

IOANNA LIOLIOU

UI/UX DESIGNER

CONTACT



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<https://jo-a-n.github.io>



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SKILLS

- Wireframing & Prototyping
- Teamwork and Collaboration
- Problem Solving
- Visual & Written Communication

LANGUAGES

- English (fluent)
- Greek (native)
- Spanish (basic)

PROFFESIONAL PROFILE

UI/UX designer with 5+ years of experience in design and 3 years of experience in responsive interfaces and digital product design.

Creative, open minded and resourceful with great team collaboration mindset. With a focus to the uniqueness of human experience and passion for creating digital environments and interactions.

WORK EXPERIENCE

Freelancing - UI/UX Designer

Aug 2021 - Present

- Works with clients and collaborates with the development team to define and design product interfaces.
- Defines goals and outcomes. Conducts competitive audits and uses user research tools to structure effective information architecture.
- Creates user flows, wireframes and mockups for websites and web apps in the sectors of Design, Health and other.
- Proposes and iterates product designs, aiming to accommodate business needs and strengthen business brand, through a frictionless user experience.
- Structures information architecture (IA), follows accessibility standards and UX best practices in the design.

CGWorks - UI/UX Designer

Jan 2022 - Jun 2023

- Collaborated on diverse website projects, including business websites, interactive e-commerce web apps and interactive tours.
- Conducted competitive audits and basic user research to inform design decisions and enhance user experiences.
- Presented project progress to clients and gathered requirements and feedback to accomodate in design iterations.

ao7 architects - Architect

sep 2018 - mar 2020

- Analyzed briefs and requirements, visualized concept designs and construction blueprints, practicing design principles.

EDUCATION

Master in Architecture

- National Technical University of Athens, Athens, Greece (8.05)