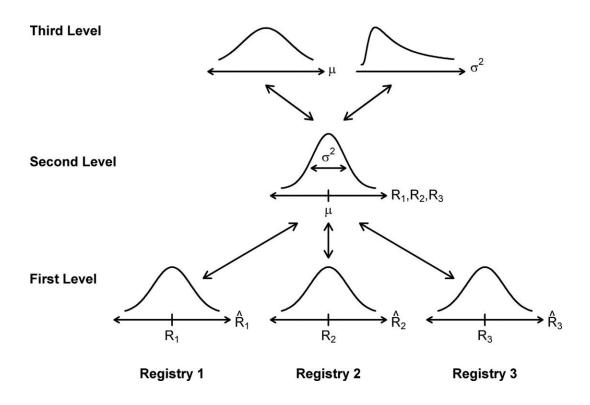
L4. Hierarchical Bayesian models





Seasons	Made	Attempts
2012-2013	25	46
2013-2014	41	93
2014-2015	93	176
2015-2016	79	120

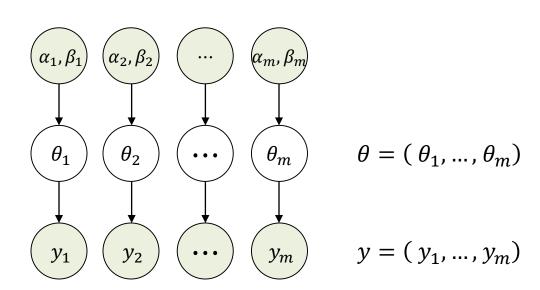
Is his free-throw percentage higher this year than past years?

Likelihood:

$$Y_i \sim \text{Bin}(n_i, \theta_i) \to p(y_i | \theta_i) = \binom{n_i}{y_i} \theta_i^{y_i} (1 - \theta_i)^{n_i - y_i}$$
$$p(y|\theta) = \prod_{i=1}^m p(y_i | \theta_i) = \prod_{i=1}^m \binom{n_i}{y_i} \theta_i^{y_i} (1 - \theta_i)^{n_i - y_i}$$

Prior:

$$p(\theta) = \prod_{i=1}^{m} p(\theta_i) = \prod_{i=1}^{m} \operatorname{Beta}(\alpha_i, \beta_i) = \prod_{i=1}^{m} \frac{\Gamma(\alpha_i + \beta_i)}{\Gamma(\alpha_i)\Gamma(\beta_i)} \theta_i^{\alpha_i - 1} (1 - \theta_i)^{\beta_i - 1}$$



Likelihood:

$$Y_i \sim \text{Bin}(n_i, \theta_i) \to p(y_i | \theta_i) = \binom{n_i}{y_i} \theta_i^{y_i} (1 - \theta_i)^{n_i - y_i}$$
$$p(y | \theta) = \prod_{i=1}^m p(y_i | \theta_i) = \prod_{i=1}^m \binom{n_i}{y_i} \theta_i^{y_i} (1 - \theta_i)^{n_i - y_i}$$

Prior:

$$p(\theta) = \prod_{i=1}^{m} p(\theta_i) = \prod_{i=1}^{m} \text{Beta}(\alpha_i, \beta_i) = \prod_{i=1}^{m} \frac{\Gamma(\alpha_i + \beta_i)}{\Gamma(\alpha_i)\Gamma(\beta_i)} \theta_i^{\alpha_i - 1} (1 - \theta_i)^{\beta_i - 1}$$

Posterior:

$$P(\theta|y) \propto P(y|\theta)p(\theta)$$

$$= \prod_{i=1}^{m} p(y_i|\theta_i) \prod_{i=1}^{m} p(\theta_i)$$

$$= \prod_{i=1}^{m} p(y_i|\theta_i) p(\theta_i)$$

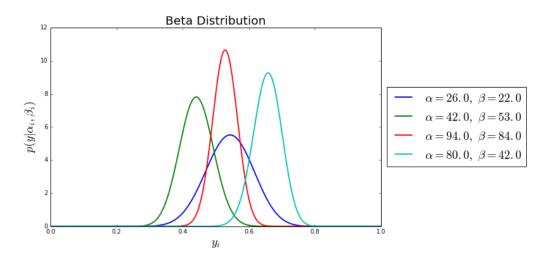
$$= \prod_{i=1}^{m} Beta(\theta_i|\alpha_i + y_i, \beta_i + n_i - y_i)$$

So the posterior for each θ_i is exactly the same as if we treated each season independently

Assuming $\theta_i \sim \text{Beta}(\alpha_i = 1, \beta_i = 1)$ for all i, results in independent Beta posterior

Seasons	Made	Attempts
2012-2013	25	46
2013-2014	41	93
2014-2015	93	176
2015-2016	79	120

Seasons	α_i	eta_i
2012-2013	26	22
2013-2014	42	53
2014-2015	94	84
2015-2016	80	42



Is there any way to use the data from the previous seasons for estimating the success probability for the current season?

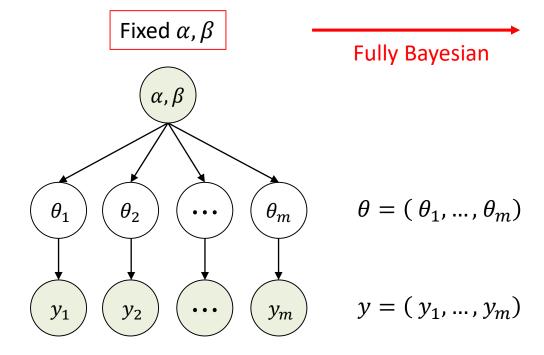
Likelihood:

$$Y_i \sim \text{Bin}(n_i, \theta_i) \to p(y_i | \theta_i) = \binom{n_i}{y_i} \theta_i^{y_i} (1 - \theta_i)^{n_i - y_i}$$
$$p(y | \theta) = \prod_{i=1}^m p(y_i | \theta_i) = \prod_{i=1}^m \binom{n_i}{y_i} \theta_i^{y_i} (1 - \theta_i)^{n_i - y_i}$$

Prior:

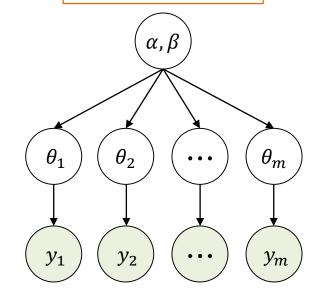
$$\theta_i \sim p(\theta | \alpha, \beta)$$

 $p(\theta_i | \alpha, \beta) = \text{Beta}(\theta_i | \alpha, \beta)$

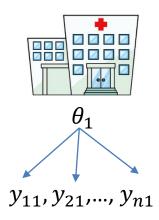


Hyper prior:

