# Togail Construction Website Development Plan

## Homepage

Purpose: Provide a polished, impactful first impression and guide users to explore services.

### Sections:

#### Hero Section

* High-quality background image or video showcasing premium flooring.
* Headline: "Transforming Spaces with Premium Flooring Solutions."
* Subheadline: "Experience unmatched quality and design tailored to your vision."
* Call-to-action buttons:
* - "Explore Services"
* - "Request a Free Quote"

#### Why Choose Us

* Highlight key differentiators:
* - Years of experience.
* - Use of high-quality materials.
* - Customer satisfaction guarantee.
* Icons or images for visual appeal.

#### Our Services Overview

* Brief descriptions of core services:
* - Floor Installation.
* - Custom Designs.
* - Maintenance.
* "Learn More" button leading to the Services page.

#### Featured Projects

* Image carousel of completed projects.
* Titles, locations, and optional client testimonials.

#### Client Testimonials

* Showcase reviews with client names and photos (if available).

#### Call-to-Action Section

* Bold statement: "Get a Free Quote Today!"
* Button leading to the Contact page or Quote form.

## Services Page

Purpose: Provide detailed descriptions of all services offered.

#### Intro Section

* Brief overview of the company’s expertise in flooring solutions.

#### Service Categories

* \*\*Floor Installation\*\*: Types of floors: wood, tile, carpet, etc.
* \*\*Custom Designs\*\*: Personalized flooring solutions for unique needs.
* \*\*Floor Maintenance\*\*: Cleaning, repairs, and refinishing services.

#### Call-to-Action

* "Book a Free Consultation" button.

## About Us Page

Purpose: Build trust by sharing the company’s story, mission, and values.

#### Company Overview

* Year established, mission, and vision.

#### Meet the Team

* Photos and short bios of key team members.

#### Our Values

* Icons and short descriptions for key values (e.g., Integrity, Innovation, Quality).

## Contact Page

Purpose: Simplify user communication with the company.

#### Contact Form

* Fields: Name, Email, Phone, Message.

#### Company Details

* Address, phone, email.

#### Map

* Embedded Google Map of the office location.

## Additional Features

* Blog Section: Articles on flooring trends, tips, and maintenance.
* FAQ Page: Answers to common questions about services and processes.
* Interactive Quote Calculator: Let users estimate costs based on square footage and flooring type.

## Final Touches

* Responsive Design: Ensure seamless experience across devices using Tailwind’s responsive utilities.
* SEO Optimization: Optimize meta tags, headings, and alt texts for search engines.
* Performance Enhancements: Lazy load images and optimize assets for fast loading.
* Accessibility: Add ARIA attributes and ensure keyboard navigation works properly.