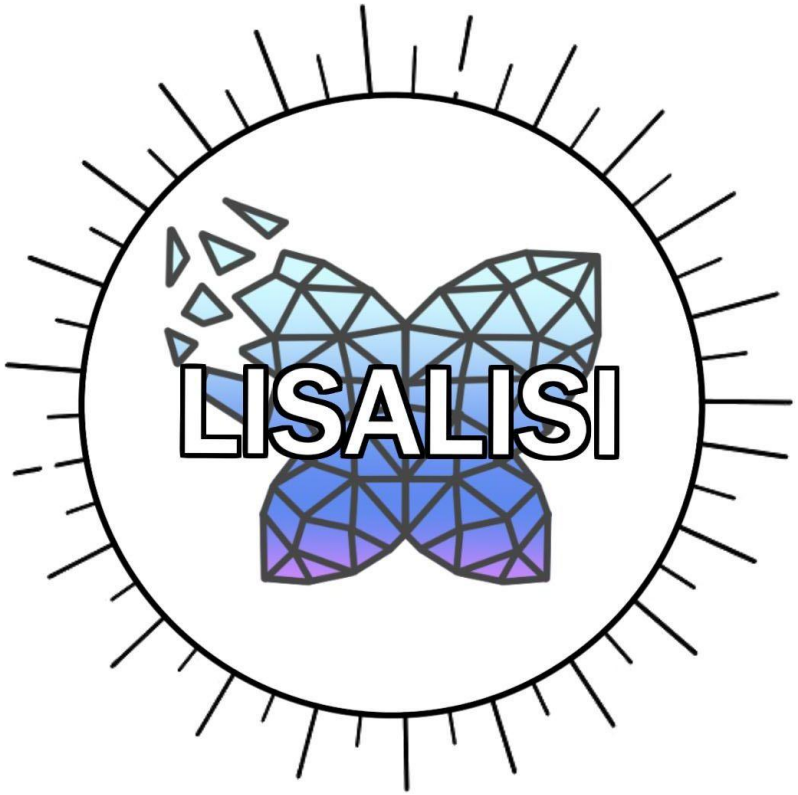


Lisalisi

"Here to help you fly again"

Management Leadership for Tomorrow
Career Prep Ideathon
September 22nd, 2021

MLT

Our Team

Nakiya White

North Carolina A&T State University,
Computer Engineering

Bryan Coronel

Washington University,
Chemical Engineering
and Computer Science

Raymond McGhee

University of Maryland,
College Park,
Computer Science

Bryan E. Sanchez

Northwestern University,
Social Policy, Computer
Science, and Design

Zeina Ly

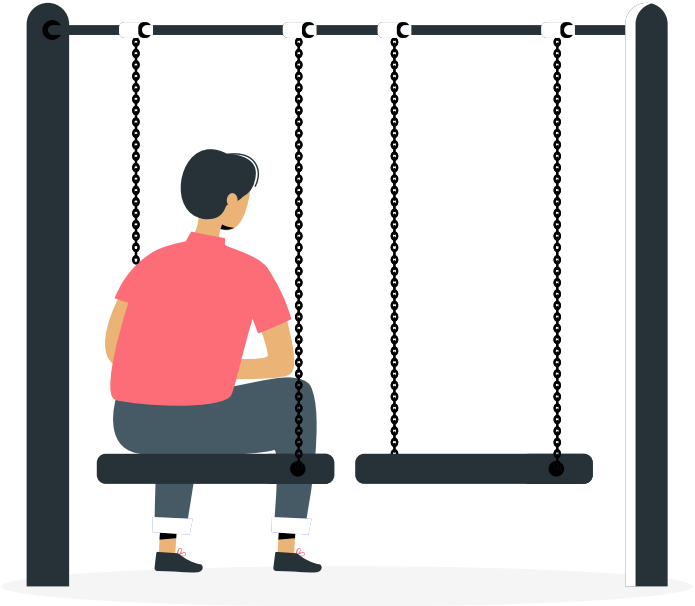
Rider University,
Business Administration,
Web Design, and Chinese

Jordan Mozebo

North Carolina A&T State
University,
Computer Science

The Problem

1. Lack of interactive mental health apps
2. Current mental health apps are expensive and not accessible to everyone
3. Other apps do not have several features and are usually limited to one



The Solution

Our goal is to create a convenient digital platform that combines many features aimed at mental health care

Lisalisi Lingala

(lee-sa-lee-see)

