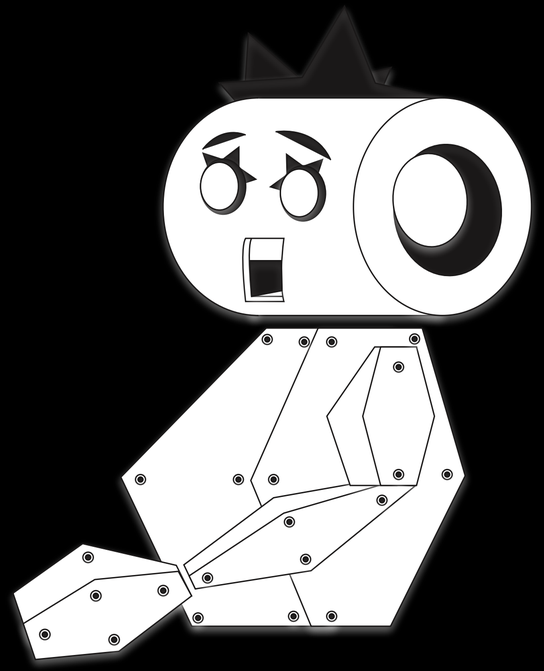
GOT CRYPTO ?

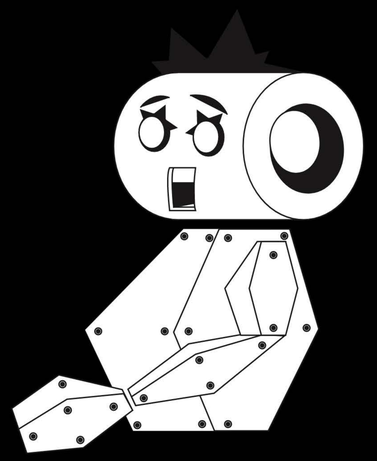


Jasmin “Jnique” Hamilton

Objective

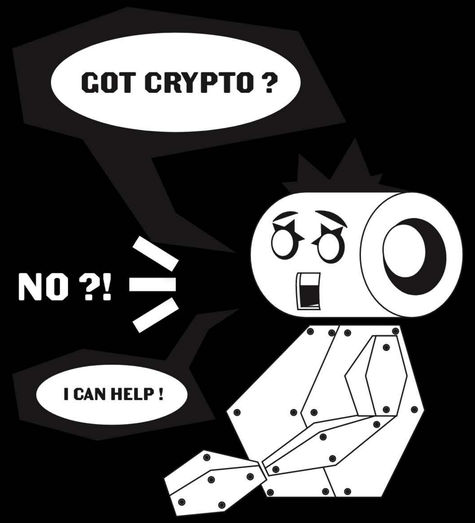
Design a iOS and Android native app that educates users about concepts, terminology, and processes centered around Cryptocurrency.

Users



People that are uncertain about the world of Cryptocurrency. They have many questions but don’t know where to turn to receive answers.

The Problems It Solves



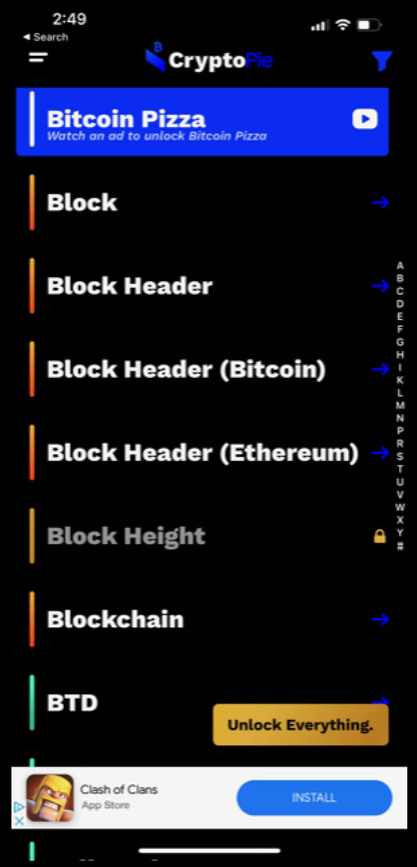
Instead of searching the internet or accessing multiple sources to get an answer.