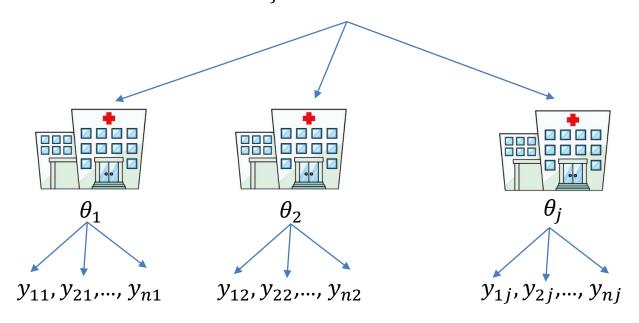
 $(\alpha,\beta) \sim p(\alpha,\beta)$



Survival probability of cardiac patients $heta_1$



Survival probability of cardiac patients $\theta_i \sim$ population distribution



- Population distribution is used to structure some dependence into the parameters, thereby avoiding problems of overfitting
- It is natural to model such a problem hierarchically, with observable outcomes modeled conditionally on certain parameters, which themselves are given a probabilistic specification in terms of further parameters, known as hyper-parameters
- Such hierarchical thinking helps in understanding multi-parameter problems and also plays an important role in developing computational strategies

Nonhierarchical models

- With too small parameters, a model cannot fit large data set
 - → Large Bias
- With too many parameters, a model over fit data set
 - → Poor generalization

Hierarchical models:

- Can have enough parameters to fit the data well
- Uses population distribution to structure some dependencies into the parameters
 - ✓ Prior knowledge can be encoded into hierarchical structure
 - ✓ Advantageous when only a small data set is available
- Avoid problems of overfitting

Motivating example : New drug test

Current experimental result

4 success from 14 tests

What is the probability of success?

$$\frac{4}{14} = 28.6\%$$

It seems that we only have very small data set

Motivating example : New drug test

Current experimental result

4 success from 14 tests

Historical experimental results

0/20	0/20	0/20	0/20	0/20	0/20	0/20	0/19	0/19	0/19
0/19	0/18	0/18	0/17	1/20	1/20	1/20	1/20	1/19	1/19
1/18	1/18	2/25	2/24	2/23	2/20	2/10	2/20	2/20	2/20
2/20	1/10	5/49	2/19	5/46	3/27	2/17	7/49	7/47	3/20
3/20	2/13	9/48	10/50	4/20	4/20	4/20	4/20	4/20	4/20
4/20	10/48	4/19	4/19	4/19	5/22	11/46	12/49	5/20	5/20
6/23	5/19	6/22	6/20	6/20	6/20	16/52	15/47	15/46	9/24

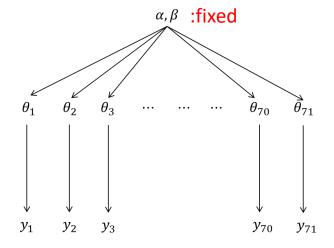
[✓] The observed sample mean of 70 values $\frac{y_j}{n_j}$ = 0.136

[✓] The observed sample standard deviation: 0.103

Motivating example: Drug test

Historical experimental results

0/20	0/20	0/20	0/20	0/20	0/20	0/20	0/19	0/19	0/19
0/19	0/18	0/18	0/17	1/20	1/20	1/20	1/20	1/19	1/19
1/18	1/18	2/25	2/24	2/23	2/20	2/10	2/20	2/20	2/20
2/20	1/10	5/49	2/19	5/46	3/27	2/17	7/49	7/47	3/20
3/20	2/13	9/48	10/50	4/20	4/20	4/20	4/20	4/20	4/20
4/20	10/48	4/19	4/19	4/19	5/22	11/46	12/49	5/20	5/20
6/23	5/19	6/22	6/20	6/20	6/20	16/52	15/47	15/46	9/24



- ✓ The observed sample mean of 70 values $\frac{y_j}{n_j}$ = 0.136
- ✓ The observed sample standard deviation : 0.103
- Assume a success rate θ for each experiment follows Beta distribution

$$\theta \sim \text{Beta}(\alpha, \beta)$$

$$\text{E}(\theta) = \frac{\alpha}{\alpha + \beta}$$

$$\text{var}(\theta) = \frac{\alpha\beta}{(\alpha + \beta)^2(\alpha + \beta + 1)}$$
Estimated parameters
$$(\alpha, \beta) = (1.4, 8.6)$$

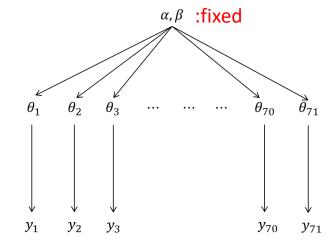
Now, we have prior distribution that is empirically estimated from data

$$p(\theta) = \text{Beta}(\theta|1,4,8.6)$$

Motivating example: Drug test

Historical experimental results

0/20	0/20	0/20	0/20	0/20	0/20	0/20	0/19	0/19	0/19
0/19	0/18	0/18	0/17	1/20	1/20	1/20	1/20	1/19	1/19
1/18	1/18	2/25	2/24	2/23	2/20	2/10	2/20	2/20	2/20
2/20	1/10	5/49	2/19	5/46	3/27	2/17	7/49	7/47	3/20
3/20	2/13	9/48	10/50	4/20	4/20	4/20	4/20	4/20	4/20
4/20	10/48	4/19	4/19	4/19	5/22	11/46	12/49	5/20	5/20
6/23	5/19	6/22	6/20	6/20	6/20	16/52	15/47	15/46	9/24



- ✓ The observed sample mean of 70 values $\frac{y_j}{n_j}$ = 0.136
- \checkmark The observed sample standard deviation : 0.103
- Now, we have prior distribution that is empirically estimated from data

$$p(\theta) = \text{Beta}(\theta | 1.4, 8.6)$$

• Likelihood of the current observation (4 success from 14 tests)

$$p(y|\theta) = Bin(4|14, \theta)$$

Posterior distribution of the current experiment results

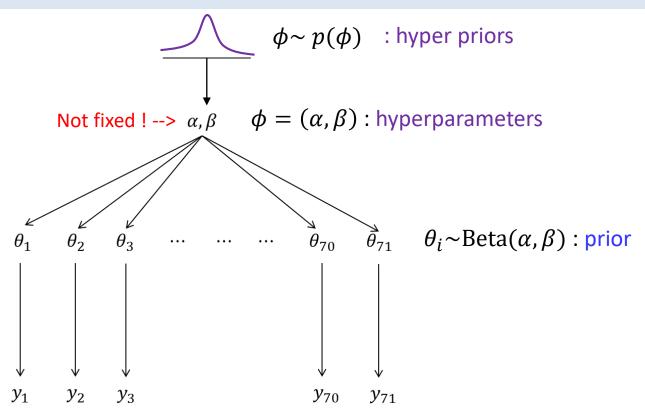
$$p(\theta|y) = \text{Beta}(5.4, 18.6)$$

$$E(\theta|y) = 0.223 < \frac{y_{71}}{n_{71}} = \frac{4}{14} = 0.286$$

 $var(\theta|y) = 0.083$

- This is an empirical Bayes analysis
- \rightarrow The point estimation on α , β is arbitrary, and the point estimates ignore some uncertainties

