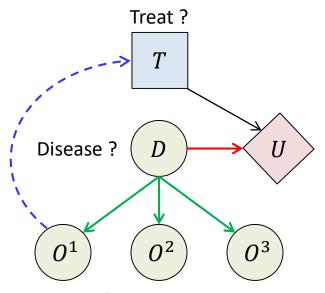
## **L11.** Influential Diagram

#### **Introduction**

## **Bayesian Network + Decision node + Utility node = Decision network (Influential Diagram)**

make rational decisions based on a probabilistic model and utility function



Results from diagnostic tests

- A chance node corresponds to a random variable
- A decision node corresponds to each decision to be made
- A utility node corresponds to an additive utility component

## **Utility theory**

How to compare the plausibility of different statements?

A: "We can be a millionaire if we go to graduate school"

VS

B: "We can be a millionaire if we go to Samsung"

- If you believe A more than B, you can write A > B
- If you believe B more than A, you can write  $A \prec B$
- If you have the same belief, you can write  $A \sim B$

#### **Constraints on Rational Preference**

Assumptions about relationships of  $\succ$  and  $\sim$ 

- Completeness (comparability) : either A > B, A < B or  $A \sim B$
- Transitivity: if A > B and B > C, then A > C
- Continuity: if A > B > C, there exists a probability p such that  $[A: p; C: 1-p] \sim B$
- Monotonicity: if A > B, then for any C and probability p, [A:p;C:1-p] > [B:p;C:1-p]

The degree of belief can be represented by a real-valued function:

- P(A) > P(B) if and only if A > B
- P(A) = P(B) if and only if  $A \sim B$

## **Utility functions**

- Just as beliefs can be subjective, so can preferences.
- Preference operators can be used to compare preferences over uncertain outcomes. That is, a lottery is a set of probabilities  $p_{1:n}$  associated with a set of outcomes  $S_{1:n}$ .

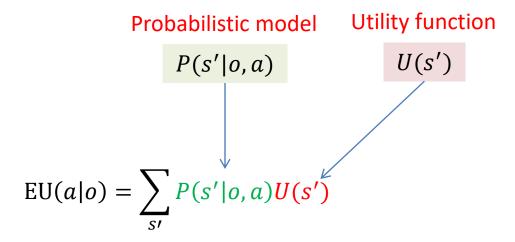
$$[S_1: p_1; S_2: p_2; ...; S_n: p_n]$$

The utility of a lottery is given by

$$U([S_1:p_1;S_2:p_2;...;S_n:p_n]) = \sum_{i=1}^n p_i U(S_i)$$

## **Maximum Expected Utility Principle**

- Reach rational decisions with imperfect knowledge of the state of the world.
- Expected utility of taking action a given that we observe o and take action a:

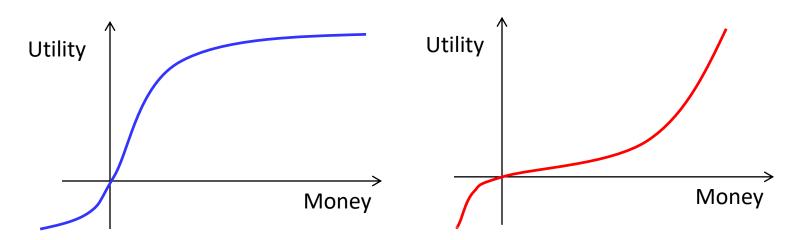


 The principle of maximum expected utility: a rational agent should choose the action that maximizes expected utility:

$$a^* = \underset{a}{\operatorname{argmax}} \operatorname{EU}(a|o)$$

## **Utility of Money**

- Monetary values are often used to infer utility function.
   Ex) cost of property, human loss damage caused by natural disasters
- It is well known that the relationship between utility and money may not be linear as shown below;



