

*lokaṁ* world इमम् *imam* this प्राप्य *prāpya* having obtained भजस्व *bhajasva* worship माम् *mām* me

How much more then the holy Brahmanas and devoted royal saints ! Having come into this transient, joyless world, do worship Me. 33

*Punyam* is in contrast with *pāpam* already mentioned. A Brahmana is one who is perfect in mind and completely given over to spiritual life. The Kshatriya comes next to him and he is also entirely devoted to God. These two types of highly evolved people can easily attain Godhood.

What is sought as a fragrant and fresh flower today is cast aside as rubbish tomorrow. This is the case with everything in the world. Its transitoriness is self-evident. Misery is the counterpart of every earthly joy. Sorrow is ingrained in happiness. The highly evolved souls, the discerning ones should therefore take to the worship of Iswara so that they may transcend this relative existence.

How shall we attain the Lord ?

Can you with a distressed heart pray to Him for His grace and revelation? You shed pots full of tears for the sake of your wife, children and property. Have you ever shed a drop of tear seeking the Lord? As long as the baby is interested in toys, the mother minds her own business. But when the baby throws away those things and screams, the mother rushes to attend on it. You behave likewise towards God; and He will reveal Himself to you.