ज्ञानयज्ञेन तेनाहमिष्ट: स्यामिति मे मति:॥७०॥

70. And he who will study this sacred conversation between us two, which is conducive to virtue, by him I shall be adored through the Sacrifice in the form of Knowledge. This is My judgement.

Ca, and; even he yah, who; adhyesyate, will study; imam, this; samvādam, conversation, the text in the form of a dialogue; between āvayoh, us two; which is dharmyam, conducive to virtue, not divorced from virtue; tena, by him; this will be accomplished through that study: aham, I; syām, shall be; isṭah, adored; jñāna-yajñena, through the Sacrifice in the form of Knowledge. Iti, this; is me, My; matih, judgement. As compared with the various sacrifices, viz. rituals, loud prayer, prayer uttered in a low voice and mental prayer, the Sacrifice in the from of Knowledge is the best (275) because it is mental. Hence, the study of the scripture Gītā is praised as that Sacrifice in the form of Knowledge. Or, this (verse) may merely be a judgement about the result. The idea is that the result of the study is comparable to the result of the Sacrifice in the form of the knowledge of gods and others.

Now, this is the reward for the hearer:

श्रद्धावाननसूयश्च शृणुयादपि यो नर:। सोऽपि मुक्त: शुभाँल्लोकान्प्राप्नुयात्पुण्यकर्मणाम्॥७१॥

71. Any man who, being reverential and free from cavilling, might even hear (this), he too, becoming free, shall attain the blessed worlds of those who perform virtuous deeds.

Yah narah, any man who; being śraddhāvān, reverential; and anasūyah, free from cavilling; śrnuyāt api, might even hear this text—the word even suggests that one who knows the meaning (of the Scripture) hardly needs to be mentioned—; sah api, he too; becoming muktah, free from sin; prāpnuyāt, shall attain; śubhān, the blessed, auspicious; lokān, worlds; punya-karmanām, of those who perform virtuous deeds, of those who perform rites like Agnihotra etc.