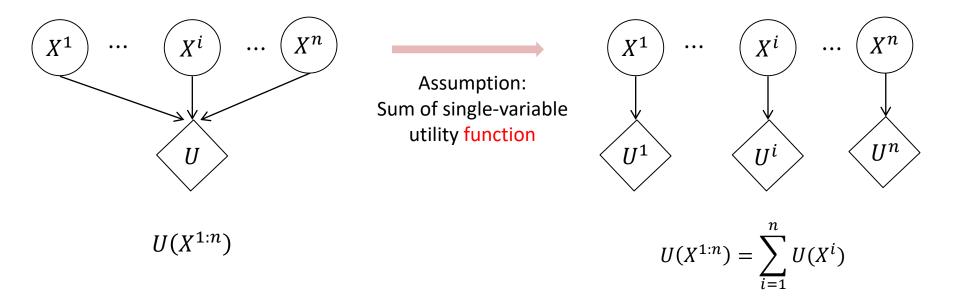
A: Winning 1\$ with a probability 1 vs B: Winning 100\$ with a probability 0.01

Risk averse : Preference for A (Utility function is concave)

Risk neutral: There is no difference between A and B (Utility function is a linear)

Risk seeking: Preference for B (Utility function is convex)

## **Multiple Variable Utility Function**



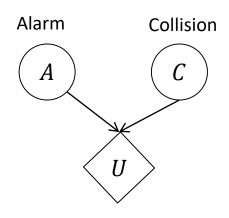
• If  $X^i$  is a binary variable,  $2^n$  parameters are required to specify  $U(X^{1:n})$ 

• If  $X^i$  is a binary variable, 2n parameters are required to specify  $U(X^{1:n})$ 

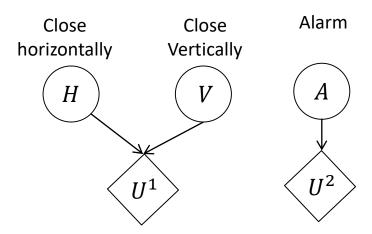
Different additive decomposition can be explicitly imposed on the network structure!

## **Multiple Variable Utility Function**

## **Example:** Collision avoidance system



A	С	U
$a^0$	$c^0$	$U(a^0,c^0)$
$a^0$	$c^1$	$U(a^0,c^1)$
$a^1$	$c^0$	$U(a^1,c^0)$
$a^1$	$c^1$	$U(a^1,c^1)$

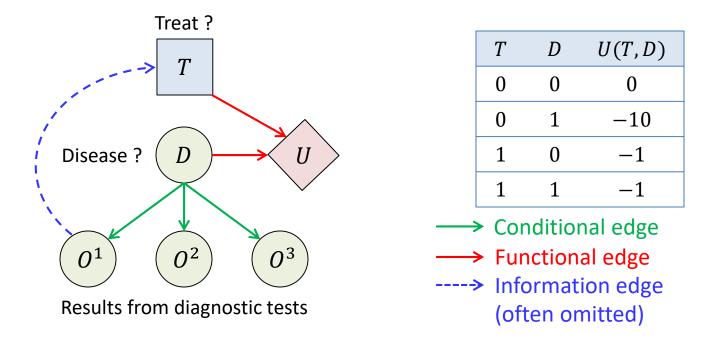


# Additive decomposition of utility function

$$U(h, v, a) = U^{1}(h, v) + U^{2}(a)$$

#### **Decision Network**

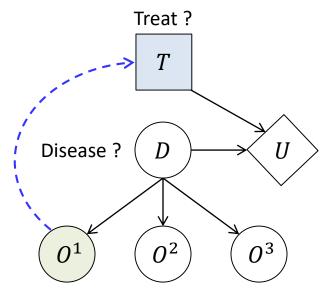
## **Bayesian Network + Decision node + Utility node = Decision network (Influential Diagram)**



- A chance node corresponds to a random variable
- A decision node corresponds to each decision to be made
- A utility node corresponds to an additive utility component

#### **Decision Network**

Assume we only have a single observation  $O^1 = 1 (= o_1^1)$  from test 1



Results from diagnostic tests

$$EU(t^{1}|o_{1}^{1}) = \sum_{d} P(d|t^{1}, o_{1}^{1})U(t^{1}, d)$$

$$= \sum_{d} \sum_{o_{2}} \sum_{o_{3}} P(d, o_{2}, o_{3}|t^{1}, o_{1}^{1})U(t^{1}, d)$$