The full Bayesian treatment of the hierarchical model



The key characteristics of hierarchical Bayesian model is that ϕ is not known and thus has its own prior distribution $p(\phi)$

$$p(\phi, \theta|y) \propto p(y|\phi, \theta)p(\phi, \theta)$$

$$= p(y|\phi, \theta)p(\theta|\phi)p(\phi)$$

$$= p(y|\theta)p(\theta|\phi)p(\phi)$$

- This model include the uncertainty in hyperparameters ϕ
- The hyper parameter ϕ affects y only through parameters

Exchangeability and hierarchical models

- In order to create a joint probability model for all the parameters $\theta = (\theta_1, ..., \theta_J)$, we use the crucial idea of exchangeability
- The parameters $(\theta_1, ..., \theta_J)$ are *exchangeable* in their joint distribution if $p(\theta_1, ..., \theta_J)$ is invariant to permutations of the indexes (1, ..., J)
- The simplest form of an exchangeable distribution has each of the parameters θ_j as an independent sample from a prior (or population) distribution governed by some unknown parameter vector ϕ ; thus,

$$p(\theta|\phi) = \prod_{j=1}^{J} p(\theta_j|\phi)$$

• In general, ϕ is unknown, so the distribution for heta must average over the uncertainty in ϕ :

$$p(\theta) = \int \left(\prod_{j=1}^{J} p(\theta_{j}|\phi) \right) p(\phi) d\phi$$

- De Finetti's theorem said any suitably well-behaved exchangeable distribution on $(\theta_1, ..., \theta_J)$ can be expressed as a mixture of independent and identical distributions
- Statistically, the mixture model characterizes parameters θ as drawn from a common 'superpopulation' that is determined by the unknown hyperparameters, ϕ

Exchangeability and hierarchical models

Assume $(y_1, y_2, ...)$ are infinitely exchangeable, then by de Finetti's theorem for the $(y_1, ..., y_n)$ that you actually observed, there must exist

- A parameter θ
- A distribution $p(y|\theta)$ such that $y_i \sim p(y|\theta)$ (independent draws)
- A distribution $p(\theta)$

Assume $(\theta_1, \theta_2, ...)$ are infinitely exchangeable, then by de Finetti's theorem for the $(\theta_1, ..., \theta_n)$ that you actually observed, there exists

- A parameter ϕ
- distribution $p(\theta|\phi)$ such that $\theta_i \sim p(\theta|\phi)$ (independent draws)
- A distribution $p(\phi)$

Although hierarchical models are typically written using the conditional independence notation, the assumptions underlying the model are exchangeability and functional forms for the priors

Inferencing Bayesian Models

- Bayes' Theorem is usually expressed very simply in the unscaled form:
 - posterior proportional to prior times likelihood:

$$p(\theta|y) = \frac{p(y|\theta)p(\theta)}{K} \approx p(y|\theta)p(\theta) = g(\theta|y)$$
 (unscaled Posterior distribution)

$$K = \iiint p(y|\theta_1, \theta_2, ..., \theta_p) p(\theta_1, \theta_2, ..., \theta_p) d\theta_1 ... d\theta_p$$

- ▶ The closed form for high-dimensional integral exists only for particular cases, (e.g., likelihood is in exponential family and prior is conjugate prior to likelihood)
- The difficulty in computing K has restricted the easy implementation of Bayesian statistics
- Without knowing the value for K, we only know the shape of $p(\theta|D)$:
 - Can: find a mode, compute relative values at any two location
 - Can't: compute a probability (density), compute moments, conduct inferences

To conduct meaningful inferences, we need to compute or approximate the posterior $p(\theta|D)$

How to approximate $p(\theta | y)$?

1. Analytical computation

$$p(\theta|y) = \frac{p(y|\theta)p(\theta)}{\int p(y|\theta)p(\theta) d\theta}$$

2. Numerical Approximation (integration):

$$\int p(y|\theta)p(\theta) d\theta \approx \frac{1}{S} \sum_{s=1}^{S} w_s p(y|\theta^s)p(\theta^s)$$

- with the weight w_s corresponding to the volume of space represented by the point θ^s
- **3. Direct Sampling (from unscaled posterior** $g(\theta|y) = p(y|\theta)p(\theta)$)
 - Rejection sampling
 - Importance sampling
- 4. Markov Chain Monte Carlo (MCMC) sampling (from unscaled posterior $g(\theta|y) = p(y|\theta)p(\theta)$)
 - Metropolis Sampling
 - Metropolis Hasting sampling
 - Gibbs sampling → good for hierarchical model

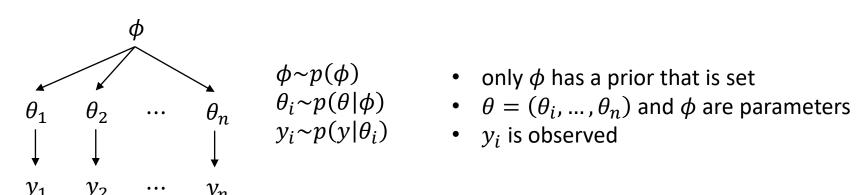
5. Distributional Approximation

- Laplace approximation
- Variational inference

Gibbs Sampling Algorithm

```
Algorithm
Initialize \boldsymbol{\theta}^{(0)}
for iteration i=1,...do
\boldsymbol{\theta}_{1}^{(i)} \sim P\left(\boldsymbol{\theta}_{1} \middle| \boldsymbol{\theta}_{2}^{(i-1)}, \boldsymbol{\theta}_{3}^{(i-1)}, ..., \boldsymbol{\theta}_{J}^{(i-1)}\right)
\boldsymbol{\theta}_{2}^{(i)} \sim P\left(\boldsymbol{\theta}_{2} \middle| \boldsymbol{\theta}_{1}^{(i)}, \boldsymbol{\theta}_{3}^{(i-1)}, ..., \boldsymbol{\theta}_{J}^{(i-1)}\right)
\boldsymbol{\theta}_{3}^{(i)} \sim P\left(\boldsymbol{\theta}_{3} \middle| \boldsymbol{\theta}_{1}^{(i)}, \boldsymbol{\theta}_{2}^{(i)}, ..., \boldsymbol{\theta}_{J}^{(i-1)}\right)
\vdots
\boldsymbol{\theta}_{J}^{(i)} \sim P\left(\boldsymbol{\theta}_{J} \middle| \boldsymbol{\theta}_{1}^{(i)}, \boldsymbol{\theta}_{2}^{(i)}, ..., \boldsymbol{\theta}_{J-1}^{(i)}\right)
```

