WHAT CAUSES THIS PREVALENT IGNORANCE OF THE TRUE NATURE IS EXPLAINED IN THE FOLLOWING:

25. I am not manifest to all (in My Real Nature) veiled by Divine- 'MAYA. ' This deluded world knows not Me, the Unborn, the Imperishable.

If there be such a glorious Essential Truth, which is the core of everything, why is it that it is not freely known and experienced by everyone at all times? In short, "what stands between me and my Self?" Why is it that we behave as though we are but limited ego-centric entities, incapacitated as we are, to comprehend that in essence we are the Infinite, the Immortal? These questions are unavoidable to an intelligent seeker, when he, in his aspirations, comes face to face with the staggering revelations contained in *Vedanta*.

THIS DELUDED WORLD KNOWS ME NOT, THE UNBORN AND THE IMMORTAL because their own "ILLUSION, BORN OUT OF THE THREE 'GUNAS,' VEILS ME." "Maya" is the most difficult theme of all for elementary students of Vedanta, when they try merely to understand this Science of Life objectively. The moment a student tries to experiment with this "Knowledge" upon himself subjectively, the explanations contained in the theory become evident. Maya is the conditioning through which, when the Non-dual Truth expresses Itself, the One