#### **Value of Information**

- It may be beneficial to administer additional diagnostic tests to reduce the uncertainty about the decease. Then, how to choose a test type to be conducted?
- Expected utility of optimal action given observation o :

$$EU^*(o) = \operatorname*{argmax}_a EU(a|o)$$

• The value of information (VOI) about new variable  $O^{new}$  (unobserved) given the current observation o (observed):

$$VOI(o^{new}|o) = \left(\sum_{o^{new}} P(o^{new}|o)EU^*(o^{new},o)\right) - EU^*(o)$$

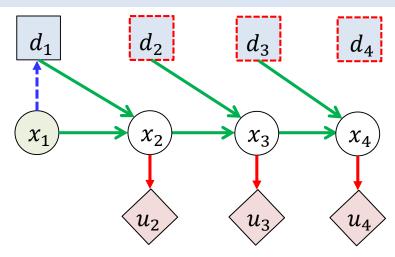
$$VOI(o^{new}|o) \ge 0 \ \forall o^{new}, o$$

- The value of information about a variable is the increase in expected utility with the observation of that variable
- VPI can only captures the increase in expected utility → need to consider the cost associated with observing the new information

- The sequential decision making problems can be solved by exploiting structure in the problem based on Bayesian Network and the corresponding inference routines
- The sequential decision making problem will be extended later to problems in control theory and reinforcement learning
- Influential Diagram defines a partial ordering of the nodes:

$$\mathcal{X}_0 \prec D_1 \prec \mathcal{X}_1 \prec D_2$$
, ...,  $\prec \mathcal{X}_{n-1} \prec D_n \prec \mathcal{X}_n$ 

with  $\mathcal{X}_k$  being the variables revealed between decision  $D_k$  and  $D_{k+1}$ 



Transition probability:

$$p(x_{t+1}|x_t,d_t)$$

Utility is

$$U(x_{1:4}) = \sum_{t=2}^{4} u(x_t)$$

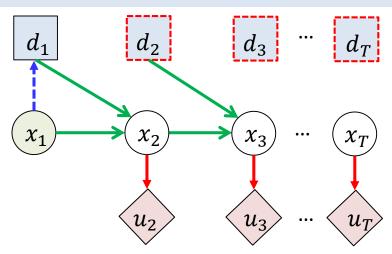
The probability of the sequence

$$p(x_{2:4}|x_1,d_{1:3}) = \prod_{t=1}^{3} p(x_{t+1}|x_t,d_t) = p(x_2|x_1,d_1)p(x_3|x_2,d_2)p(x_4|x_3,d_3)$$

• At time t=1, we want to made the decision  $d_1$  that will lead to maximized expected total utility

$$U(d_1|x_1) = \sum_{x_2} \max_{d_2} \sum_{x_3} \max_{d_3} p(x_{2:4}|x_1, d_{1:3}) U(x_{2:4})$$

$$U(d_1|x_1) = \sum_{x_2} \max_{d_2} \sum_{x_3} \max_{d_3} \prod_{t=1}^{3} p(x_{t+1}|x_t, d_t) \sum_{t=2}^{4} u(x_t)$$



• Transition probability:

$$p(x_{t+1}|x_t,d_t)$$

Utility is

$$U(x_{1:T}) = \sum_{t=2}^{T} u(x_t)$$

• The probability of the sequence

$$p(x_{2:T}|x_1,d_{1:T-1}) = \prod_{t=1}^{T-1} p(x_{t+1}|x_t,d_t)$$

• At time t=1, we want to made the decision  $d_1$  that will lead to maximized expected total utility

$$\begin{split} U(d_1|x_1) &= \sum_{x_2} \max_{d_2} \sum_{x_3} \max_{d_3} \sum_{x_4} ... \max_{d_{T-1}} \sum_{x_T} p(x_{2:T}|x_1, d_{1:T-1}) U(x_{2:T}) \\ U(d_1|x_1) &= \sum_{x_2} \max_{d_2} \sum_{x_3} \max_{d_3} \sum_{x_4} ... \max_{d_{T-1}} \sum_{x_T} \prod_{t=1}^{T-1} p(x_{t+1}|x_t, d_t) \sum_{t=2}^{T} u(x_t) \end{split}$$

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with  $\mathcal{X}_k$  being the variables revealed between decision  $D_k$  and  $D_{k+1}$ 