end for



The joint posterior distribution of interest in hierarchical models is

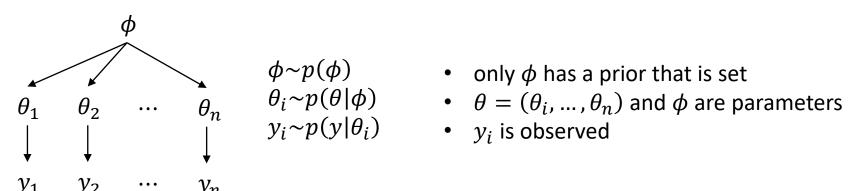
$$p(\phi, \theta|y) \propto p(y|\phi, \theta)p(\phi, \theta) = p(y|\theta)p(\theta|\phi)p(\phi)$$

We may be focused on *marginal posteriors*

$$p(\theta|y) = \int_{\phi} p(\phi, \theta|y) d\phi$$
 or $p(\phi|y) = \int_{\theta} p(\phi, \theta|y) d\theta$

This integral is hard to compute due to multiple parameters involved in θ

- Two posterior predictive distributions are of interest
 - \checkmark The distribution of future observations \tilde{y} corresponding to an existing θ_i
 - ✓ The distribution of future observations \tilde{y} corresponding to future θ_i drawn from hyper-prior



We present an approach that combines analytical and sampling methods to obtain simulations from the joint posterior distribution, $p(\phi, \theta|y)$, in the case that the population distribution $p(\theta|\phi)$ is conjugate to the likelihood $p(y|\theta)$

Analytical method: to compute an unscaled form of posterior

Sampling method: to draw sample to compute the approximate posterior

Analytical

Step 1: Write the *joint posterior density* $p(\phi, \theta|y)$

$$p(\phi, \theta|y) \propto p(y|\theta)p(\theta|\phi)p(\phi)$$
 (un-normalized form)

Step 2: Determine analytically the conditional posterior density $p(\theta|\phi,y)$

$$p(\theta|\phi,y) = \prod_{j=1}^{J} p(\theta_j|\phi,y)$$

- $\checkmark p(\theta|\phi,y)$ is a distribution on θ given ϕ and the fixed data y
- \checkmark when ϕ is fixed \rightarrow single level Bayesian approach can be used, thus easy for conjugate model
- \checkmark Conditional posterior distribution is a product of conjugate posterior densities for the components θ_i

Step 3: Obtain marginal posterior distribution $p(\phi|y)$ and estimate ϕ

$$p(\phi|y) = \int_{\theta} p(\phi, \theta|y) d\theta$$
 or $p(\phi|y) = \frac{p(\phi, \theta|y)}{p(\theta|\phi, y)}$

Brute force approach

Drawing simulations from the posterior distribution

Sampling

By factorization: $p(\phi, \theta|y) = p(\theta|\phi, y)p(\phi|y)$ (Not Bayesian factorization)

Step 1: Draw the vector of hyperparameters ϕ from its marginal posterior distribution, $p(\phi|y)$

Step 2: Draw the parameter vector θ from its conditional posterior distribution

$$p(\theta|\phi,y) = \prod_{j=1}^{J} p(\theta_{j}|\phi,y)$$
 (fixed)

(The components θ_i can be drawn independently, one at a time)

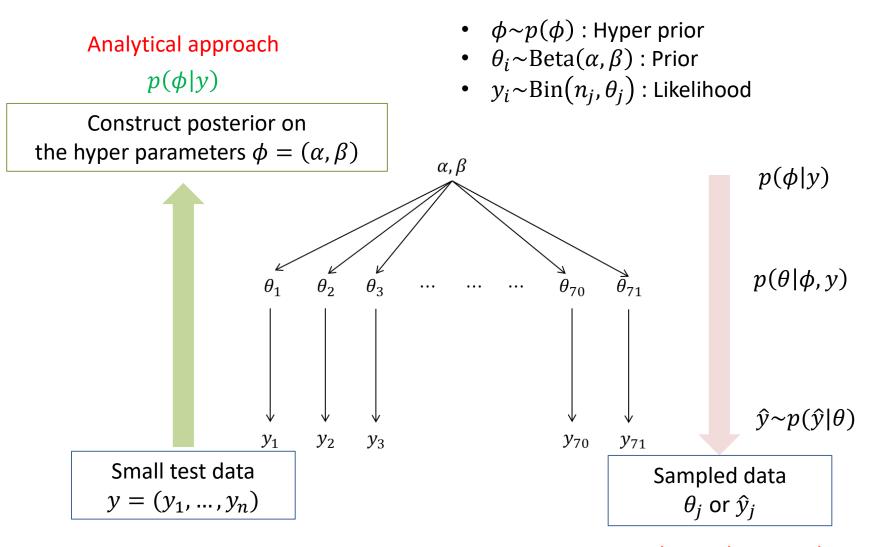
Step 3: Draw predictive values \hat{y} from the posterior predictive distribution given the drawn θ

$$\hat{\mathbf{y}} \sim p(\hat{\mathbf{y}}|\theta)$$

or draw future observations $ilde{y}$ corresponding to future $heta_j$ drawn from hyper-prior ϕ

Repeat L times, and compute posterior distribution of any estimand or predictive quantity of interest

Bayesian analysis of conjugate hierarchical models-Procedure: Rat tumor example



Simulational approach

Bayesian analysis of conjugate hierarchical models-Procedure: Rat tumor example

Analytical

Models are given:

 $(\alpha, \beta) \sim p(\alpha, \beta)$: hyper prior $\theta_j \sim \text{Beta}(\alpha, \beta)$: Prior $y_j \sim \text{Bin}(n_j, \theta_j)$: sampling distribution

