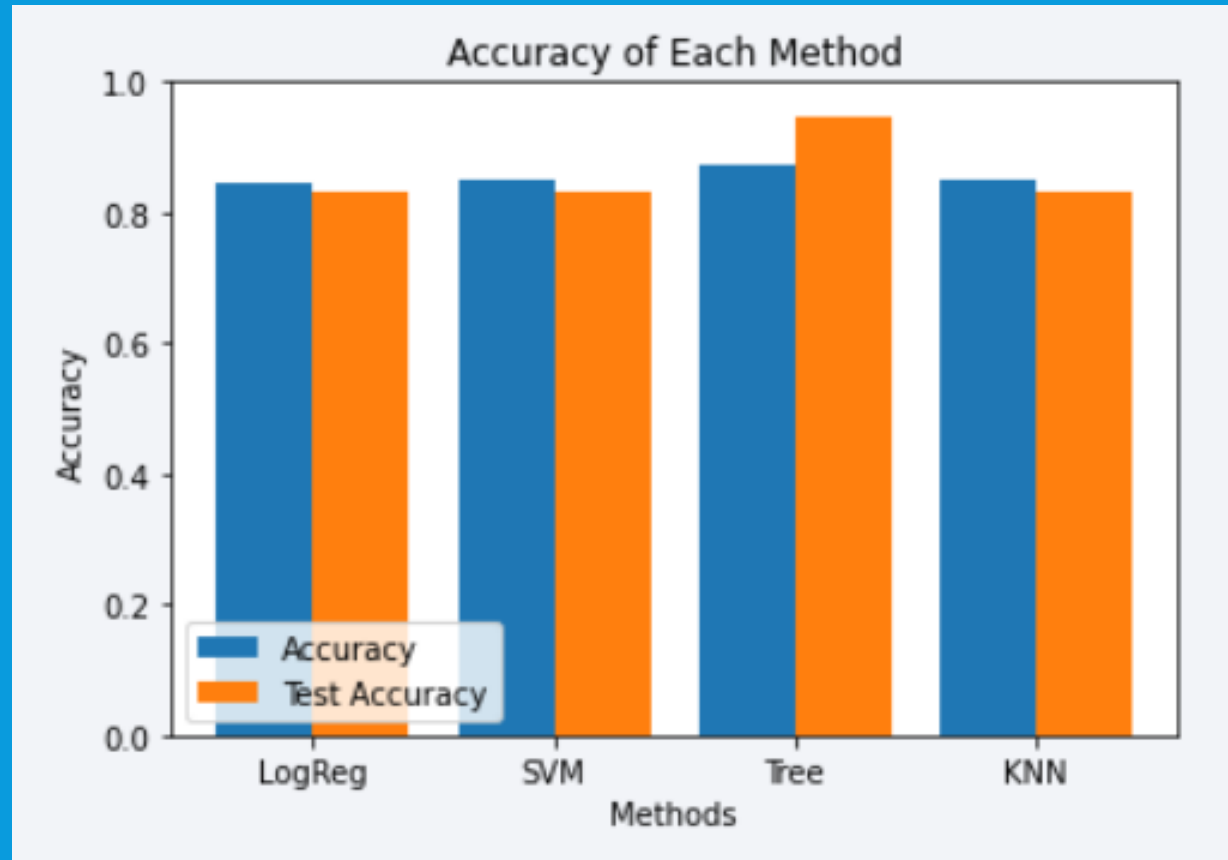
When the Payload Mass is too high, the launches are also prone to failure

A Payload Mass between 2000kg and 5000kg appears to result in the highest chance of success

## PREDICTIVE ANALYSIS (CLASSIFICATION)

A review of the machine learning models explored for predicting the success or failure of future launches.

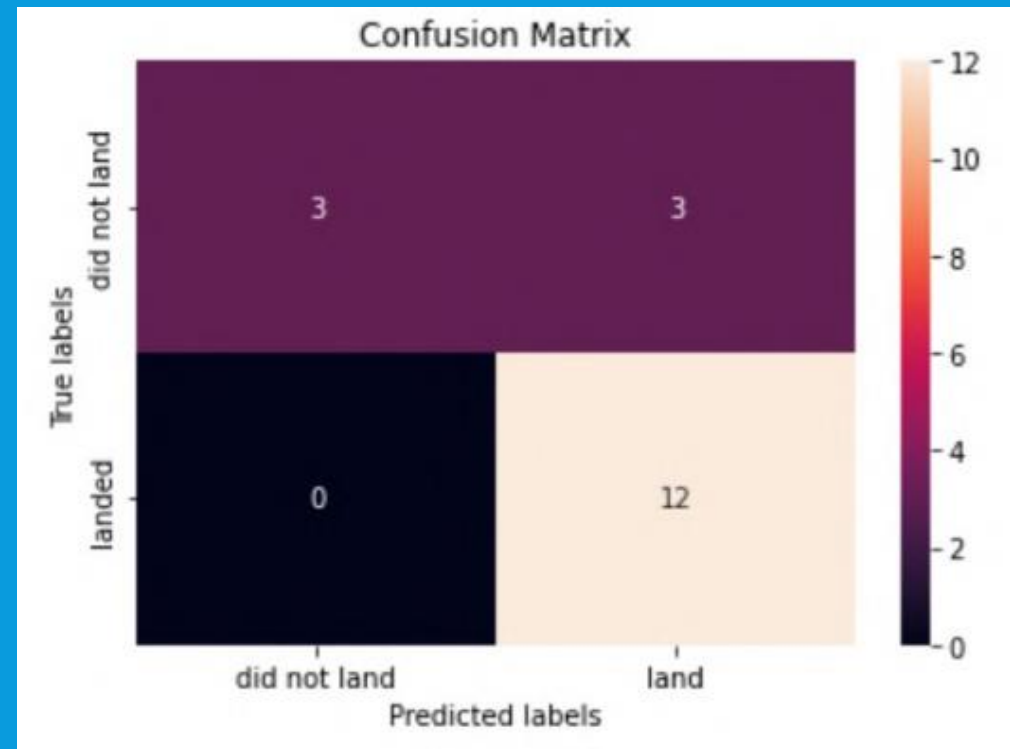
# CLASSIFICATION ACCURACY



- The bar chart to the left clearly shows that a Decision Tree Model results in the highest accuracy in regards to predicting the successful or failure of future launches

# CONFUSION MATRIX

- The Confusion Matrix to the right indicates that while a Decision Tree Model is 100% accurate when predicting landed rockets
- The model is slightly less accurate when predicting that rockets will not land successfully



# CONCLUSIONS

- Chances of a successful launch have increased over time
- KSC LC 39A is the most successful launch site with 76.9% success rate
- Medium payloads (2000-5000kg) succeed more often than small or large payloads
- ES-L1, GEO, HEO, and SSO orbit types have 100% success rate
- The most accurate model for predicting the success of future launches is a Decision Tree Model
- The Decision Tree model is extremely accurate at predicting whether a rocket will successfully land



## APPENDIX

All relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, and data sets created during this project can be found in the following Github Repository:

<https://github.com/Jknapp01/IBM-Data-Science-Capstone-SpaceX>



A special thanks goes out to everybody who put effort into building the courses for the IBM Data Science Professional Certificate.

I've learned so much through these 10 courses and I'm extremely grateful to all of you.

Thankyou from the bottom of my heart for creating Data Science content that was interesting and engaging.

# THANKYOU!