## Financial Econometrics

Lecture 12

Fu Ouyang

May 30, 2018

## Outline

Validating CAPM

#### **Econometric Model**

The validity of CAPM relies on several assumptions, which may not be consistent with real-world data. This section introduces methods which can be used to validate the Sharpe-Linter version of CAPM.

Let  $Y_t = (Y_{1t}, ..., Y_{Nt})$  be a vector of excess returns of N portfolios at time t, which are usually constructed from the p assets that from the market portfolio.

Let  $Y_t^m$  denote the excess return of the (proxy) market portfolio.

Recall the projection we considered in last lecture:

$$Y_t = \alpha + \beta Y_t^m + \epsilon_t$$

where 
$$E(\epsilon_t) = 0$$
,  $Var(\epsilon_t) = \Sigma$  and  $Cov(Y_t^m, \epsilon_t) = 0$ .

#### Econometric Model

When CAPM holds,  $\alpha = 0$ , and so we can fit the above model and test  $H_0: \alpha = 0$  vs.  $H_1: \alpha \neq 0$ .

This framework has many other applications:

- Test whether a constructed portfolio is efficient among the assets used to construct the portfolio, in which  $Y_t$  is the vector of excess returns of all component assets and  $Y_t^m$  is the excess return of the constructed portfolio. If the construct portfolio is efficient,  $\alpha = 0$ .
- Test an analyst's stock picking ability. Among his/her recommended stocks, is there anyone having positive  $\alpha$ ?

### Maximum Likelihood Estimation

Assume  $\epsilon_t \stackrel{iid}{\sim} N(0, \Sigma)$ . Then, we have

$$Y_t|Y_t^m \stackrel{iid}{\sim} N(\alpha + \beta Y_t^m, \Sigma)$$

and hence

$$f(Y_1, ..., Y_t | Y_1^m, ..., Y_T^m)$$

$$= \prod_{t=1}^T (2\pi)^{-\frac{N}{2}} |\Sigma|^{-\frac{1}{2}} \exp\left[-\frac{1}{2} (Y_t - \alpha - \beta Y_t^m)' \Sigma^{-1} (Y_t - \alpha - \beta Y_t^m)\right]$$

The log-likelihood function for parameter  $\theta \equiv (\alpha, \beta, \Sigma)$  is

$$L(\theta) = -\frac{NT}{2}\log(2\pi) - \frac{T}{2}\log|\Sigma| - \frac{1}{2}\sum_{t=0}^{T} (Y_{t} - \alpha - \beta Y_{t}^{m})'\Sigma^{-1}(Y_{t} - \alpha - \beta Y_{t}^{m})$$

### Maximum Likelihood Estimation

The maximum likelihood estimator is defined as

$$\widehat{\theta}_{MLE} = \arg\max_{\theta} L(\theta)$$

It is not hard to obtain that

$$\widehat{\alpha} = \overline{Y} - \widehat{\beta}\overline{Y}_m$$

$$\widehat{\beta} = \sum_{t=1}^{T} (Y_t - \overline{Y})(Y_t^m - \overline{Y}_m) / \sum_{t=1}^{T} (Y_t^m - \overline{Y}_m)^2$$

$$\widehat{\Sigma} = \sum_{t=1}^{T} \widehat{\epsilon}_t \widehat{\epsilon}_t' / T$$

where  $\hat{\epsilon} = Y_t - \widehat{\alpha} - \widehat{\beta} Y_t^m$ .

## Maximum Likelihood Estimation

Note that under the normality assumption,  $(\widehat{\alpha}, \widehat{\beta})$  can be obtained via separately fitting

$$Y_{it} = \alpha_i + \beta_i Y_t^m + \epsilon_{it}$$

for all i=1,...,N using OLS, and let  $\widehat{\alpha}=(\widehat{\alpha}_1,...,\widehat{\alpha}_N)$ ,  $\widehat{\beta}=(\widehat{\beta}_1,...,\widehat{\beta}_N)$ .

It can be shown that

$$\widehat{\alpha} \stackrel{a}{\sim} N(\alpha, T^{-1}(1 + \bar{Y}_m^2/\widehat{\sigma}_m^2)\widehat{\Sigma})$$

where  $\widehat{\sigma}_m^2 = \sum_{t=1}^T (Y_t^m - \bar{Y}_m)^2/(T-1)$  and  $\stackrel{a}{\sim}$  means "approximately distributed".