• **Step 1** (joint posterior distribution):

$$p(\theta, \alpha, \beta | y) \propto p(\alpha, \beta) p(\theta | \alpha, \beta) p(y | \theta, \alpha, \beta)$$

$$\propto p(\alpha, \beta) \prod_{j=1}^{J} \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\alpha)} \theta_j^{\alpha - 1} (1 - \theta_j)^{\beta - 1} \prod_{j=1}^{J} \theta_j^{y_j} (1 - \theta_j)^{n_j - y_j}$$

Step 2 (conditional posterior distribution):

$$p(\theta|\alpha,\beta,y) = \prod_{j=1}^{J} p(\theta_j|\alpha,\beta,y_j) = \prod_{j=1}^{J} \frac{\Gamma(\alpha+\beta+n_j)}{\Gamma(\alpha+y_j)\Gamma(\beta+n_j-y_j)} \theta_j^{\alpha+y_j-1} (1-\theta_j)^{\beta+n_j-y_j-1}$$

(Given the hyper-parameters (α, β) , it is just a single layer Bayesian posterior)

• Step 3 (marginal posterior distribution):

$$p(\alpha, \beta | y) = \frac{p(\theta, \alpha, \beta | y)}{p(\theta | \alpha, \beta, y)} \propto p(\alpha, \beta) \prod_{j=1}^{J} \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\alpha)} \frac{\Gamma(\alpha + y_j)\Gamma(\beta + n_j - y_j)}{\Gamma(\alpha + \beta + n_j)}$$
 (Unscaled form)

Bayesian analysis of conjugate hierarchical models-Procedure: Rat tumor example

Sampling Approach

Models are given:

 $(\alpha, \beta) \sim p(\alpha, \beta)$: hyper prior $\theta_j \sim \text{Beta}(\alpha, \beta)$: Prior $y_i \sim \text{Bin}(n_i, \theta_i)$: sampling distribution

Compute the posterior distribution using sampling methods

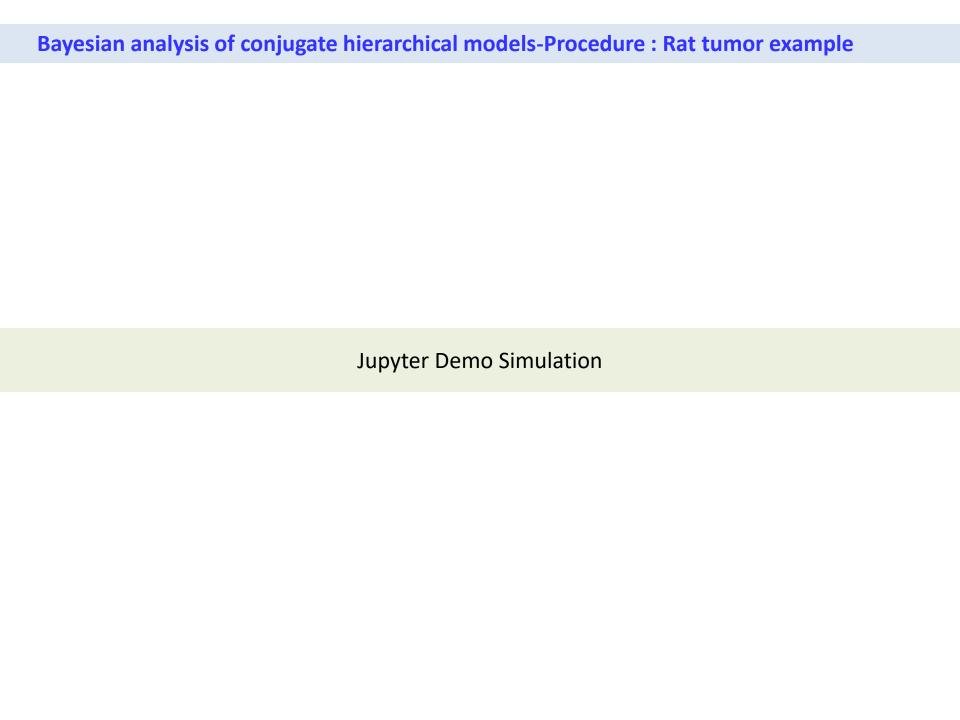
$$p(\theta, \alpha, \beta|y) = p(\theta|\alpha, \beta, y)p(\alpha, \beta|y)$$

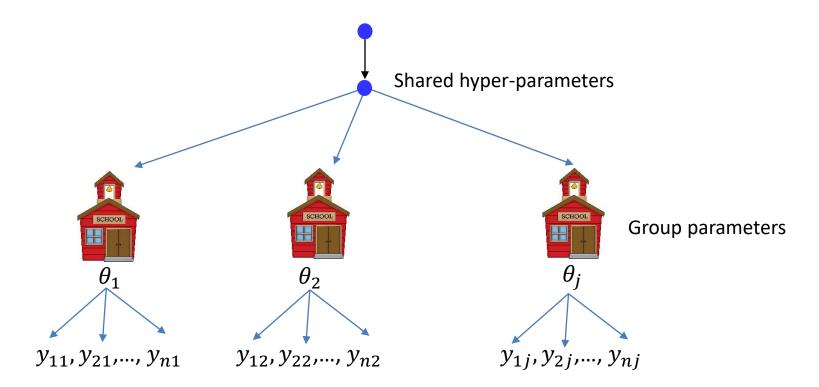
Repeat L times (i = 1, ..., L)

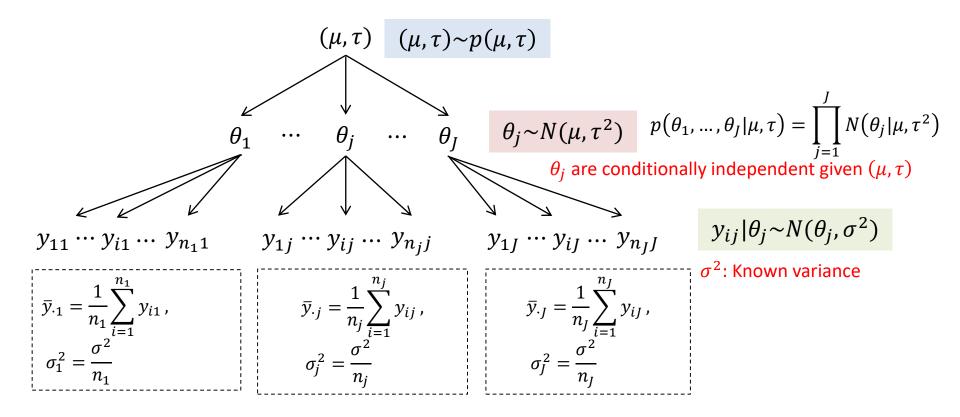
Sample
$$(\alpha^{(i)}, \beta^{(i)})$$
 from
$$p(\alpha, \beta|y) = \frac{p(\theta, \alpha, \beta|y)}{p(\theta|\alpha, \beta, y)} \propto p(\alpha, \beta) \prod_{j=1}^{J} \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\alpha)} \frac{\Gamma(\alpha + n_j)\Gamma(\beta + n_j - y_j)}{\Gamma(\alpha, \beta + n_j)}$$
Sample $\theta^{(i)}$ from
$$p(\theta|\alpha^{(i)}, \beta^{(i)}, y) = \prod_{j=1}^{J} p(\theta_j|\alpha^{(i)}, \beta^{(i)}, y_j) = \prod_{j=1}^{J} \frac{\Gamma(\alpha^{(i)} + \beta^{(i)} + n_j)}{\Gamma(\alpha^{(i)} + y_j)\Gamma(\beta^{(i)} + n_j - y_j)} \theta_j^{\alpha^{(i)} + y_j - 1} (1 - \theta_j)^{\beta^{(i)} + n_j - y_j - 1}$$

