

*36. And many unspeakable words will your enemies speak cavilling about your powers. What can be more painful than this?*

Finding that Arjuna is conspicuously reacting well to these arguments, Krishna drives home to him the folly of running away from the battle-front. It will be intolerable when his enemies scandalize his glorious name and his chivalry in foul language, too indecent even for words. Not only will history record for all times his cowardly retreat but even while he lives, he will be pointed out and laughed at as a 'hero' who ran away from the battle-field.

*37. Slain, you will obtain heaven; victorious you will enjoy the earth; therefore, stand up, O son of Kunti, determined to fight.*

In case he has to give up his life on the war-front, fighting for such a noble cause, he shall, certainly, enter the 'Heaven of the Heroes' (*Veera-swarga*) to stay and to enjoy there for aeons. In case he wins, he shall certainly come to rule over the kingdom and enjoy in the world, and thereafter also he shall go to Heaven to enjoy there the status of a mighty hero who fought championing the cause of *Dharma*. Either way he will gain because he was on the side of the good --- the war aims of the Pandavas being stoutly righteous.

Therefore --- meaning, for all the reasons so far enumerated, "Arise, resolved to fight." Earlier, Arjuna, after expressing his feelings of grief and despair had sat