

JORDAN

All right, let's hear it for Steve  
Madden and the wonderful Mary Lou!

Huge applause, with stomping feet; howling, etc.

JORDAN (CONT'D)

Okay, now that you got that out  
of your system, I want you to know  
why Steve is so completely off the  
fucking wall... It's because this  
man is a creative genius. Steve's  
power, his gift -- is that he  
creates trends. Artists like  
Steve come along once a century!  
Elvis! Andy Warhol! Giorgio  
Armani! Who knows how high this  
stock could go? The 20s? The  
50s? The 80s?

Applause; war whoops. Jordan motions for quiet.

JORDAN (CONT'D)

I want everybody to look down.  
See that little black box in front  
of you? It's called a telephone.  
Now I'm gonna let you in on a  
little secret about this  
telephone -- it won't dial itself!  
That's right -- until you take  
some action, it's nothing more  
than a worthless hunk of plastic,  
like a loaded M16 without a  
trained Marine to pull the  
trigger. And in the case of the  
telephone, it's the action of you,  
a highly trained Strattonite, a  
killer who will not take no for an  
answer! A person who will not  
hang up the phone until his client  
either buys or fucking dies!

The Brokers go crazy. Jordan looks around.

JORDAN (CONT'D)

I don't care if you graduated from  
Harvard or Bumfuck University or  
never got past fourth fucking  
grade! That phone is the great  
equalizer!

(pause; looks around)

There is no nobility in poverty.  
I've been rich, and I've been poor  
and I choose rich every time.