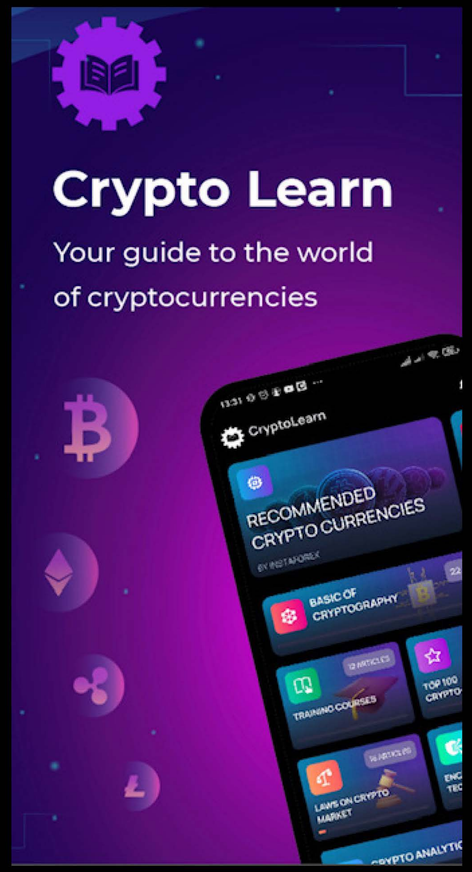
Got Crypto? Is one central location that has all the info, How-to-videos, and ultimately a guide for users learning about Cryptocurrency.

Competitive Analysis

There aren't many Crypto learning apps on the market. Those that are established don't guide users through their process of learning, and don't answer user questions about Crypto.

