

# CEPHAS NTIAMOAH

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## PRODUCT DESIGNER / WEB DEVELOPER / DATA ANALYST

Creative and detail-driven UI/UX and Product Designer with hands-on experience designing intuitive mobile apps, websites, and digital products. Skilled in transforming ideas into user-focused interfaces through strong visual design, interaction design, and prototyping. Adept at collaborating with cross-functional teams and delivering modern, engaging, and accessible experiences that meet both user needs and business goals.

## EXPERIENCE

### NOVEMBER 2023 - PRESENT, ACCRA, GHANA

#### PRODUCT DESIGNER, LAZY LOGIC LIMITED

- Designed intuitive interfaces for DoronPay and the DoronPay Waitlist Website, focusing on seamless onboarding and smooth transaction experiences.
- Created the Trofice mobile app and Trofice Admin Dashboard, improving commuter flows and enabling efficient internal operations.
- Conducted user interviews and field research for Trofice to validate features, refine user journeys, and improve usability.
- Collaborated with cross-functional teams to deliver wireframes, prototypes, and design systems that accelerated development and improved product consistency.

### OCTOBER 2025 - NOVEMBER 2025, USA

#### WEBSITE DEVELOPER, NATISHLUSH.

- Designed and developed Natishlush, an e-commerce platform for wigs and hair products.
- Created a user-friendly shopping experience, streamlining product discovery, selection, and checkout.
- Implemented responsive design and seamless performance across desktop and mobile devices.
- Optimized for conversions, balancing aesthetics and functionality to drive sales and customer engagement.

**JUNE 2025 - AUGUST 2025, NEW YORK, USA**

**WEBSITE DEVELOPER, AFROPOP EXPERIENCE.**

- Designed and developed the Afropop Experience website, showcasing African music, artists, and events.
- Created an engaging and user-friendly interface, optimizing navigation and content discovery.
- Implemented responsive design, ensuring seamless performance across desktop and mobile devices.

**JAN 2024 - SEPTEMBER 2024, ACCRA, GHANA**

**PRODUCT DESIGNER, GHARTISANS - YOUTH EMPLOYMENT AGENCY (YEA) GHANA.**

- Led the end-to-end design of GHartisans, including the customer app, artisan app (GHartisan+), and the admin dashboard.
- Created intuitive user experiences tailored to artisans across multiple vocational fields.
- Collaborated with YEA officials, trainers, and users to refine workflows and ensure platform effectiveness, including conducting presentations to stakeholders at the YEA Head Office.
- Delivered a functional, user-centered system that connects artisans to customers while supporting YEA's operations.

**AUGUST 2024 - NOVEMBER 2024, ACCRA, GHANA**

**PRODUCT DESIGNER, FUELME**

- Designed the end-to-end user experience for FuelMe, a BNPL fuel payment platform, including the mobile app and brand logo.
- Developed intuitive flows that allow users to buy fuel instantly and pay later with a seamless and secure interface.
- Collaborated closely with stakeholders to refine requirements, optimize user journeys, and align the product with business objectives.
- Delivered a clean, user-centered design system that supports flexible fuel payments and improves overall customer convenience.

## **MARCH 2024 - APRIL 2024, ACCRA, GHANA**

### **WEBSITE DESIGNER, ALAKADOS PROPERTIES.**

- Designed the core user experience for Alakados Properties, a modern real-estate platform for browsing, renting, and purchasing properties.
- Created clean, intuitive UI layouts for property listings, filters, agent interactions, and booking flows.
- Collaborated with stakeholders to refine requirements and ensure the platform aligned with user needs and market expectations.
- Delivered a visually appealing, user-centered design system that enhances property discovery and improves customer conversion.

## **AUGUST 2023 - OCTOBER 2023, ACCRA, GHANA**

### **PRODUCT DESIGNER, YEATRIN - YOUTH EMPLOYMENT AGENCY (YEA) GHANA.**

- Led the end-to-end design and development of YEATrain Ghana, a government mobile app under the Youth Employment Agency, featuring three user interfaces—Trainees, Master Trainers, and Project Officials—streamlining vocational training and mentorship in fields like Carpentry and Hairdressing.
- Designed with users in mind, delivering intuitive and accessible experiences while integrating comprehensive training resources for stakeholders with varying technical proficiency.
- Enhanced professional expertise in multiple vocational domains, refining design processes and deepening subject-matter knowledge to ensure project success.

## **FEBRUARY 2021 - DECEMBER 2021, ACCRA, GHANA**

### **TUTOR, JIREH MISSION SCHOOLS.**

- Developed lesson plans to help students understand challenging course material, improved test scores by 40% on average and enabled students to complete an average of two additional credits per term.
- Facilitated engaging, experiential learning activities to help students gain an understanding of complex subjects, developed individualized learning strategies for student success, and reinforced study strategies and skills.

- Assisted students in achieving academic goals through individual instruction and reinforced learning by providing feedback on practice tests and assessments.
- Monitored student attendance, performance, and progress, providing detailed reports to teachers and parents.

## EDUCATION

**2022 - 2025**

**BSC FOOD PROCESSING ENGINEERING, UNIVERSITY OF GHANA, LEGON**

**Courses:** Intro to Engineering, Engineering Design (Computer Aided Design), Product Development, Product Design, MATLAB, Computational Tools, Python Programming, Mechanics, Calculus, Linear Algebra, Differential Equations.

**2015 - 2018**

**HIGH SCHOOL DIPLOMAT, KANESHIE SENIOR HIGH TECH.**

General Science.

Distinction.

Represented my school in the 2018 National Science and Math Quiz.

## SKILLS

### INDUSTRY SKILLS AND TOOLS

Design Research, User Interface Design, User Experience, Data Analysis, Interaction Design, Wireframing, Prototyping, Graphic Designing, Video Editing, Visual Story Telling, Piano Playing.

Figma, Photoshop, Excel, MySQL, Tableau, Premiere Pro, HTML, CSS, Python Programming.

### SOFT SKILLS

Excellent communication, Teamwork, Visual Story Teller, Receptive Feedback, Patient, Empathetic, Creative thinking, Problem solving, Critical Thinking.

## LANGUAGES

- English – Native
- Twi -- Conversational