• The optimal first decision  $D_1 = d_1$  is determined by computing

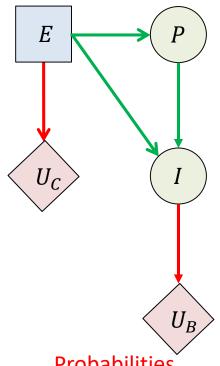
$$U(d_1|x_0) \equiv \sum_{\mathcal{X}_1} \max_{D_1} \dots \sum_{\mathcal{X}_{n-1}} \max_{D_{n-1}} \sum_{\mathcal{X}_n} \prod_{i \in \mathcal{L}} p(x_i|\mathrm{pa}(x_i)) \sum_{j \in \mathcal{T}} U_j \left(\mathrm{pa}(u_j)\right) \\ \mathrm{pa}(x_i) \coloneqq \mathrm{Parent \ nodes \ of \ } x_i$$

 $\mathcal{L}$  is a set of random variables and  $\mathcal{T}$  is a set of utility variables

• The optimal first decision  $D_1^*$  is determined as

$$d_1^* = \operatorname*{argmax}_{d_1} U(d_1|x_0)$$

## **Example: Should I do a PhD?**



#### Do PhD to wind a Novel Prize?

The ordering :  $E^* \prec \{I, P\}$ 

#### **Domains**

- $dom(E) = \{do PhD, no PhD\}$
- $dom(P) = \{prize, no prize\}$
- $dom(I) = \{low, average, high\}$

#### **Utilities**

- $U_C(\text{do PhD}) = -50000, \ U_C(\text{no PhD}) = 0$
- $U_R(\text{low}) = 100000$ ,  $U_R(\text{average}) = 200000$ ,  $U_R(\text{high}) = 500000$

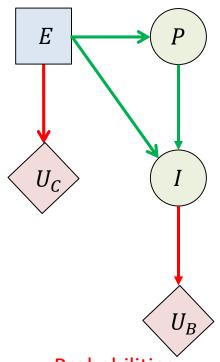
#### **Probabilities**

- p(win Novel Prize|no PhD) = 0.0000001, p(win Novel Prize|do PhD) = 0.001
- p(low|do PhD, no prize) = 0.1, p(average|do PhD, no prize) = 0.5, p(hight|do PhD, no prize) = 0.4
- p(low|no PhD, no prize) = 0.2, p(average|no PhD, no prize) = 0.6, p(high|no PhD, no prize) = 0.2
- p(low|do PhD, prize) = 0.01, p(average|do PhD, prize) = 0.04,p(hight|do PhD, prize) = 0.95
- p(low|no PhD, prize) = 0.01, p(average|no PhD, prize) = 0.04, p(high|no PhD, prize) = 0.95





## **Example: Should I do a PhD?**



#### Do PhD to wind a Novel Prize?

The ordering :  $E^* \prec \{I, P\}$ 

#### **Domains**

- $dom(E) = \{do PhD, no PhD\}$
- $dom(P) = \{prize, no prize\}$
- dom(I) = {low, average, high}

#### **Utilities**

- $U_C(\text{do PhD}) = -50000$ ,  $U_C(\text{no PhD}) = 0$
- $U_B(\text{low}) = 100000$ ,  $U_B(\text{average}) = 200000$ ,  $U_B(\text{high}) = 500000$

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- p(low|do PhD, no prize) = 0.1, p(average|do PhD, no prize) = 0.5, p(hight|do PhD, no prize) = 0.4
- p(low|no PhD, no prize) = 0.2, p(average|no PhD, no prize) = 0.6, p(high|no PhD, no prize) = 0.2
- p(low|do PhD, prize) = 0.01, p(average|do PhD, prize) = 0.04, p(hight|do PhD, prize) = 0.95
- p(low|no PhD, prize) = 0.01, p(average|no PhD, prize) = 0.04, p(high|no PhD, prize) = 0.95