Crypto Pie



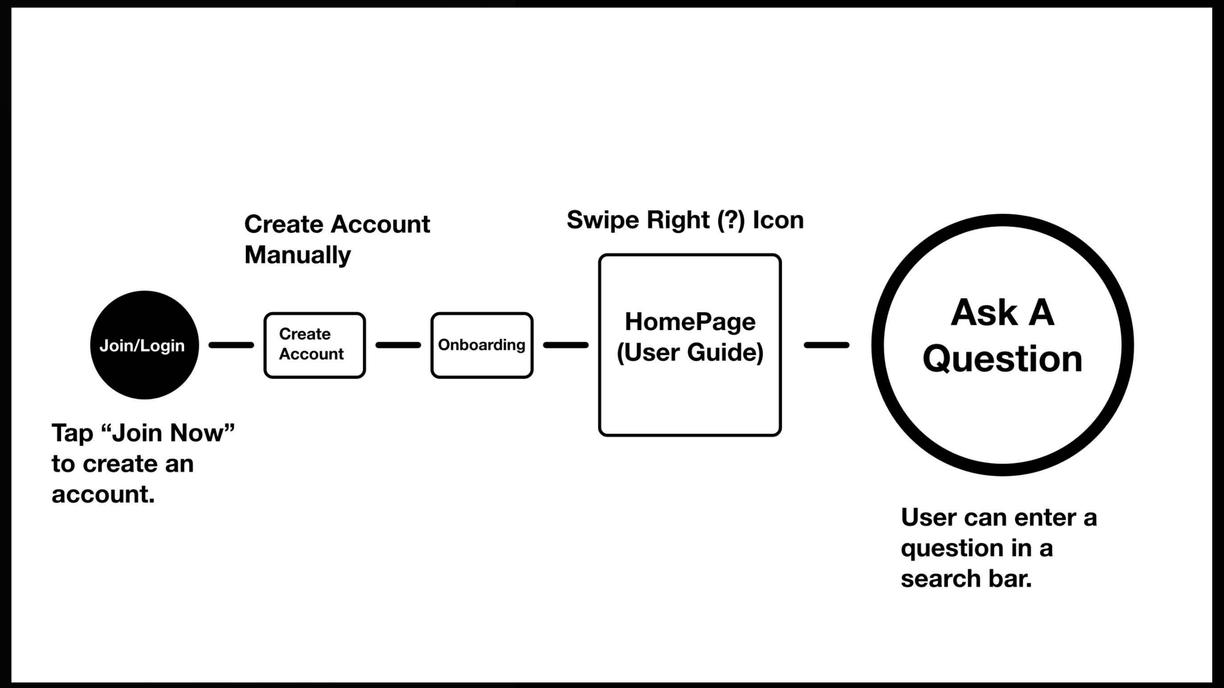


Crypto Learn

(Android)

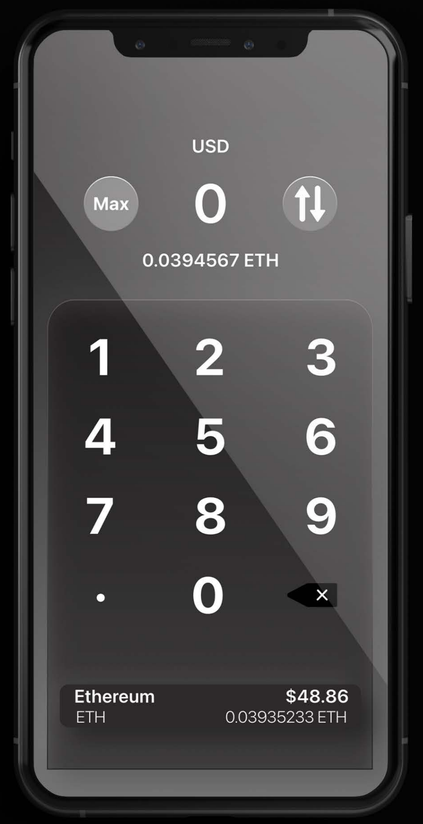
User Flow #1 Ask A Question
(New User)

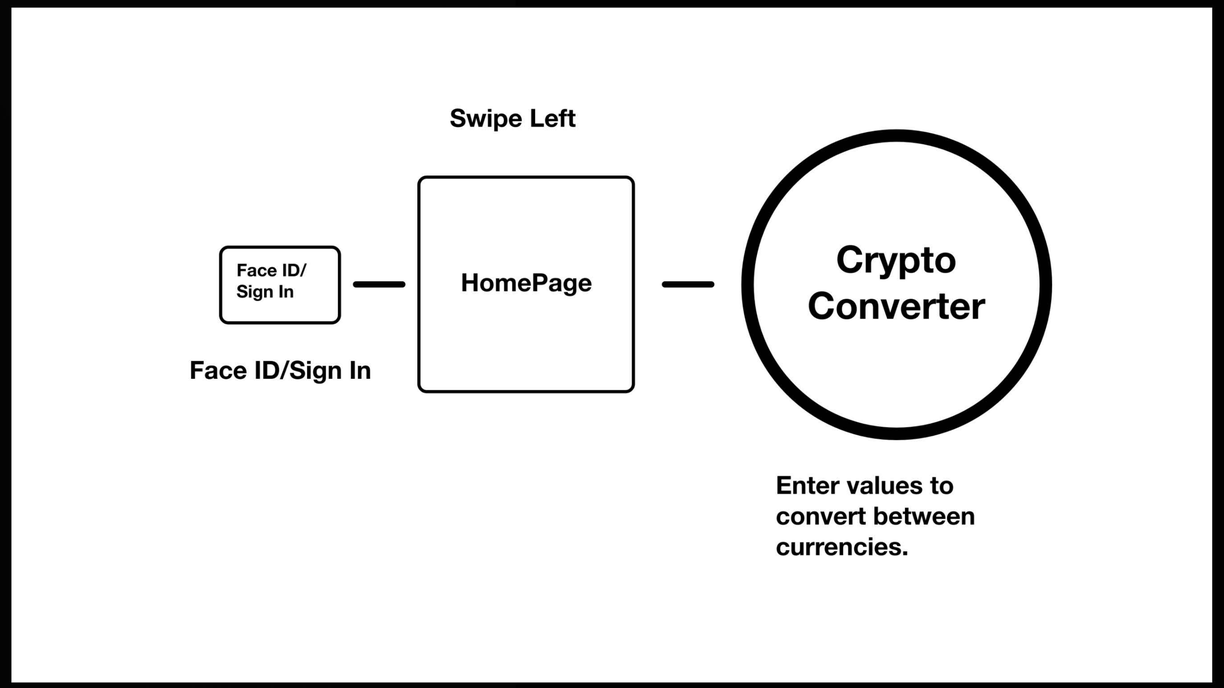
JTBD: I Have a question about Crypto and would like a answer to my question.



