

# **Exploring the limits of Transfer Learning for NLP**

Many recent advances in NLP owe to the Transfer Learning "Pre-train and Fine Tune" approach

- A resource-rich entity trains a model of a Source Task, using a vast training dataset:
  - this is the pre-training step
  - Need a lot of resources to create, process and store the training dataset
  - Need a lot of resources to train a big (lots of weights) model on a big training dataset
  - Training objective usually Language Model (LM, predict the next) or Masked Language Model (MLM)
- A less resource rich entity adapts the model to a Target Task
  - checks out the model architecture and weights from a Model Hub
  - Fine tunes the model's weights on a Source Task-specific training dataset

Pre-training on simple tasks (like LM and MLM)

- seems to require the model to develop representations
- of general knowledge
- that transfer to many tasks

### Each successful result consists of a combination of discrete choices

- Pre-training objective
  - LM, MLM, Prefix LM (to be discussed)
- Dataset
  - size
  - diversity
- Architecture
- Fine-tuning method
- Benchmark

Given a combination of choices, it is not always easy to identify which choices contributed/detracted from the success.

- Ablation studies are often conducted
  - Replace an innovative choice with the standard; compare before/after metrics

The authors conduct a systematic study in an attempt to determine

- which choices are best
- create a model (T5) inspired by the best choices

# **Enablers**

### Text to Text as Universal NLP API

A key enabler of the study was the formulation of a Universal NLP API: Text to Text which we studied (NLP\_Text\_to\_Text.ipynb).

All NLP tasks can be re-expressed

- Translating (potentially structured) Input Text to flat sequences of Processed Text
- Outputting flat sequences of Text.

In particular: both the pre-training and fine tuning use the Text to Text format.

# Colossal Clean Crawled Corpus (C4) training dataset

<u>Common Crawl (https://commoncrawl.org/)</u> is consists of data obtained via *web-scraping* over many years

- Large: 20TB per month
- Lacking quality for NLP tasks
  - not Natural Language: source code, menus, error messages
  - offensive content

In response to this, the authors created Colossal Clean Crawled Corpus (C4), a cleansed version of Common Crawl

- retain only sentences
  - ending in proper NL punctuation (e.g., period, exclamation)
  - with at least 3 words
  - without indicators of code, e.g, ! javascript
- de-duplicated
- filter out "bad words"
- filter out **non-English** pages
  - since most tasks in set of benchmarks used were English-only

See the paper's <u>section (https://arxiv.org/pdf/1910.10683.pdf#page=5)</u> for full details

## **Downstream tasks**

The research uses a predetermined set of benchmarks that measure the performance on downstream tasks such as

- Sentence acceptability
- Sentiment analysis
- Sentence similarity
- Sentence completion
- Question answering
- Summarization

# Choices examined

## **Architecture**

All models studied used the Transformer architecture

- dominates simpler RNN, LSTM alternatives
- by facilitating long range dependencies

The original Transformer architecture consists of an Encoder and Decoder

- Encoder creates alternate representation of input
  - Ordinary self-attention (not causal) to the (layer's) inputs
- Decoder acts auto-regressively to create output
  - Uses masked attention to enforce causal ordering
    - can only attend to past outputs
    - can't "peek ahead" (during training) into output that will only be created in a future step

### **Architecture choices**

Encoder/Decoder

**Encoder only** 

• BERT is an example of an Encoder only architecture

Decoder only

• typically used for Language modeling

### **Attention choices**

The basis for the Transformer is the Attention mechanism.

There are different "flavors" of Attention.

- ullet restricts which parts of the input/output may be attended to (accessed) by the model at each time step t
- ullet where output  $\mathbf{y}_{(t)}$  is generated at time step t

Consider a task with

- ullet input sequence  $\mathbf{x}_{(1)},\ldots,\mathbf{x}_{(ar{T})}$
- ullet output sequence  $\mathbf{y}_{(1)}, \dots, \mathbf{y}_{(T)}$

Fully visible attention

- ullet usually refers to which parts of the input  ${f x}$  may be attended to by the Encoder
- ullet everything:  $\mathbf{x}_{(1)}, \dots, \mathbf{x}_{(ar{T})}$

#### Causal attention

- ullet usually refers to which parts of the output  ${f y}$  may be attended to by the Decoder
- ullet only those parts already generated  $\mathbf{y}_{(1)}, \ldots \mathbf{y}_{(t-1)}$ 
  - can't peek into the future
    - at training time, the complete target is available, and hence, the future could be visible
    - impossible at test time

In the Text to Text encoding of a task, the input and output sequences

- are usually concatenated into a single sequence: the Processed Input
- with separator tokens

Let concatenated sequence 
$$\dot{\mathbf{x}}_{(1)},\dots,\dot{\mathbf{x}}_{(ar{T})+T}$$
 be defined  $\dot{\mathbf{x}}_{(t)} = egin{cases} \mathbf{x}_{(t)} & t \leq ar{T} \\ \mathbf{y}_{(t-ar{T})} & t > ar{T} \end{cases}$ 

where we are ignoring the separator tokens for simplicity of notation.