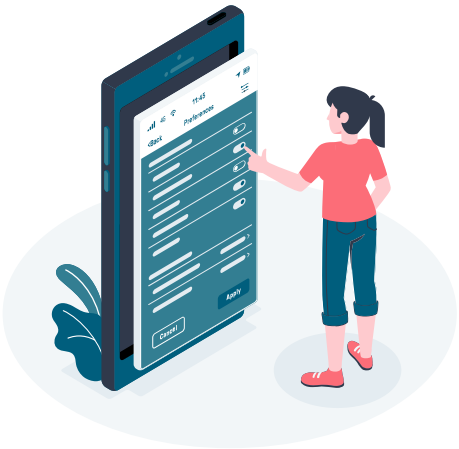
verb

1. To help
2. To provide assistance to (someone or something)

Key Features

User Accounts

User profiles indicate basic demographics and health status



Activities Feed

Images of users completing the weekly creative activities and challenges are posted to a feed. No comments or likes.

Online Counseling

Online counseling for users based on their needs and insurance status. They can message a therapist anytime in a secure chat window.

Other Features

“I am a beautiful person, inside and out!”

“My voice matters”

“I will no longer allow negative thoughts or feelings to drain me of my energy”

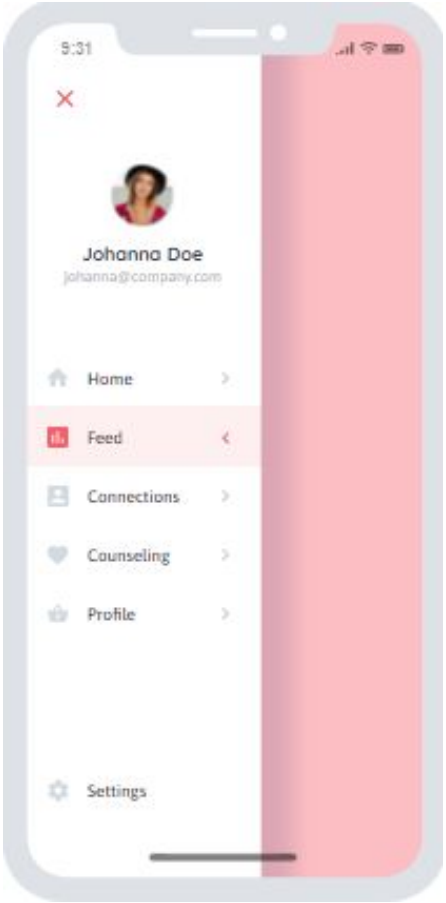
Customizable Daily Affirmations, Breathing Exercises and Calming Techniques, Sound Therapy

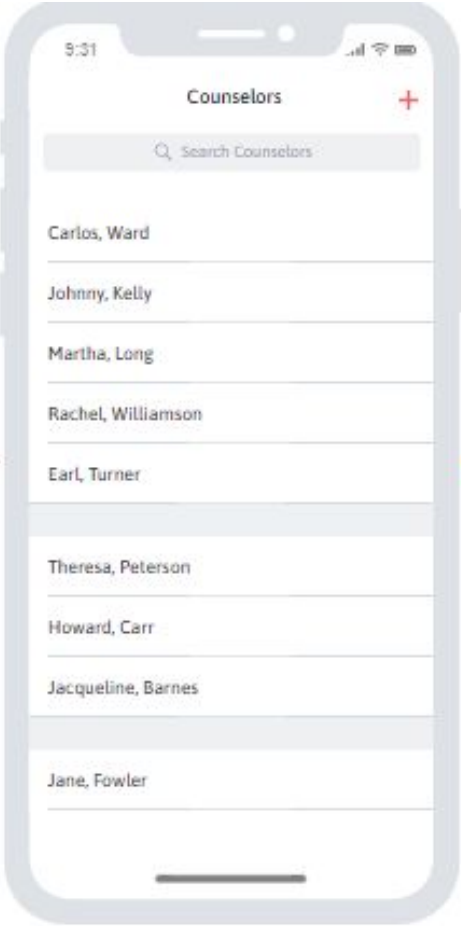
“I am enough”

“I will not worry about the things I cannot control”

“I celebrate everyday wins, big or small”