User Flow #2 Crypto Converter (Returning User)

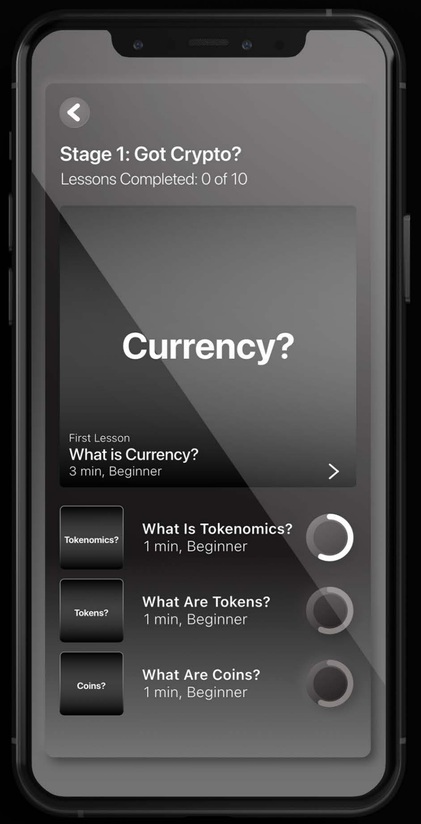
JTBD: I want to see how much Etheruem I can get if I convert my money.

