## How to Become a Graphic Designer - Complete Guide

## **SKGDFU01** - Become a Graphic Designer

## **Course link**

- Graphic Design makes a vital part in the marketing process. It means being creative, but also business-savy
  - A huge part of your work will be dedicated to making business thrive by selling products or services
- You need to know how to create visual content that drives sales, views and generates engagement
- · Communication skills are more important than Drawing skills
- Full-time job vs Freelancing
  - You can do both!
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