# **Testing Statistics: Wald Test**

Under  $H_0$ :  $\alpha = 0$ , we can easily construct the *Wald test* which is given by

$$T_0 = T(1 + \bar{Y}_m^2/\widehat{\sigma}_m^2)^{-1} \widehat{\alpha}' \widehat{\Sigma}^{-1} \widehat{\alpha} \stackrel{a}{\sim} \chi_N^2$$

Furthermore, under the normal model, it can be shown that

$$T_1 = \frac{T - N - 1}{NT} T_0 \sim F_{N, T - N - 1}$$

Note that this is the exact distribution of the test statistic  $T_1$  (and also  $T_0$ ).

## Testing Statistics: Likelihood Ratio Test

Note that

$$\sum_{t=1}^{T} \widehat{\epsilon}_{t}^{\prime} \widehat{\Sigma}^{-1} \widehat{\epsilon}_{t} = \sum_{t=1}^{T} tr(\widehat{\epsilon}_{t}^{\prime} \widehat{\Sigma}^{-1} \widehat{\epsilon}_{t}) = \sum_{t=1}^{T} tr(\widehat{\Sigma}^{-1} \widehat{\epsilon}_{t} \widehat{\epsilon}_{t}^{\prime})$$
$$= tr(\widehat{\Sigma}^{-1} \sum_{t=1}^{T} \widehat{\epsilon}_{t} \widehat{\epsilon}_{t}^{\prime}) = tr(T\widehat{\Sigma}^{-1} \widehat{\Sigma}) = NT$$

and so

$$L(\widehat{\theta}) = -\frac{NT}{2}\log(2\pi) - \frac{T}{2}\log|\widehat{\Sigma}| - \frac{1}{2}\sum_{t=1}^{T}\widehat{\epsilon}_{t}'\widehat{\Sigma}^{-1}\widehat{\epsilon}_{t}$$
$$= -\frac{NT}{2}\log(2\pi) - \frac{T}{2}\log|\widehat{\Sigma}| - \frac{NT}{2}$$

# Testing Statistics: Likelihood Ratio Test

Under  $H_0: \alpha = 0$ , fit the model

$$Y_t = \beta Y_t^m + \epsilon_t$$

and obtain

$$\widehat{\beta}_{(r)} = \sum_{t=1}^{T} Y_t Y_t^m / \sum_{t=1}^{T} (Y_t^m)^2$$

$$\widehat{\Sigma}_{(r)} = \sum_{t=1}^{T} \widehat{\epsilon}_{(r)t} \widehat{\epsilon}'_{(r)t} / T$$

where  $\widehat{\epsilon}_{(r)t} = Y_t - \widehat{\beta}_{(r)}Y_t^m$ . The according log-likelihood is

$$L(\widehat{\theta}_{(r)}) = -\frac{NT}{2}\log(2\pi) - \frac{T}{2}\log|\widehat{\Sigma}_{(r)}| - \frac{NT}{2}$$

where  $\widehat{\theta}_{(r)} = (0, \widehat{\beta}_{(r)}, \widehat{\Sigma}_{(r)}).$ 

## Testing Statistics: Likelihood Ratio Test

The likelihood ratio test is then given by

$$T_2 = 2(L(\widehat{\theta}) - L(\widehat{\theta}_{(r)})) = -T(\log |\widehat{\Sigma}| - \log |\widehat{\Sigma}_{(r)}|) \stackrel{a}{\sim} \chi_N^2$$

A better approximation can be obtained by

$$T_3 = \frac{T - N/2 - 2}{T} T_2 \stackrel{a}{\sim} \chi_N^2$$

In fact,

$$T_2 = T \log \left( 1 + \frac{NT_1}{T - N - 1} \right)$$

Hence,  $T_0$ ,  $T_1$ ,  $T_2$ ,  $T_3$  are asymptotically equivalent, but they have different finite sample performance.

# Testing Statistics: Some Practical Issues

#### Selection of test statistics:

- When the normal distribution assumption holds,  $T_1$  is preferred as it has an exact distribution (instead of an approximation).
- When the normality of  $\epsilon_t$  might not hold,  $T_3$  provides better approximation than others.

#### Data

- Most empirical research uses monthly data. Recall the aggregational Gaussianity of financial returns, which makes the normal model more reasonable.
- Use portfolio returns instead of returns of single stocks for  $Y_t$ . The latter exhibit large variances, which make test statistics less powerful in detecting small deviations from CAPM.



## Illustration with Real-World Data

See R markdown file and code therein.