## Jacob T. McCaskey

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## PROFESSIONAL SUMMARY

Successfully grew real estate groups production by more than 150% in 12 months by designing and implementing a lead generation system. Closed over 20 million dollars in transactions, earning the top 10% in office production, as well as awards in Gross Commission Income, Group Closed Volume, Group Listing Volume, and Closed Units while managing client and vendor relations with the utmost care. Additionally, I give back to the community through service at Metropolitan Ministries, Keep Tampa Bay Beautiful, and The Salvation Army.

EXPERIENCE	Buchanan Portfolio Group- Operations Manager October 2016-present			
	Hotspots Magazine- Contributing Writer			
	Osprey Observer Community Newspaper- Contributing Writer			
	Sacred Pepper. Server. March 16, 2015- October 2016			
	<b>The Hawkeye Newspaper</b> . Staff Writer/Layout Editor. Aug 2014 – June 2015			
	Documentary- The president, the peanut and the	ocumentary- The president, the peanut and the pulpit		
SKILLS	Marketing (Google Adword, Facebook, Email Campaigns), Lead Generation, Profit & Loss/Accounting, Client Relations, Photography, Adobe Creative Suite 6, Microsoft Office			
EDUCATION	University of South Florida			
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EDUCATION REFERENCES	In-progress- <b>Bachelor of Arts</b> in <b>Mass Comm</b> emphasis in Public Relations.  Hillsborough Community College.			
	In-progress- <b>Bachelor of Arts</b> in <b>Mass Comm</b> emphasis in Public Relations.  Hillsborough Community College. <b>A.A Emphasis in Engineering</b> , December 20	14		