We need to re-state the definition of the flavors of attention

- relative to the Processed Input (concatenated sequence)
- without reference to the Encoder or Decoder part
  - lacktriangle e.g., there is a Decoder-only architecture possible, which can also attend to f x
    - which is part of the Processed Input

#### **Attention choices**

Fully visible attention:

ullet everything is visible:  $\dot{\mathbf{x}}_{(1)},\ldots,\dot{\mathbf{x}}_{(ar{T})+T}$ 

Causal attention:  $1 \le t' < t$ 

ullet only parts prior to the current output are visible:  $\dot{\mathbf{x}}_{(1)},\ldots,\dot{\mathbf{x}}_{(t-1)}$ 

Prefix Language Model (LM) attention

• the input  $\mathbf{x}$  is fully visible; the only part of  $\mathbf{y}$  visible is that which has been generated  $\begin{cases} \dot{\mathbf{x}}_{(1)}, \dots, \dot{\mathbf{x}}_{\bar{T}} & \text{visible at } t \leq \bar{T} & \text{input fully visible} \\ \dot{\mathbf{x}}_{(1)}, \dots, \dot{\mathbf{x}}_{(t-1)} & \text{visible at } t > \bar{T} & \text{inputs, and outputs that have been} \end{cases}$ 

### Model size

A Transformer model can be characterized by a number of parameters

- Number of layers
  - number of Transformer blocks in the Encoder or Decoder stacks
- $d_{
  m head}, d_{
  m kv}$ 
  - size of each head
  - corresponds to the size of the keys and values in the Attention Lookup
- $\bullet$   $n_{
  m heads}$ 
  - number of heads
- $d_{\mathrm{model}} = n_{\mathrm{heads}} * d_{\mathrm{head}}$

## Unsupervised objective

Unsupervised objective choices

Language Modeling (LM)

predict the next token

Masked Language Modeling (MLM)

- a denoising objective
- corrects corrupted (masked) inputs
  - 15% of input tokens corrupted, i.e., replaced by
    - random token, 10% of the time
    - missing token [MASK], 90% of the time

n.b., MLM claimed to the "standard" because it has been observed to perform better than LM (predict the next) objective

A less familiar objective is deshuffling

• input: re-ordered tokens

• output: tokens in correct order

## **Datasets**

**Unsupervised Pre-training Dataset choices** 

C4

Unfiltered C4

- remove filtering for non-text, bad words
- retain English-only filter

RealNews-like C4

• C4 limited to news websites used for the RealNews dataset

Wikipedia C4

Wikipedia + Toronto Book Corpus (CBC)

• books (ebooks) are different stylistically from Wikipedia articles

WebText-like C4

- WebText was created for GPT
- filtered to pages ranked with high human scores on Reddit

# Size of training dataset

Varying total number of tokens used in pre-training

# **Training Strategy**

Downstream task: Fine tuning choices

There are several variants of the Fine-Tuning step.

In our original presentation on Transfer Learning

- we grafted a Target-task specific Classification head
- on to a prefix of the pre-trained architecture

#### We have the choice during fine-tuning of training

- just the parameters in the newly grafted (uninitialized) Head
  - freezing the parameters of the base model
  - to possible corruption of base model parameters
    - o due to initial large gradients caused by untrained Head
- Gradual unfreezing of the base parameters
  - freeze parameters of deep layers of base until Head parameters have been somewhat trained
  - gradually unfreeze parameters of earlier layers as deeper layer parameters have adapted
- all the parameters

#### This doesn't directly apply to the Text to Text format

- no Classification Head
- entire Decoder needs to be trained to produce the Target Task sequence

Instead, the *freezing* strategy used is to insert *adapter layers* 

- Dense-ReLu-Dense blocks inserted after the Feed Forward (FF) final component of the Transformer block
  - for each layer
- number of inputs and outputs are the same
- so can be inserted without affecting rest of the architecture
- comparable to training only the Classifier Head

### Upstream task: Include Multi Task Learning as part of Pre-Training?

Rather than only using Unsupervised Pre-Training upstream (i.e., before Fine Tuning)

- we could try Multi Task Learning
- training set a mixture of examples from task-specific training datasets
- several variants of determining the proportions in the mixture

Note that Unsupervised Pre Training is one of the tasks included in the mixture

# **Baseline**

A baseline model is fixed by making a set of choices.

Experiments are conducted by varying choices one at a time.

Here are the choices for the baseline model

#### **Architecture**

Encoder/Decoder Transformer

- similar to BERT base model
  - 12 layers

$$egin{aligned} ullet \ d_{
m model} = n_{
m heads} * d_{
m head} = 768 \ &\circ \ n_{
m heads} = 12, d_{
m head} = d_{
m kv} = 64 \end{aligned}$$

- Cannot completely match Encoder only models
  - so constructed model is "similar" but not identical for some models

### **Training**

Maximum Likelihood: Teacher forcing, Cross-Entropy Loss

Maximum input sequence length = 512

Tokens per batch = Max input sequence length  $batch size = \$2^{9} 2^{7} = 2^{16} = 65,536$ 

Number of pre-training steps =  $2^{19}=524,288$ 

Number of tokens in pre-training = Tokens per batch Number of pre-training steps =  $2^{16} 2^{19} = 2^{35}$ 

Number of fine tuning steps =  $2^{18}$ 

## Vocabulary

• SentencePiece with 32K pieces

**Unsupervised Training Objective** 

Masked Language Modeling (MLM)

## Results

Paper: reflections (https://arxiv.org/pdf/1910.10683.pdf#page=41)

### Text to Text

Comparable performance to "native" model

## **Architecture**

Encoder/Decoder

Parameter sharing (between Layers): didn't hurt

Reducing number of layers hurts

# Unsupervised objective

MLM

- Little difference in masking schemes
- MLM corruption rate: unimportant, up to 50%

### **Datasets**

Subsets of C4 limited to domain-specific examples

- performs better for a few downstream tasks
- conditional on the narrower datasets not being too small
  - which results in repeated examples when training with a minimum number of tokens constraint

# Training strategy

- Updating *all* parameters during Fine Tuning worked best
- Including Multi Task Learning was **not** beneficial
  - i.e., could not find a mixing strategy that outperformed Unsupervised Pre-Training

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