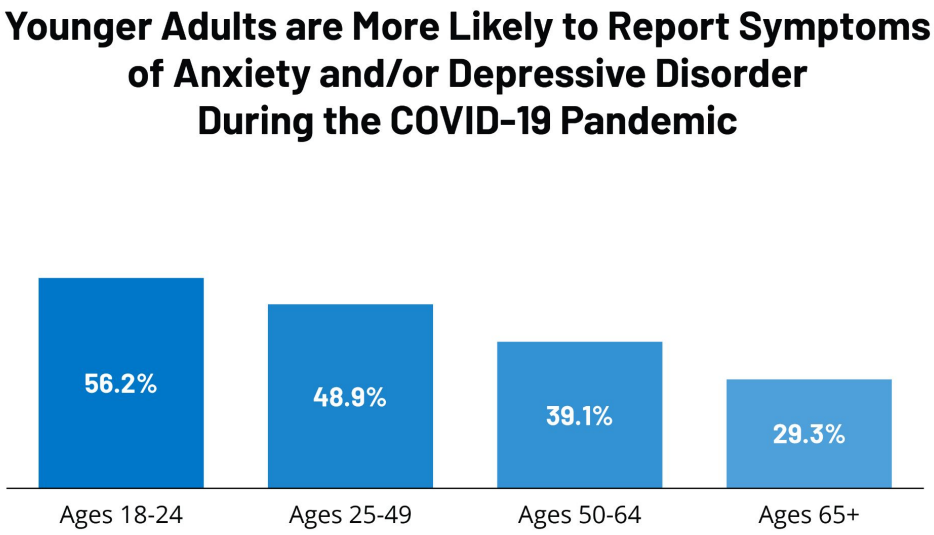
LISALISI

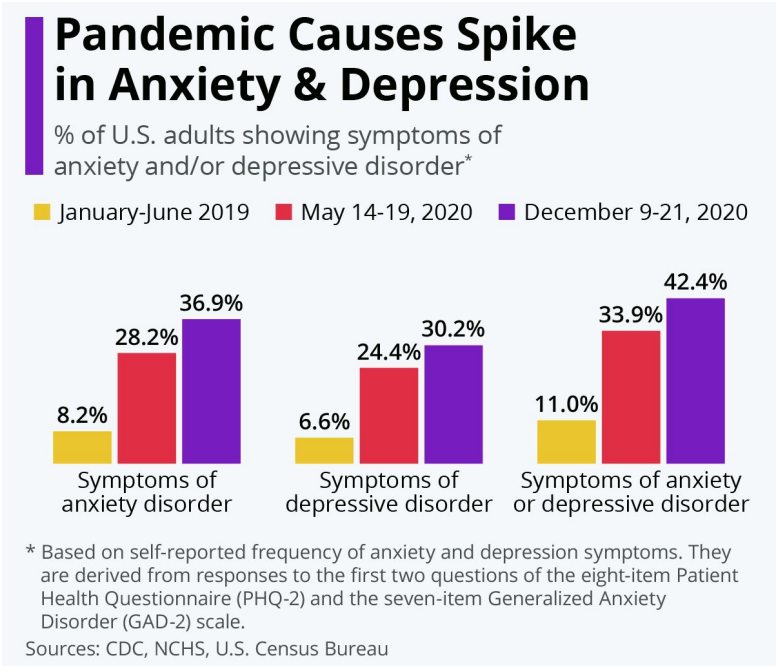

9:31
Johanna Doe
johanna@company.com
Home
Feed
Connections
Counseling
Profile
Settings


9:31
Counselors
Search Counselors
Carlos, Ward
Johnny, Kelly
Martha, Long
Rachel, Williamson
Earl, Turner
Theresa, Peterson
Howard, Carr
Jacqueline, Barnes
Jane, Fowler

