Ideation Phase
Define the Problem Statements

Date	31 January 2026
Team ID	LTVIP2026TMIDS77456
Project Name	BookNest: Where Stories Nestle
Maximum Marks	2 Marks

Customer Problem Statement Template:

Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1 (Customer Perspective)	A book lover with a busy schedule who enjoys reading and exploring new genres.	Find and purchase books easily without visiting physical bookstores.	I don't have enough time to visit stores, and sometimes the books I want are unavailable.	Physical bookstores have limited stock, limited operating hours, and no real-time inventory updates.	Frustrated and disappointed when I cannot quickly access or purchase the books I want.
PS-2 (Seller Perspective)	A book seller who wants to expand my customer base and manage inventory efficiently.	Sell books online and manage stock levels effectively.	I lack a proper digital platform to manage orders, track inventory, and reach more customers.	Traditional selling methods limit visibility and require manual record keeping.	Limited in growth opportunities and overwhelmed with managing sales manually.