$$\theta^{(i)} = (\theta_1^{(i)}, \dots, \theta_I^{(i)})$$

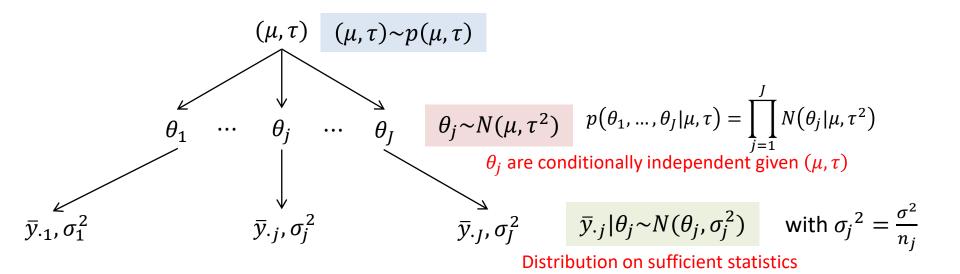
We can then have L samples : $(\alpha^{(1)}, \beta^{(1)}, \theta^{(1)})$, ..., $(\alpha^{(L)}, \beta^{(L)}, \theta^{(L)})$







- Observed data are normally distributed with a different mean θ_j for each 'group' with known observation variance σ^2
- Normal population distribution for the group mean $\theta_i \sim N(\mu, \tau^2)$



- Observed data are normally distributed with a different mean for each 'group' with known observation variance
- Normal population distribution for the group mean
- Write the likelihood for each θ_j using the sufficient statistics, $\bar{y}_{.j}$

$$y_{ij}|\theta_{j} \sim N(\theta_{j}, \sigma^{2}) \rightarrow p(y_{.j}|\theta) = \prod_{i=1}^{n_{j}} N(y_{ij}|\theta_{j}, \sigma_{j}^{2}) = \prod_{i=1}^{n_{j}} \frac{1}{(2\pi\sigma_{j}^{2})^{1/2}} \exp\left(-\frac{(y_{ij} - \theta_{j})^{2}}{2\sigma_{j}^{2}}\right) = \frac{1}{(2\pi\sigma_{j}^{2})^{n_{j}/2}} \exp\left(\sum_{i=1}^{n_{j}} -\frac{(y_{ij} - \theta_{j})^{2}}{2\sigma_{j}^{2}}\right)$$

$$y_{.j} = (y_{1j}, \dots, y_{n_{j}, j})$$

$$= N(\bar{y}_{.j}|\theta_{j}, \sigma_{j}^{2})$$

Models are given:

- $(\mu, \tau) \sim p(\mu, \tau) = p(\mu | \tau) p(\tau) \propto p(\tau)$: hyper prior
- $\theta_j \sim N(\mu, \tau^2) \rightarrow p(\theta | \mu, \tau) = \prod_{j=1}^J N(\theta_j | \mu, \tau^2)$: Prior (parameters are conditionally independent given hyper parameters
- $y_{.j} \sim N(\theta_j, \sigma_j^2) \rightarrow p(y|\theta) = \prod_{j=1}^J N(\bar{y}_{.j}|\theta_j, \sigma_j^2)$: sampling distribution (data are conditionally independent given parameter)

Analytical

- $p(\theta, \mu, \tau | y)$: The joint posterior distribution
- $p(\theta | \mu, \tau, y)$: The conditional posterior distribution
- $p(\mu, \tau | y) \rightarrow p(\mu | \tau, y) p(\tau | y)$: The marginal posterior distribution

Sampling

To derive the posterior computational methods, we factorize the posterior as :

$$(1) \longrightarrow (2) \longrightarrow (3)$$

$$p(\theta, \mu, \tau | y) = p(\tau | y) p(\mu | \tau, y) p(\theta | \mu, \tau, y)$$

Analytical

Step 1: Write the *joint posterior density* $p(\mu, \tau, \theta | y)$

$$\begin{split} p(\mu,\tau,\theta|y) &\propto p(\mu,\tau) \; p(\theta|\mu,\tau) p(y|\theta) \quad \text{(un-normalized form)} \\ &= p(\mu,\tau) \prod_{j=1}^J N(\theta_j|\mu,\tau^2) \prod_{j=1}^J N\big(\bar{y}_{.j}|\theta_j,\sigma_j^2\big) \qquad \left(\sigma_j^2 = \frac{\sigma^2}{n_j} \text{is known}\right) \end{split}$$

Step 2: Determine analytically the **conditional posterior density** $p(\theta | \mu, \tau, y)$

$$p(\theta|\mu,\tau,y) = \prod_{j=1}^{J} p(\theta_{j}|\mu,\tau,y) = \prod_{j=1}^{J} N(\theta_{j}|\hat{\theta}_{j},V_{j})$$
 all posterior of Gaussian Prior + Gaussian Likelihood
$$\theta_{j} \sim N(\mu,\tau^{2}) + y_{ij} \sim N(\theta_{j},\sigma^{2}) = \theta_{j}|\mu,\tau,y \sim N(\hat{\theta}_{j},V_{j})$$

$$\theta_{j} = \frac{\frac{1}{\sigma_{j}^{2}}\bar{y}_{\cdot j} + \frac{1}{\tau^{2}}\mu}{\frac{1}{\sigma_{j}^{2}} + \frac{1}{\tau^{2}}} \quad V_{j} = \frac{1}{\frac{1}{\sigma_{j}^{2}} + \frac{1}{\tau^{2}}}$$
 Prior sampling distribution posterior