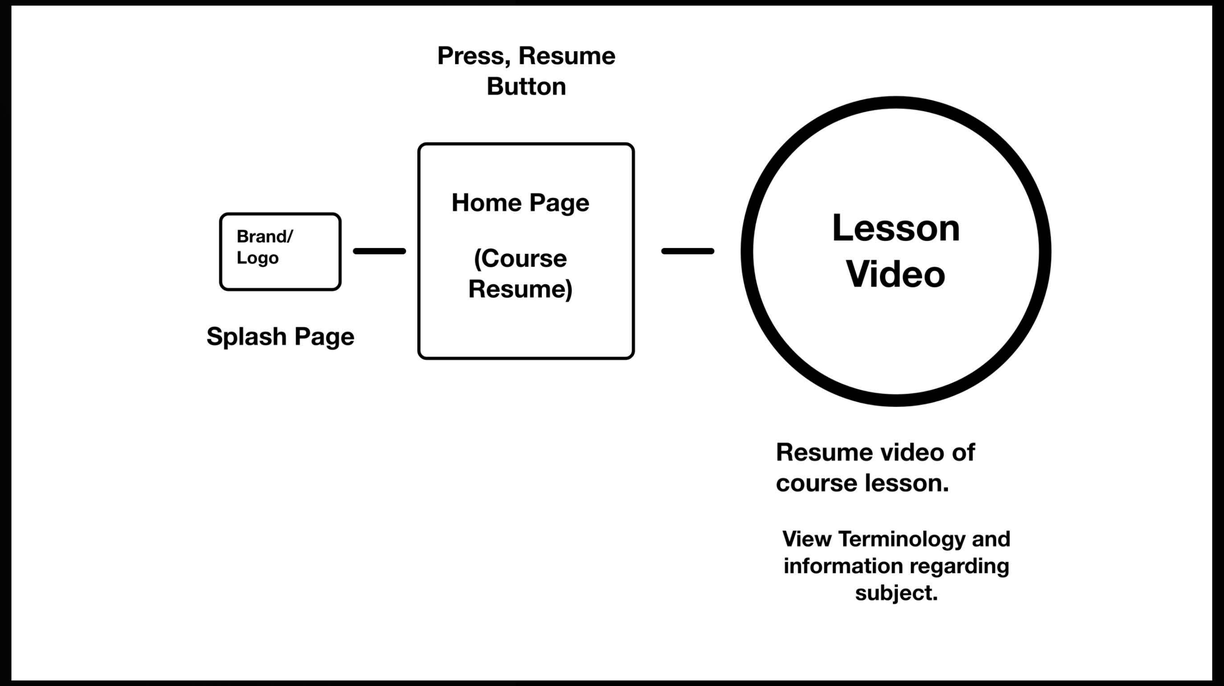




User Flow #3 Course Lessons (Returning User)

JTBD: I want to resume my course from where I left off.





User Feedback

NOT SURE IF THE ACCOUNT WAS SUCCESSFULLY CREATED

CONFUSED WITH THE ONBOARDING SCREENS AFTER I CREAT AN ACCOUNT

A “Thank You” page is now implied to let the user know their account was created, and they now have the option to view the onboarding screens or skip and enter the app directly.

Got Crypto?

Colors

Primary	Primary	Secondary	Accent
#FFFFFF	#000000	#1A1818-#747474	$E4C4C

Typography

Aa
SF Pro Display

Aa
SF Pro Text

H1 **60Pt, Semibold**

H2 **50Pt, Semibold**

H3 **40PT, Bold**

T1 **25PT, Medium**

T2 18PT, Light

T3 **16PT, Semibold**

Body Text

SF Pro Text 12PT, Regular

An NFT is a non-fungible token, its value is not interchangeable. NFTs is a digital asset that cannot be duplicated, because of their encryption. Once a user buys an NFT, it is recorded on the public

Buttons/Bars

Join Now | Login

Join Now | Login

Ask...

Learn How to Use Got Crypto?

Submit

Submit

Max

?

?

$

$

Start

Start

Resume

Resume

Got Crypto ?

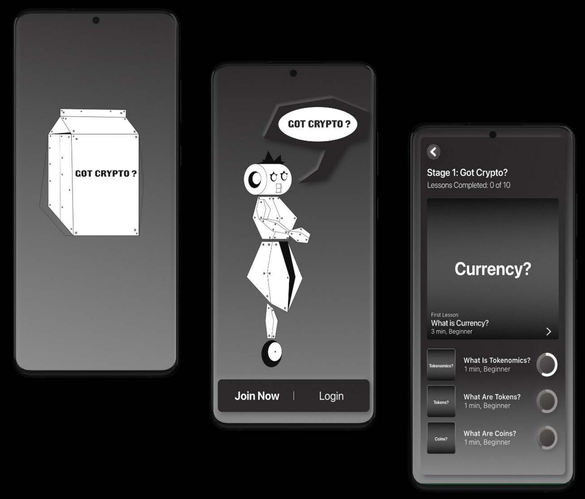
Got Crypto ?

