

# Joshua Faaborg

## Web Developer

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[JLFaaborg.com](http://JLFaaborg.com)  
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Josh Faaborg is a Web Developer with academic and professional career prep training, specializing in node technologies. Outside of growing his coding skills, Josh also maintains Ecommerce and WordPress sites for his clients. Josh hopes to take the step into a full-time development position, and with his track record of growth, has what it takes.

### SKILLS AND PROJECTS

- General: JavaScript | HTML | CSS | PHP
- Specific: React | Redux | Express | Google API's | MongoDB | WordPress | cPanel
- Complimentary: SEO | Google Tag Manager | Google Ads | Google Analytics
- Project 1: Personal Website | [JLFaaborg](http://JLFaaborg)
- Project 2: Current Ongoing Redesign | [Clear2Land](#)
- Project 3: Ongoing Web App | [Google Ads Productivity](#)

### WORK EXPERIENCE

#### **Paid Search Analytics | C-4 Analytics** **(09/2021) – Present**

Created Google Ads Conversion Tool Using React and Express.

Worked On Internal System Automation.

Set Up Advanced Conversion Funnels Through Google Tag Manager and JavaScript.

#### **Salesforce Developer | Revature | Apprenticeship** **(03/2021) – (09/2021)**

Learned Salesforce Admin and Development

Created Apex Triggers, Classes, and Test Classes.

Learned Test Driven Development in an Agile Environment, Using Git.

#### **PPC Specialist | MyCity Social** **(03/2020) – (03/2021)**

A/B Tested Components to Drill Down on Best Performing Combinations.

Created and Installed Google Tag Manager on Existing and New Clients to Replace the GTAG Instances.

Created Google Ads Scripts for Automation.

**Project Manager | The Click Depot | Contract  
(07/2019) – (01/2020)**

Maintained Contact with Clients Through the Whole Website Development.

Set Up Call and Form Tracking Using Google Tag Manager and Custom Triggers.

Created Automation Scripts in Google Ads.

Developed New Landing Pages Using Elementor.

**SEO Specialist | Progressive Dental Marketing  
(01/2019) – (07/2019)**

Created Internal Automation Tools That Work with Google APIs.

Created Automated Sheets in Excel.

**E d u c a t i o n**

A.S Computer Science | St Petersburg College, St Pete FL  
Graduation Year (2018)

Revature Career Prep | [Revature](#) | Remote  
Graduation Year (2021)