

# ABHAY NAYAK

UX/UI and Visual Designer | SaaS, Web Apps

## CONTACT

 Udupi, Karnataka | IND

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 [Creative Photography](#)

## PROFILE SUMMARY

Hands-on UI/UX Designer with experience designing end-to-end digital products across 10+ industries including SaaS, travel, finance, AI, healthcare, e-commerce, bookings and more. Skilled in transforming complex ideas into intuitive, functional, and user-centric interfaces. Experienced in research, user flows, wireframes, high-fidelity UI, design systems, responsive layouts, and micro-interactions. Strong collaborator with cross-functional teams, delivering clear, scalable, and business-aligned design solutions.

## WORK EXPERIENCE

### UX/UI and Visual Designer

Koios Studios, Bengaluru

December 2023  
Present

- Designed and delivered complete end-to-end product experiences for mobile, SaaS, and responsive web platforms across multiple industries.
- Built scalable design systems from scratch including color schemes, typography, iconography, layout grids, and reusable components for faster and consistent development.
- Created advanced micro-interactions and animated prototypes using Figma to enhance visual storytelling and product experience.

# **Junior UX/UI Designer**

Freelance, Contract

February 2023

November 2023

- Led the UX/UI design for 5+ client projects across mobile and web, covering user research, wireframes, and high-fidelity UI.
- Collaborated directly with clients to understand business goals, define problem statements, and deliver solutions aligned with brand and user needs.

## **Creative Design Intern**

Creative Guyz, Bengaluru

October 2022

January 2023

- Produced over 25+ professional videos and 30+ polished reels, blending with post-production to create engaging visual content.
- Improved creative quality by editing and enhancing footage for storytelling, and maintaining brand consistency.

## **SKILLS**

### **UX Skills**

User Research

Design Thinking

Wireframing and User Flows

Lo-fi and Hi-fi Prototypes

### **UI Skills**

Design Systems

Auto Layouts and Hover States

Component Libraries

Micro Animations

### **Other Skills**

Problem Solving

Communication

Team Collaboration

Leadership

**Languages** English (Fluent) Hindi (Fluent) Kannada (Fluent) Konkani (Native)

## **CASE STUDIES**

### **School Bus Tracking App**

[Case Study](#)

### **Google Classroom**

[Case Study](#)

## **EDUCATION**

### **Google UX Design Certificate**

February 2023 - July 2023

### **Bachelor In Commerce**

June 2019 - October 2022