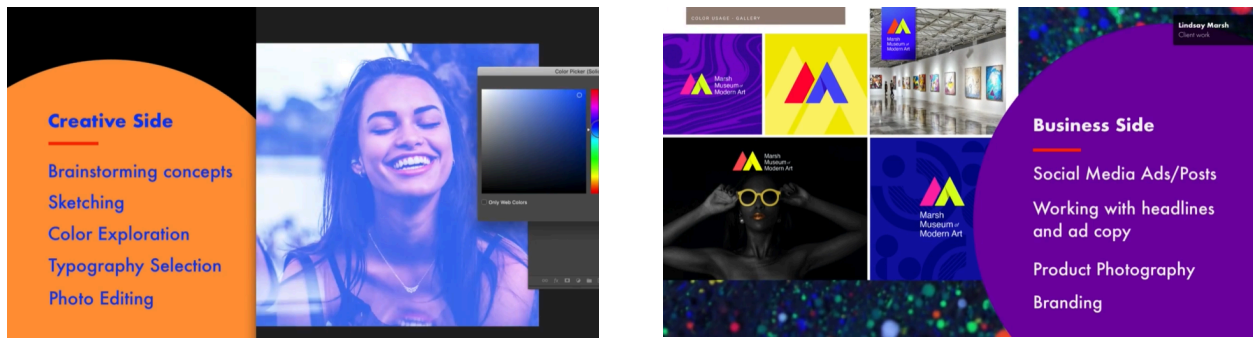



# How to Become a Graphic Designer - Complete Guide

## SKGDFU01 - Become a Graphic Designer

### Course link

- Graphic Design makes a vital part in the marketing process. It means being creative, but also business-savvy
  - A huge part of your work will be dedicated to making business thrive by selling products or services



- You need to know how to create visual content that drives sales, views and generates engagement
- Communication skills are more important than Drawing skills
- Full-time job  Freelancing
  - You can do both!



## Useful links:

### Get inspiration / Share your work:

- <https://www.aiga.org>
- [www.behance.net](http://www.behance.net)
- <https://dribbble.com>

### ▼ Instagram accounts recommendations:

## My Favorite Design Instagram Accounts to Follow!

**@worldbranddesign**

*Branding and Package Design Inspiration*

**@inspirational.branding**

*Brand Design Inspiration*

**@adobedesigners**

*Adobe's Official Account*

**@baugasm**

*A colorful and unique style to follow!*



**@george\_bokhua**

*Logo Design to die for*

**@ianbarnard**

*A hand lettering GOD*

**@logotix**

*A little logo design inspiration*

### Get clients:

- [www.fiverr.com](http://www.fiverr.com)
- <https://www.upwork.com>

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- ☐ Enter Facebook group
  - ☐ Leaver a review
  - ☐ Submit a Project