Recall posterior of Gaussian Prior + Gaussian Likelihood

$$\theta_{j} \sim N(\mu, \tau^{2}) + y_{ij} \sim N(\theta_{j}, \sigma^{2}) = \theta_{j} | \mu, \tau, y \sim N(\hat{\theta}_{j}, V_{j}) \qquad \hat{\theta}_{j} = \frac{\overline{\sigma_{j}^{2}}^{y, j} + \overline{\tau^{2}} \mu}{\frac{1}{\sigma_{j}^{2}} + \frac{1}{\tau^{2}}} \qquad V_{j} = \frac{1}{\frac{1}{\sigma_{j}^{2}} + \frac{1}{\tau^{2}}}$$
Prior sampling distribution posterior

Given hyper parameters, it requires one layer posterior distribution

Analytical

Step 3: Obtain *marginal posterior distribution* $p(\mu, \tau | y)$

$$p(\mu, \tau | y) = \int_{\theta} p(\mu, \tau, \theta | y) d\theta \qquad \text{or} \qquad p(\mu, \tau | y) = \frac{p(\mu, \tau, \theta | y)}{p(\theta | \mu, \tau, y)}$$

For the hierarchical normal model, we can simply consider the information supplied by the data about the hyper parameters directly

$$p(\mu, \tau | y) \propto p(\mu, \tau) p(y | \mu, \tau)$$

$$= p(\mu, \tau) \prod_{j}^{J} N(\bar{y}_i | \mu, \sigma_j^2 + \tau^2) \qquad \because p(\bar{y}_i | \mu, \tau) \sim N(\bar{y}_i | \mu, \sigma_j^2 + \tau^2)$$

Further factorization $p(\mu, \tau|y) = p(\mu|\tau, y)p(\tau|y)$

Step 3-1: posterior distribution of
$$\mu$$
 given τ

$$p(\mu|\tau,y) = N(\mu|\widehat{\mu}, V_{\mu}) \qquad \qquad \hat{\mu} = \frac{\sum_{j=1}^{J} \frac{1}{\sigma_{j}^{2} + \tau^{2}} \bar{y}_{\cdot j}}{\sum_{j=1}^{J} \frac{1}{\sigma_{i}^{2} + \tau^{2}}} \text{ and } V_{\mu}^{-1} = \sum_{j=1}^{J} \frac{1}{\sigma_{j}^{2} + \tau^{2}}$$

Step 3-2: posterior distribution of τ

$$p(\tau|y) = \frac{p(\mu, \tau|y)}{p(\mu|\tau, y)} = \frac{p(\mu, \tau) \prod_{j}^{J} N(\bar{y}_{i}|\mu, \sigma_{j}^{2} + \tau^{2})}{N(\mu|\hat{\mu}, V_{\mu})}$$

$$\propto p(\tau)V_{\mu}^{\frac{1}{2}} \prod_{j=1}^{J} (\sigma_{j}^{2} + \tau^{2})^{-1/2} \exp\left(-\frac{(\bar{y}_{\cdot j} - \hat{\mu})^{2}}{2(\sigma_{j}^{2} + \tau^{2})}\right) \qquad \text{Assuming:}$$

$$p(u, \tau) = p(\tau)p(\mu|\tau) = p(\tau)$$

$$\text{with } p(u|\tau) = 1$$

Computation of Posterior

Sampling

Different factorization for simulation:

$$p(\theta, \mu, \tau | y) = p(\theta | \mu, \tau, y) p(\mu, \tau | y)$$

$$p(\theta, \mu, \tau | y) = p(\theta | \mu, \tau, y) p(\mu | \tau, y) p(\tau | y)$$

$$(3) \longleftarrow (2) \longleftarrow (1)$$

$$p(\tau|y) = \frac{p(\mu, \tau|y)}{p(\mu|\tau, y)} \propto \frac{p(\tau) \prod_{j=1}^{J} N(\mu|\theta_j, \sigma_j^2 + \tau^2)}{N(\widehat{\mu}, V_{\mu})} \propto p(\tau) V_{\mu}^{\frac{1}{2}} \prod_{j=1}^{J} (\sigma_j^2 + \tau^2)^{-1/2} \exp\left(-\frac{(\bar{y}_{\cdot j} - \hat{\mu})^2}{2(\sigma_j^2 + \tau^2)}\right)$$

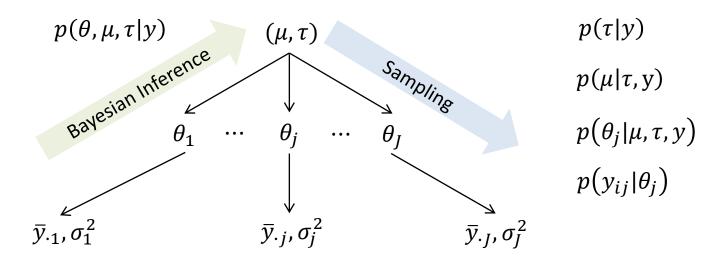
Step 2

Step 2
$$p(\mu | \tau, y) = N(\mu | \widehat{\mu}, V_{\mu}) \qquad \widehat{\mu} = \frac{\sum_{j=1}^{J} \frac{1}{\sigma_{j}^{2} + \tau^{2}} \overline{y}_{.j}}{\sum_{j=1}^{J} \frac{1}{\sigma_{j}^{2} + \tau^{2}}} \quad \text{and} \quad V_{\mu} = \frac{1}{\sum_{j=1}^{J} \frac{1}{\sigma_{j}^{2} + \tau^{2}}}$$

Step 3
$$p(\theta_{j}|\mu,\tau,y) \sim N(\hat{\theta}_{j},V_{j}) \qquad \hat{\theta}_{j} = \frac{\frac{1}{\sigma_{j}^{2}}\bar{y}_{\cdot,j} + \frac{1}{\tau^{2}}\mu}{\frac{1}{\sigma_{j}^{2}} + \frac{1}{\tau^{2}}} \quad \text{and} \quad V_{j} = \frac{1}{\frac{1}{\sigma_{j}^{2}} + \frac{1}{\tau^{2}}}$$

Posterior Predictive distribution

Sampling using given the posterior distribution of the parameters



- Future data $ilde{y}$ from the current set of batches, with means $heta=ig(heta_1,...$, $heta_Jig)$
 - 1. First draw $\theta = (\theta_1, ..., \theta_J)$ from $p(\theta, \mu, \tau | y)$ and sample data \tilde{y} using $p(y_{ij} | \theta_j)$
- Future data \tilde{y} from \tilde{J} future batches, with means $\tilde{\theta} = (\tilde{\theta}_1, ..., \tilde{\theta}_{\tilde{I}})$
 - 1. First draw (μ, τ) from $p(\theta, \mu, \tau | y)$
 - 2. Second draw \tilde{J} new parameters $\tilde{\theta} = (\tilde{\theta}_1, ..., \tilde{\theta}_{\tilde{I}})$ from $p(\tilde{\theta}_{\tilde{I}}|\mu, \tau)$
 - 3. Third, draw $ilde{y}$ given $ilde{ heta}$ from the data distribution $p(y_{ij}| ilde{ heta}_i)$