### The expected utility of Education is

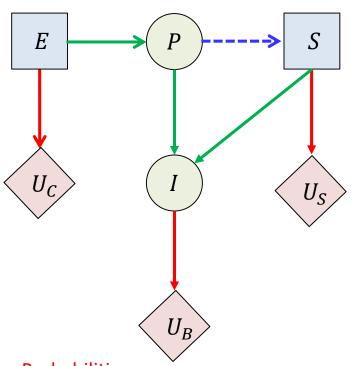
$$U(E) = \sum_{I,P} p(I|E,P)p(P|E)[U_{C}(E) + U_{B}(I)]$$

U(do PhD) = 260174U(no PhD) = 240000





## **Example: PhD and start-up companies**



#### Do PhD to wind a Novel Prize and start-up?

The ordering :  $E^* \prec P \prec S^* \prec I$ 

#### **Domains**

- $dom(E) = \{do PhD, no PhD\}$
- $dom(P) = \{prize, no prize\}$
- $dom(I) = \{low, average, high\}$
- dom(S) = {yes, no }

#### **Utilities**

- $U_C(\text{do PhD}) = -50000, \ U_C(\text{no PhD}) = 0$
- $U_B(\text{low}) = 100000$ ,  $U_B(\text{average}) = 200000$ ,  $U_B(\text{high}) = 500000$ 
  - $U_{\rm S}({\rm start}\,{\rm up}) = -200000,\ U_{\rm S}({\rm no}\,{\rm start}\,{\rm up}) = 0$

## Probabilities

- p(win Novel Prize|no PhD) = 0.0000001, p(win Novel Prize|do PhD) = 0.001
- p(low|do PhD, no prize) = 0.1, p(average|do PhD, no prize) = 0.5, p(hight|do PhD, no prize) = 0.4
- p(low|no PhD, no prize) = 0.2, p(average|no PhD, no prize) = 0.6, p(high|no PhD, no prize) = 0.2
- p(low|do PhD, prize) = 0.01, p(average|do PhD, prize) = 0.04, p(hight|do PhD, prize) = 0.95
- p(low|no PhD, prize) = 0.01, p(average|no PhD, prize) = 0.04, p(high|no PhD, prize) = 0.95
- p(low|start up, no prize) = 0.1, p(average|start up, no prize) = 0.5,
- p(low|no start up, no prize) = 0.2, p(average|no start up, no prize) = 0.6,
- p(low|start up, prize) = 0.005, p(average|start up, prize) = 0.005,
- p(low|no start up, prize) = 0.05, p(average|no start up, prize) = 0.15,

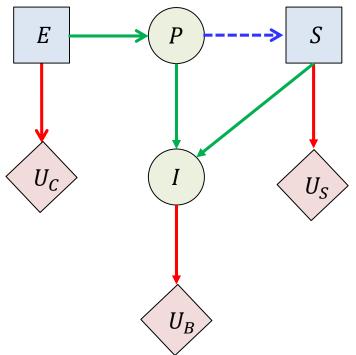
Google





- p(hight|start up, no prize) = 0.4p(high|no start up, no prizeze) = 0.2
- p(hight|start up, prize) = 0.99
  - p(high|no start up, prize) = 0.8

## **Example: PhD and start-up companies**



#### Do PhD to wind a Novel Prize and start-up?

The ordering :  $E^* \prec P \prec S^* \prec I$ 

#### **Domains**

- $dom(E) = \{do PhD, no PhD\}$
- $dom(P) = \{prize, no prize\}$
- $dom(I) = \{low, average, high\}$
- $dom(S) = \{yes, no \}$

#### **Utilities**

- $U_C(\text{do PhD}) = -50000, \ U_C(\text{no PhD}) = 0$
- $U_B(\text{low}) = 100000$ ,  $U_B(\text{average}) = 200000$ ,  $U_B(\text{high}) = 500000$
- $U_S(\text{start up}) = -200000$ ,  $U_S(\text{no start up}) = 0$
- Our interest is to advise whether or not it is desirable to take a PhD, bearing in mind that later one
  may or may not win the Novel Prize, and may or may not form a start-up company
- The expected optimal utility for any state E is

$$U(E) = \sum_{P} \max_{S} \sum_{I} p(I|S, P) p(P|E) [U_{C}(E) + U_{B}(I) + U_{C}(S)]$$

(where we assume that the optimal decisions are taken in the future)

U(do PhD) = 190195U(no PhD) = 240002