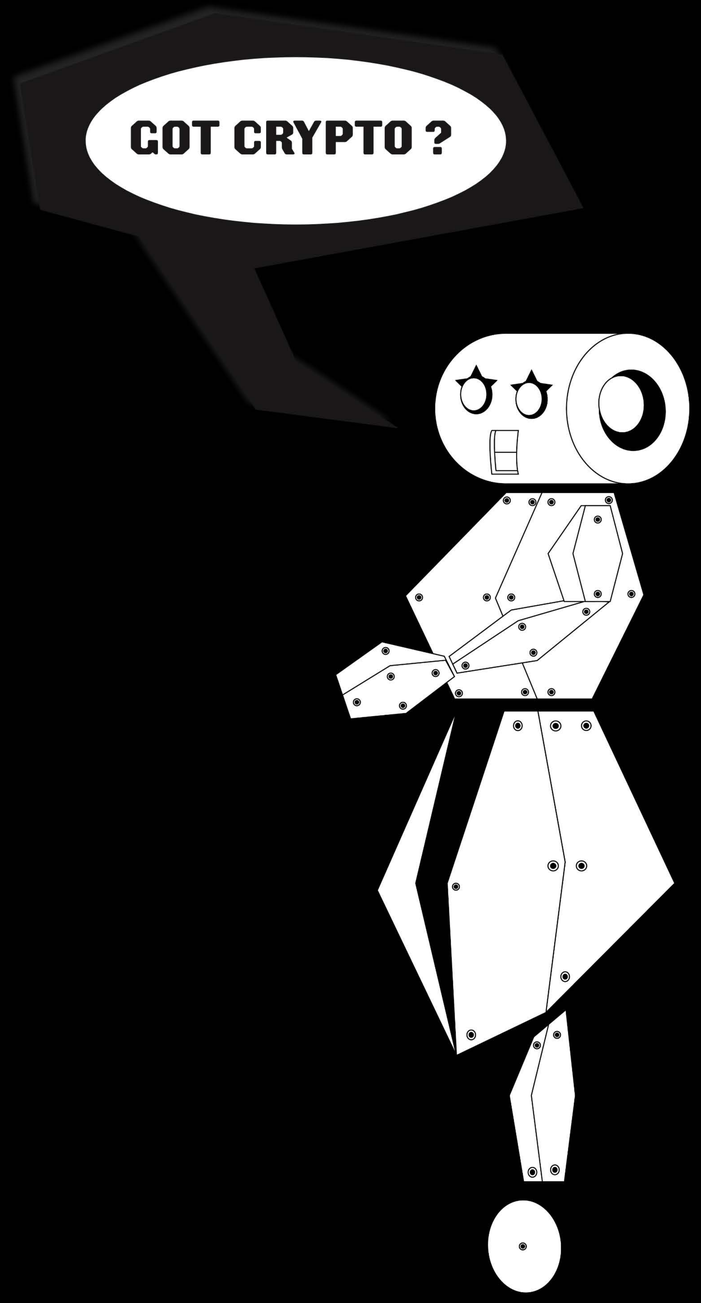
Final Mockups

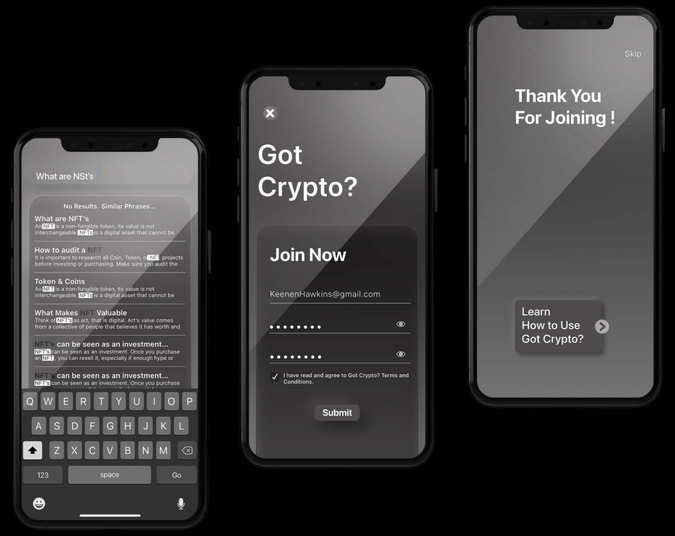
Final Mockup

Android Prototypes

Click Here





iOS Prototypes

Click Here