hato vā prāpsyasi svargam jitvā vā bhokşyase mahīm (tasmād uttiṣṭha kaunteya yuddhāya kṛta niscayah ()

हतः hatah slain चा ग्वं or प्राप्त्यसि prāpsyasi (thou) will obtain स्वर्गम् svargam heaven जिल्ला jitvā having conquered चा ग्वं or भोक्ष्यसे bhoksyase (thou) wilt enjoy महीम् mahīm the earth तस्मात् tasmāt therefore उत्तिष्ठ uttiştha stand up कौन्तेय kaunteya O Kaunteya युद्धाय yuddhāya for fight कृत निश्चयः kṛta niscayah resolved

Slain you will gain heaven; victorious you will enjoy the earth. Therefore rouse up O son of Kunti, resolved to fight.

As foreign matter in the body has to be eliminated through disease, the wicked in the world have to be eliminated through the righteous war. After recounting the evils that would befall the society if this war was not waged, the good that would ensue are now enumerated. A righteous warfare abounds with welfare both here and hereafter. It is the only panacea against the incorrigibles. Would a zealous defender of righteousness ever let go such a golden opportunity?

Viewed from the worldy standpoint Arjuna has no grounds for grieving and for beating a retreat. After making this position clear, the Yogeswara now seeks to introduce yoga into the otherwise earthly life, in the following manner:-

Transform Karma into KarmaYoga — 38-41 सुखदु:खे समे कृत्वा लाभालामी जयाजयी । ततो युद्धाय युज्यस्य नैवं पापमवाप्स्यसि ॥ ३८