

*kṛtā* having done सम् माम् to me एव eva even एष्यति *cryati* shall come असंशयः *asamśayaḥ* doubtless

He who with supreme devotion to Me will teach this immensely profound philosophy to My devotees, shall doubtless come to Me alone. 68

The good and the beneficial in one increase as and when they are shared with others. Food for example is indispensable and most beneficial to all beings; and it is sought and procured for personal benefit only. But on experiment and observation it may be found that he who procures food for common use prospers better than he who grabs it exclusively for himself. He who eats in company or he who shares his food with others keeps better health and strength than he who eats all by himself. Fostering other lives is the sure means to enrich one's own life. And this principle is as efficacious at the ethical and spiritual levels as it is at the physical level. By imparting knowledge and wisdom to others one gets ingrained in intellectual clarity. He who teaches others learns better than he who studies for himself. The more one teaches the more that one learns

By devotedly carrying the spiritual treasures contained in the Bhagavad Gita for the benefit of other ardent souls, the preceptor gets a better grasp. The one who expounds the Gita ought not to assume the role of a master. One ought to feel oneself an instrument of the Lord, in spreading His spiritual message. The role of the master engenders egoism while that of a servant of the Lord promotes devotion to Him. The delight in the propagation of the