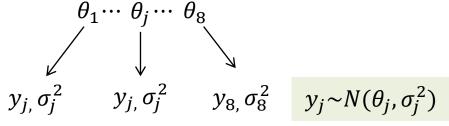
	Estimated	Standard error
	treatment	of effect
School	effect, y_j	estimate, σ_j
A	28	15
В	8	10
\mathbf{C}	-3	16
D	7	11
${f E}$	-1	9
${f F}$	1	11
\mathbf{G}	18	10
\mathbf{H}	12	18

- A study was performed for the Educational Testing Service to analyze the effects of special coaching programs on test scores in eight schools.
- There was no prior reason to believe that any of the eight programs was more effective than any other or that some were more similar in effect to each other than to any other
- The estimates y_i and σ_i are obtained by independent experiments

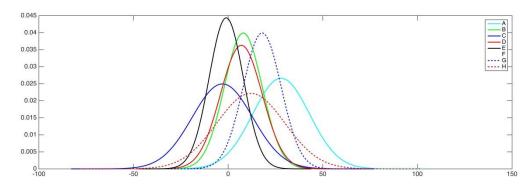
Independent estimate

- The estimates y_j are obtained by independent experiments and have approximately normal distribution
- it is difficult statistically to distinguish between any of the experiments.
 - √ 95% posterior intervals all overlap substantially
- Each estimation is based on a small size of subset.

	Estimated treatment	Standard error of effect
School	effect, y_j	estimate, σ_j
A	28	15
В	8	10
\mathbf{C}	-3	16
D	7	11
${f E}$	-1	9
\mathbf{F}	1	11
\mathbf{G}	18	10
\mathbf{H}	12	18



 σ^2 : Known variance

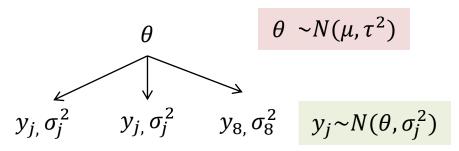


$$p(A > 28|\theta) = 0.5$$
?

Pooled estimate

- All experiments have the same effect and produce independent estimates of this common effect
- It is difficult to account for the different effects from the 8 schools.

	Estimated	Standard error
	treatment	of effect
School	effect, y_j	estimate, σ_j
A	28	15
В	8	10
\mathbf{C}	-3	16
D	7	11
${f E}$	-1	9
\mathbf{F}	1	11
\mathbf{G}	18	10
\mathbf{H}	12	18



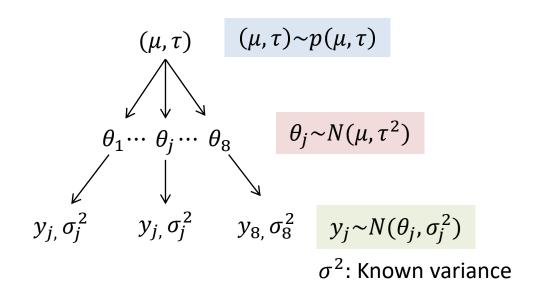
 σ^2 : Known variance

$$\mu = \frac{\sum_{j=1}^{J} \frac{1}{\sigma_j^2} y_j}{\sum_{j=1}^{J} \frac{1}{\sigma_j^2}} = 7.7 \qquad \tau^2 = \frac{1}{\sum_{j=1}^{J} \frac{1}{\sigma_j^2}} = 16.6, \sigma = 4.1$$

 $p(A < 7.7|\theta) = 0.5$?

Hierarchical Bayesian Model

We would like a compromise that combines information from all eight experiments without assuming all the θ_i 's to be equal.



Sampling procedure

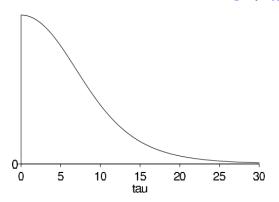
$$p(\tau|y) \propto p(\tau) V_{\mu}^{\frac{1}{2}} \prod_{j=1}^{J} \left(\sigma_j^2 + \tau^2\right)^{-1/2} \exp\left(-\frac{\left(\overline{y}_{\cdot j} - \widehat{\mu}\right)^2}{2\left(\sigma_j^2 + \tau^2\right)}\right)$$

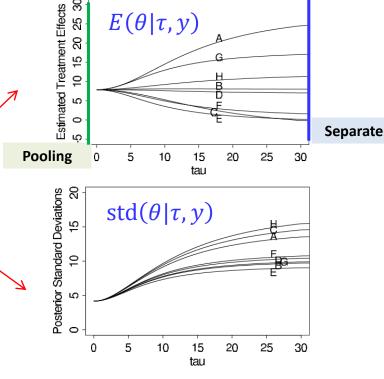
Sample au given data y

$$p(\theta|\tau,y) = \int_{\mu} p(\theta,\mu|\tau,y) d\mu$$
$$= \int_{\mu} p(\theta|\mu,\tau,y) p(\mu|\tau,y) d\mu$$

lacksquare Sample heta given au and data y

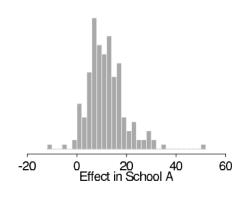
Marginal posterior density $p(\tau|y)$

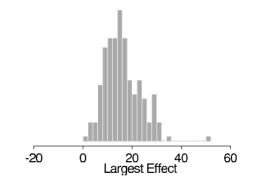




Results from the posterior distribution estimated using the sampled data

School	Posterior quantiles							
	2.5%	25%	median	75%	97.5%			
A	-2	7	10	16	31			
В	-5	3	8	12	23			
\mathbf{C}	-11	2	7	11	19			
D	-7	4	8	11	21			
${f E}$	-9	1	5	10	18			
\mathbf{F}	-7	2	6	10	28			
\mathbf{G}	-1	7	10	15	26			
\mathbf{H}	-6	3	8	13	33			





• The Bayesian probability that the effect in school A is as large as 28 points:

Individual test: 50% → Bayesian : less than 10%

- What is the maximum $\{\theta_i\}$?
- What is $Pr(\theta_3 > \theta_5 | y)$?

Hierarchical model is flexible enough to adapt to the data, thereby providing posterior inferences that account for the partial pooling as well as uncertainty in the hyper parameters