They are designated as the deluded – Vimādhāh, because of their ignorance in regard to the Self, the foremost factor in themselves. Not knowing their own supreme worth and the profound possibilities in their existence, they merely give them selves over to the functioning of the senses which only aid their good and bad contact with the perishable objects outside. Limited and defective as the senses are, they are incapable of cognizing and contacting the self who stays in the body, enjoys the objects presented and departs from the body when it becomes unfit for occupation. Cognition of the Self alone is real cognition. And that is possible to only those who have the intuitive faculty or the eye of wisdom.

The human beings are all like pillows varying in their external appearances. One is red, another blue and a third yellow or black. But the stuff inside all of them is the same silk-cotton. Similarly some men are fair in colour while others are ugly, some are good tempered and others are bad tempered. Still the same Iswar aresides in the hearts of all of them.

- Sri Ramakrishna

How to obtain the eye of wisdom? The process is explained:—

यतन्तो योगिनश्चेनं पश्यन्त्यात्मन्यवस्थितम् । यतन्तोऽप्यकृतात्मानो नैनं पश्यन्त्यचेतसः ॥ ११

यतन्तः योगिनः च एनम् पश्यन्ति आरमनि अवस्थितम् । यतन्तः अपि अ-कृत-आरमानः न एनम् पश्यन्ति अ-चेतसः ॥

yatanto yoginas cai 'nam pasyanty ātmany avasthitam yatanto 'py akṛtātmāno nai 'nam pasyanty acetasah ॥