

#### **Income Categorization**

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#### **Problem Statement**

Can we predict if a person's income is in excess of \$50,000 given certain profile information?

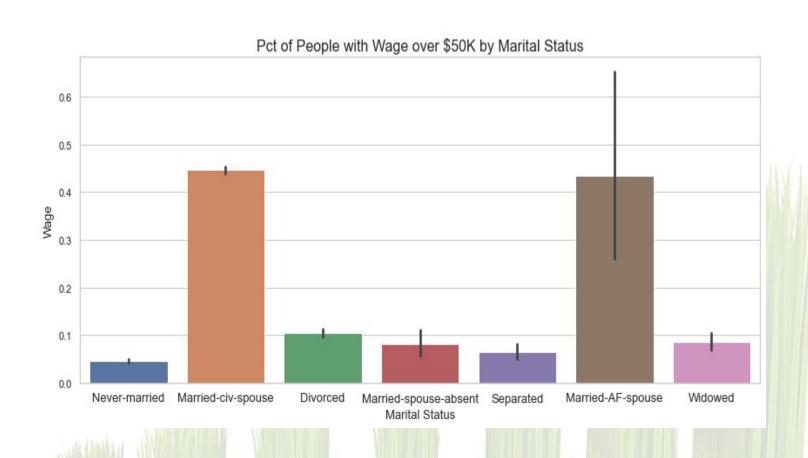
Why it matters?

By predicting if a person's income is in excess of \$50,000, we can further utilize the model to improve business decisions such as if someone gets approved for a loan and identify areas of improvement for a more financially stable life.

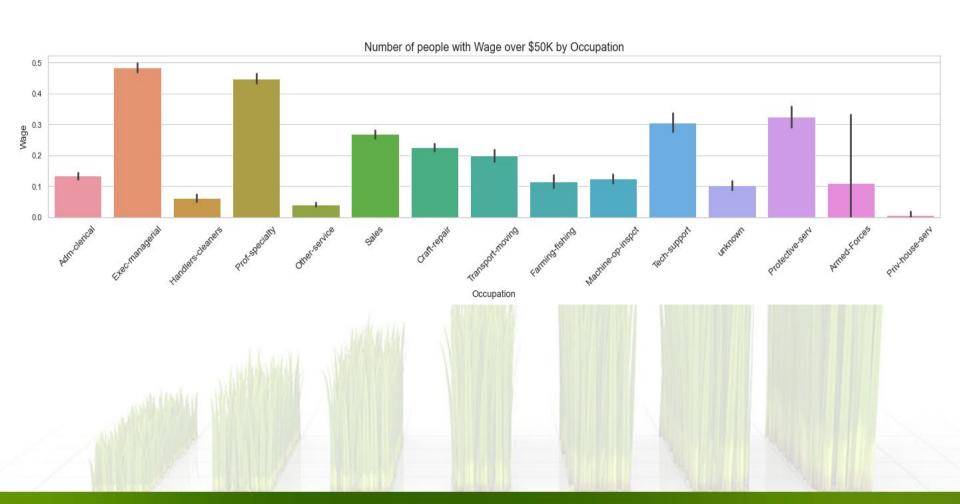
#### **Process**

- **01** Clean the data
- **02** Exploratory data analysis
- **O3** Engineer the features
- **04** Preliminary modeling
- **05** Modeling with hyperparameters
- **O6** Analyze and compare performances

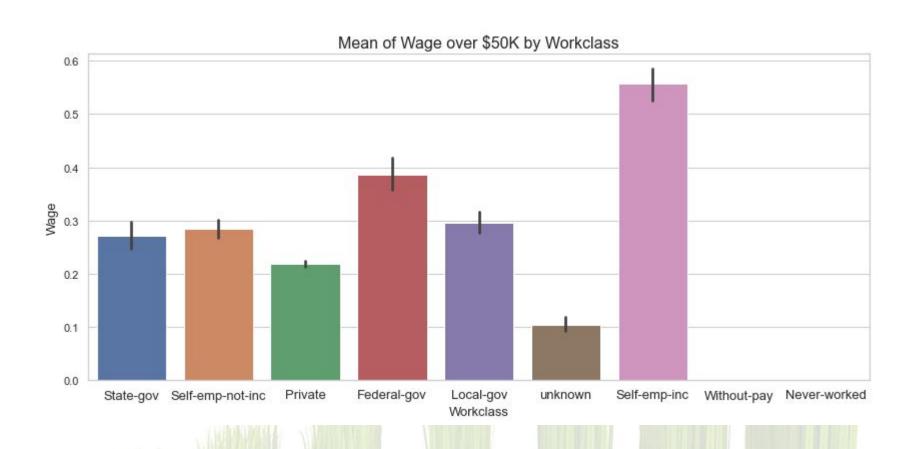
## **Exploratory Data Analysis**



### **Exploratory Data Analysis**

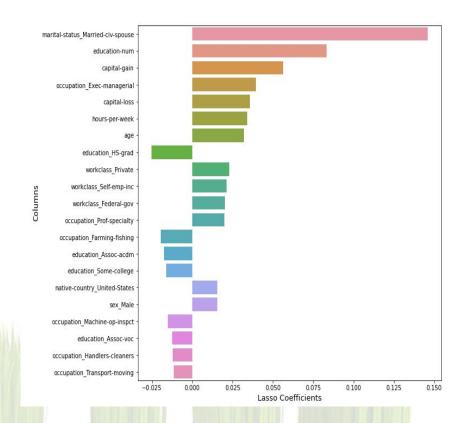


## **Exploratory Data Analysis**



## **Feature Engineering**

- Created Polynomial features on: age, hours-per-week, and educational-num
- Created dummy variables: workclass, education, marital-status, occupation, and native-country
- Binarized: sex and wage



Model	Logistic Regression
Training Accuracy	81.6%
Testing Accuracy	81.9%

Model	Naive Bayes
alpha	1
Train Accuracy	77.9%
Test Accuracy	77.6%

Model	Decision Trees
max_depth	7
min_samples_leaf	4
min_samples_split	20
Training Accuracy	86.1%
<b>Testing Accuracy</b>	85.9%

Model	Random Forest
max_depth	9
max_features	None
n_estimators	70
Training Accuracy	87.2%
Testing Accuracy	86.5%

Model	Bagging
n_estimators	2000
max_samples	300
max_features	18
Train score	85.6%
Test score	85.6%

Model	AdaBoost
n_estimators	2500
Train Accuracy	86.9%
Test Accuracy	87.2%

Model	SVC
С	10
Degree	2
Train Accuracy	86.6%
Test Accuracy	85.9%

Model	Voting Classifier
Train Accuracy	87.3%
Test Accuracy	87.3%

Voting Classifier contained the following models:

- AdaBoost
- Bagging
- Random Forest
- Decision Tree

### **Best Model**

Model	AdaBoost
n_estimators	2500
Train Accuracy	86.9%
Test Accuracy	87.2%

\*Note: This model requires a large amount of computing power to run.

#### Conclusion

- In conclusion, we found Adaboost to be the best model with a training accuracy of 86.9% and test accuracy of 87.2%
- Close 2nd goes to random forest with a 87.2 training accuracy and 86% testing accuracy score
- Model can be used to predict categorize whether someone makes 50,000 a year, and we can derive loan approval with 87% accuracy.
- Need better processing speed to run multiple jobs and find better models