Impact

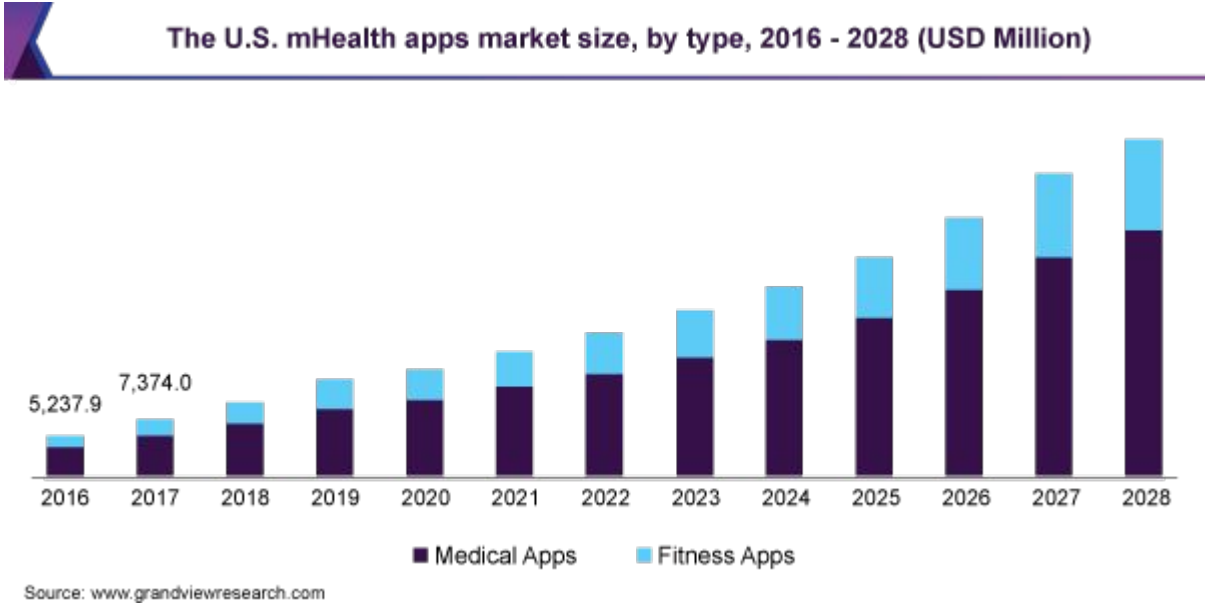
- Potential clinic partnership and other services
- Multipurpose usage makes us widely attractive
- Local organizations can drive marketing and community building around the product

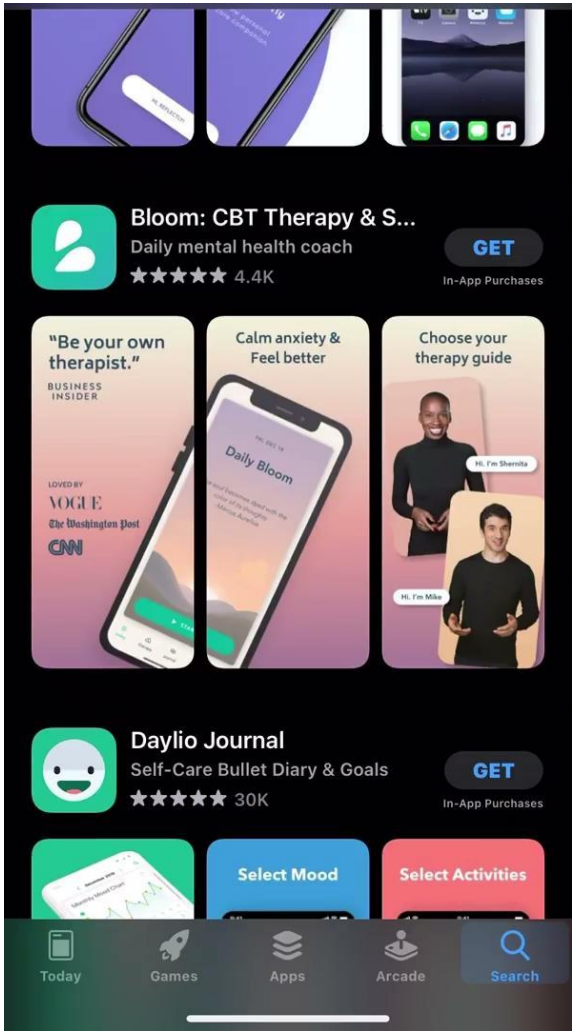




Market Size

- Limited Feature Capacity from our competitors
- Developing market with much expected growth
- Potential to develop our own niche





Funding

Advertisements
Counselor Fee
Partnerships with Companies

MY3

MoodMission

youper

MindDoc

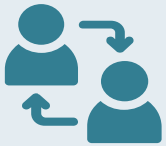
SANVELLO™

Headspace

Competition

US

Lisalisi provides varying types of support so users do not have to waste storage on their devices with apps that only have one of these features. Lisalisi is multifaceted and is an all in one solution.



THEM

The competitor apps only propose tracking habits features, tracking symptoms or moods feature and coping strategies.

Thank you!