Bhagavān of all beings, the great Bhagavān of all beings who is their Self; $m\bar{u}\phi h\bar{a}h$, foolish people, the non-discriminating ones; $avaj\bar{a}nanti$, disregard, belittle; $m\bar{a}m$, Me, although I am by nature thus eternal, pure, intelligent, free and the Self of all beings; and $\bar{a}sitam$, who have taken; $m\bar{a}nus\bar{i}m$ tanum, a human body common to men, that is, when I act with the help of a human body. As a result of that, as a result of continuously disrespecting Me, those wretches get ruined.

How?

मोघाशा मोघकर्माणो मोघज्ञाना विचेतस:। राक्षसीमासुरीं चैव प्रकृतिं मोहिनीं श्रिता:॥१२॥

12. Of vain hopes, of vain actions, of vain knowledge, and senseless, they become verily possessed of the deceptive disposition of fiends and demons.

Moghāśāh, of vain hopes. So also, *mogha-karmānah*, of vain actions: their rites, such as Agnihotra etc. which are undertaken by them, verily become vain, fruitless actions, because of dishonouring the Bhagavān, disregarding Him who is their own Self. In this way they are of vain actions.

Similarly, *mogha-jñānāh*, of vain knowledge: of fruitless knowledge; even their knowledge verily becomes useless. And *vicetasah*, senseless: that is, they lose their power of discrimination. Besides, (141) they become *śritāh*, possessed of; the *mohinīm*, self-deceptive, self-delusive; *prakrtim*, disposition; *rāksasīm*, of fiends; and *āsurīm*, of demons—according to which the body is the Self; that is, they become habitually inclined to act cruelly, saying, 'cut, break, drink, eat, steal others' wealth,' etc. (142) This is stated in the Śruti, 'Those worlds of devils (are covered by blinding darkness)' (Īś. 3).

महात्मानस्तु मां पार्थ दैवीं प्रकृतिमाश्रिता:। भजन्त्यनन्यमनसो ज्ञात्वा भूतादिमव्ययम्॥१३॥