fact, this is not an unnecessary make-belief or a mere fancied exaggeration. Nor is it in any way, very difficult for an individual to practise. The one Self revels everywhere: in the teacher, in the devotee and in the Lord. In all our life's transactions we behave, act and deal with other names and forms, and all of them, we know, require the Existence of the Self to uphold them. To remember the Self during all transactions of life is to remember the Substratum. In a cloth shop where there are cotton clothes of different colours and sizes, textures and prices, the shop-keeper is advised always to remember that he is dealing with cotton clothings. This cannot be very difficult for any sane shop-keeper, and it will be safe and profitable for him to remember this fact, for it would prevent him from entertaining misconceptions and thereby either charging the exorbitant prices of woollens, or selling off his goods as cheap as gunny bags! If a goldsmith is asked to remember that he is working on gold, it is only for his own benefit.

Just as cotton is in all cloth, gold in all ornaments, the Self is the Essential-stuff in all names and forms. A devotee who can constantly remember the Divine in all his contacts in life, is alone the one who can give to life the respect and reverence that it deserves. It is a law in life that as you give unto life, so shall life give unto you. Smile at life and life smiles; frown at life and life frowns at you; approach life with due reverence and respect, born out of the cognition of the Divine essence in it, and life shall respect and revere you.